

LOVELAND GOLF ADVISORY BOARD
MINUTES
06/22/11
THE OLDE COURSE AT LOVELAND MAINTENANCE SHOP

PRESENT: Noel Mickelson, Michael Ford, Robert Walkowicz, Jon Krizman, Jim Corlett, Jerry Weitzel, Jim Thompson
ABSENT: Julie Nelson, Mike Schmid
STAFF: Steve Southard, Andrea Sheldon, Winston Howe
COUNCIL: Daryle Klassen
CITIZENS PRESENT: Katie Davis

Notice of meeting posted.

Chair Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, June 22, 2011 at 5:15 pm.

Minutes The minutes for the 05/25/11 meeting were approved as submitted.

Citizen Comments In regards to the agenda item, *Annual Pass Review*, Ms. Davis questioned the Board regarding the 3 Course Annual Pass waiting list and renewal process. She does not agree with the current policy of renewal wherein golfers who currently have a 3 course pass can retain it while other golfers must remain on a wait list until a pass becomes available.

NON-ACTION/INFORMATION ITEMS

Next Board Meeting Information Andrea Sheldon indicated the regular July meeting of the GAB will be cancelled. Instead, the annual Board/Staff golf event will be held. Flyers will be distributed. Please RSVP to Winston at MBGC

DISCUSSION/ACTION ITEMS

Budget 2012
Annual Pass Review Steve Southard reviewed the information included in the packet. Summary of topics presented for discussion and not as recommendations:

- Pricing strategies of the annual pass(es)
- Number of passes available/changing allocations of number and type of pass
- Pricing of pass(es)
- Pricing of pass(es) as it relates to overall revenue received and percentage of discount offered
- Structure of pass(es) based on days of weeks, times of year (i.e. prime versus non-prime)
- Wait List for 3 Course Pass

The general consensus of the Board was to leave the current wait-list procedure in place. Staff is to review the number of pass allocated, the possibility of increasing the number allocated and review the current pricing for an increase to 2012 rates.

Steve indicated that he would email the Board with any changes recommended for the 2012 budget as it would need to be submitted prior to the Board's next meeting.

Jim Corlett leaves at 6:45

**Golf Advisory Board Goals
Big/Little Tournament**

Robert Walkowicz briefly discussed the Board Goal of working with staff to launch a Family Golf initiative. Robert will take the lead on discussing a "Big/Little" tournament with pro shop staff.

REPORTS/CORRESPONDENCE

Financial Report

Andrea Sheldon distributed the financial report. Through the end of May, revenues remain slightly above projections with expenditures tracking slightly below projections.

Youth Golf Report

Noel Mickelson reported that more players are needed for the fundraising tournament to be held 07/15/11.

Council Liaison Report

Councilor Klassen reported that as of 06/23/11, the City would own the Agilent property for the proposed ACE project.

Golf Manager Report

Councilor Klassen said the ownership would be very short term. Work proceeding at The Olde Course to fix drainage issues on #16 and to level the 11 tee area.

BOARD MEMBER COMMENTS

Jim Thompson

Noticed lack of flowers at The Olde Course

Jon Krizman

Would like to see an improvement in marking bare areas at The Olde Course

Councilor Klassen

Did not have a good customer service experience at Wapiti Grill

There being no further business, the meeting was adjourned at 7:25 p.m.

/S/ Robert Walkowicz, Chair