



## MINUTES

### LOCAL LICENSING AUTHORITY

Thursday December 18, 2025 – 9:00 A.M.

City Council Chambers – 500 E. Third Street  
Loveland, Colorado

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City of Loveland

The Meeting of the Local Licensing Authority (LLA) was called to order at 9:05 AM in the City of Loveland Council Chambers on December 18, 2025. Honorable Judge Jennifer Edgley presided over the meeting as the Local Licensing Authority. Michael Bailey, Assistant City Attorney, represented the City. Officer Emilie DeLima was present to provide testimony as the Alcohol, Tobacco, and Marijuana Compliance Officer on behalf of Loveland Police Department. Assistant City Clerk Sterling Wilson served as the Secretary to the Local Licensing Authority for the hearing.

## 1. CONSENT AGENDA

### A. Special Event Liquor Permit – Meals on Wheels of Loveland and Berthoud, “New York New Year’s Eve”

**In Attendance:** Jeffrey Pomranka, Event Manager

The Authority raised question for Mr. Pomranka, who voluntarily appeared to provide a correction to his application: a former board member of Meals on Wheels, Charlie Howard, has agreed to donate wine to the event which will be sourced from a local liquor store noted as Loveland Liquor Max.

The Authority APPROVED this application for a Special Event Liquor Permit.

### B. Festival Permit – Verboten Limited dba Verboten Brewing

The Authority GRANTED this festival permit as requested.

### C. Minutes from the November 20, 2025 Local Licensing Authority Meeting

The Authority APPROVED the minutes in their current form.

## 2. PUBLIC HEARING

### A. New Fermented Malt Beverage and Wine Retailer License – 7-Eleven Inc. dba 7-Eleven Store 42372H

A complete application for a New Fermented Malt Beverage and Wine Retailer License was timely filed by 7-Eleven Inc., dba 7-Eleven Store 42372H, located at

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4237 McWhinney Blvd., on October 31, 2025. The neighborhood boundaries were designated as **NORTH – Echo Lake Dr.; SOUTH – W East 5<sup>th</sup> St.; EAST – Foxtail Dr.; and WEST – Antila Ave.** The premises were posted with a sign advertising the Public Hearing on November 28, 2025, and a notice was published in the Reporter Herald on December 7, 2025.

**In Attendance:** Applicant Brittany Woodring, 7-Eleven Inc. Licensing-Area Leader, supported by Veronica Vecchio, Senior Attorney with Clark Hill, and Laura Lunn, Manager at Alcohol Petitioning Services

Ms. Vecchio prepared a brief examination consisting of questions for Ms. Woodring, Who provided a record of her 6 years of experience managing alcohol sales. She provided detailed descriptions of training and age-restricted sales policies for 7-Eleven Employees.

Company-designed training titled, “7-Eleven University” is mandatory for all employees. 7-Eleven utilizes electronic ID scanners in addition to manual input of birthdates in the point-of-sale system. The course includes detailed examples of overservice and intoxicated patrons and presents proper screening methods. Employees are trained to closely examine photographs on ID cards and do not accept vertical identification cards. Only government-issued ID cards are accepted. 7-Eleven Inc. employs mystery shoppers to test employee knowledge with location visits one to two times per month.

The store operates 24 hours daily, with alcohol sales intended between 8:00 a.m. and midnight. Alcohol sales end after midnight in accordance with Colorado law.

Mr. Bailey requested an overview of 7-Eleven's alcohol policies: franchisees are advised to terminate employees who violate alcohol service policies. Some franchise owners opt for retraining with warnings.

Ms. Woodring provided a description of the alcohol merchandising: a walk-in display “beer cave” and a static wine rack. The beer displays are locked after service hours, but the room-temperature displays are not. All alcohol is displayed or stored within direct line of sight to the service counter/point of sale.

Laura Lunn provided a detailed review of the neighborhood needs and desires survey that was circulated on Tuesday, November 25<sup>th</sup>: 106 signatures were collected from 64 residences and 21 businesses. Only one opposing statement

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was considered legally valid recorded as, "opposition to an additional liquor outlet in the community".

Officer DeLima provided a brief statement and identified NO concerns with the proposed licensed premises.

Mr. Bailey had no further questions for the Applicant or counsel and recommended issuance of this license. He reminded the Applicant of the recent changes to the City of Loveland's Alcohol Licensing Code, Title 8.6. A new requirement has been established for all Liquor Licensees to provide state-certified alcohol server training certification OR attend the City of Loveland alcohol server training course. This change did not take effect until December 16, 2025 and Mr. Bailey stated that this will not affect the approval of this license.

The Authority opened the hearing for Public Comment.

No one in the gallery was present in favor or opposition to this application and the Authority closed the public hearing.

#### **Findings and Action Taken**

A COMPLETE application was filed on October 31, 2025. The Applicant has accurately surveyed the needs and desires of the community in question; the Applicant possesses a VALID City Sales Tax License and VALID State Sales Tax License. The preliminary report from the Fire Marshal indicates that the Applicant COMPLIES with the Fire Code adopted by the City of Loveland. The Preliminary report from the Chief Building Official indicates that the Applicant has obtained a Certificate of Occupancy and has completed all necessary permitting inspections.

The addition of this license would not exceed the needs and desires of the adult inhabitants of the neighborhood. A copy of the letter that updates the "Master File" was INCLUDED with the application and is considered valid.

The Applicants' proposed location DOES NOT appear to be within 500 feet from any public or parochial school or the principal campus of any college, university, or seminary.

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Security measures and practices and alcohol service training have been determined to be ADEQUATE. The licensee has established sufficient plans to proactively address potential violations using training and mystery shoppers.

The Authority found that the issuance of this license would not be injurious to the public welfare.

The Authority GRANTED this application for a new Fermented Malt Beverage and Wine Retailer License for 7-Eleven Inc. dba 7-Eleven Store 42327H.

**B. Transfer of Ownership – Root and Table, LLC dba Taste Local**

A complete application was filed on October 17, 2025, for the transfer of Hotel and Restaurant Liquor License currently issued to Taste Spirits, LLC. dba Taste Local. A temporary transfer permit was issued on October 29, 2025, and is valid for 120 days thereafter. The premises were posted with a sign advertising the Public Hearing on November 28, 2025, and a notice was published in the Reporter Herald on December 7, 2025.

**In Attendance:** Applicants Niel Jorgensen, Emily Jorgensen, Owners of Root and Table, LLC

Mr. and Mrs. Jorgensen declined to make an opening statement and answered questions from the City attorney.

The Owners provided a description of the business: Taste Local is a breakfast and lunch restaurant open from 9:00am to 2pm on Wednesdays and Thursdays, and Friday through Sunday from 8:00am to 2:00pm. No changes have been made to the establishment or staffing since the application was filed and a temporary transfer permit was issued.

Owners Neil and Emily Jorgensen have worked as servers and managers in restaurants for 8 and 15 years respectively. The Applicants have maintained TIPS certifications in their various restaurant employers and recently completed Certifications from Alcohol Beverage Training.

The restaurant employs 15 staff members. Only the five (5) Front-of-House staff members hold alcohol server training.

The restaurant has a physical bar for alcohol service; alcohol is stored on display behind the bar as well as in the walk-in cooler behind the kitchen, which is not accessible to patrons. The licensed premises include the dining room and a small

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front patio. The bar is located at the rear of the dining room and staff monitor the restaurant from there and within the open kitchen.

Alcohol storage areas are not lockable. The Owners intend to monitor potential overservice through inventory tracking software and utilize the Point-of-Sale system Square to track purchases and receipts.

The restaurant offers breakfast and lunch entrees served all day, Alcohol consists of beer, wine, and mixed drinks with an emphasis on mimosas, coffee cocktails, and brunch cocktails.

The Applicants described how they would address a potential alcohol service violations. They described in detailED training practices and opportunities for employees. Failure to follow the establishments procedures couldresult in termination depending on the severity of the infarction according to the applicant.

Alcohol beverage training is a state-certified “approved vendor trainer”. The recent change to the City’s Title 8 of the Municipal Code identifies this requirement and it was determined to be ADEQUATE.

Officer DeLima provided an account of the establishment’s history and made a statement that Mr. and Mrs. Jorgensen have been working closely with the previous owner to train and transition restaurant staff. She DID NOT identify any safety concerns with the restaurant’s operation.

Mr. Bailey recommended the Authority Grant this application.

The Authority opened the hearing for public comment.

No one in the gallery was present in favor or opposition to this application and the Authority closed the public hearing.

**Findings and Action Taken:**

The application was filed on October 17, 2025. A temporary transfer permit was issued on October 29, 2025, and is valid for 120 days from that date. A notice of publication was posted on location and in the Loveland Reporter-Herald as the law requires. There HAS NOT been, within two years preceding the date of the application, a denial of an application for the reason that the reasonable requirements of the neighborhood and the desires of the inhabitants were satisfied by the existing outlets either by the State Licensing Authority or the Local Licensing Authority for a Hotel & Restaurant Liquor License at the location for which the application has been made.

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The Sales Tax Division indicates that this taxpayer DOES possess a state sales tax license and DOES possess a City Sales Tax License in good standing. The report from the Chief Building Official indicates that the premises COMPLIES with all applicable building codes. The Report from the Fire Marshal indicates that the Applicant COMPLIES with the Fire Code adopted by the City of Loveland. The Applicants' proposed location DOES NOT appear to be within 500 feet from any public or parochial school or the principal campus of any college, university, or seminary.

The evidence submitted proves that the Applicant IS entitled to possession of the premises where the Applicant proposes to exercise the license applied for through a valid lease agreement. The Applicants are found to be of good moral character and qualification. The Authority finds that the Applicants have a long-standing history of alcohol beverage industry experience which is determined to be ADEQUATE to operate a license of this type. Alcohol storage has been identified as secure and ADEQUATE for this type of license. Inventory tracking systems employed are considered to be consistent with the laws of the State of Colorado and City of Loveland. Alcohol Server Training Certification has been COMPLETED through a state LED Approved Vendor Training program.

The issuance of this license would not be injurious to the public welfare.

The Authority GRANTED this application for a transfer of ownership for Root and Table LLC dba Taste Local.

The public hearing was closed.

**3. STAFF REPORT**

- A. City Clerk's Office:** No current report
- B. City Attorney's Office:** Implementation of Title 8 Changes can now take place. The City Council also approved Marijuana licensing, and the City is working on implementing the licensing program.
  - i.** Mr. Bailey provided an update regarding the District Court Case for Wicked Tequila's appeal on a violation from 2024. The City is expecting a bench ruling on this case and anticipates this to be provided during 2026.
- C. PD/Compliance Officer Report:** Officer DeLima provided an update to her schedule, she will be on light-duty until early March 2026. Public notice postings will be completed early when possible and coverage is being arranged through LPD.

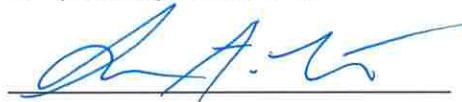
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ADJOURN – the meeting was adjourned at 10:13 am

**ADJOURN**

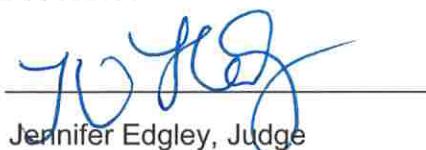
The next regularly scheduled Local Licensing Authority Meeting will be held on Thursday, January 15, 2026, at 9:00 AM, in the City Council Chambers.

Respectfully submitted,



Sterling Wilson, Assistant City Clerk  
Liquor Licensing Secretary

Approved:



Jennifer Edgley, Judge  
Liquor Licensing Authority