

**SALES TAX COLLECTED: CASH BASIS**  
**FEBRUARY 2025**

**YEAR-TO-DATE COMPARISON**

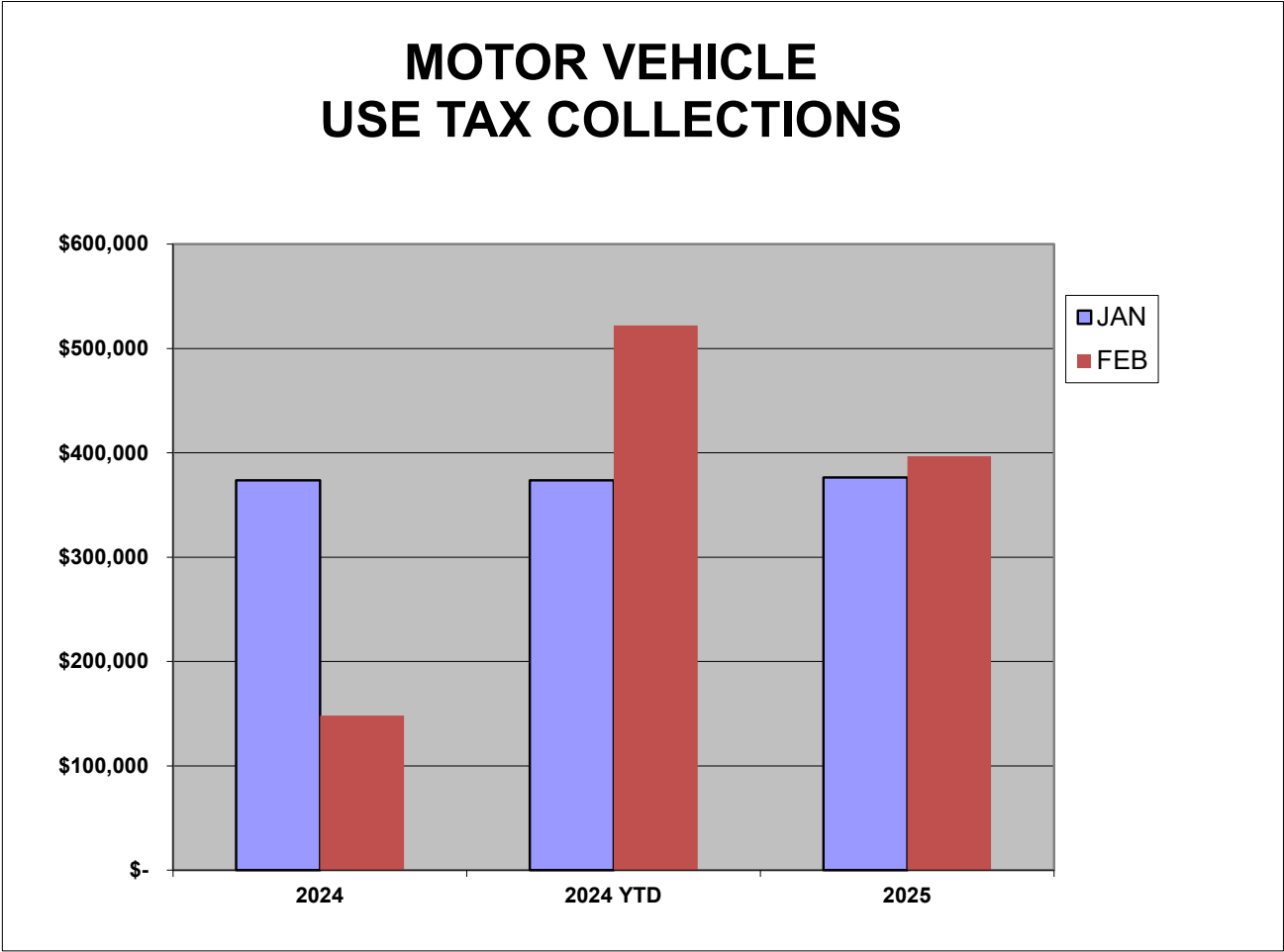
<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>2024</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 1,984,042	\$ 2,221,746	-10.7%
Centerra	831,760	855,776	-2.8%
North West Loveland	763,790	947,148	-19.4%
North East Loveland	750,858	809,669	-7.3%
Promenade Shops	415,955	452,842	-8.1%
South West Loveland	358,036	381,497	-6.1%
Orchards Shopping Center	341,560	575,942	-40.7%
Downtown	309,198	307,040	0.7%
The Ranch	219,148	213,709	2.5%
Thompson Valley Shopping Center	165,935	454,167	-63.5%
Airport	137,509	139,639	-1.5%
Columbine Shopping Center	86,319	137,580	-37.3%
Outlet Mall	34,199	29,522	15.8%
All Other Areas	4,052,037	4,330,736	-6.4%
<b>Total</b>	<b>\$ 10,450,346</b>	<b>\$ 11,857,013</b>	<b>-11.9%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**February 2025**

<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 890,207	22.80%
North East Loveland	359,307	9.20%
Centerra	319,384	8.20%
North West Loveland	313,533	8.00%
South West Loveland	155,502	4.00%
Downtown	139,469	3.60%
Orchards Shopping Center	131,362	3.40%
The Ranch	114,529	2.90%
Promenade Shops	111,556	2.90%
Thompson Valley Shopping Center	58,825	1.50%
Airport	51,818	1.30%
Columbine Shopping Center	41,594	1.10%
Outlet Mall	12,374	0.30%
All Other Areas	1,210,345	30.80%
<b>Total of February 2025</b>	<b>\$ 3,909,805</b>	<b>100.00%</b>

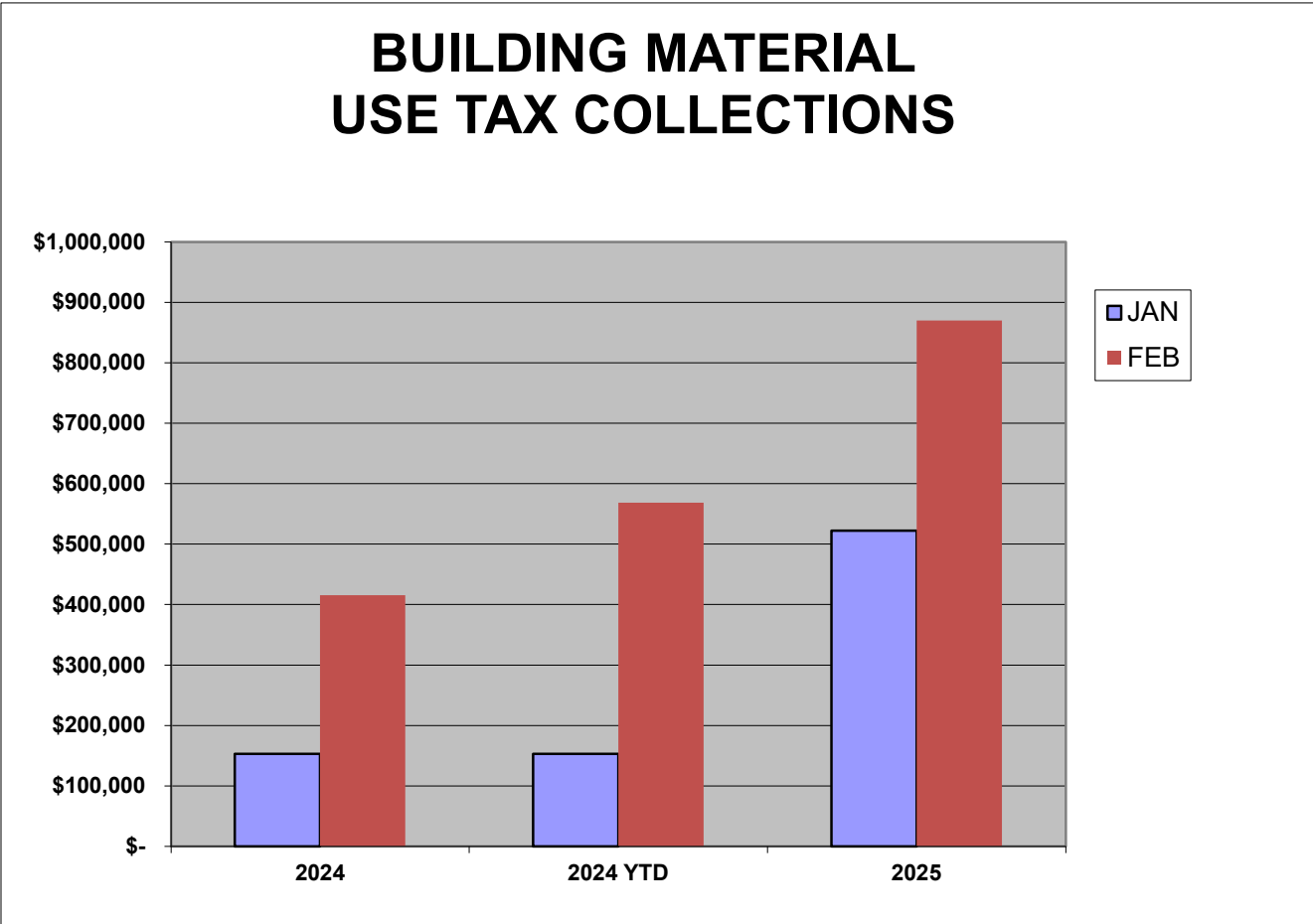
City of Loveland  
Motor Vehicle Use Tax Comparison (CASH BASIS)  
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%



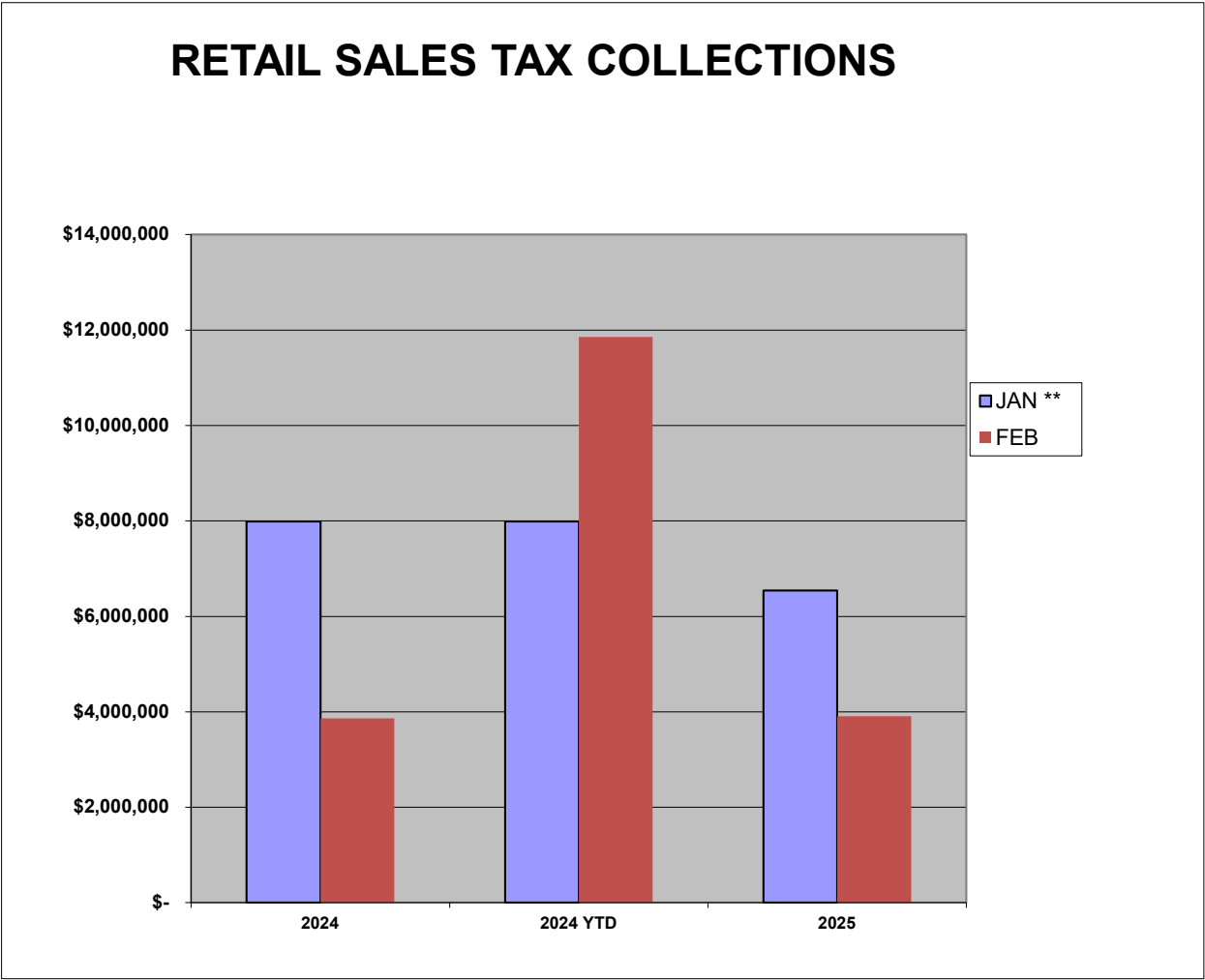
City of Loveland  
 Building Material Use Tax Comparison (CASH BASIS)  
 2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%



City of Loveland  
 Retail Sales Tax (CASH BASIS)  
 2024-2025 Comparison

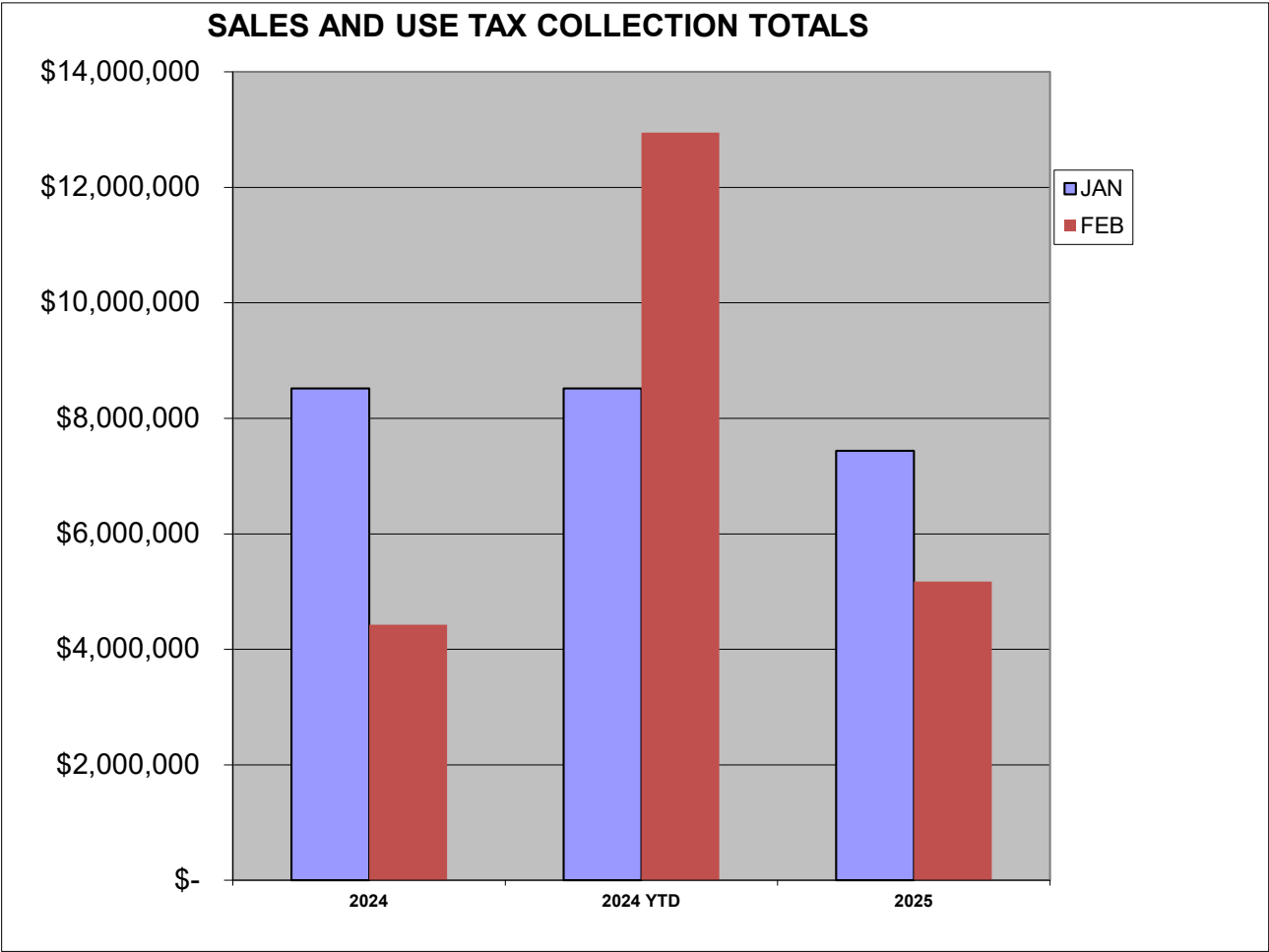
		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>		Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$	7,991,757	\$	6,540,541	\$	6,540,541		-18.2%	-18.2%
FEB	\$	3,865,256	\$	11,857,013	\$	3,909,805	\$	10,450,346		-11.9%	1.2%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

City of Loveland  
Sales & Use Tax Total Comparison (CASH BASIS)  
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%



City of Loveland										
Summary of Sales Tax Collections by Industry Code										
		Two months, ended		February 28, 2025						
Description	February 2025	February 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Electronic Shopping & Mail-Order Houses	\$ 482,705	\$ 439,973	42,732	9.7%	1,342,346	955,545	\$ 386,801	40.5%	12.8%	12.8%
Restaurants & Bars	603,457	\$ 611,454	(7,997)	-1.3%	1,319,132	1,318,147	985	0.1%	12.6%	25.5%
Department Stores & General Merchandise	420,266	\$ 443,355	(23,089)	-5.2%	1,156,791	1,562,261	(405,470)	-26.0%	11.1%	36.5%
Motor Vehicle Dealers, Auto Parts & Leasing	408,408	\$ 437,475	(29,067)	-6.6%	860,415	895,149	(34,734)	-3.9%	8.2%	44.8%
Building Material & Lawn & Garden Supplies	327,356	\$ 363,801	(36,445)	-10.0%	751,237	849,804	(98,567)	-11.6%	7.2%	52.0%
Utilities	328,761	\$ 308,121	20,640	6.7%	615,476	572,599	42,877	7.5%	5.9%	57.8%
Misc. Retail Including Used Merchandise Stores	223,367	\$ 160,673	62,694	39.0%	612,344	520,462	91,882	17.7%	5.9%	63.7%
Grocery Stores & Specialty Foods	117,515	\$ 139,733	(22,218)	-15.9%	327,639	1,012,087	(684,448)	-67.6%	3.1%	66.8%
Consumer Goods & Commercial Equipment Rental	121,072	\$ 93,219	27,853	29.9%	305,070	833,747	(528,677)	-63.4%	2.9%	69.8%
Clothing & Clothing Accessories Stores	72,106	\$ 87,348	(15,242)	-17.4%	272,991	279,532	(6,541)	-2.3%	2.6%	72.4%
Sporting Goods, Hobby, Book & Music Stores	84,098	\$ 85,289	(1,191)	-1.4%	268,000	298,918	(30,918)	-10.3%	2.6%	74.9%
Hotels, Motels & Other Accommodations	118,623	\$ 98,419	20,204	20.5%	200,972	221,136	(20,164)	-9.1%	1.9%	76.9%
Electronics & Appliance Stores	66,899	\$ 74,345	(7,446)	-10.0%	179,820	217,569	(37,749)	-17.4%	1.7%	78.6%
Health & Personal Care Stores	60,789	\$ 56,892	3,897	6.8%	166,122	167,186	(1,064)	-0.6%	1.6%	80.2%
Beer, Wine & Liquor Stores	58,572	\$ 54,969	3,603	6.6%	157,400	151,959	5,441	3.6%	1.5%	81.7%
Broadcasting & Telecommunications	54,175	\$ 54,808	(633)	-1.2%	129,876	123,687	6,189	5.0%	1.2%	82.9%
Gasoline Stations with Convenience Stores	59,177	\$ 56,480	2,697	4.8%	122,956	119,513	3,443	2.9%	1.2%	84.1%
Furniture & Home Furnishing Stores	36,583	\$ 34,007	2,576	7.6%	89,544	90,140	(596)	-0.7%	0.9%	85.0%
Office Supplies, Stationery & Gift Stores	14,233	\$ 14,954	(721)	-4.8%	37,321	36,864	457	1.2%	0.4%	85.3%
All Other Categories	251,643	\$ 249,941	1,702	0.7%	1,534,894	1,630,708	(95,814)	-5.9%	14.7%	100.0%
<b>Total</b>	<b>\$ 3,909,805</b>	<b>\$ 3,865,256</b>	<b>\$ 44,549</b>	<b>1.2%</b>	<b>\$10,450,346</b>	<b>\$11,857,013</b>	<b>\$(1,406,667)</b>	<b>-11.9%</b>	<b>100.0%</b>	