

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**AUGUST 2025**

**YEAR-TO-DATE COMPARISON**

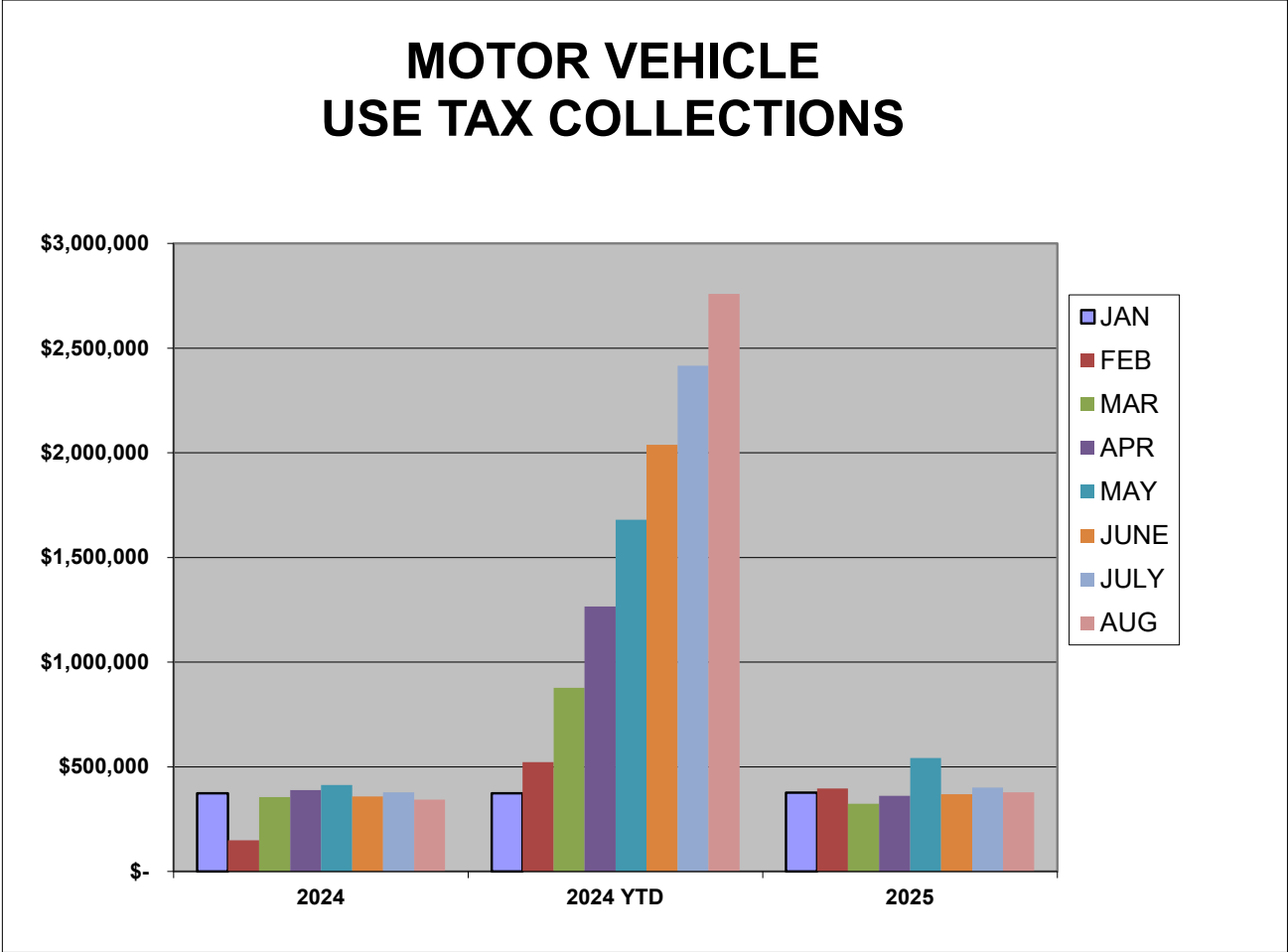
<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>2024</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 8,439,985	\$ 8,249,268	2.3%
Centerra	3,242,273	3,018,930	7.4%
North East Loveland	3,214,659	3,326,261	-3.4%
North West Loveland	3,011,419	3,206,395	-6.1%
South West Loveland	1,568,421	1,631,988	-3.9%
Promenade Shops	1,379,605	1,401,745	-1.6%
Downtown	1,243,057	1,244,499	-0.1%
Orchards Shopping Center	1,182,250	1,482,451	-20.3%
The Ranch	929,827	806,670	15.3%
Airport	674,361	645,645	4.4%
Thompson Valley Shopping Center	605,449	895,967	-32.4%
Columbine Shopping Center	366,851	424,886	-13.7%
Outlet Mall	143,281	125,433	14.2%
All Other Areas	12,448,923	12,592,624	-1.1%
<b>Total</b>	<b>\$ 38,450,361</b>	<b>\$ 39,052,762</b>	<b>-1.5%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of AUGUST 2025**

<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 1,234,718	25.80%
North East Loveland	431,303	9.00%
Centerra	421,227	8.80%
North West Loveland	397,088	8.30%
South West Loveland	197,840	4.10%
Downtown	154,011	3.20%
Promenade Shops	150,404	3.10%
Orchards Shopping Center	148,860	3.10%
Airport	106,394	2.20%
The Ranch	103,934	2.20%
Thompson Valley Shopping Center	75,621	1.60%
Columbine Shopping Center	52,964	1.10%
Outlet Mall	18,323	0.40%
All Other Areas	1,300,175	27.10%
<b>Total of AUGUST 2025</b>	<b>\$ 4,792,862</b>	<b>100.00%</b>

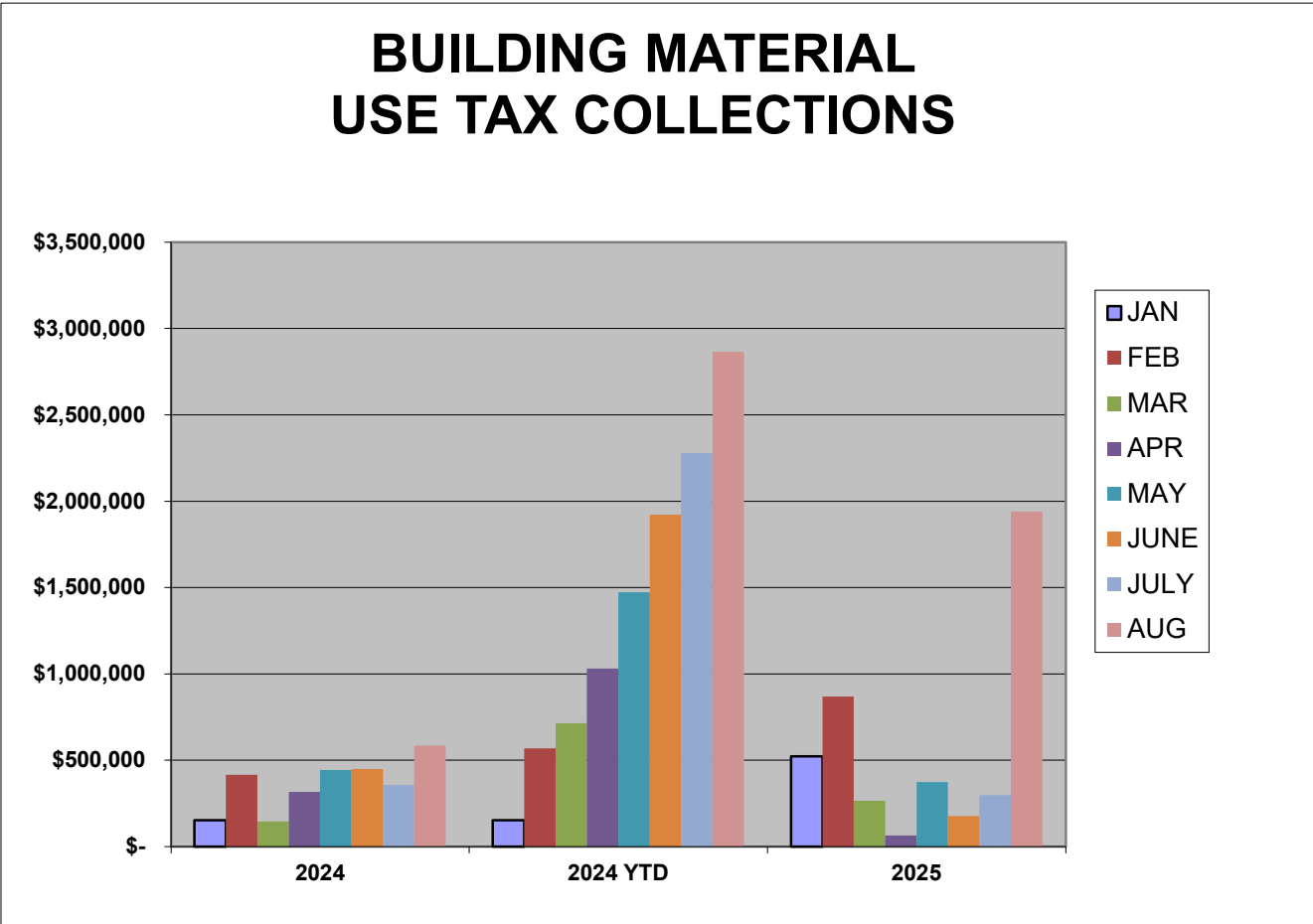
City of Loveland  
 Motor Vehicle Use Tax Comparison (CASH BASIS)  
 2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%
MAR	\$ 355,861	\$ 877,819	\$ 324,164	\$ 1,097,387	25.0%	-8.9%
APR	\$ 388,333	\$ 1,266,152	\$ 360,982	\$ 1,458,369	15.2%	-7.0%
MAY	\$ 413,581	\$ 1,679,733	\$ 542,107	\$ 2,000,476	19.1%	31.1%
JUNE	\$ 358,109	\$ 2,037,843	\$ 369,461	\$ 2,369,937	16.3%	3.2%
JULY	\$ 378,031	\$ 2,415,873	\$ 401,134	\$ 2,771,071	14.7%	6.1%
AUG	\$ 343,390	\$ 2,759,264	\$ 378,715	\$ 3,149,787	14.2%	10.3%



City of Loveland  
 Building Material Use Tax Comparison (CASH BASIS)  
 2024-2025 Comparison

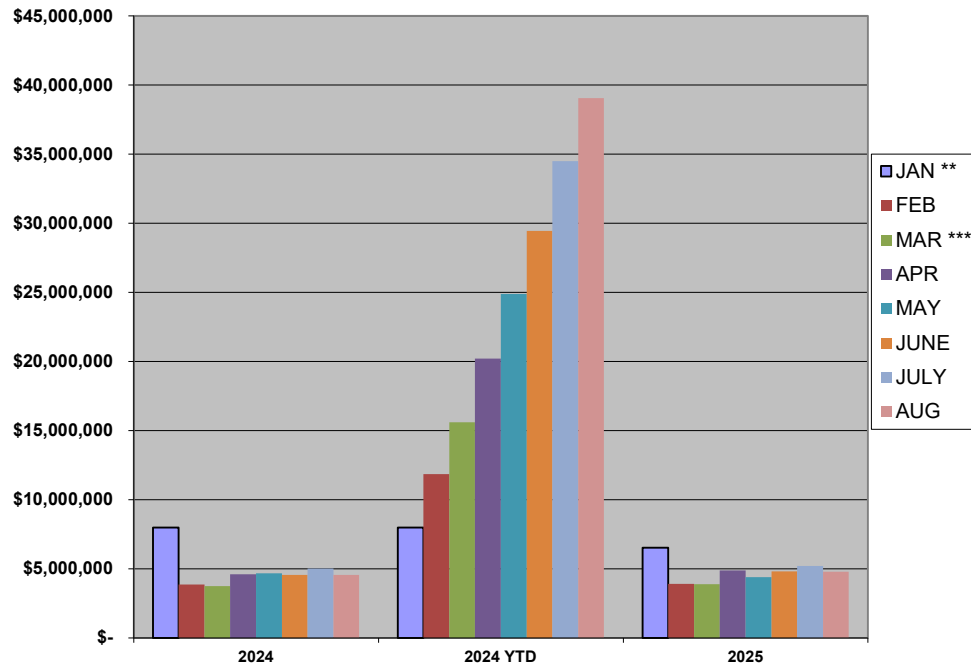
	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%
MAR	\$ 145,172	\$ 713,571	\$ 264,255	\$ 1,656,397	132.1%	82.0%
APR	\$ 316,718	\$ 1,030,289	\$ 64,450	\$ 1,720,847	67.0%	-79.7%
MAY	\$ 442,897	\$ 1,473,187	\$ 372,952	\$ 2,093,799	42.1%	-15.8%
JUNE	\$ 448,591	\$ 1,921,777	\$ 176,025	\$ 2,269,824	18.1%	-60.8%
JULY	\$ 357,984	\$ 2,279,762	\$ 298,602	\$ 2,568,426	12.7%	-16.6%
AUG	\$ 584,654	\$ 2,864,416	\$ 1,940,757	\$ 4,509,183	57.4%	231.9%



City of Loveland  
Retail Sales Tax (CASH BASIS)  
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$	7,991,757	\$	6,540,541	\$	6,540,541	-18.2%	-18.2%
FEB	\$	3,865,256	\$	11,857,013	\$	3,909,805	\$	10,450,346	-11.9%	1.2%
MAR ***	\$	3,746,561	\$	15,603,575	\$	3,888,272	\$	14,338,618	-8.1%	3.8%
APR	\$	4,614,689	\$	20,218,264	\$	4,876,905	\$	19,215,523	-5.0%	5.7%
MAY	\$	4,672,882	\$	24,891,147	\$	4,393,583	\$	23,609,107	-5.2%	-6.0%
JUNE	\$	4,569,774	\$	29,460,921	\$	4,826,093	\$	28,435,200	-3.5%	5.6%
JULY	\$	5,033,911	\$	34,494,832	\$	5,222,299	\$	33,657,499	-2.4%	3.7%
AUG	\$	4,557,930	\$	39,052,762	\$	4,792,862	\$	38,450,361	-1.5%	5.2%

## RETAIL SALES TAX COLLECTIONS



\* Indicates Quarterly Returns also included

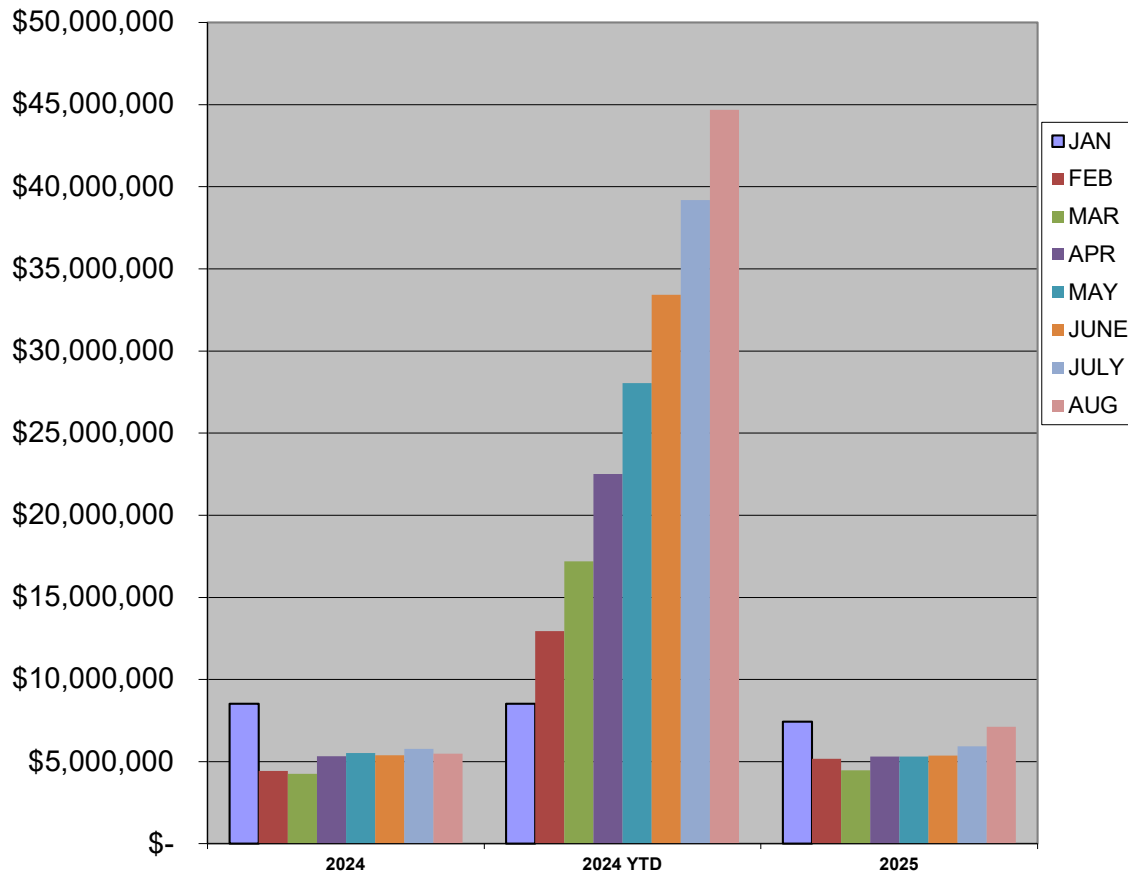
\*\* Indicates Quarterly and Yearly Returns also included

\*\*\* Journal Entry Adjustment Correction

City of Loveland  
Sales & Use Tax Total Comparison (CASH BASIS)  
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%
MAR	\$	4,247,594	\$	17,194,965	\$	4,476,691	\$	17,092,402	-0.6%	5.4%
APR	\$	5,319,741	\$	22,514,706	\$	5,302,338	\$	22,394,740	-0.5%	-0.3%
MAY	\$	5,529,361	\$	28,044,067	\$	5,308,642	\$	27,703,382	-1.2%	-4.0%
JUNE	\$	5,376,474	\$	33,420,541	\$	5,371,579	\$	33,074,961	-1.0%	-0.1%
JULY	\$	5,769,926	\$	39,190,467	\$	5,922,035	\$	38,996,996	-0.5%	2.6%
AUG	\$	5,485,975	\$	44,676,441	\$	7,112,335	\$	46,109,331	3.2%	29.6%

SALES AND USE TAX COLLECTION TOTALS



**City of Loveland**  
**Summary of Sales Tax Collections by Industry Code**  
**Eight months, ended August 31, 2025**

Description	August 2025	August 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 725,617	\$ 701,513	24,104	3.4%	5,620,011	5,569,503	\$ 50,508	0.9%	14.6%	14.6%
Electronic Shopping & Mail-Order Houses	557,629	\$ 550,672	6,957	1.3%	4,492,392	3,880,976	611,416	15.8%	11.7%	26.3%
Department Stores & General Merchandise	516,533	\$ 512,473	4,060	0.8%	4,199,024	4,603,206	(404,182)	-8.8%	10.9%	37.2%
Motor Vehicle Dealers, Auto Parts & Leasing	567,740	\$ 511,437	56,303	11.0%	3,791,039	3,629,020	162,019	4.5%	9.9%	47.1%
Building Material & Lawn & Garden Supplies	490,144	\$ 520,048	(29,904)	-5.8%	3,646,708	3,911,096	(264,388)	-6.8%	9.5%	56.6%
Misc. Retail Including Used Merchandise Stores	315,743	\$ 200,328	115,415	57.6%	2,293,073	1,831,740	461,333	25.2%	6.0%	62.5%
Utilities	296,311	\$ 267,539	28,772	10.8%	2,207,659	2,025,822	181,837	9.0%	5.7%	68.3%
Consumer Goods & Commercial Equipment Rental	142,774	\$ 111,768	31,006	27.7%	1,140,057	1,592,188	(452,131)	-28.4%	3.0%	71.2%
Sporting Goods, Hobby, Book & Music Stores	88,489	\$ 101,123	(12,634)	-12.5%	1,037,917	916,865	121,052	13.2%	2.7%	73.9%
Hotels, Motels & Other Accommodations	173,360	\$ 156,882	16,478	10.5%	1,026,802	1,032,408	(5,606)	-0.5%	2.7%	76.6%
Grocery Stores & Specialty Foods	129,650	\$ 133,826	(4,176)	-3.1%	1,023,032	1,762,019	(738,987)	-41.9%	2.7%	79.3%
Clothing & Clothing Accessories Stores	114,621	\$ 92,328	22,293	24.1%	928,190	899,362	28,828	3.2%	2.4%	81.7%
Electronics & Appliance Stores	71,701	\$ 85,596	(13,895)	-16.2%	622,903	681,656	(58,753)	-8.6%	1.6%	83.3%
Beer, Wine & Liquor Stores	68,807	\$ 75,119	(6,312)	-8.4%	544,803	576,825	(32,022)	-5.6%	1.4%	84.7%
Gasoline Stations with Convenience Stores	75,737	\$ 80,790	(5,053)	-6.3%	517,685	504,340	13,345	2.6%	1.3%	86.1%
Health & Personal Care Stores	61,297	\$ 52,636	8,661	16.5%	503,359	543,180	(39,821)	-7.3%	1.3%	87.4%
Broadcasting & Telecommunications	49,715	\$ 49,851	(136)	-0.3%	462,011	457,262	4,749	1.0%	1.2%	88.6%
Furniture & Home Furnishing Stores	40,770	\$ 38,101	2,669	7.0%	355,913	361,091	(5,178)	-1.4%	0.9%	89.5%
Office Supplies, Stationery & Gift Stores	12,730	\$ 13,327	(597)	-4.5%	121,365	126,803	(5,438)	-4.3%	0.3%	89.8%
All Other Categories	293,494	\$ 302,573	(9,079)	-3.0%	3,916,418	4,147,400	(230,983)	-5.6%	10.2%	100.0%
<b>Total</b>	<b>\$ 4,792,862</b>	<b>\$ 4,557,930</b>	<b>\$234,932</b>	<b>5.2%</b>	<b>\$38,450,361</b>	<b>\$39,052,762</b>	<b>\$(602,402)</b>	<b>-1.5%</b>	<b>100.0%</b>	