

# Program Overview

The success of traffic calming programs requires a balanced approach by the residents and the City of Loveland. When citizens contact Traffic Operations with concerns, staff relies on the three "E's":

**Education:** The first step is raising awareness among neighbors about traffic calming measures in the neighborhood. This can be done through brochures, temporary radar speed signs and yard signs.

**Enforcement:** Staff works with the Loveland Police Department to conduct special enforcement in the area; however, this availability can be limited.

**Engineering:** This component utilizes devices that permanently alter the physical street, which may include additional signage, markings or speed bumps. An in-depth study will be reviewed to decide the most appropriate treatment. Depending on the treatment, a cost share may also be required from the neighborhood.



## City of Loveland will...

- **Provide Information:** Traffic Operations can discuss safety with you and your neighborhood and help identify specific traffic concerns.
- **Gather and Data Analyze:** Staff can verify road conditions, review crash data and gather traffic speeds and volumes on a specific street.
- **Install Signs:** Traffic signs can improve safety by identifying speed limits, controlling intersections, and warning motorists of road conditions. Please note stop signs are not used as traffic calming devices.
- **Stripe Roadways:** Installing crosswalks, bike lanes and centerlines when appropriate can enhance road safety.
- **Spot Enforcement:** Residents may request increased enforcement of speed limits from the Loveland Police Department by calling the non-emergency number at 970-667-2151.

**Public Works Department  
Traffic Operations  
105 W. 5th Street  
Loveland, CO 80537  
970-962-2535**



# Traffic Operations

**Neighborhood Traffic Calming Program**

**Public Works Department**



[lovgov.org/Traffic](https://lovgov.org/Traffic)

# Citizen's Can Help

**Know and Obey the Speeds:** Speeding is the most common concern reported to Traffic Operations in neighborhoods, yet most of the traffic on local streets comes from the residents themselves. When neighbors slow down, speeding concerns can be significantly reduced.

## **Watch and Yield to Pedestrians:**

Pedestrians are often present in residential areas. A pedestrian has the right-of-way in a marked or unmarked crosswalk, as long as they have used due care for their safety.

**Talk to Your Neighbors:** If you notice a neighbor speeding, consider sharing your concerns and kindly asking them to slow down. At the same time, set a positive example yourself. Whether driving, walking, or biking, we all have a responsibility to follow the laws.

## **Report Concerns and Trim Vegetation:**

Report any damaged, faded or missing traffic signs to Traffic Operations. You can also help maintain visibility by trimming bushes and trees, especially near intersection corners and traffic signs

**Distracted Driving:** Be sure you are focused on the road and not on mobile devices, food or anything else that can cause distractions.

# Frequently Asked Questions

## **Can we lower the speed limit?**

- Speed limits are set based on engineering studies and statutory criteria. Research has shown that most motorists drive at a speed they consider safe and reasonable—arbitrarily lowering speed limits, without consistent enforcement or a change to roadway characteristics has very little effect on travel speeds.

## **Can we add a stop sign?**

- Unfortunately, we can not use this method for traffic calming purposes. Drivers often speed up between stop signs to "make up for lost time." Additionally, safety issues can arise from drivers intentionally ignoring unwarranted stop signs.

## **Can we install "Slow, Children at Play" signs?**

- The City of Loveland does not install this type of sign, as traffic signs are reserved for warning drivers of unexpected hazards. Instead, motorists are encouraged to stay attentive and consistently watch for children and pedestrians in the area.

***This program is intended for local, residential streets. Major arterial and collector streets (Wilson, Taft, US 34, 1st Street, 29th Street, etc.) are not eligible for this traffic calming program. For more information, please visit [lovgov.org/Traffic](http://lovgov.org/Traffic)***

# Next Steps

Residents can contact Traffic Operations to report a concern either by calling **970-962-2535** or by filling out an Initial Traffic Calming Application at **[lovgov.org/Traffic](http://lovgov.org/Traffic)**.

The application will be reviewed by staff and recommendations will be considered. City staff will work with the neighborhood to inform residents. If concerns persist, the neighborhood may choose to pursue physical calming devices. This process is detailed, requires City cooperation, and includes a requirement of 80% residential support for installation. The cost of the construction and maintenance will be shared 50/50 by the neighborhood and the City of Loveland. The project must be presented to the Public Works Director for consideration and approval.

