

Program Overview

The success of traffic calming programs requires a balanced approach by the residents and the City of Loveland. When citizens contact Traffic Operations with concerns, staff relies on the three "E's":

Education: The first step is to educate motorists in the neighborhood. Examples include brochures, temporary radar speed signs and yard signs.

Enforcement: Staff works with the Loveland Police Department to conduct special enforcement in the area; however, this availability can be limited.

Engineering: This component utilizes devices that permanently alter the physical street, which may include additional signage, markings or speed bumps. An in-depth study will be reviewed to decide the most appropriate treatment. Depending on the treatment, a cost share may also be required from the neighborhood.



City of Loveland will...

- **Provide Information:** Traffic Operations can discuss safety with you and your neighborhood and help identify specific traffic concerns.
- **Gather and Data Analyze:** Staff can verify road conditions, review crash data and gather traffic speeds and volumes on a specific street.
- **Install Signs:** Traffic signs can improve safety by identifying speed limits, controlling intersections, and warning motorists of road conditions. Please note stop signs are not used as traffic calming devices.
- **Stripe Roadways:** Installing crosswalks, bike lanes and centerlines when appropriate can enhance road safety.
- **Spot Enforcement:** Residents may request increased enforcement of speed limits from the Loveland Police Department by calling the non-emergency number at 970-667-2151.

Public Works Department
Traffic Operations
105 W. 5th Street
Loveland, CO 80537
(970) 962-2535



Traffic Operations

Neighborhood Traffic
Calming Program

Public Works Department



lovgov.org/Traffic

Citizen's Can Help

Know and Obey the Speeds: Speeding is the most common concern Traffic Operations hears about in neighborhoods, yet the majority of traffic utilizing a local street is the residents themselves. By slowing down, speeding concerns can be drastically minimized.

Watch and Yield to Pedestrians:

Pedestrians are often present in residential areas. A pedestrian has the right-of-way in a marked or unmarked crosswalk, as long as they have used due care for their safety.

Talk to Your Neighbors: Express your concerns to a neighborhood speeder and make a friendly request to drive more slowly. Make sure you are setting a good example. Our actions as a driver, pedestrian or bicyclist we all must follow the laws.

Report Concerns and Trim Vegetation:

Report damaged, faded or missing traffic signs to Traffic Operations. Help maintain good visibility by trimming bushes and trees, especially at intersection corner lots and signs.

Distracted Driving: Be sure you are focused on the road and not on mobile devices, food or anything else that can cause distractions.

Frequently Asked Questions

Can we lower the speed limit?

- Speed limits are set based on engineering studies and statutory criteria. Research has shown that most motorists drive at a speed they consider safe and reasonable —arbitrarily lowering speed limits, without consistent enforcement or a change to roadway characteristics has very little effect on travel speeds.

Can we add a stop sign?

- Unfortunately, we can not use this method for traffic calming purposes. Drivers often speed up between stop signs to "make up for lost time." Additionally, safety issues can arise from drivers intentionally ignoring unwarranted stop signs.

Can we install "Slow, Children at Play" signs?

- The City of Loveland does not install these types of signs. Traffic signs are intended to warn of unexpected hazards. Motorists should consistently be checking their surroundings to be aware of children or pedestrians in the area.

This program is intended for local, residential streets. Major arterial and collector streets (Wilson, Taft, US 34, 1st Street, 29th Street, etc.) are not eligible for this traffic calming program. For more information, please visit lovgov.org/Traffic

Next Steps

Residents can contact Traffic Operations to report a concern either by calling **970-962-2535** or by filling out an Initial Traffic Calming Application at **lovgov.org/Traffic**.

The application will be reviewed by staff and recommendations will be considered. City staff will work with the neighborhood to educate residents. If concerns persist, the neighborhood may choose to pursue physical calming devices. This process is detailed, requires City cooperation, and includes a requirement of 80% residential support for installation.

The cost of the construction and maintenance will be shared 50/50 by the neighborhood and the City. The project must be presented to the Public Works Director for consideration and approval.

