

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
JULY 2025

YEAR-TO-DATE COMPARISON

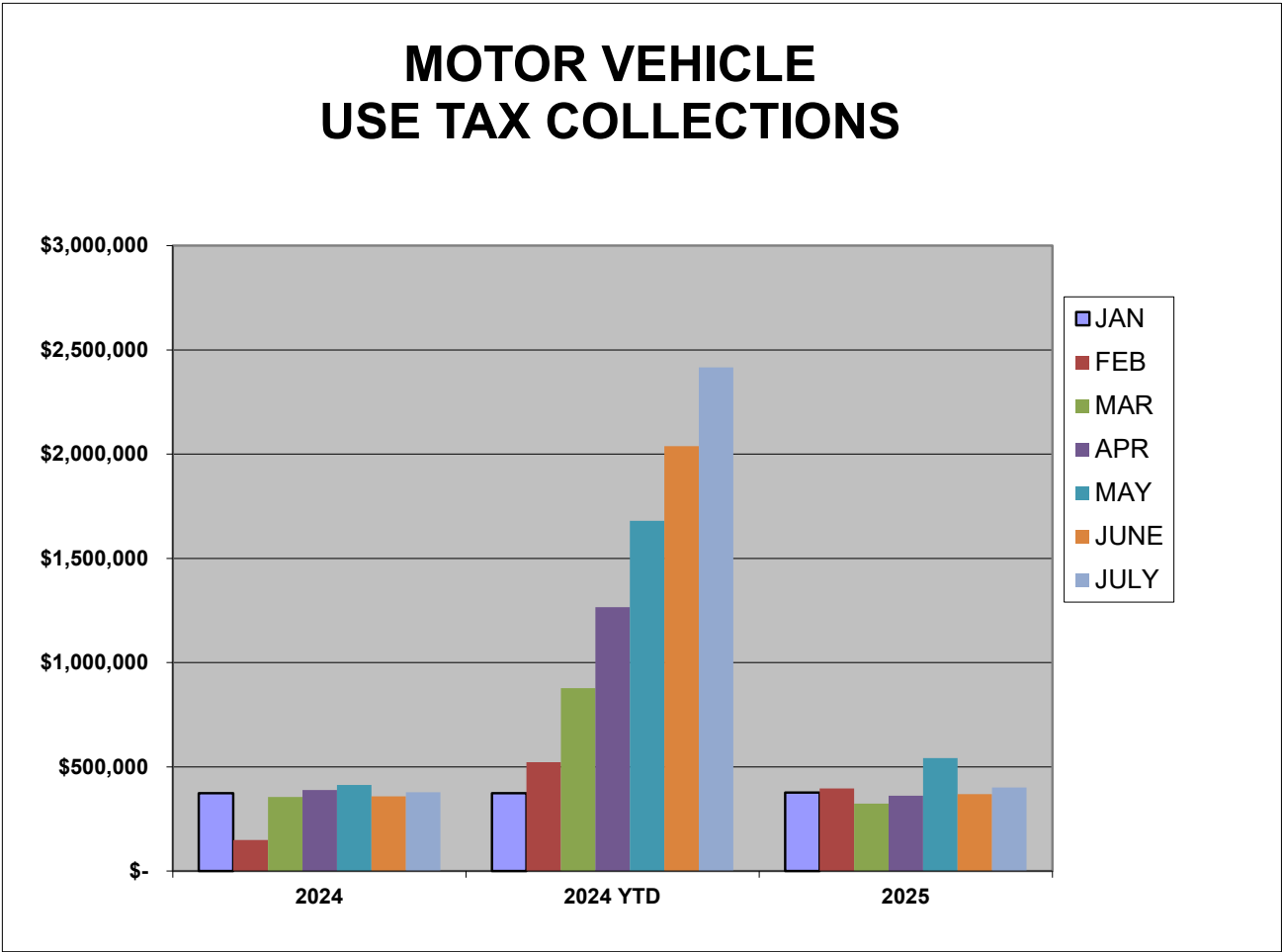
<u>Geographical Area</u>	<u>2025</u>	<u>2024</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 7,205,267	\$ 7,128,967	1.1%
Centerra	2,821,046	2,615,601	7.9%
North East Loveland	2,783,356	2,891,936	-3.8%
North West Loveland	2,614,331	2,815,488	-7.1%
South West Loveland	1,370,581	1,417,486	-3.3%
Promenade Shops	1,229,201	1,254,255	-2.0%
Downtown	1,089,046	1,086,190	0.3%
Orchards Shopping Center	1,033,390	1,334,151	-22.5%
The Ranch	825,893	732,429	12.8%
Airport	567,967	567,657	0.1%
Thompson Valley Shopping Center	529,828	828,871	-36.1%
Columbine Shopping Center	313,887	370,461	-15.3%
Outlet Mall	124,958	106,431	17.4%
All Other Areas	11,148,748	11,344,909	-1.7%
Total	\$ 33,657,499	\$ 34,494,832	-2.4%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of JULY 2025

<u>Geographical Area</u>	<u>2025</u>	<u>% of Total</u>
South East Loveland	\$ 1,136,121	21.80%
North East Loveland	426,418	8.20%
North West Loveland	412,507	7.90%
Centerra	412,388	7.90%
South West Loveland	215,327	4.10%
Promenade Shops	189,069	3.60%
Downtown	166,707	3.20%
Orchards Shopping Center	151,021	2.90%
Airport	128,054	2.50%
The Ranch	108,430	2.10%
Thompson Valley Shopping Center	79,320	1.50%
Columbine Shopping Center	46,080	0.90%
Outlet Mall	19,388	0.40%
All Other Areas	1,731,469	33.00%
Total of JULY 2025	\$ 5,222,299	100.00%

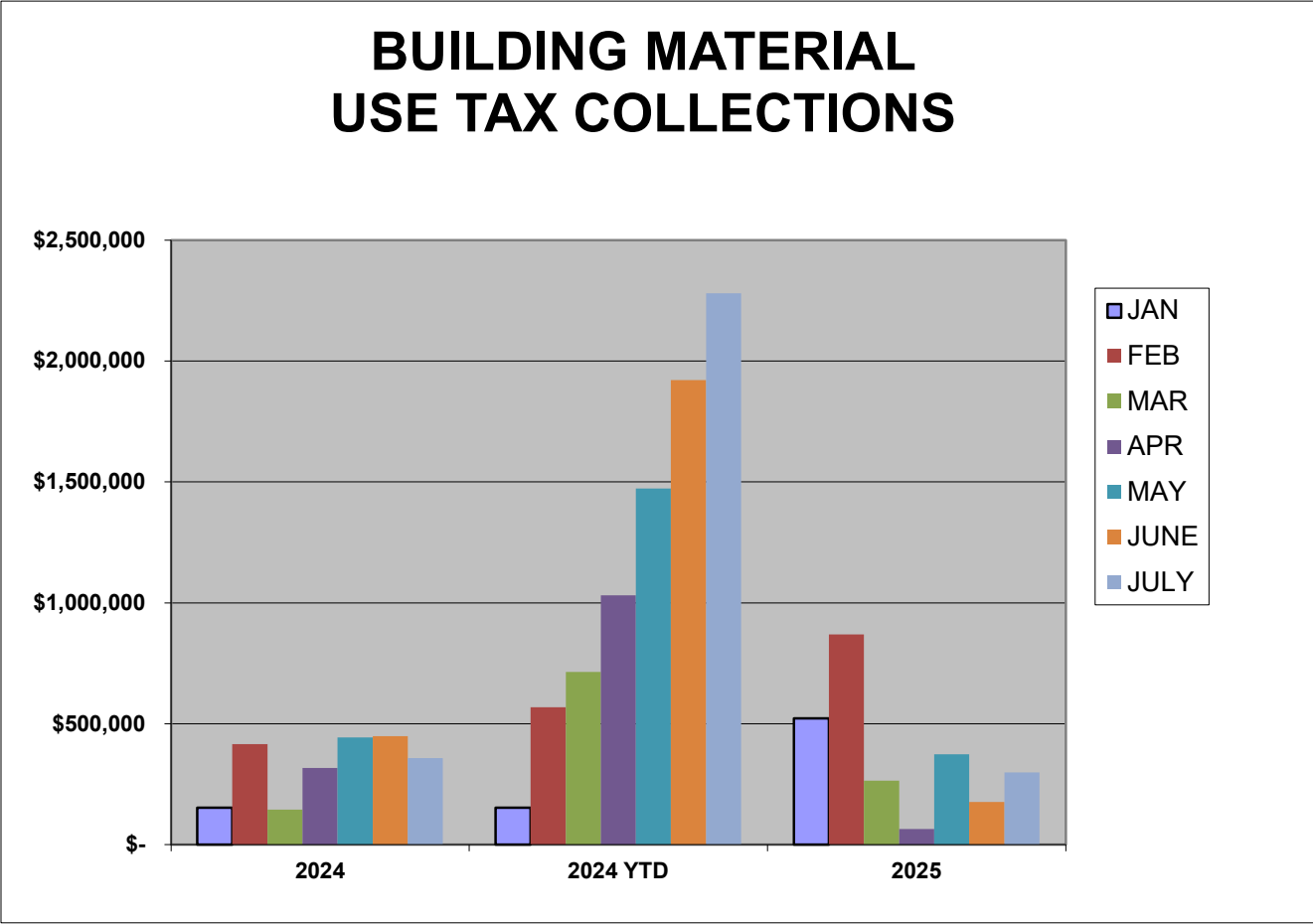
City of Loveland
 Motor Vehicle Use Tax Comparison (CASH BASIS)
 2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%
MAR	\$ 355,861	\$ 877,819	\$ 324,164	\$ 1,097,387	25.0%	-8.9%
APR	\$ 388,333	\$ 1,266,152	\$ 360,982	\$ 1,458,369	15.2%	-7.0%
MAY	\$ 413,581	\$ 1,679,733	\$ 542,107	\$ 2,000,476	19.1%	31.1%
JUNE	\$ 358,109	\$ 2,037,843	\$ 369,461	\$ 2,369,937	16.3%	3.2%
JULY	\$ 378,031	\$ 2,415,873	\$ 401,134	\$ 2,771,071	14.7%	6.1%



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2024-2025 Comparison

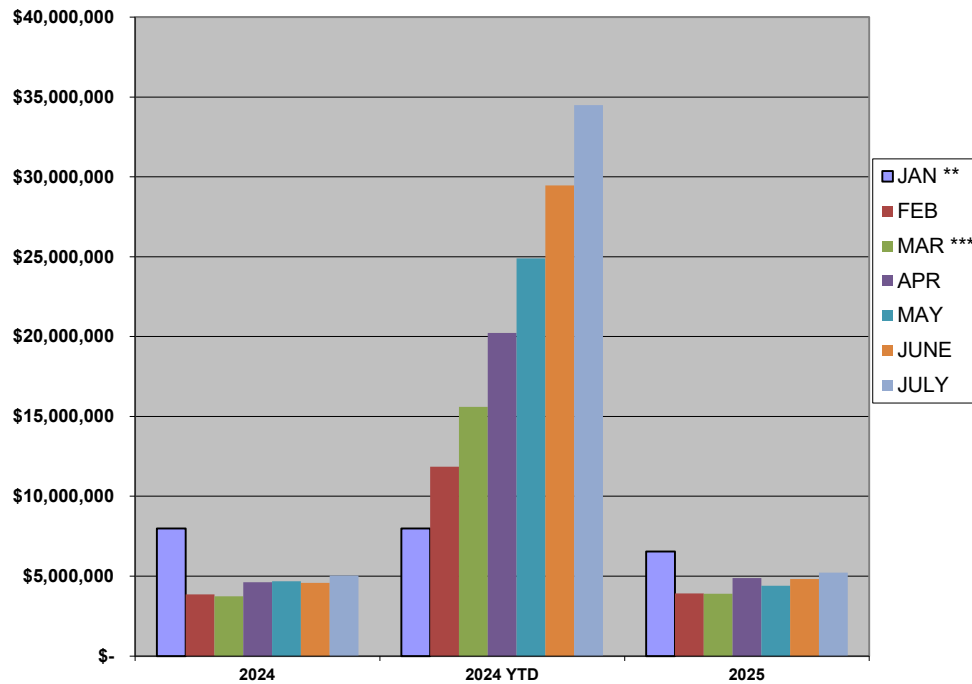
	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%
MAR	\$ 145,172	\$ 713,571	\$ 264,255	\$ 1,656,397	132.1%	82.0%
APR	\$ 316,718	\$ 1,030,289	\$ 64,450	\$ 1,720,847	67.0%	-79.7%
MAY	\$ 442,897	\$ 1,473,187	\$ 372,952	\$ 2,093,799	42.1%	-15.8%
JUNE	\$ 448,591	\$ 1,921,777	\$ 176,025	\$ 2,269,824	18.1%	-60.8%
JULY	\$ 357,984	\$ 2,279,762	\$ 298,602	\$ 2,568,426	12.7%	-16.6%



City of Loveland
Retail Sales Tax (CASH BASIS)
2024-2025 Comparison

		<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$ 7,991,757	\$ 6,540,541	\$ 6,540,541	-18.2%	-18.2%
FEB	\$	3,865,256	\$ 11,857,013	\$ 3,909,805	\$10,450,346	-11.9%	1.2%
MAR ***	\$	3,746,561	\$ 15,603,575	\$ 3,888,272	\$14,338,618	-8.1%	3.8%
APR	\$	4,614,689	\$ 20,218,264	\$ 4,876,905	\$19,215,523	-5.0%	5.7%
MAY	\$	4,672,882	\$ 24,891,147	\$ 4,393,583	\$23,609,107	-5.2%	-6.0%
JUNE	\$	4,569,774	\$ 29,460,921	\$ 4,826,093	\$28,435,200	-3.5%	5.6%
JULY	\$	5,033,911	\$ 34,494,832	\$ 5,222,299	\$33,657,499	-2.4%	3.7%

RETAIL SALES TAX COLLECTIONS



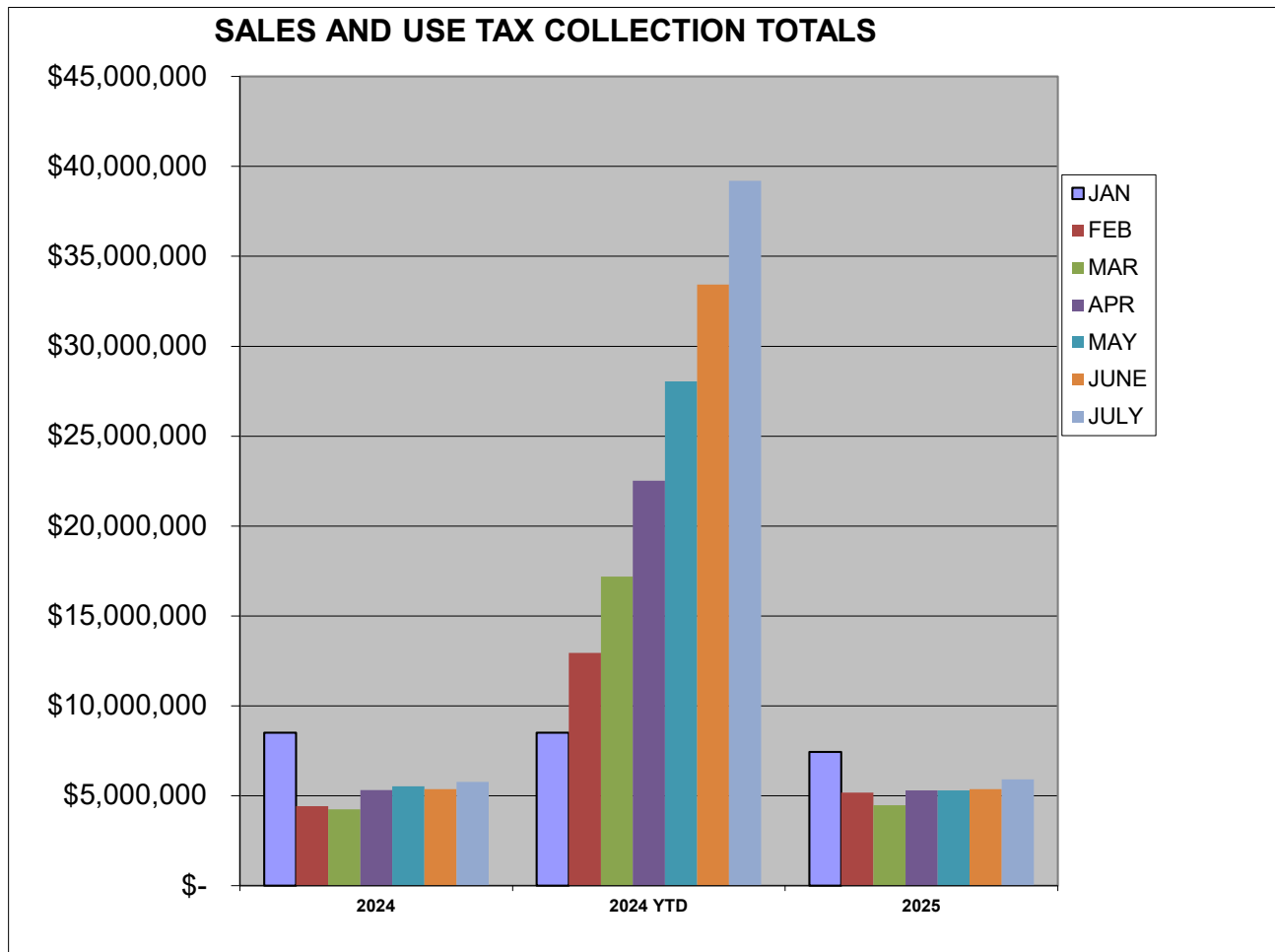
* Indicates Quarterly Returns also included

** Indicates Quarterly and Yearly Returns also included

*** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%
MAR	\$	4,247,594	\$	17,194,965	\$	4,476,691	\$	17,092,402	-0.6%	5.4%
APR	\$	5,319,741	\$	22,514,706	\$	5,302,338	\$	22,394,740	-0.5%	-0.3%
MAY	\$	5,529,361	\$	28,044,067	\$	5,308,642	\$	27,703,382	-1.2%	-4.0%
JUNE	\$	5,376,474	\$	33,420,541	\$	5,371,579	\$	33,074,961	-1.0%	-0.1%
JULY	\$	5,769,926	\$	39,190,467	\$	5,922,035	\$	38,996,996	-0.5%	2.6%



City of Loveland
Summary of Sales Tax Collections by Industry Code
Seven months, ended July 31, 2025

Description	July 2025	July 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 723,498	\$ 734,499	\$ (11,001)	-1.5%	\$ 4,894,394	\$ 4,867,990	\$ 26,404	0.5%	14.5%	14.5%
Electronic Shopping & Mail-Order Houses	568,791	503,686	65,105	12.9%	3,934,763	3,330,304	604,459	18.2%	11.7%	26.2%
Department Stores & General Merchandise	553,018	553,951	(933)	-0.2%	3,682,491	4,090,733	(408,242)	-10.0%	10.9%	37.2%
Motor Vehicle Dealers, Auto Parts & Leasing	509,796	472,491	37,305	7.9%	3,223,299	3,117,583	105,716	3.4%	9.6%	46.8%
Building Material & Lawn & Garden Supplies	584,194	592,715	(8,521)	-1.4%	3,156,564	3,391,048	(234,484)	-6.9%	9.4%	56.1%
Misc. Retail Including Used Merchandise Stores	369,741	299,418	70,323	23.5%	1,977,330	1,631,412	345,918	21.2%	5.9%	62.0%
Utilities	211,349	197,260	14,089	7.1%	1,911,348	1,758,283	153,065	8.7%	5.7%	67.7%
Consumer Goods & Commercial Equipment Rental	193,695	169,114	24,581	14.5%	997,283	1,480,420	(483,137)	-32.6%	3.0%	70.6%
Sporting Goods, Hobby, Book & Music Stores	148,432	126,226	22,206	17.6%	949,428	815,742	133,686	16.4%	2.8%	73.5%
Grocery Stores & Specialty Foods	125,735	151,425	(25,690)	-17.0%	893,382	1,628,193	(734,811)	-45.1%	2.7%	76.1%
Hotels, Motels & Other Accommodations	172,348	179,551	(7,203)	-4.0%	853,442	875,526	(22,084)	-2.5%	2.5%	78.7%
Clothing & Clothing Accessories Stores	120,562	133,177	(12,615)	-9.5%	813,569	807,034	6,535	0.8%	2.4%	81.1%
Electronics & Appliance Stores	80,980	85,457	(4,477)	-5.2%	551,202	596,060	(44,858)	-7.5%	1.6%	82.7%
Beer, Wine & Liquor Stores	67,567	73,462	(5,895)	-8.0%	475,996	501,706	(25,710)	-5.1%	1.4%	84.1%
Health & Personal Care Stores	69,592	72,111	(2,519)	-3.5%	442,062	490,544	(48,482)	-9.9%	1.3%	85.4%
Gasoline Stations with Convenience Stores	63,278	65,132	(1,854)	-2.8%	441,948	423,550	18,398	4.3%	1.3%	86.8%
Broadcasting & Telecommunications	62,888	67,888	(5,000)	-7.4%	412,296	407,411	4,885	1.2%	1.2%	88.0%
Furniture & Home Furnishing Stores	42,616	52,315	(9,699)	-18.5%	315,143	322,990	(7,847)	-2.4%	0.9%	88.9%
Office Supplies, Stationery & Gift Stores	13,748	17,305	(3,557)	-20.6%	108,635	113,476	(4,841)	-4.3%	0.3%	89.2%
All Other Categories	540,471	486,728	53,743	11.0%	3,622,924	3,844,827	(221,903)	-5.8%	10.8%	100.0%
Total	\$5,222,299	\$5,033,911	\$ 188,388	3.7%	\$ 33,657,499	\$ 34,494,832	\$ (837,333)	-2.4%	100.0%	