



ADULT FIELD DAY

Let your inner child
OUT to PLAY!

SPONSORSHIP & VENDOR APPLICATION

APPLICATION DEADLINE

Monday, August 18 at 4:00P

EVENT DATE & TIME

Friday, October 10, 2025 | 1:00-4:00P

LOCATION

Mehaffey Park
3285 W 22nd Street
Loveland CO 80538

LOVGOV.ORG/PREVENTS



Sponsorship & Vendor Options

Gold | \$1000

Two (2) teams of eight for the event

Table / booth at the event

Banner at the event

Logo inclusion with marketing materials: flyers, posters, social (combined 15k followers)

Constant Contact e-newsletter (30k list, 34% open rate)

Silver | \$600

One (1) team of eight for the event

Table / booth at the event

Banner at the event

Logo inclusion with marketing materials: flyers, posters, social (combined 15k followers)

Constant Contact e-newsletter (30k list, 34% open rate)

Vendor | \$150

On-site presence (up to 10' x 10") at event



To reserve your sponsorship contact Kerry at Kerry.Helke@CityofLoveland.org or 970-962-2446

City of Loveland Parks & Recreation Department

Adult Field Day - Sponsorship Application

Please drop off or mail this form to:
Chilson Recreation Center, Attn: Kerry Helke
700 E. Fourth St., Loveland, CO 80537
kerry.helke@cityofloveland.org | 970-962-2446

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Email: _____ Preferred Phone: _____

Give a brief description of the proposed booth or activity. If food or beverage, be specific as to the exact menu and/or item(s).

I WOULD LIKE TO SUPPORT THE CITY OF LOVELAND AS A:

- Gold Level Sponsor (\$1,000)
- Silver Level Sponsor (\$600)
- Vendor (\$150)

Please make checks payable to: *The City of Loveland*

REQUIREMENTS FOR 2025: Food & beverage vendors shall procure and keep in force during the duration of this event a policy of Comprehensive General Liability insurance with minimum combined single limits of ONE MILLION DOLLARS (\$1,000,000) each occurrence and ONE MILLION DOLLARS (\$1,000,000) aggregate. The policy shall be applicable to all premises and operations. The policy shall include coverage for bodily injury, broad form property damage personal injury, products and completed operations.

Please call Kerry Helke if you have any questions at: 970.962.2446.

RELEASE AND INDEMNITY: By signature below, the undersigned hereby:

- (i) releases and forever discharges the City of Loveland and its officers, employees and agents, from any and all claims of any kind whatsoever arising out participation of the undersigned in the City of Loveland Adult Field Day event.
- (ii) agrees to indemnify, save, and hold the City, and its officers, employees, and agents, harmless against any and all liability, loss, costs, charges, obligations, expenses, attorney's fees, judgments, damages, claims, and demands of any kind whatsoever arising from or out of the participation of the undersigned in the City of Loveland Adult Field Day event.

Participant Signature Required: _____ Date: _____

Title: _____

Name to be listed in all promotional materials: _____

List social media pages (@yourhandle) _____