

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**JUNE 2025**

**YEAR-TO-DATE COMPARISON**

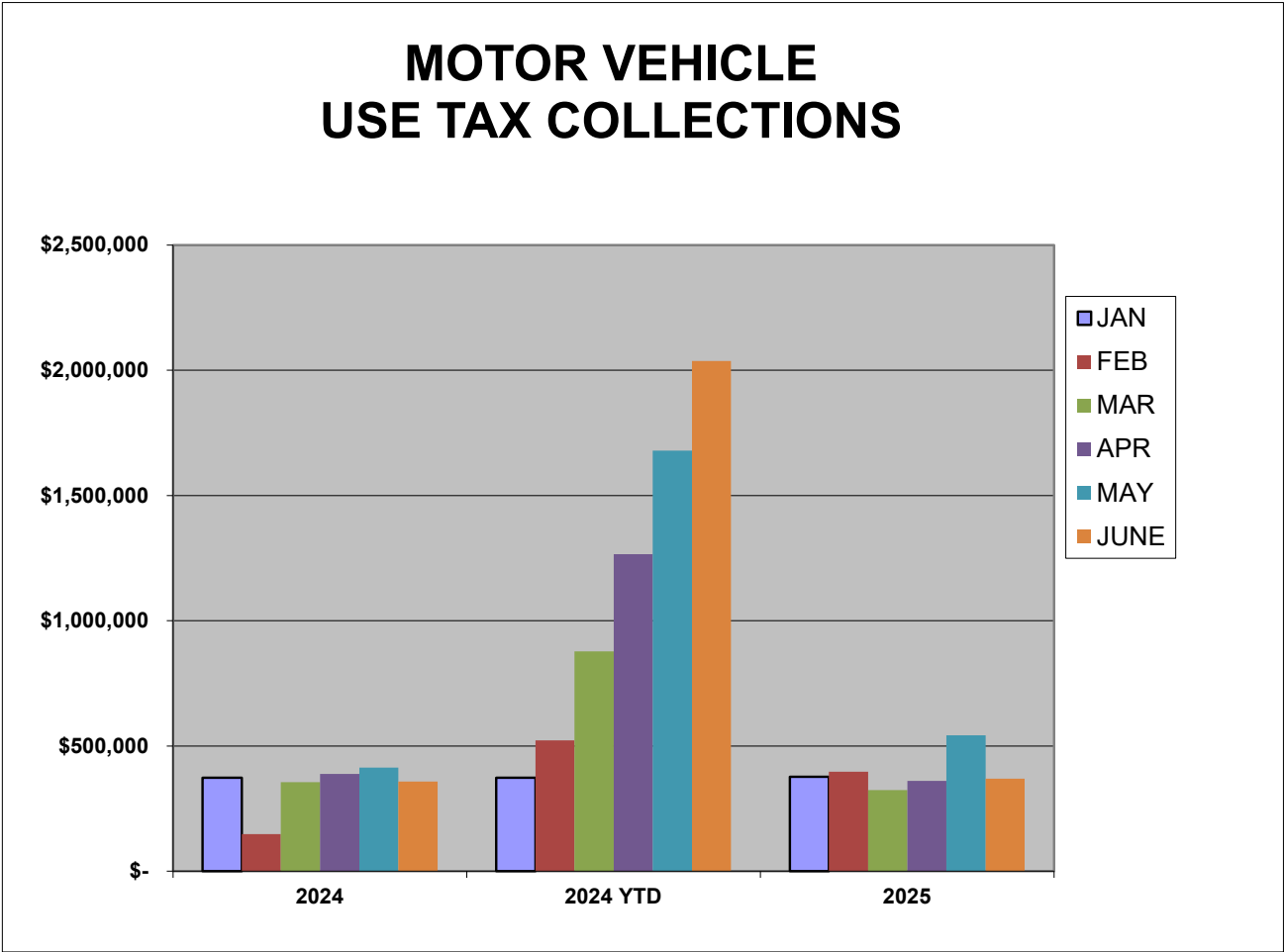
<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>2024</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 6,069,146	\$ 6,048,219	0.3%
Centerra	2,408,658	2,210,006	9.0%
North East Loveland	2,356,938	2,415,933	-2.4%
North West Loveland	2,201,824	2,390,400	-7.9%
South West Loveland	1,155,254	1,199,469	-3.7%
Promenade Shops	1,040,132	1,066,885	-2.5%
Downtown	922,339	915,910	0.7%
Orchards Shopping Center	882,369	1,155,768	-23.7%
The Ranch	717,463	620,172	15.7%
Thompson Valley Shopping Center	450,508	753,182	-40.2%
Airport	439,913	470,879	-6.6%
Columbine Shopping Center	267,807	321,112	-16.6%
Outlet Mall	105,570	88,965	18.7%
All Other Areas	9,417,279	9,804,021	-3.9%
<b>Total</b>	<b>\$ 28,435,200</b>	<b>\$ 29,460,921</b>	<b>-3.5%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of JUNE 2025**

<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 1,133,260	23.50%
North East Loveland	415,441	8.60%
Centerra	402,305	8.30%
North West Loveland	391,512	8.10%
South West Loveland	212,186	4.40%
Downtown	163,506	3.40%
Orchards Shopping Center	155,712	3.20%
Promenade Shops	152,904	3.20%
The Ranch	152,250	3.20%
Thompson Valley Shopping Center	82,107	1.70%
Airport	78,900	1.60%
Columbine Shopping Center	50,999	1.10%
Outlet Mall	17,399	0.40%
All Other Areas	1,417,612	29.30%
<b>Total of JUNE 2025</b>	<b>\$ 4,826,093</b>	<b>100.00%</b>

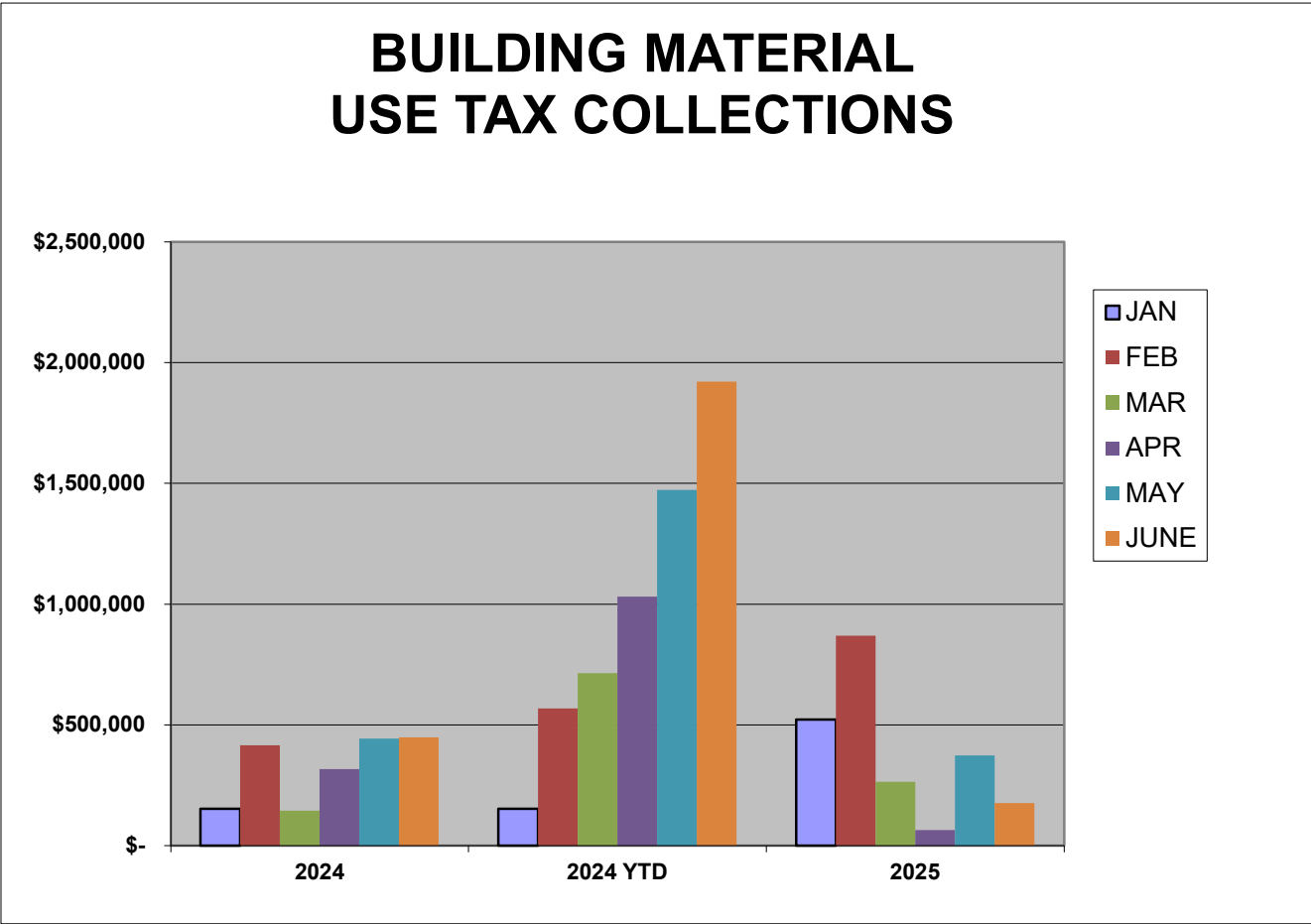
City of Loveland  
Motor Vehicle Use Tax Comparison (CASH BASIS)  
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%
MAR	\$ 355,861	\$ 877,819	\$ 324,164	\$ 1,097,387	25.0%	-8.9%
APR	\$ 388,333	\$ 1,266,152	\$ 360,982	\$ 1,458,369	15.2%	-7.0%
MAY	\$ 413,581	\$ 1,679,733	\$ 542,107	\$ 2,000,476	19.1%	31.1%
JUNE	\$ 358,109	\$ 2,037,843	\$ 369,461	\$ 2,369,937	16.3%	3.2%



City of Loveland  
 Building Material Use Tax Comparison (CASH BASIS)  
 2024-2025 Comparison

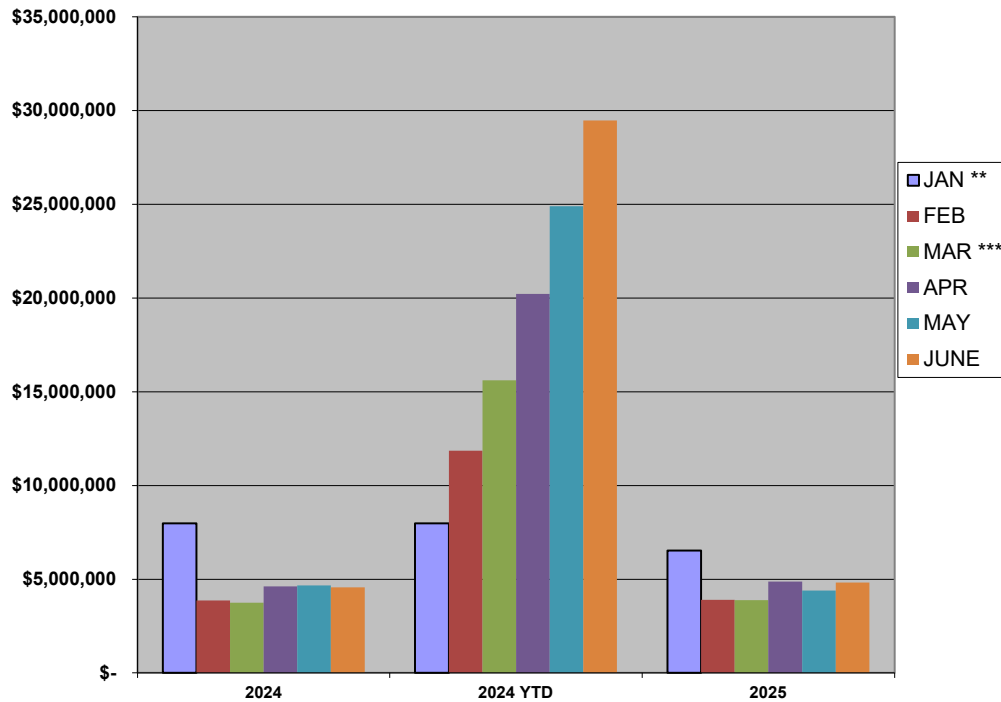
	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%
MAR	\$ 145,172	\$ 713,571	\$ 264,255	\$ 1,656,397	132.1%	82.0%
APR	\$ 316,718	\$ 1,030,289	\$ 64,450	\$ 1,720,847	67.0%	-79.7%
MAY	\$ 442,897	\$ 1,473,187	\$ 372,952	\$ 2,093,799	42.1%	-15.8%
JUNE	\$ 448,591	\$ 1,921,777	\$ 176,025	\$ 2,269,824	18.1%	-60.8%



City of Loveland  
Retail Sales Tax (CASH BASIS)  
2024-2025 Comparison

		<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$ 7,991,757	\$ 6,540,541	\$ 6,540,541	-18.2%	-18.2%
FEB	\$	3,865,256	\$ 11,857,013	\$ 3,909,805	\$10,450,346	-11.9%	1.2%
MAR ***	\$	3,746,561	\$ 15,603,575	\$ 3,888,272	\$14,338,618	-8.1%	3.8%
APR	\$	4,614,689	\$ 20,218,264	\$ 4,876,905	\$19,215,523	-5.0%	5.7%
MAY	\$	4,672,882	\$ 24,891,147	\$ 4,393,583	\$23,609,107	-5.2%	-6.0%
JUNE	\$	4,569,774	\$ 29,460,921	\$ 4,826,093	\$28,435,200	-3.5%	5.6%

## RETAIL SALES TAX COLLECTIONS



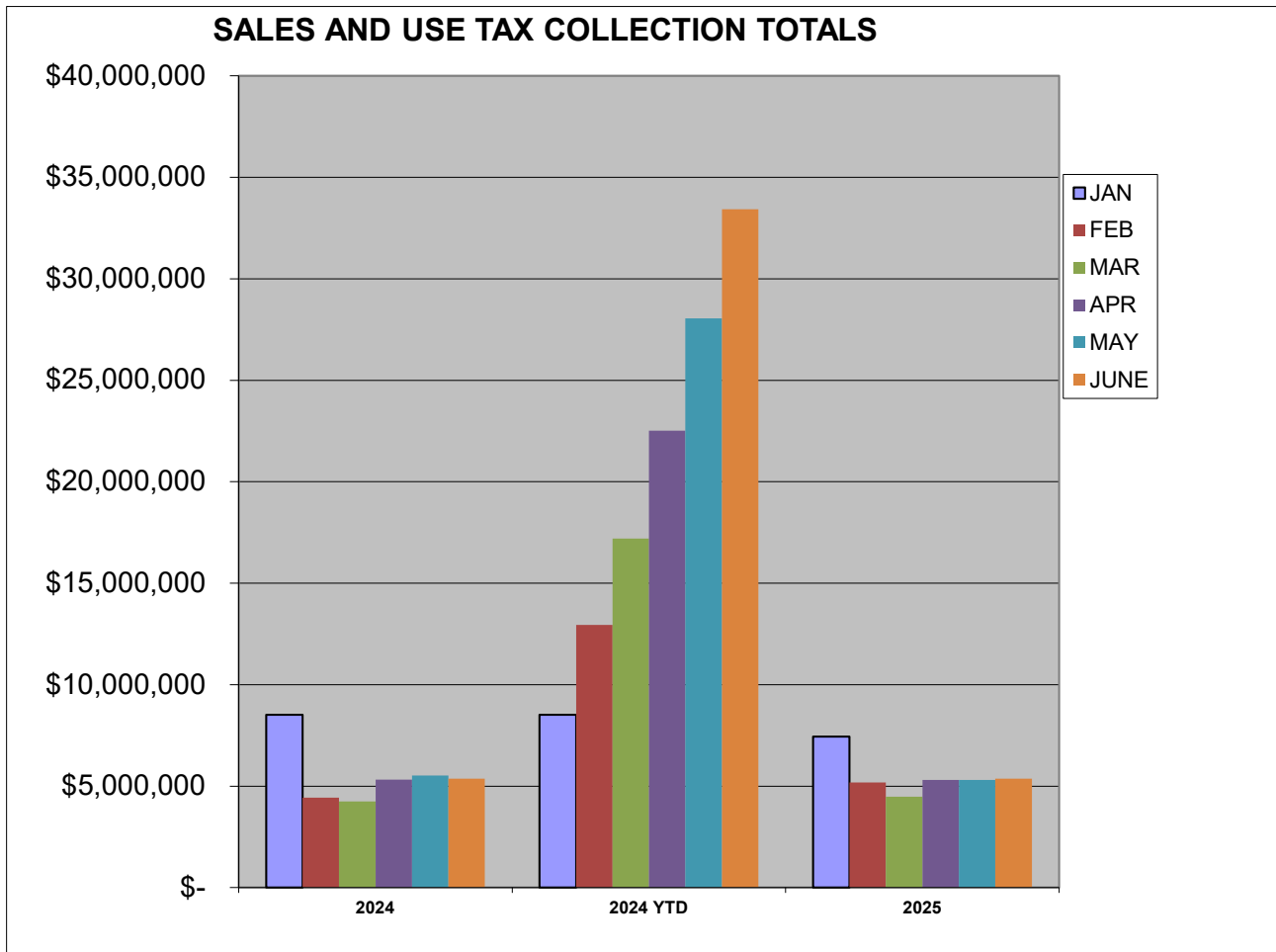
\* Indicates Quarterly Returns also included

\*\* Indicates Quarterly and Yearly Returns also included

\*\*\* Journal Entry Adjustment Correction

City of Loveland  
Sales & Use Tax Total Comparison (CASH BASIS)  
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%
MAR	\$	4,247,594	\$	17,194,965	\$	4,476,691	\$	17,092,402	-0.6%	5.4%
APR	\$	5,319,741	\$	22,514,706	\$	5,302,338	\$	22,394,740	-0.5%	-0.3%
MAY	\$	5,529,361	\$	28,044,067	\$	5,308,642	\$	27,703,382	-1.2%	-4.0%
JUNE	\$	5,376,474	\$	33,420,541	\$	5,371,579	\$	33,074,961	-1.0%	-0.1%



City of Loveland										
Summary of Sales Tax Collections by Industry Code										
		<u>Six months, ended</u>		<u>June 30, 2025</u>						
Description	June 2025	June 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 787,538	\$ 731,244	56,294	7.7%	4,170,896	4,133,491	\$ 37,405	0.9%	14.7%	14.7%
Electronic Shopping & Mail-Order Houses	517,515	\$ 488,716	28,799	5.9%	3,365,972	2,826,618	539,354	19.1%	11.8%	26.5%
Department Stores & General Merchandise	544,565	\$ 544,401	164	0.0%	3,129,473	3,536,782	(407,309)	-11.5%	11.0%	37.5%
Motor Vehicle Dealers, Auto Parts & Leasing	454,273	\$ 464,855	(10,582)	-2.3%	2,713,503	2,645,092	68,411	2.6%	9.5%	47.1%
Building Material & Lawn & Garden Supplies	564,720	\$ 572,291	(7,571)	-1.3%	2,572,370	2,798,333	(225,963)	-8.1%	9.0%	56.1%
Utilities	216,465	\$ 196,435	20,030	10.2%	1,699,999	1,561,023	138,976	8.9%	6.0%	62.1%
Misc. Retail Including Used Merchandise Stores	265,124	\$ 198,937	66,187	33.3%	1,607,589	1,331,994	275,595	20.7%	5.7%	67.7%
Consumer Goods & Commercial Equipment Rental	97,530	\$ 108,588	(11,058)	-10.2%	803,588	1,311,306	(507,718)	-38.7%	2.8%	70.6%
Sporting Goods, Hobby, Book & Music Stores	119,439	\$ 110,810	8,629	7.8%	800,996	689,516	111,480	16.2%	2.8%	73.4%
Grocery Stores & Specialty Foods	129,467	\$ 133,968	(4,501)	-3.4%	767,647	1,476,768	(709,121)	-48.0%	2.7%	76.1%
Clothing & Clothing Accessories Stores	109,756	\$ 96,522	13,234	13.7%	693,007	673,857	19,150	2.8%	2.4%	78.5%
Hotels, Motels & Other Accommodations	139,149	\$ 146,712	(7,563)	-5.2%	681,094	695,975	(14,881)	-2.1%	2.4%	80.9%
Electronics & Appliance Stores	71,573	\$ 74,414	(2,841)	-3.8%	470,222	510,603	(40,381)	-7.9%	1.7%	82.6%
Beer, Wine & Liquor Stores	69,246	\$ 75,634	(6,388)	-8.4%	408,429	428,244	(19,815)	-4.6%	1.4%	84.0%
Gasoline Stations with Convenience Stores	71,861	\$ 59,448	12,413	20.9%	378,670	358,418	20,252	5.7%	1.3%	85.3%
Health & Personal Care Stores	60,962	\$ 61,134	(172)	-0.3%	372,470	418,433	(45,963)	-11.0%	1.3%	86.6%
Broadcasting & Telecommunications	50,699	\$ 48,824	1,875	3.8%	349,408	339,523	9,885	2.9%	1.2%	87.9%
Furniture & Home Furnishing Stores	38,623	\$ 43,042	(4,419)	-10.3%	272,527	270,675	1,852	0.7%	1.0%	88.8%
Office Supplies, Stationery & Gift Stores	12,936	\$ 14,083	(1,147)	-8.1%	94,887	96,171	(1,284)	-1.3%	0.3%	89.2%
All Other Categories	504,652	\$ 399,716	104,936	26.3%	3,082,453	3,358,099	(275,646)	-8.2%	10.8%	100.0%
<b>Total</b>	<b>\$4,826,093</b>	<b>\$4,569,774</b>	<b>\$256,319</b>	<b>5.6%</b>	<b>\$28,435,200</b>	<b>\$29,460,921</b>	<b>\$(1,025,721)</b>	<b>-3.5%</b>	<b>100.0%</b>	