

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
MAY 2025

YEAR-TO-DATE COMPARISON

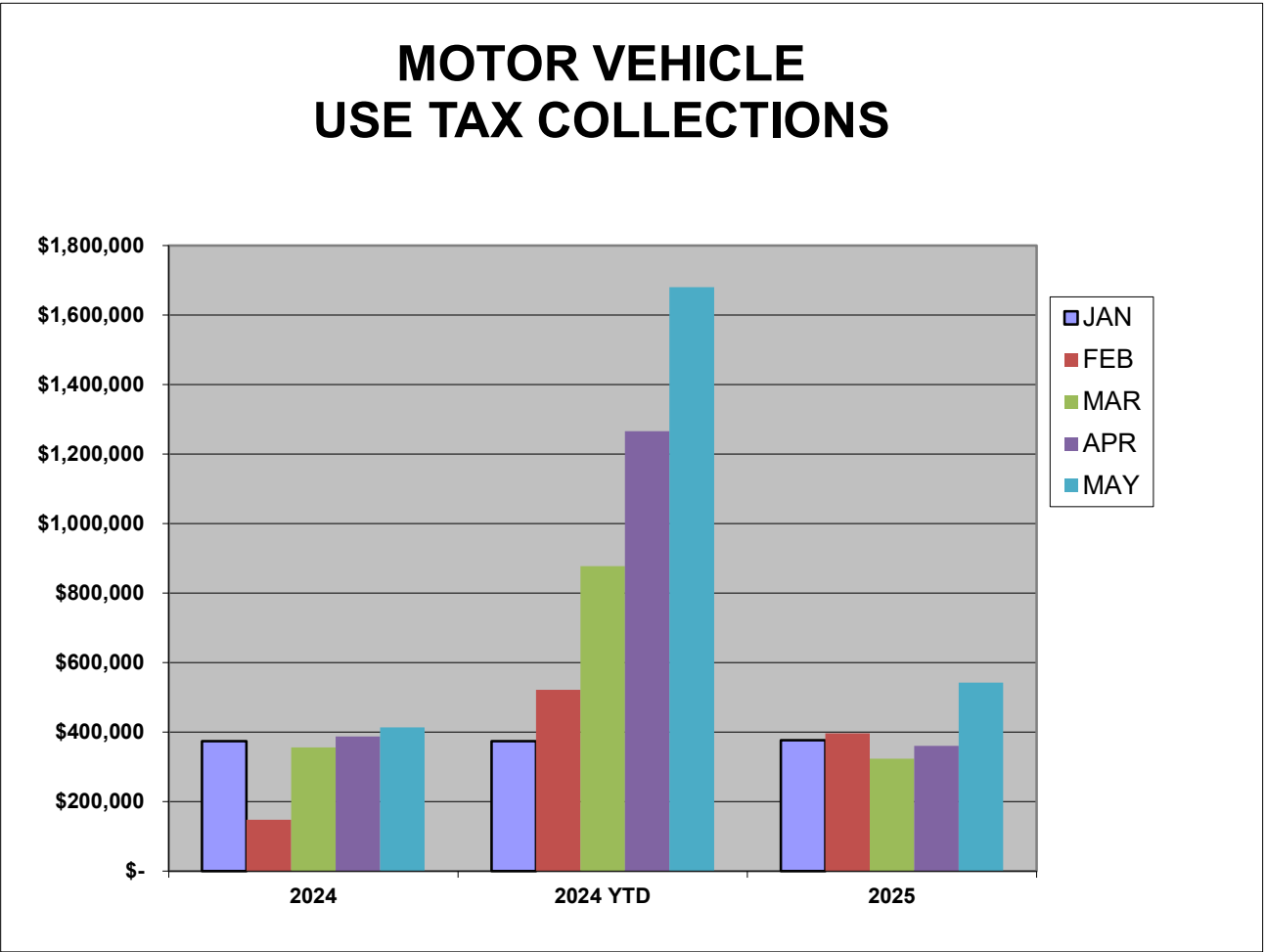
<u>Geographical Area</u>	<u>2025</u>	<u>2024</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 4,935,886	\$ 4,966,706	-0.6%
Centerra	2,006,353	1,871,726	7.2%
North East Loveland	1,941,497	2,002,504	-3.0%
North West Loveland	1,810,312	1,984,166	-8.8%
South West Loveland	943,068	976,271	-3.4%
Promenade Shops	887,228	898,905	-1.3%
Downtown	758,833	754,749	0.5%
Orchards Shopping Center	726,657	997,910	-27.2%
The Ranch	565,213	519,750	8.7%
Thompson Valley Shopping Center	368,401	676,455	-45.5%
Airport	361,013	376,656	-4.2%
Columbine Shopping Center	216,808	265,600	-18.4%
Outlet Mall	88,171	73,515	19.9%
All Other Areas	7,999,667	8,526,234	-6.2%
Total	\$ 23,609,107	\$ 24,891,147	-5.2%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of MAY 2025

<u>Geographical Area</u>	<u>2025</u>	<u>% of Total</u>
South East Loveland	\$ 1,063,175	24.20%
North East Loveland	416,088	9.50%
Centerra	379,251	8.60%
North West Loveland	352,411	8.00%
South West Loveland	192,445	4.40%
Promenade Shops	159,865	3.60%
Downtown	147,888	3.40%
The Ranch	118,577	2.70%
Orchards Shopping Center	98,175	2.20%
Airport	78,599	1.80%
Thompson Valley Shopping Center	73,085	1.70%
Columbine Shopping Center	47,360	1.10%
Outlet Mall	18,456	0.40%
All Other Areas	1,248,208	28.40%
Total of MAY 2025	\$ 4,393,583	100.00%

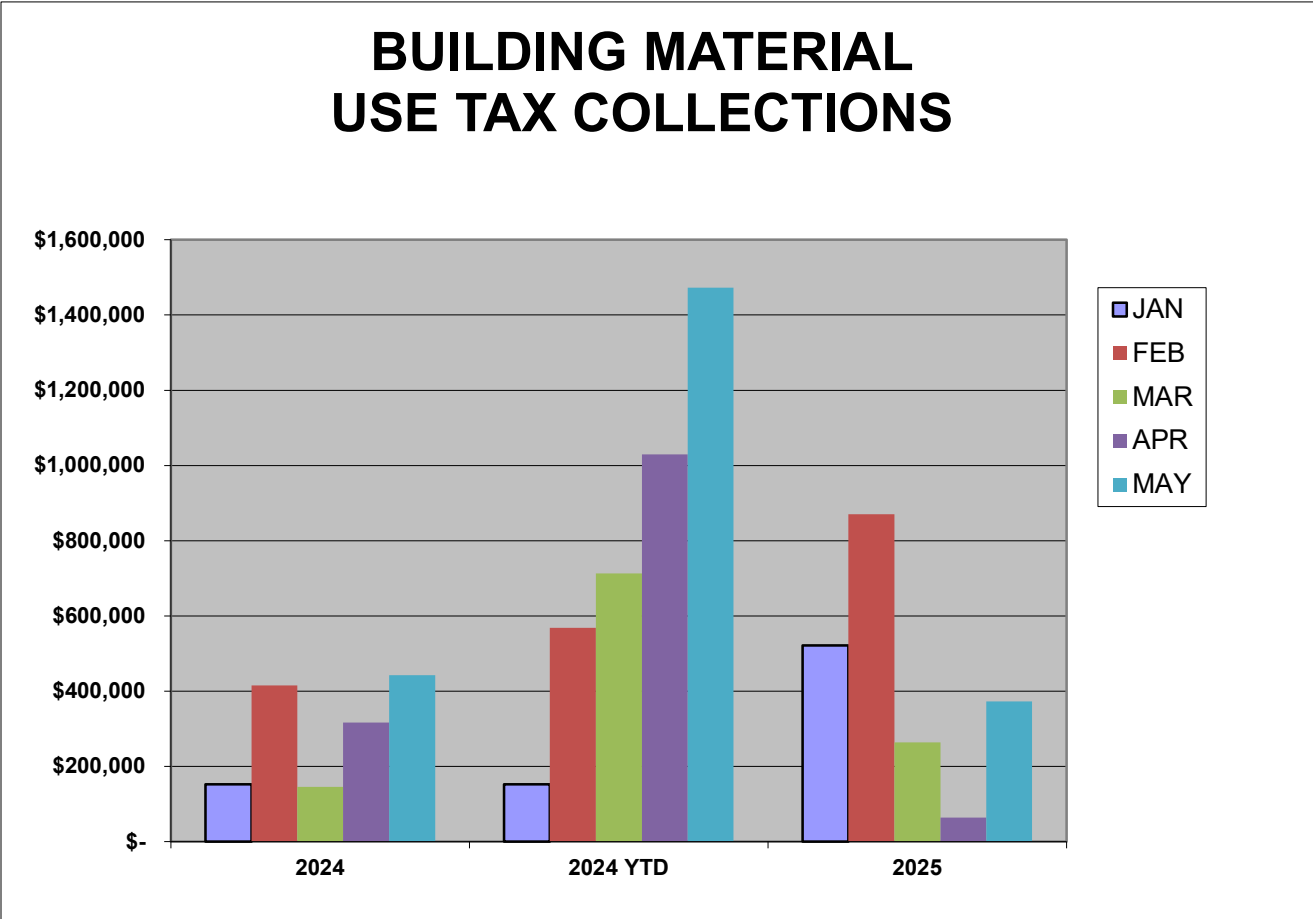
City of Loveland
 Motor Vehicle Use Tax Comparison (CASH BASIS)
 2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%
MAR	\$ 355,861	\$ 877,819	\$ 324,164	\$ 1,097,387	25.0%	-8.9%
APR	\$ 388,333	\$ 1,266,152	\$ 360,982	\$ 1,458,369	15.2%	-7.0%
MAY	\$ 413,581	\$ 1,679,733	\$ 542,107	\$ 2,000,476	19.1%	31.1%



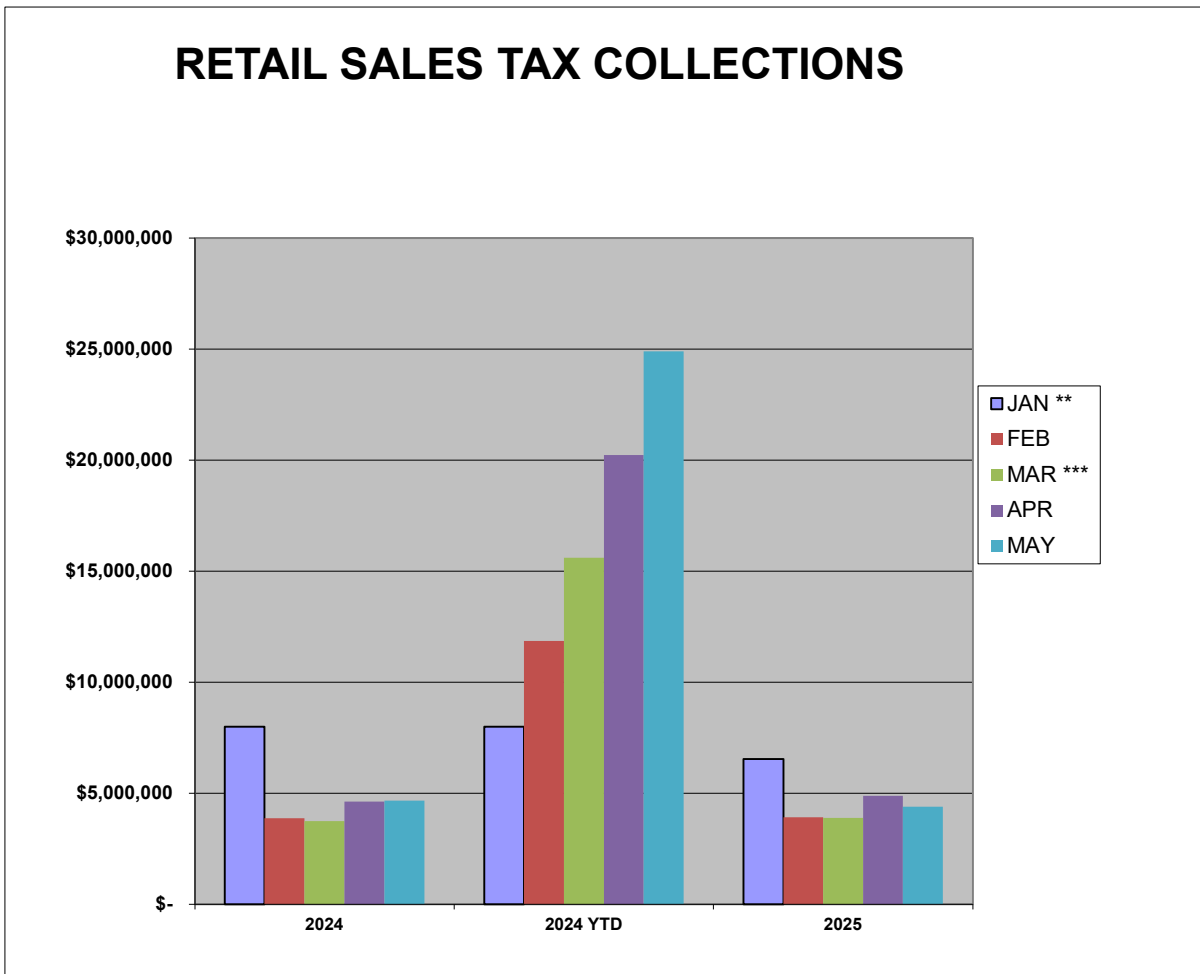
City of Loveland
 Building Material Use Tax Comparison (CASH BASIS)
 2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%
MAR	\$ 145,172	\$ 713,571	\$ 264,255	\$ 1,656,397	132.1%	82.0%
APR	\$ 316,718	\$ 1,030,289	\$ 64,450	\$ 1,720,847	67.0%	-79.7%
MAY	\$ 442,897	\$ 1,473,187	\$ 372,952	\$ 2,093,799	42.1%	-15.8%



City of Loveland
Retail Sales Tax (CASH BASIS)
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$	7,991,757	\$	6,540,541	\$	6,540,541	-18.2%	-18.2%
FEB	\$	3,865,256	\$	11,857,013	\$	3,909,805	\$	10,450,346	-11.9%	1.2%
MAR ***	\$	3,746,561	\$	15,603,575	\$	3,888,272	\$	14,338,618	-8.1%	3.8%
APR	\$	4,614,689	\$	20,218,264	\$	4,876,905	\$	19,215,523	-5.0%	5.7%
MAY	\$	4,672,882	\$	24,891,147	\$	4,393,583	\$	23,609,107	-5.2%	-6.0%



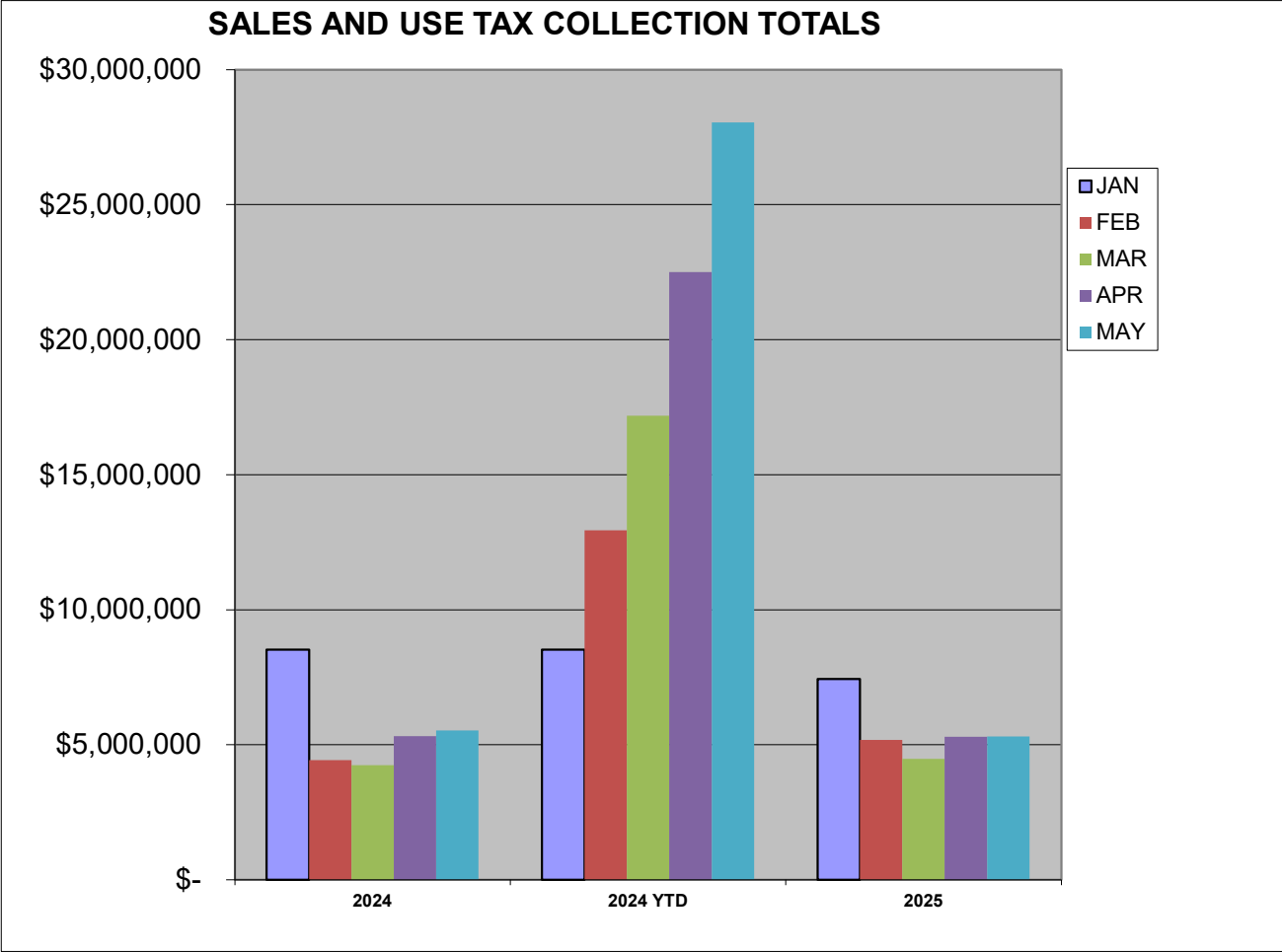
* Indicates Quarterly Returns also included

** Indicates Quarterly and Yearly Returns also included

*** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%
MAR	\$	4,247,594	\$	17,194,965	\$	4,476,691	\$	17,092,402	-0.6%	5.4%
APR	\$	5,319,741	\$	22,514,706	\$	5,302,338	\$	22,394,740	-0.5%	-0.3%
MAY	\$	5,529,361	\$	28,044,067	\$	5,308,642	\$	27,703,382	-1.2%	-4.0%



City of Loveland
Summary of Sales Tax Collections by Industry Code
Five months, ended May 31, 2025

Description	May 2025	May 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 707,668	\$ 742,012	(34,344)	-4.6%	3,383,358	3,402,247	\$ (18,889)	-0.6%	14.3%	14.3%
Electronic Shopping & Mail-Order Houses	532,400	\$ 461,396	71,004	15.4%	2,848,457	2,337,902	510,555	21.8%	12.1%	26.4%
Department Stores & General Merchandise	488,529	\$ 483,067	5,462	1.1%	2,584,908	2,992,381	(407,473)	-13.6%	10.9%	37.3%
Motor Vehicle Dealers, Auto Parts & Leasing	464,482	\$ 446,144	18,338	4.1%	2,259,230	2,180,237	78,993	3.6%	9.6%	46.9%
Building Material & Lawn & Garden Supplies	538,919	\$ 555,167	(16,248)	-2.9%	2,007,650	2,226,042	(218,392)	-9.8%	8.5%	55.4%
Utilities	238,201	\$ 230,955	7,246	3.1%	1,483,534	1,364,588	118,946	8.7%	6.3%	61.7%
Misc. Retail Including Used Merchandise Stores	215,727	\$ 186,861	28,866	15.4%	1,342,465	1,133,057	209,408	18.5%	5.7%	67.4%
Consumer Goods & Commercial Equipment Rental	113,837	\$ 111,202	2,635	2.4%	706,058	1,202,718	(496,660)	-41.3%	3.0%	70.4%
Sporting Goods, Hobby, Book & Music Stores	127,463	\$ 90,359	37,104	41.1%	681,557	578,706	102,851	17.8%	2.9%	73.3%
Grocery Stores & Specialty Foods	79,169	\$ 106,611	(27,442)	-25.7%	638,180	1,342,800	(704,620)	-52.5%	2.7%	76.0%
Clothing & Clothing Accessories Stores	101,888	\$ 100,580	1,308	1.3%	583,251	577,335	5,916	1.0%	2.5%	78.4%
Hotels, Motels & Other Accommodations	114,515	\$ 112,920	1,595	1.4%	541,945	549,263	(7,318)	-1.3%	2.3%	80.7%
Electronics & Appliance Stores	72,309	\$ 67,436	4,873	7.2%	398,649	436,189	(37,540)	-8.6%	1.7%	82.4%
Beer, Wine & Liquor Stores	62,987	\$ 61,262	1,725	2.8%	339,183	352,610	(13,427)	-3.8%	1.4%	83.9%
Health & Personal Care Stores	59,518	\$ 59,156	362	0.6%	311,508	357,299	(45,791)	-12.8%	1.3%	85.2%
Gasoline Stations with Convenience Stores	66,158	\$ 61,826	4,332	7.0%	306,809	298,970	7,839	2.6%	1.3%	86.5%
Broadcasting & Telecommunications	54,657	\$ 54,563	94	0.2%	298,709	290,699	8,010	2.8%	1.3%	87.7%
Furniture & Home Furnishing Stores	41,198	\$ 56,753	(15,555)	-27.4%	233,904	227,633	6,271	2.8%	1.0%	88.7%
Office Supplies, Stationery & Gift Stores	12,306	\$ 15,558	(3,252)	-20.9%	81,951	82,088	(137)	-0.2%	0.3%	89.1%
All Other Categories	301,652	\$ 669,054	(367,402)	-54.9%	2,577,801	2,958,383	(380,582)	-12.9%	10.9%	100.0%
Total	\$4,393,583	\$4,672,882	\$(279,299)	-6.0%	\$23,609,107	\$24,891,147	\$(1,282,040)	-5.2%	100.0%	