

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
APRIL 2025

YEAR-TO-DATE COMPARISON

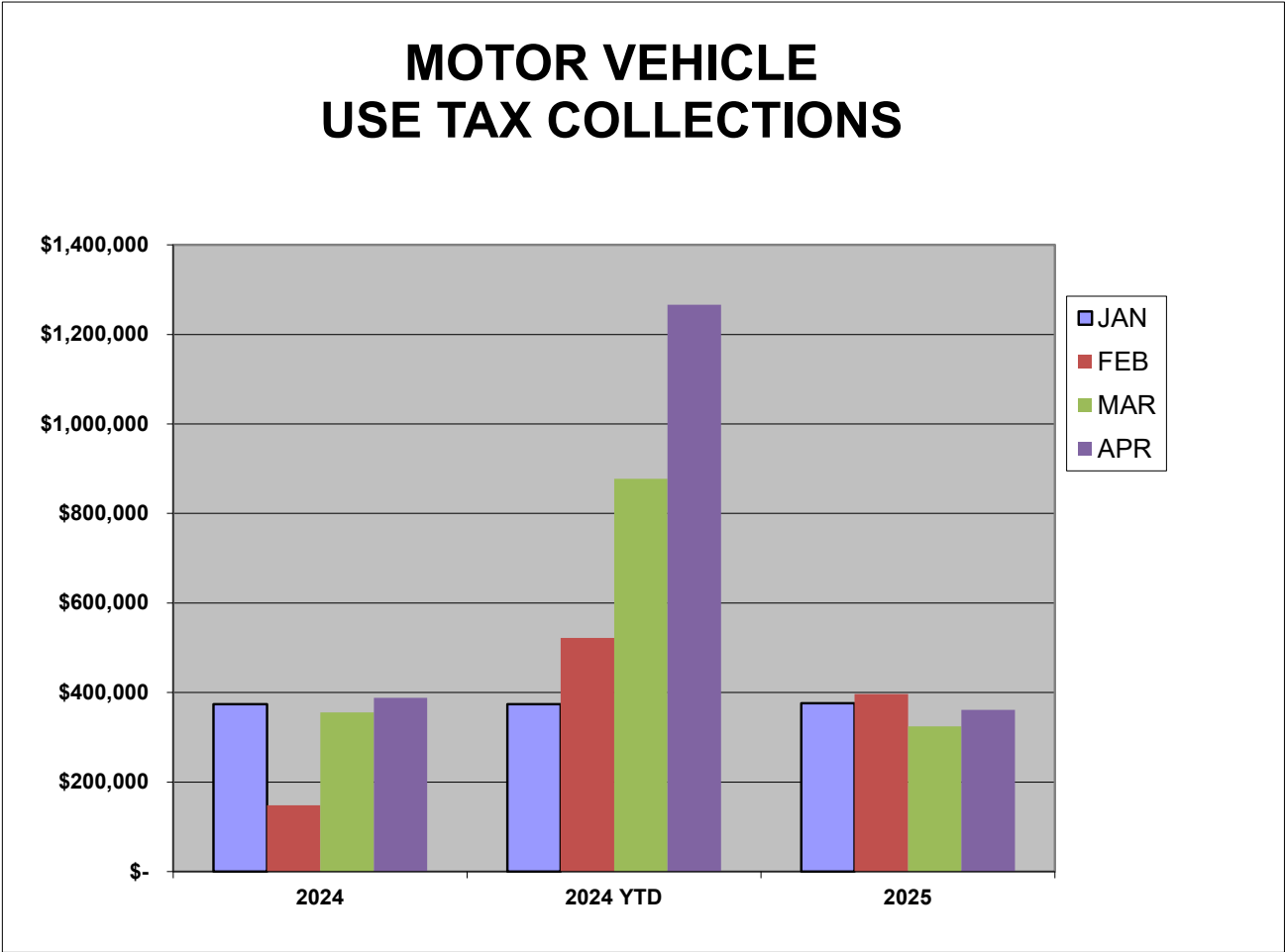
<u>Geographical Area</u>	<u>2025</u>	<u>2024</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 3,872,711	\$ 3,979,126	-2.7%
Centerra	1,627,102	1,524,191	6.8%
North East Loveland	1,525,409	1,579,499	-3.4%
North West Loveland	1,457,901	1,638,168	-11.0%
South West Loveland	750,623	764,292	-1.8%
Promenade Shops	727,363	764,066	-4.8%
Orchards Shopping Center	628,482	859,006	-26.8%
Downtown	610,945	604,427	1.1%
The Ranch	446,636	424,807	5.1%
Thompson Valley Shopping Center	295,316	606,636	-51.3%
Airport	282,414	291,553	-3.1%
Columbine Shopping Center	169,448	220,280	-23.1%
Outlet Mall	69,715	59,309	17.5%
All Other Areas	6,751,458	6,902,904	-2.2%
Total	\$ 19,215,523	\$ 20,218,264	-5.0%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of APRIL 2025

<u>Geographical Area</u>	<u>2025</u>	<u>% of Total</u>
South East Loveland	\$ 1,022,962	21.00%
Centerra	450,407	9.20%
North East Loveland	396,397	8.10%
North West Loveland	387,628	7.90%
South West Loveland	217,867	4.50%
Promenade Shops	177,640	3.60%
Downtown	168,618	3.50%
Orchards Shopping Center	153,804	3.20%
The Ranch	137,866	2.80%
Airport	86,406	1.80%
Thompson Valley Shopping Center	67,686	1.40%
Columbine Shopping Center	44,524	0.90%
Outlet Mall	20,718	0.40%
All Other Areas	1,544,382	31.70%
Total of APRIL 2025	\$ 4,876,905	100.00%

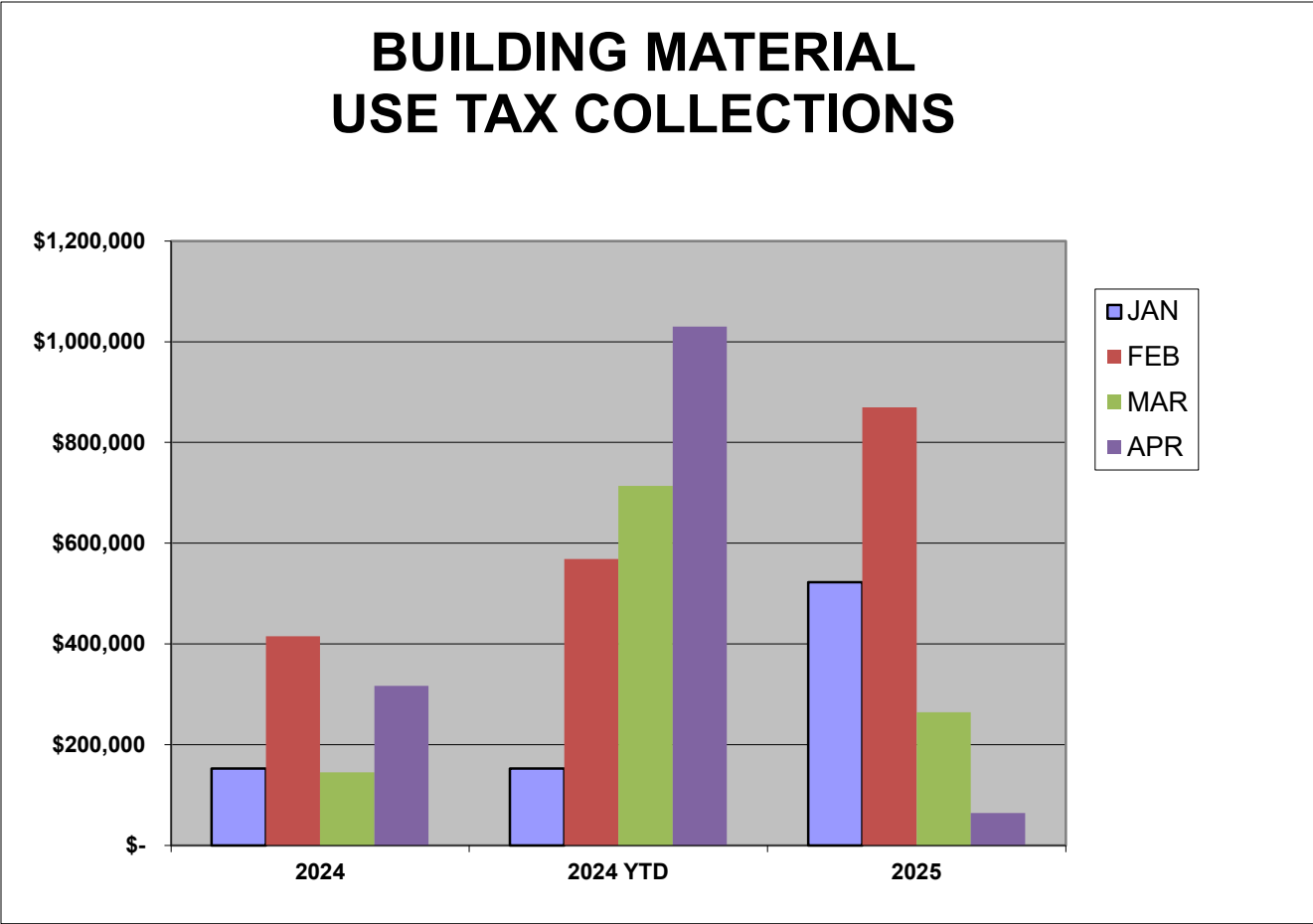
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%
MAR	\$ 355,861	\$ 877,819	\$ 324,164	\$ 1,097,387	25.0%	-8.9%
APR	\$ 388,333	\$ 1,266,152	\$ 360,982	\$ 1,458,369	15.2%	-7.0%



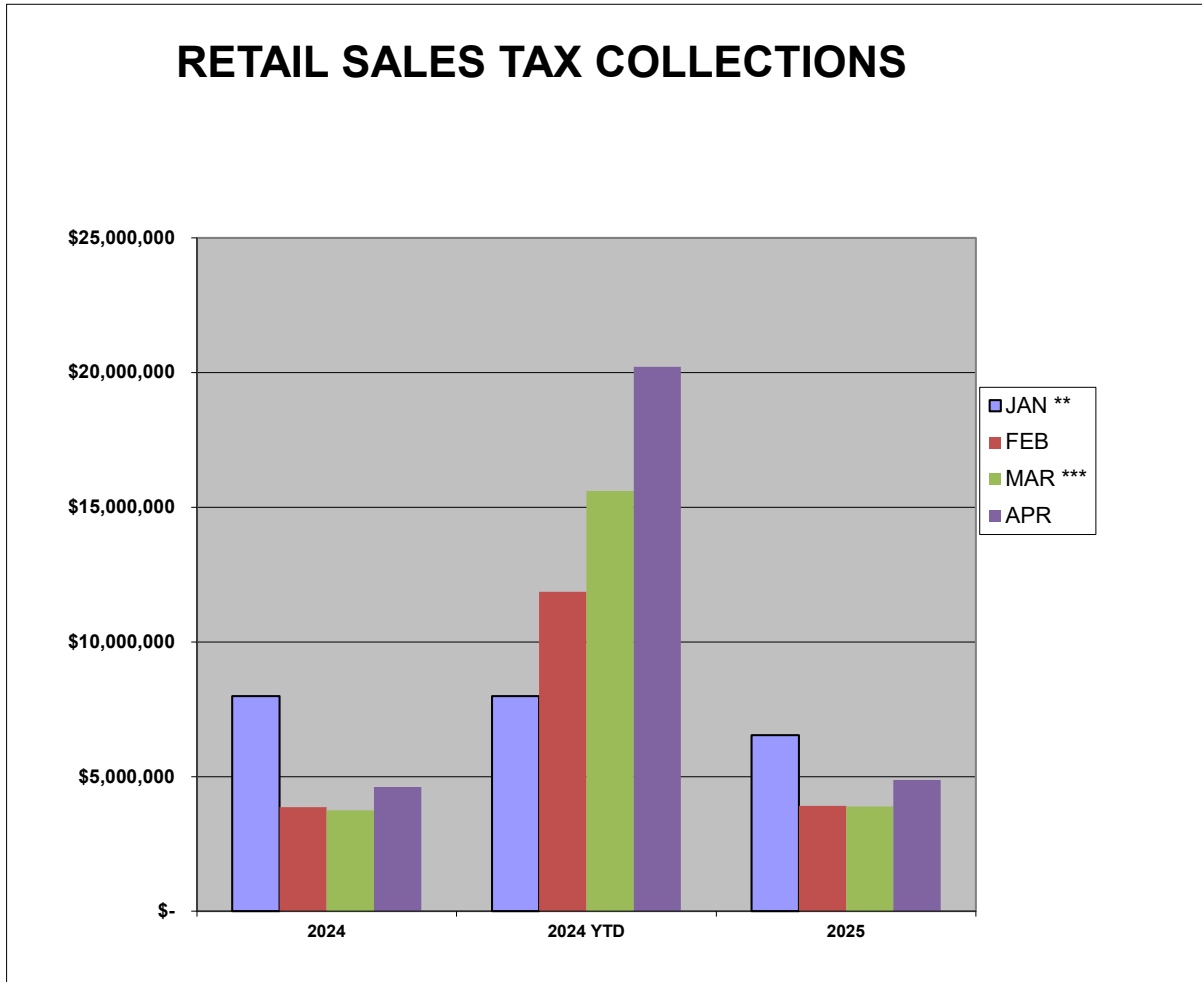
City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%
MAR	\$ 145,172	\$ 713,571	\$ 264,255	\$ 1,656,397	132.1%	82.0%
APR	\$ 316,718	\$ 1,030,289	\$ 64,450	\$ 1,720,847	67.0%	-79.7%



City of Loveland
Retail Sales Tax (CASH BASIS)
2024-2025 Comparison

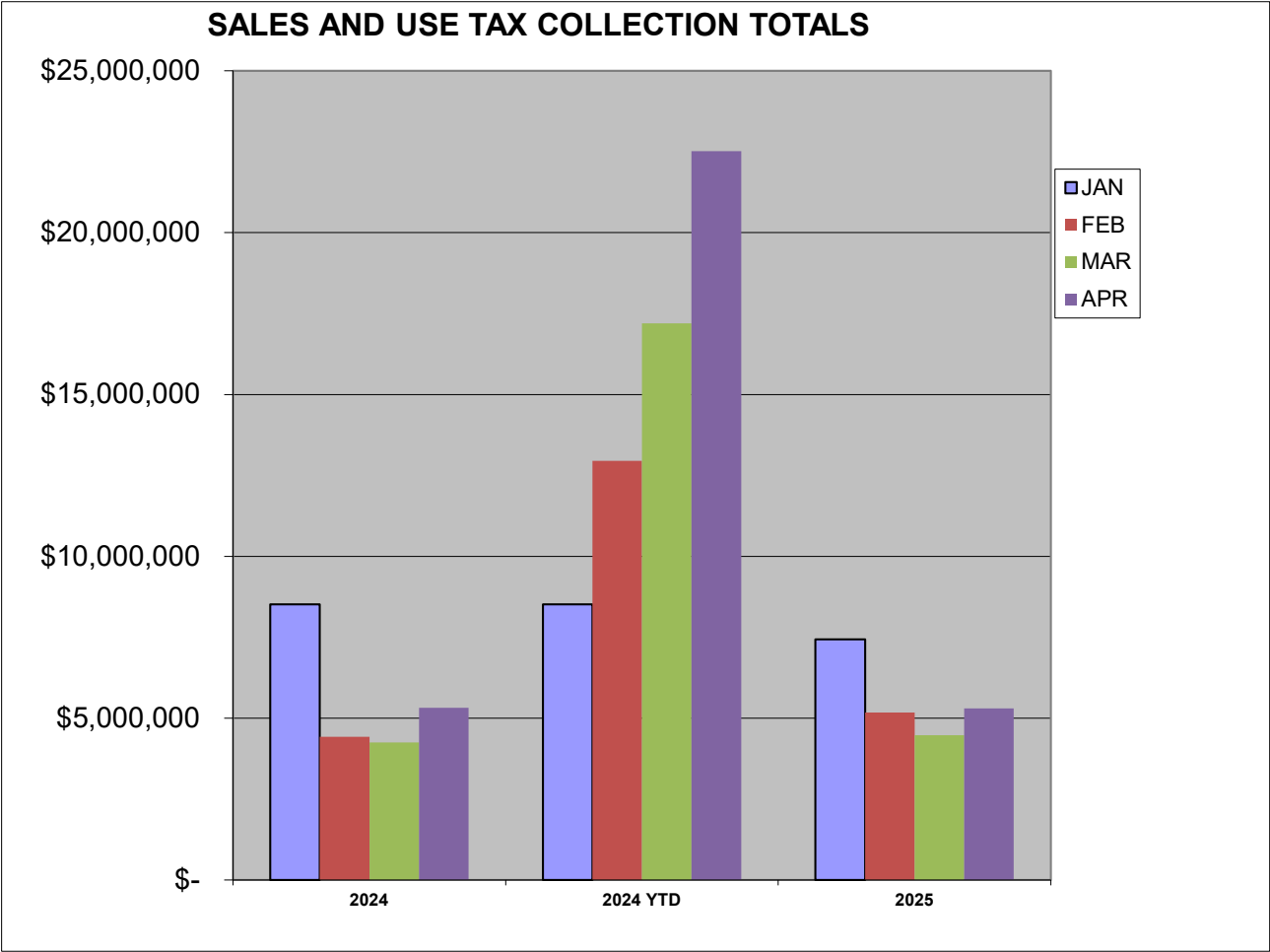
		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$	7,991,757	\$	6,540,541	\$	6,540,541	-18.2%	-18.2%
FEB	\$	3,865,256	\$	11,857,013	\$	3,909,805	\$	10,450,346	-11.9%	1.2%
MAR ***	\$	3,746,561	\$	15,603,575	\$	3,888,272	\$	14,338,618	-8.1%	3.8%
APR	\$	4,614,689	\$	20,218,264	\$	4,876,905	\$	19,215,523	-5.0%	5.7%



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%
MAR	\$	4,247,594	\$	17,194,965	\$	4,476,691	\$	17,092,402	-0.6%	5.4%
APR	\$	5,319,741	\$	22,514,706	\$	5,302,338	\$	22,394,740	-0.5%	-0.3%



City of Loveland										
Summary of Sales Tax Collections by Industry Code										
		Four months, ended		April 30, 2025						
Description	April 2025	April 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 743,935	\$ 722,311	21,624	3.0%	2,675,690	2,660,235	\$ 15,455	0.6%	13.9%	13.9%
Electronic Shopping & Mail-Order Houses	544,148	\$ 509,726	34,422	6.8%	2,316,057	1,876,506	439,551	23.4%	12.1%	26.0%
Department Stores & General Merchandise	521,743	\$ 518,623	3,120	0.6%	2,096,379	2,509,314	(412,935)	-16.5%	10.9%	36.9%
Motor Vehicle Dealers, Auto Parts & Leasing	480,107	\$ 456,673	23,434	5.1%	1,794,748	1,734,093	60,655	3.5%	9.3%	46.2%
Building Material & Lawn & Garden Supplies	431,876	\$ 487,140	(55,264)	-11.3%	1,468,731	1,670,875	(202,144)	-12.1%	7.6%	53.9%
Utilities	285,553	\$ 257,199	28,354	11.0%	1,245,333	1,133,633	111,700	9.9%	6.5%	60.4%
Misc. Retail Including Used Merchandise Stores	291,322	\$ 252,304	39,018	15.5%	1,126,738	946,196	180,542	19.1%	5.9%	66.2%
Consumer Goods & Commercial Equipment Rental	154,047	\$ 134,721	19,326	14.3%	592,221	1,091,516	(499,295)	-45.7%	3.1%	69.3%
Grocery Stores & Specialty Foods	114,970	\$ 111,432	3,538	3.2%	559,011	1,236,189	(677,178)	-54.8%	2.9%	72.2%
Sporting Goods, Hobby, Book & Music Stores	168,454	\$ 111,518	56,936	51.1%	554,094	488,347	65,747	13.5%	2.9%	75.1%
Clothing & Clothing Accessories Stores	120,957	\$ 109,390	11,567	10.6%	481,363	476,755	4,608	1.0%	2.5%	77.6%
Hotels, Motels & Other Accommodations	126,242	\$ 119,521	6,721	5.6%	427,430	436,343	(8,913)	-2.0%	2.2%	79.8%
Electronics & Appliance Stores	83,980	\$ 81,676	2,304	2.8%	326,340	368,753	(42,413)	-11.5%	1.7%	81.5%
Beer, Wine & Liquor Stores	61,929	\$ 72,092	(10,163)	-14.1%	276,196	291,348	(15,152)	-5.2%	1.4%	83.0%
Health & Personal Care Stores	28,053	\$ 71,640	(43,587)	-60.8%	251,990	298,143	(46,153)	-15.5%	1.3%	84.3%
Broadcasting & Telecommunications	58,310	\$ 62,086	(3,776)	-6.1%	244,052	236,136	7,916	3.4%	1.3%	85.5%
Gasoline Stations with Convenience Stores	63,109	\$ 60,109	3,000	5.0%	240,651	237,144	3,507	1.5%	1.3%	86.8%
Furniture & Home Furnishing Stores	60,304	\$ 43,366	16,938	39.1%	192,706	170,880	21,826	12.8%	1.0%	87.8%
Office Supplies, Stationery & Gift Stores	21,032	\$ 17,982	3,050	17.0%	69,645	66,530	3,115	4.7%	0.4%	88.2%
All Other Categories	516,834	\$ 415,180	101,654	24.5%	2,276,148	2,289,328	(13,180)	-0.6%	11.8%	100.0%
Total	\$4,876,905	\$4,614,689	\$262,216	5.7%	\$19,215,523	\$20,218,264	\$(1,002,741)	-5.0%	100.0%	