

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**MARCH 2025**

**YEAR-TO-DATE COMPARISON**

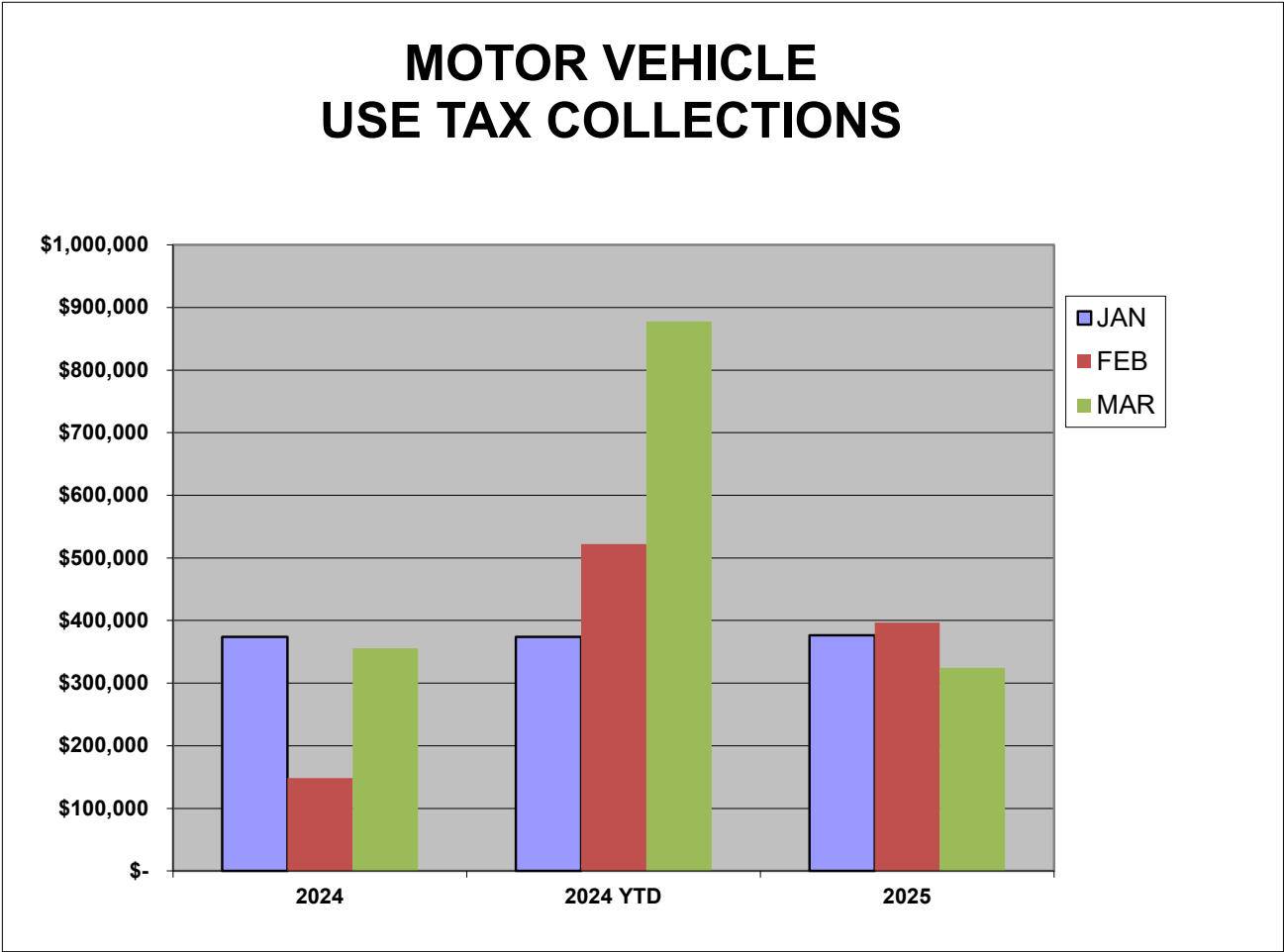
<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>2024</u></b>	<b><u>% Inc/Dec</u></b>
South East Loveland	\$ 2,849,749	\$ 3,052,215	-6.6%
Centerra	1,176,695	1,158,685	1.6%
North East Loveland	1,129,012	1,158,274	-2.5%
North West Loveland	1,070,273	1,263,009	-15.3%
Promenade Shops	549,723	589,690	-6.8%
South West Loveland	532,756	550,612	-3.2%
Orchards Shopping Center	474,678	712,613	-33.4%
Downtown	442,327	443,712	-0.3%
The Ranch	308,770	312,868	-1.3%
Thompson Valley Shopping Center	227,630	523,348	-56.5%
Airport	196,008	216,370	-9.4%
Columbine Shopping Center	124,924	176,901	-29.4%
Outlet Mall	48,997	41,604	17.8%
All Other Areas	5,207,076	5,403,674	-3.6%
<b>Total</b>	<b>\$ 14,338,618</b>	<b>\$ 15,603,575</b>	<b>-8.1%</b>

**CITY OF LOVELAND**  
**SALES TAX COLLECTED: CASH BASIS**  
**Month of MARCH 2025**

<b><u>Geographical Area</u></b>	<b><u>2025</u></b>	<b><u>% of Total</u></b>
South East Loveland	\$ 865,707	22.30%
North East Loveland	378,154	9.70%
Centerra	344,935	8.90%
North West Loveland	306,483	7.90%
South West Loveland	174,720	4.50%
Promenade Shops	133,768	3.40%
Downtown	133,129	3.40%
Orchards Shopping Center	133,118	3.40%
The Ranch	89,622	2.30%
Thompson Valley Shopping Center	61,695	1.60%
Airport	58,499	1.50%
Columbine Shopping Center	38,605	1.00%
Outlet Mall	14,798	0.40%
All Other Areas	1,155,039	29.70%
<b>Total of MARCH 2025</b>	<b>\$ 3,888,272</b>	<b>100.00%</b>

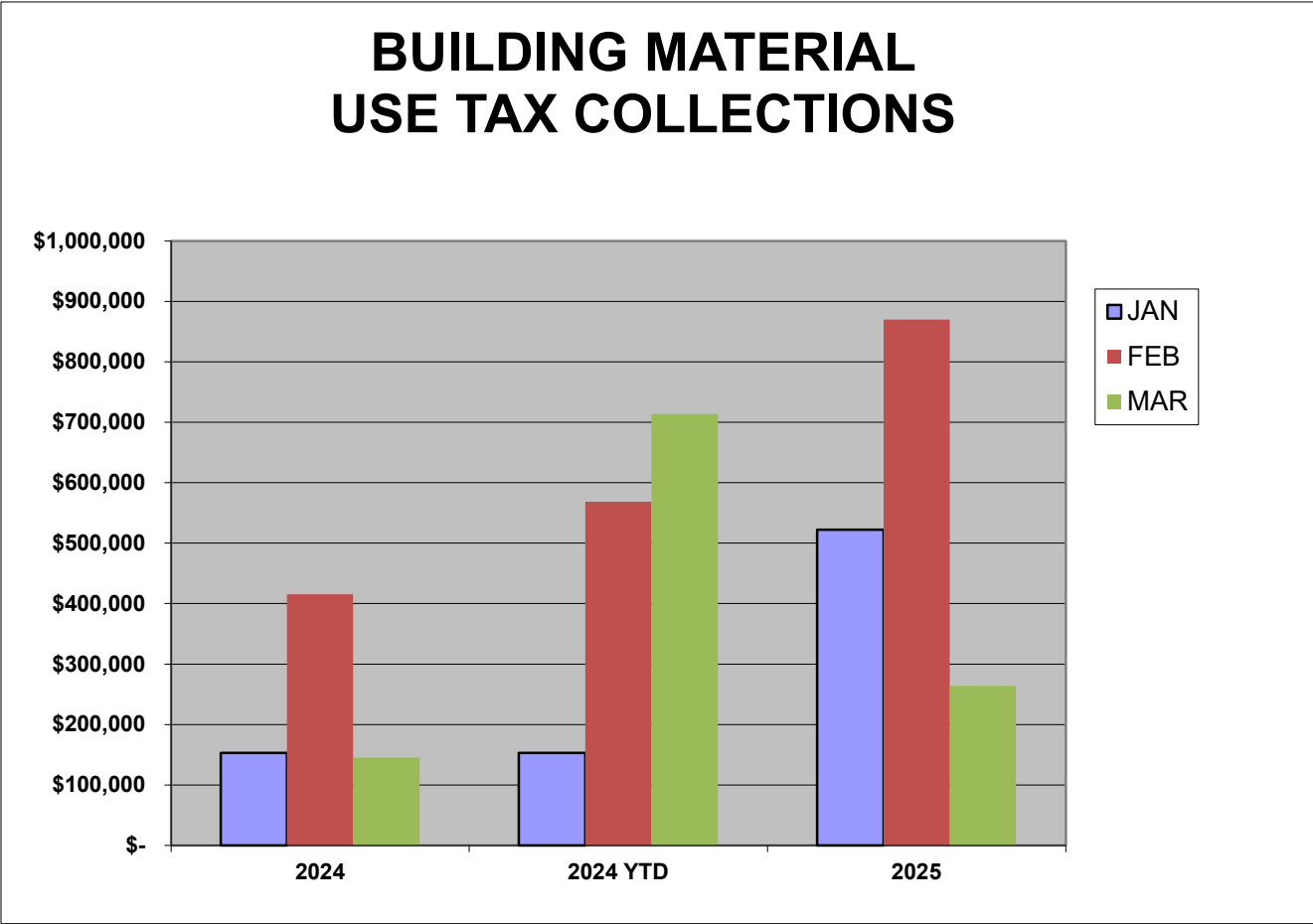
City of Loveland  
Motor Vehicle Use Tax Comparison (CASH BASIS)  
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%
FEB	\$ 148,197	\$ 521,958	\$ 396,791	\$ 773,223	48.1%	167.7%
MAR	\$ 355,861	\$ 877,819	\$ 324,164	\$ 1,097,387	25.0%	-8.9%



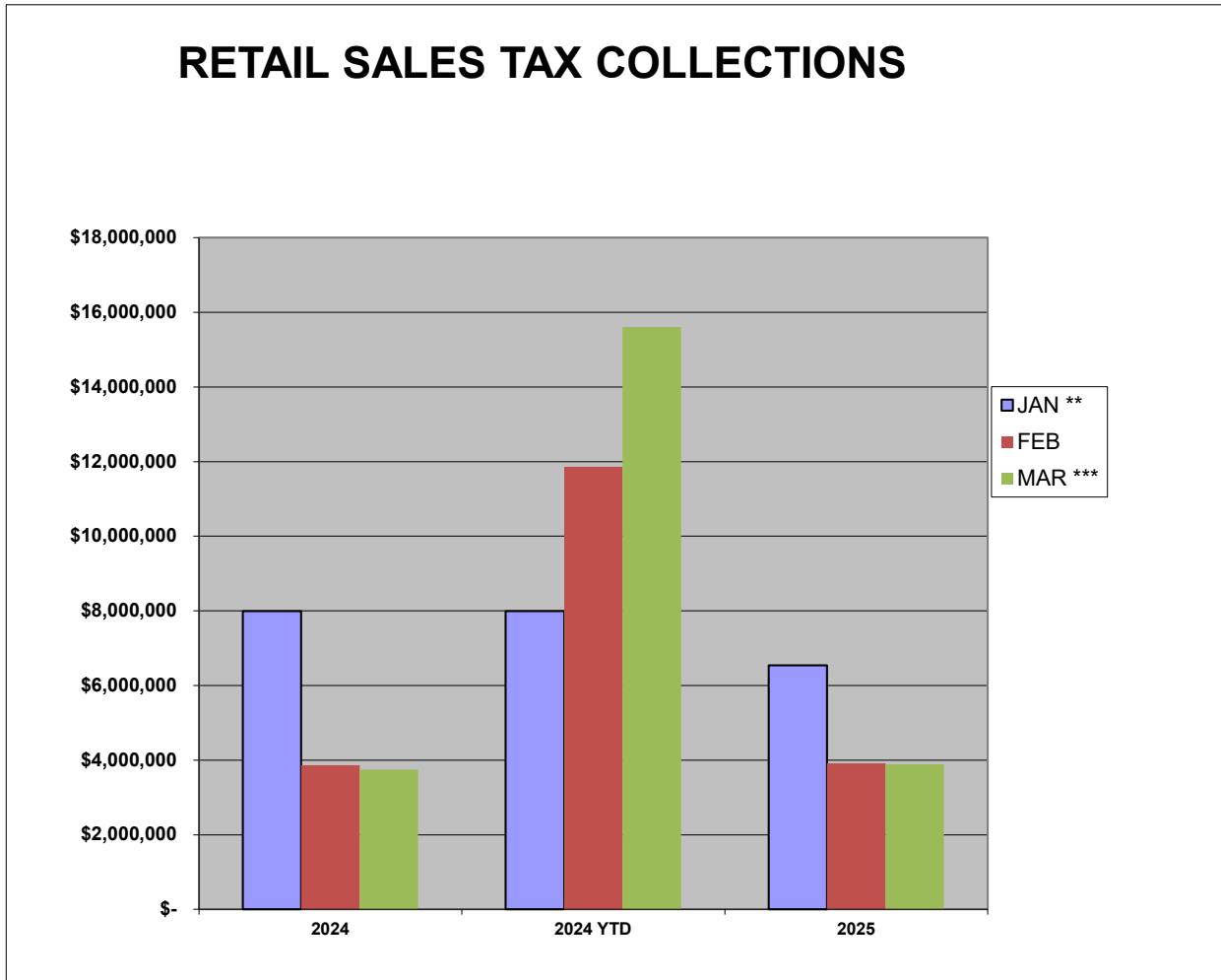
City of Loveland  
Building Material Use Tax Comparison (CASH BASIS)  
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%
FEB	\$ 415,452	\$ 568,399	\$ 869,789	\$ 1,392,142	144.9%	109.4%
MAR	\$ 145,172	\$ 713,571	\$ 264,255	\$ 1,656,397	132.1%	82.0%



City of Loveland  
Retail Sales Tax (CASH BASIS)  
2024-2025 Comparison

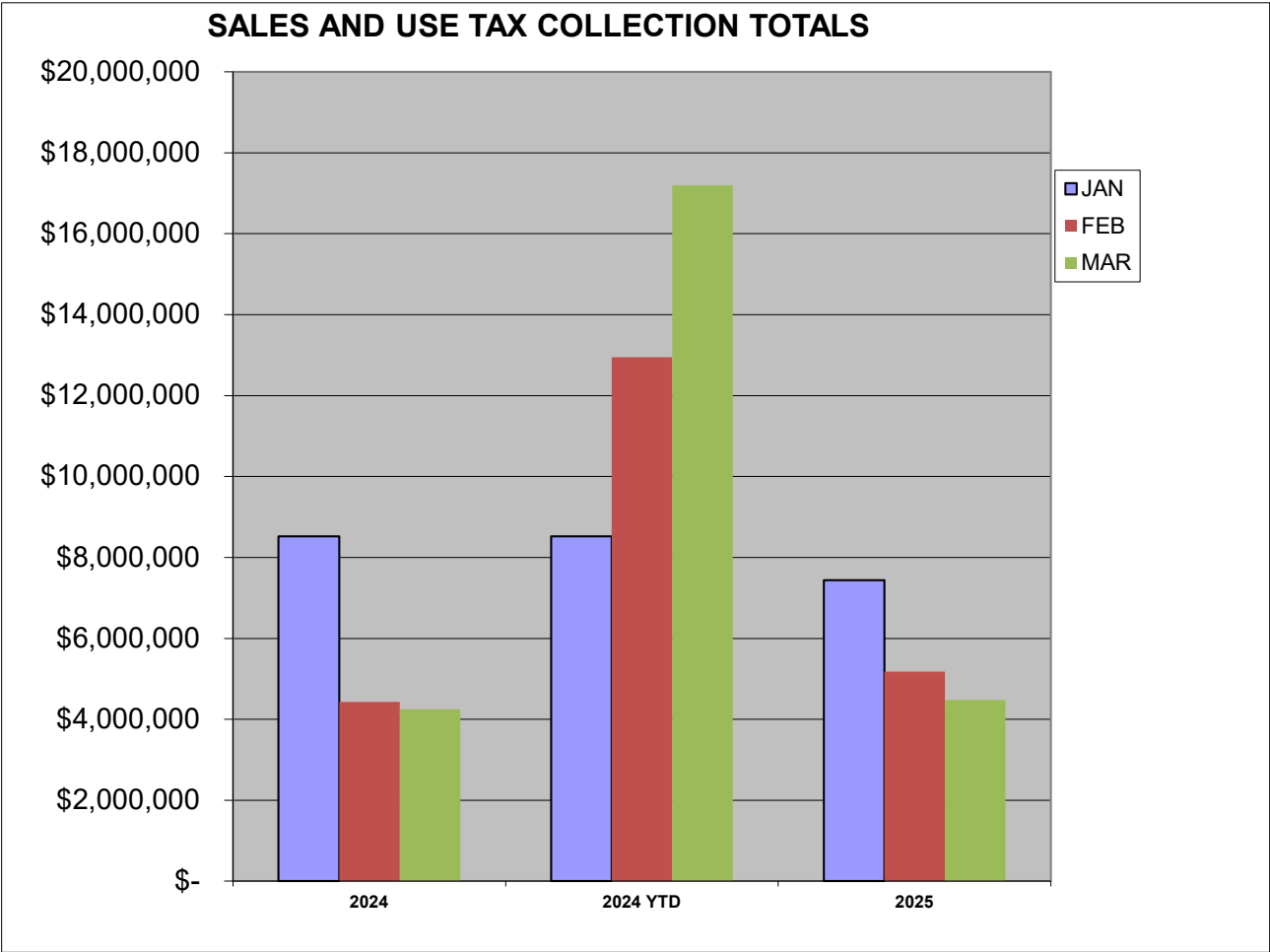
	<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$	7,991,757	\$	7,991,757	\$ 6,540,541	\$ 6,540,541	-18.2%	-18.2%
FEB	\$	3,865,256	\$	11,857,013	\$ 3,909,805	\$ 10,450,346	-11.9%	1.2%
MAR ***	\$	3,746,561	\$	15,603,575	\$ 3,888,272	\$ 14,338,618	-8.1%	3.8%



\* Indicates Quarterly Returns also included  
 \*\* Indicates Quarterly and Yearly Returns also included  
 \*\*\* Journal Entry Adjustment Correction

City of Loveland  
Sales & Use Tax Total Comparison (CASH BASIS)  
2024-2025 Comparison

		<u>2024</u>		<u>2024 YTD</u>		<u>2025</u>		<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$	8,518,465	\$	8,518,465	\$	7,439,326	\$	7,439,326	-12.7%	-12.7%
FEB	\$	4,428,906	\$	12,947,371	\$	5,176,384	\$	12,615,711	-2.6%	16.9%
MAR	\$	4,247,594	\$	17,194,965	\$	4,476,691	\$	17,092,402	-0.6%	5.4%



City of Loveland										
Summary of Sales Tax Collections by Industry Code										
		Three months, ended		March 31, 2025						
Description	March 2025	March 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 612,623	\$ 619,777	(7,154)	-1.2%	1,931,755	1,937,924	\$ (6,169)	-0.3%	13.5%	13.5%
Electronic Shopping & Mail-Order Houses	429,563	\$ 411,235	18,328	4.5%	1,771,909	1,366,780	405,129	29.6%	12.4%	25.8%
Department Stores & General Merchandise	417,845	\$ 428,430	(10,585)	-2.5%	1,574,636	1,990,691	(416,055)	-20.9%	11.0%	36.8%
Motor Vehicle Dealers, Auto Parts & Leasing	454,226	\$ 382,271	71,955	18.8%	1,314,641	1,277,420	37,221	2.9%	9.2%	46.0%
Building Material & Lawn & Garden Supplies	285,618	\$ 333,931	(48,313)	-14.5%	1,036,855	1,183,735	(146,880)	-12.4%	7.2%	53.2%
Utilities	344,304	\$ 303,835	40,469	13.3%	959,780	876,434	83,346	9.5%	6.7%	59.9%
Misc. Retail Including Used Merchandise Stores	223,072	\$ 173,430	49,642	28.6%	835,416	693,892	141,524	20.4%	5.8%	65.7%
Grocery Stores & Specialty Foods	116,402	\$ 112,670	3,732	3.3%	444,041	1,124,757	(680,716)	-60.5%	3.1%	68.8%
Consumer Goods & Commercial Equipment Rental	133,104	\$ 123,048	10,056	8.2%	438,174	956,795	(518,621)	-54.2%	3.1%	71.9%
Sporting Goods, Hobby, Book & Music Stores	117,640	\$ 77,911	39,729	51.0%	385,640	376,829	8,811	2.3%	2.7%	74.6%
Clothing & Clothing Accessories Stores	87,415	\$ 87,833	(418)	-0.5%	360,406	367,365	(6,959)	-1.9%	2.5%	77.1%
Hotels, Motels & Other Accommodations	100,216	\$ 95,686	4,530	4.7%	301,188	316,822	(15,634)	-4.9%	2.1%	79.2%
Electronics & Appliance Stores	62,540	\$ 69,508	(6,968)	-10.0%	242,360	287,077	(44,717)	-15.6%	1.7%	80.9%
Health & Personal Care Stores	57,815	\$ 59,317	(1,502)	-2.5%	223,937	226,503	(2,566)	-1.1%	1.6%	82.4%
Beer, Wine & Liquor Stores	56,867	\$ 67,297	(10,430)	-15.5%	214,267	219,256	(4,989)	-2.3%	1.5%	83.9%
Broadcasting & Telecommunications	55,866	\$ 50,363	5,503	10.9%	185,742	174,050	11,692	6.7%	1.3%	85.2%
Gasoline Stations with Convenience Stores	54,586	\$ 57,522	(2,936)	-5.1%	177,542	177,035	507	0.3%	1.2%	86.5%
Furniture & Home Furnishing Stores	42,858	\$ 37,374	5,484	14.7%	132,402	127,514	4,888	3.8%	0.9%	87.4%
Office Supplies, Stationery & Gift Stores	11,292	\$ 11,684	(392)	-3.4%	48,613	48,548	65	0.1%	0.3%	87.7%
All Other Categories	224,420	\$ 243,439	(19,019)	-7.8%	1,759,314	1,874,148	(114,835)	-6.1%	12.3%	100.0%
<b>Total</b>	<b>\$3,888,272</b>	<b>\$3,746,561</b>	<b>\$141,711</b>	<b>3.8%</b>	<b>\$14,338,618</b>	<b>\$15,603,575</b>	<b>\$(1,264,958)</b>	<b>-8.1%</b>	<b>100.0%</b>	