

Sponsor a Week at Winona Outdoor Pool Help make water play accessible to all!

Deep Dive \$1,500

- 100 Winona Day Passes** to provide to customers at place of business or at sponsor's discretion (valid during Open Swim times of sponsored week)
- Sponsor logo & link promoted on lovgov.org/Swimming webpage during specified 1-week* time frame
- Sponsor logo & link included in two (2) Constant Contact emails (email list of 29k with an average of 37% open rate)
- One (1) banner at Winona Outdoor Pool during specified 1-week* time frame (provided by sponsor; max size 3'x6')
- One (1) brochure or flyer near front counter at Winona Outdoor Pool (provided by sponsor)
- 10% discount if sponsor commits to two (2) or more weeks

Poolside \$750

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^{**}Day passes are intended for individual use; group reservations (10+ ppl) require advanced approval at lovgov.org/Swimming





^{*1-}week = Mon-Sun; 1 sponsor/week (2 at \$750 level); Winona operates Memorial Day through Labor Day, weather permitting