

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
JANUARY 2025

YEAR-TO-DATE COMPARISON

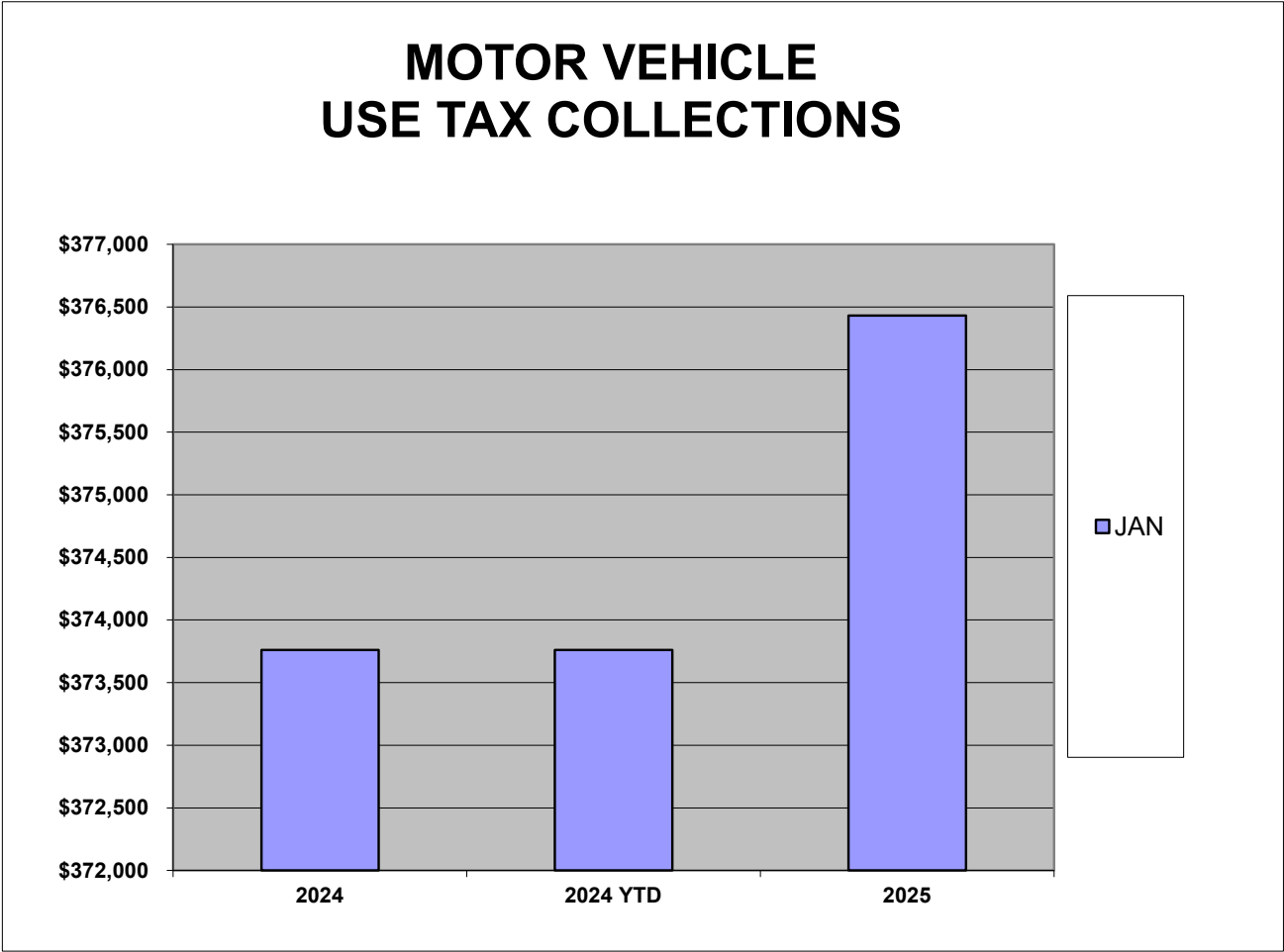
<u>Geographical Area</u>	<u>2025</u>	<u>2024</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 1,093,835	\$ 1,332,698	-17.9%
Centerra	512,376	527,110	-2.8%
North West Loveland	450,257	634,248	-29.0%
North East Loveland	391,551	467,092	-16.2%
Promenade Shops	304,399	312,939	-2.7%
Orchards Shopping Center	210,198	436,966	-51.9%
South West Loveland	202,534	214,933	-5.8%
Downtown	169,729	185,174	-8.3%
Thompson Valley Shopping Center	107,110	372,825	-71.3%
The Ranch	104,619	108,041	-3.2%
Airport	85,691	84,306	1.6%
Columbine Shopping Center	44,725	92,160	-51.5%
Outlet Mall	21,825	18,007	21.2%
All Other Areas	2,841,692	3,205,258	-11.3%
Total	\$ 6,540,541	\$ 7,991,757	-18.2%

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of JANUARY 2025

<u>Geographical Area</u>	<u>2025</u>	<u>% of Total</u>
South East Loveland	\$ 1,093,835	16.70%
Centerra	512,376	7.80%
North West Loveland	450,257	6.90%
North East Loveland	391,551	6.00%
Promenade Shops	304,399	4.70%
Orchards Shopping Center	210,198	3.20%
South West Loveland	202,534	3.10%
Downtown	169,729	2.60%
Thompson Valley Shopping Center	107,110	1.60%
The Ranch	104,619	1.60%
Airport	85,691	1.30%
Columbine Shopping Center	44,725	0.70%
Outlet Mall	21,825	0.30%
All Other Areas	2,841,692	43.50%
Total of JANUARY 2025	\$ 6,540,541	100.00%

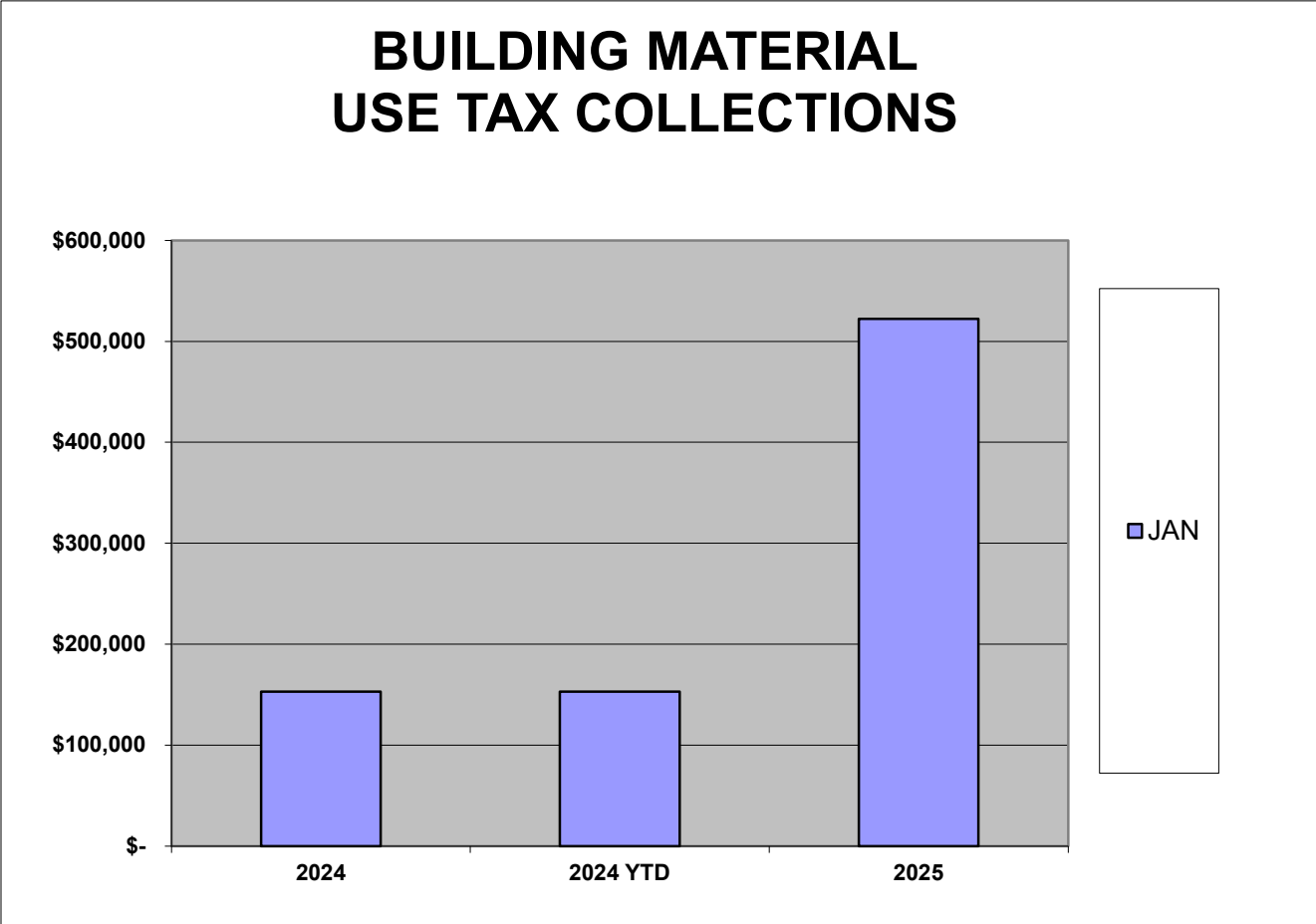
City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 373,761	\$ 373,761	\$ 376,432	\$ 376,432	0.7%	0.7%



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2024-2025 Comparison

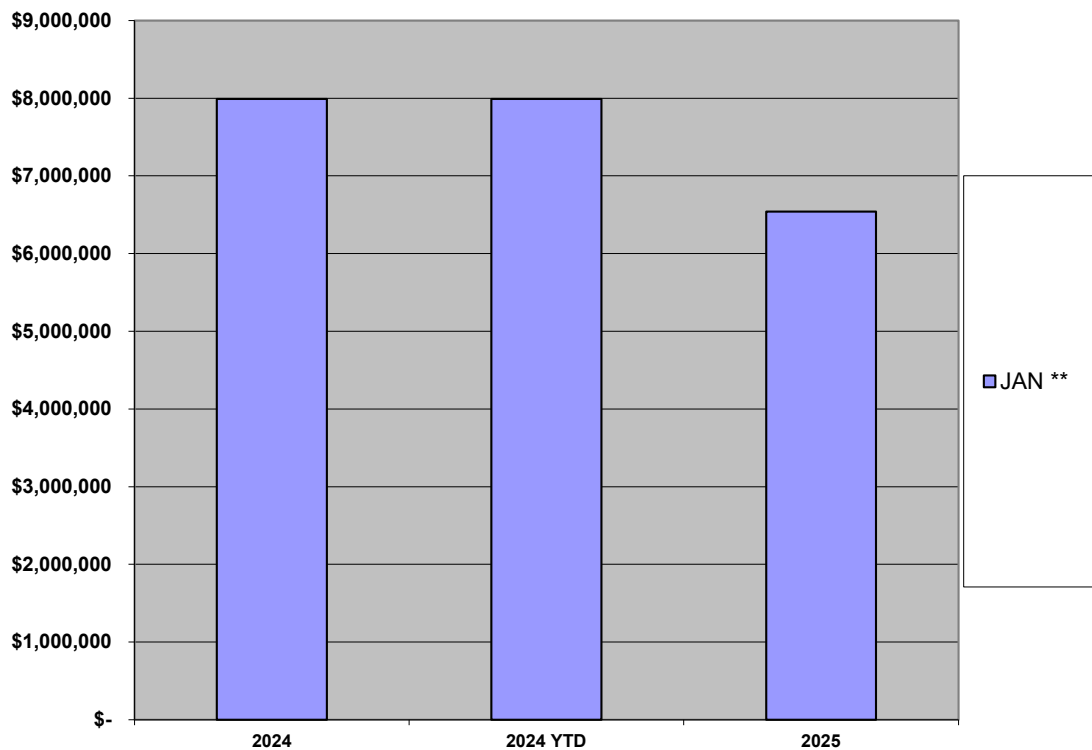
	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 152,947	\$ 152,947	\$ 522,353	\$ 522,353	241.5%	241.5%



City of Loveland
Retail Sales Tax (CASH BASIS)
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN **	\$ 7,991,757	\$ 7,991,757	\$ 6,540,541	\$ 6,540,541	-18.2%	-18.2%

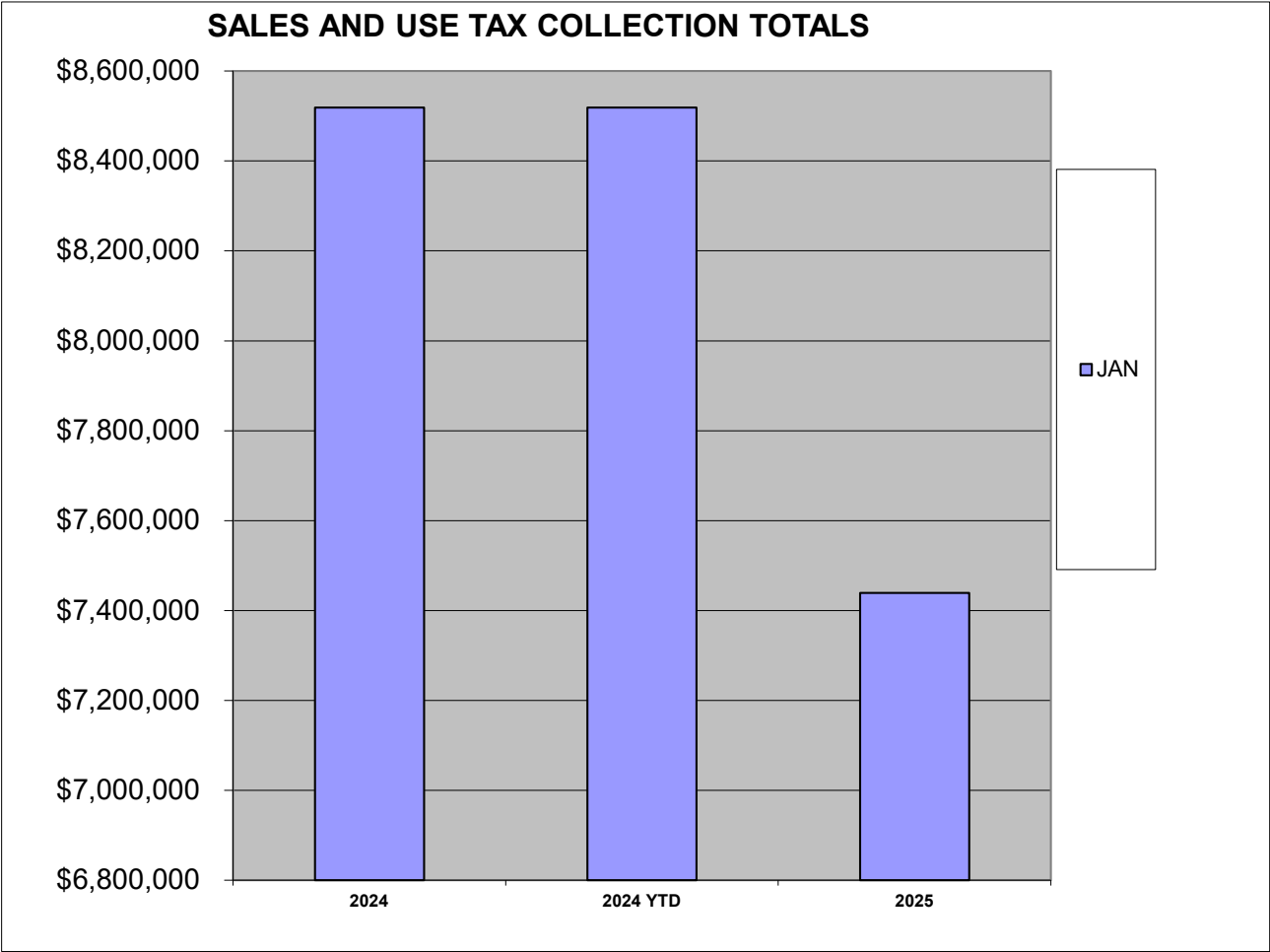
RETAIL SALES TAX COLLECTIONS



* Indicates Quarterly Returns also included
** Indicates Quarterly and Yearly Returns also included
*** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2024-2025 Comparison

	<u>2024</u>	<u>2024 YTD</u>	<u>2025</u>	<u>2025 YTD</u>	Year to Date Inc/Dec over <u>2024</u>	Curr Month Inc/Dec over <u>2024</u>
JAN	\$ 8,518,465	\$ 8,518,465	\$ 7,439,326	\$ 7,439,326	-12.7%	-12.7%



City of Loveland										
Summary of Sales Tax Collections by Industry Code										
		One month, ended		January 31, 2025						
Description	January 2025	January 2024	\$ Change	% Change	YTD 2025	YTD 2024	\$ Change	% Change	% of Total	Cumulative %
Electronic Shopping & Mail-Order Houses	\$ 859,641	\$ 515,572	344,069	66.7%	859,641	515,572	\$ 344,069	66.7%	13.1%	13.1%
Department Stores & General Merchandise	736,525	\$ 1,118,906	(382,381)	-34.2%	736,525	1,118,906	(382,381)	-34.2%	11.3%	24.4%
Restaurants & Bars	715,675	\$ 706,693	8,982	1.3%	715,675	706,693	8,982	1.3%	10.9%	35.3%
Motor Vehicle Dealers, Auto Parts & Leasing	452,007	\$ 457,674	(5,667)	-1.2%	452,007	457,674	(5,667)	-1.2%	6.9%	42.3%
Building Material & Lawn & Garden Supplies	423,881	\$ 486,003	(62,122)	-12.8%	423,881	486,003	(62,122)	-12.8%	6.5%	48.7%
Misc. Retail Including Used Merchandise Stores	388,977	\$ 359,789	29,188	8.1%	388,977	359,789	29,188	8.1%	5.9%	54.7%
Utilities	286,715	\$ 264,478	22,237	8.4%	286,715	264,478	22,237	8.4%	4.4%	59.1%
Grocery Stores & Specialty Foods	210,124	\$ 872,354	(662,230)	-75.9%	210,124	872,354	(662,230)	-75.9%	3.2%	62.3%
Clothing & Clothing Accessories Stores	200,885	\$ 192,184	8,701	4.5%	200,885	192,184	8,701	4.5%	3.1%	65.4%
Consumer Goods & Commercial Equipment Rental	183,998	\$ 740,528	(556,530)	-75.2%	183,998	740,528	(556,530)	-75.2%	2.8%	68.2%
Sporting Goods, Hobby, Book & Music Stores	183,902	\$ 213,629	(29,727)	-13.9%	183,902	213,629	(29,727)	-13.9%	2.8%	71.0%
Electronics & Appliance Stores	112,921	\$ 143,224	(30,303)	-21.2%	112,921	143,224	(30,303)	-21.2%	1.7%	72.7%
Health & Personal Care Stores	105,333	\$ 110,294	(4,961)	-4.5%	105,333	110,294	(4,961)	-4.5%	1.6%	74.3%
Beer, Wine & Liquor Stores	98,828	\$ 96,990	1,838	1.9%	98,828	96,990	1,838	1.9%	1.5%	75.8%
Hotels, Motels & Other Accommodations	82,349	\$ 122,717	(40,368)	-32.9%	82,349	122,717	(40,368)	-32.9%	1.3%	77.1%
Broadcasting & Telecommunications	75,701	\$ 68,879	6,822	9.9%	75,701	68,879	6,822	9.9%	1.2%	78.2%
Gasoline Stations with Convenience Stores	63,779	\$ 63,033	746	1.2%	63,779	63,033	746	1.2%	1.0%	79.2%
Furniture & Home Furnishing Stores	52,961	\$ 56,133	(3,172)	-5.7%	52,961	56,133	(3,172)	-5.7%	0.8%	80.0%
Office Supplies, Stationery & Gift Stores	23,088	\$ 21,910	1,178	5.4%	23,088	21,910	1,178	5.4%	0.4%	80.4%
All Other Categories	1,283,251	\$ 1,380,767	(97,516)	-7.1%	1,283,251	1,380,767	(97,516)	-7.1%	19.6%	100.0%
Total	\$ 6,540,541	\$ 7,991,757	\$(1,451,216)	-18.2%	\$6,540,541	\$7,991,757	\$(1,451,216)	-18.2%	100.0%	