

CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
NOVEMBER 2024

YEAR-TO-DATE COMPARISON

<u>Geographical Area</u>	<u>2023</u>	<u>2024</u>	<u>% Inc/Dec</u>
South East Loveland	\$ 13,417,256	\$ 11,449,400	-14.7%
North East Loveland	5,436,795	4,588,207	-15.6%
North West Loveland	6,145,335	4,383,185	-28.7%
Centerra	3,939,560	4,202,886	6.7%
South West Loveland	2,401,150	2,294,587	-4.4%
Orchards Shopping Center	3,031,698	1,932,950	-36.2%
Promenade Shops	1,844,084	1,906,230	3.4%
Downtown	1,789,142	1,723,785	-3.7%
The Ranch	1,044,784	1,180,661	13.0%
Thompson Valley Shopping Center	2,356,947	1,102,783	-53.2%
Airport	1,082,108	935,108	-13.6%
Columbine Shopping Center	1,004,037	569,738	-43.3%
Outlet Mall	151,580	174,878	15.4%
All Other Areas	13,157,563	16,484,510	25.3%
Total	\$ 56,802,039	\$ 52,928,908	-6.8%

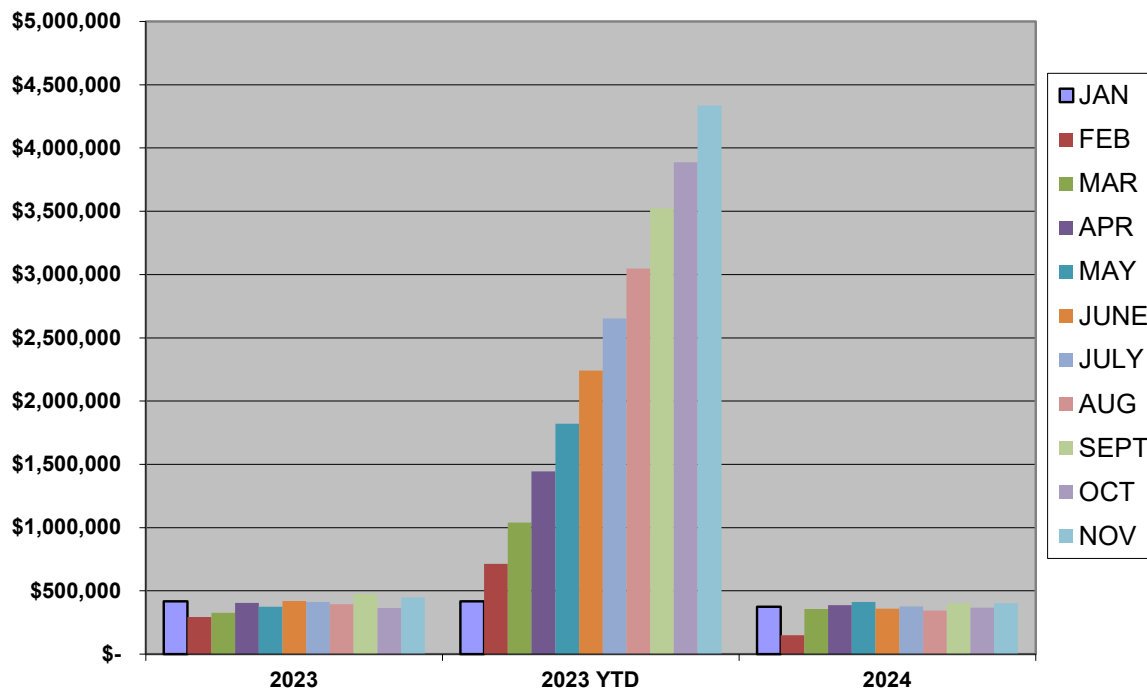
CITY OF LOVELAND
SALES TAX COLLECTED: CASH BASIS
Month of NOVEMBER 2024

<u>Geographical Area</u>	<u>2024</u>	<u>% of Total</u>
South East Loveland	\$ 1,070,319	23.60%
North East Loveland	430,212	9.50%
North West Loveland	383,767	8.50%
Centerra	374,474	8.30%
South West Loveland	226,879	5.00%
Promenade Shops	148,022	3.30%
Downtown	147,555	3.30%
Orchards Shopping Center	145,156	3.20%
The Ranch	137,992	3.00%
Airport	91,503	2.00%
Thompson Valley Shopping Center	67,895	1.50%
Columbine Shopping Center	50,127	1.10%
Outlet Mall	17,490	0.40%
All Other Areas	1,239,958	27.30%
Total of NOVEMBER 2024	\$ 4,531,349	100.00%

City of Loveland
Motor Vehicle Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 418,568	\$ 418,568	\$ 373,761	\$ 373,761	-10.7%	-10.7%
FEB	\$ 294,798	\$ 713,366	\$ 148,197	\$ 521,958	-26.8%	-49.7%
MAR	\$ 326,343	\$ 1,039,709	\$ 355,861	\$ 877,819	-15.6%	9.0%
APR	\$ 405,794	\$ 1,445,503	\$ 388,333	\$ 1,266,152	-12.4%	-4.3%
MAY	\$ 375,304	\$ 1,820,807	\$ 413,581	\$ 1,679,733	-7.7%	10.2%
JUNE	\$ 420,014	\$ 2,240,820	\$ 358,109	\$ 2,037,843	-9.1%	-14.7%
JULY	\$ 412,924	\$ 2,653,744	\$ 378,031	\$ 2,415,873	-9.0%	-8.5%
AUG	\$ 394,589	\$ 3,048,333	\$ 343,390	\$ 2,759,264	-9.5%	-13.0%
SEPT	\$ 475,139	\$ 3,523,472	\$ 401,412	\$ 3,160,675	-10.3%	-15.5%
OCT	\$ 363,575	\$ 3,887,047	\$ 368,160	\$ 3,528,835	-9.2%	1.3%
NOV	\$ 446,738	\$ 4,333,785	\$ 403,018	\$ 3,931,853	-9.3%	-100.0%

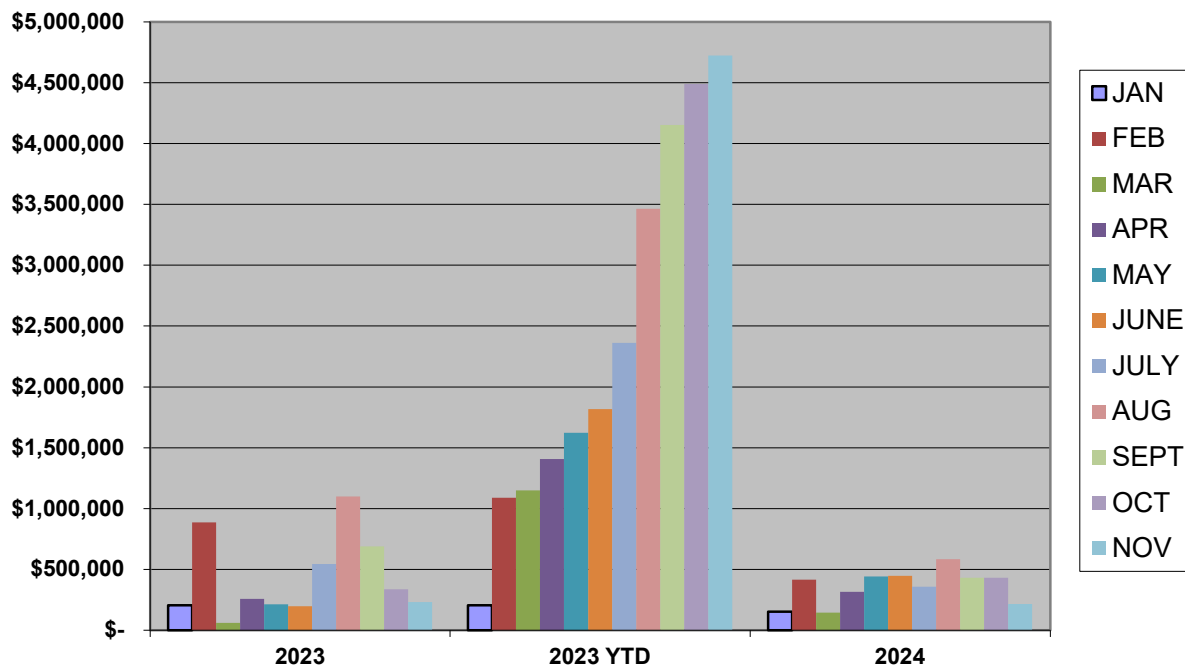
MOTOR VEHICLE USE TAX COLLECTIONS



City of Loveland
Building Material Use Tax Comparison (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>	<u>2023 YTD</u>	<u>2024</u>	<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$ 204,091	\$ 204,091	\$ 152,947	\$ 152,947	-25.1%	-25.1%
FEB	\$ 885,226	\$ 1,089,317	\$ 415,452	\$ 568,399	-47.8%	-53.1%
MAR	\$ 61,350	\$ 1,150,667	\$ 145,172	\$ 713,571	-38.0%	136.6%
APR	\$ 256,725	\$ 1,407,392	\$ 316,718	\$ 1,030,289	-26.8%	23.4%
MAY	\$ 214,210	\$ 1,621,603	\$ 442,897	\$ 1,473,187	-9.2%	106.8%
JUNE	\$ 196,613	\$ 1,818,215	\$ 448,591	\$ 1,921,777	5.7%	128.2%
JULY	\$ 544,802	\$ 2,363,017	\$ 357,984	\$ 2,279,762	-3.5%	-34.3%
AUG	\$ 1,100,442	\$ 3,463,459	\$ 584,654	\$ 2,864,416	-17.3%	-46.9%
SEPT	\$ 688,589	\$ 4,152,048	\$ 431,666	\$ 3,296,082	-20.6%	-37.3%
OCT	\$ 337,833	\$ 4,489,881	\$ 431,748	\$ 3,727,830	-17.0%	27.8%
NOV	\$ 232,863	\$ 4,722,744	\$ 215,339	\$ 3,943,169	-16.5%	-7.5%

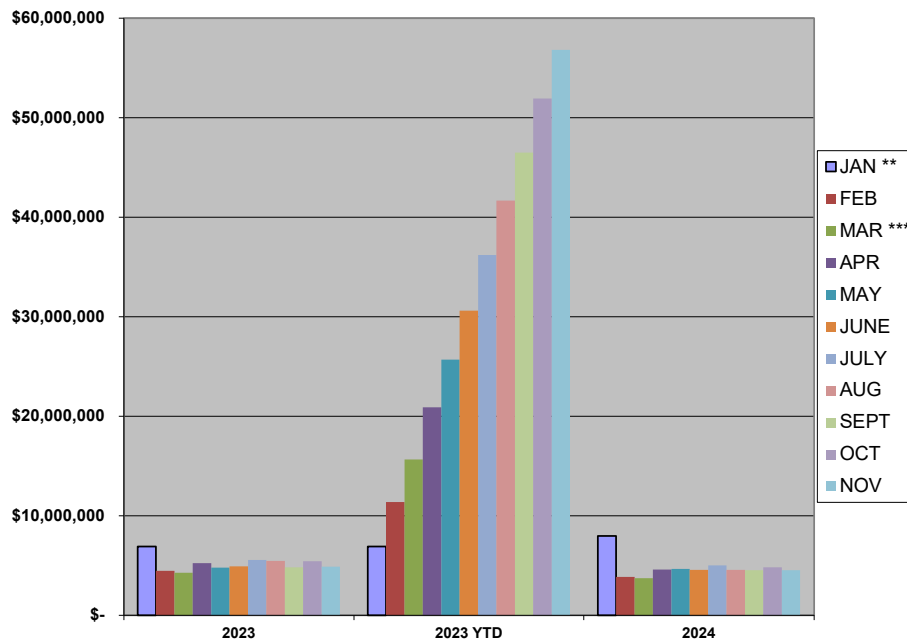
BUILDING MATERIAL USE TAX COLLECTIONS



City of Loveland
Retail Sales Tax (CASH BASIS)
2023-2024 Comparison

	<u>2023</u>		<u>2023 YTD</u>		<u>2024</u>		<u>2024 YTD</u>		Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN **	\$	6,908,516	\$	6,908,516	\$	7,991,757	\$	7,991,757	15.7%	15.7%
FEB	\$	4,465,702	\$	11,374,218	\$	3,865,256	\$	11,857,013	4.2%	-13.4%
MAR ***	\$	4,280,015	\$	15,654,233	\$	3,746,561	\$	15,603,575	-0.3%	-12.5%
APR	\$	5,230,904	\$	20,885,137	\$	4,614,689	\$	20,218,264	-3.2%	-11.8%
MAY	\$	4,801,127	\$	25,686,264	\$	4,672,882	\$	24,891,147	-3.1%	-2.7%
JUNE	\$	4,931,003	\$	30,617,267	\$	4,569,774	\$	29,460,921	-3.8%	-7.3%
JULY	\$	5,579,886	\$	36,197,153	\$	5,033,911	\$	34,494,832	-4.7%	-9.8%
AUG	\$	5,454,191	\$	41,651,343	\$	4,557,930	\$	39,052,762	-6.2%	-16.4%
SEPT	\$	4,823,666	\$	46,475,010	\$	4,524,049	\$	43,576,811	-6.2%	-6.2%
OCT	\$	5,428,996	\$	51,904,005	\$	4,820,748	\$	48,397,558	-6.8%	-11.2%
NOV	\$	4,898,033	\$	56,802,039	\$	4,531,349	\$	52,928,908	-6.8%	-7.5%

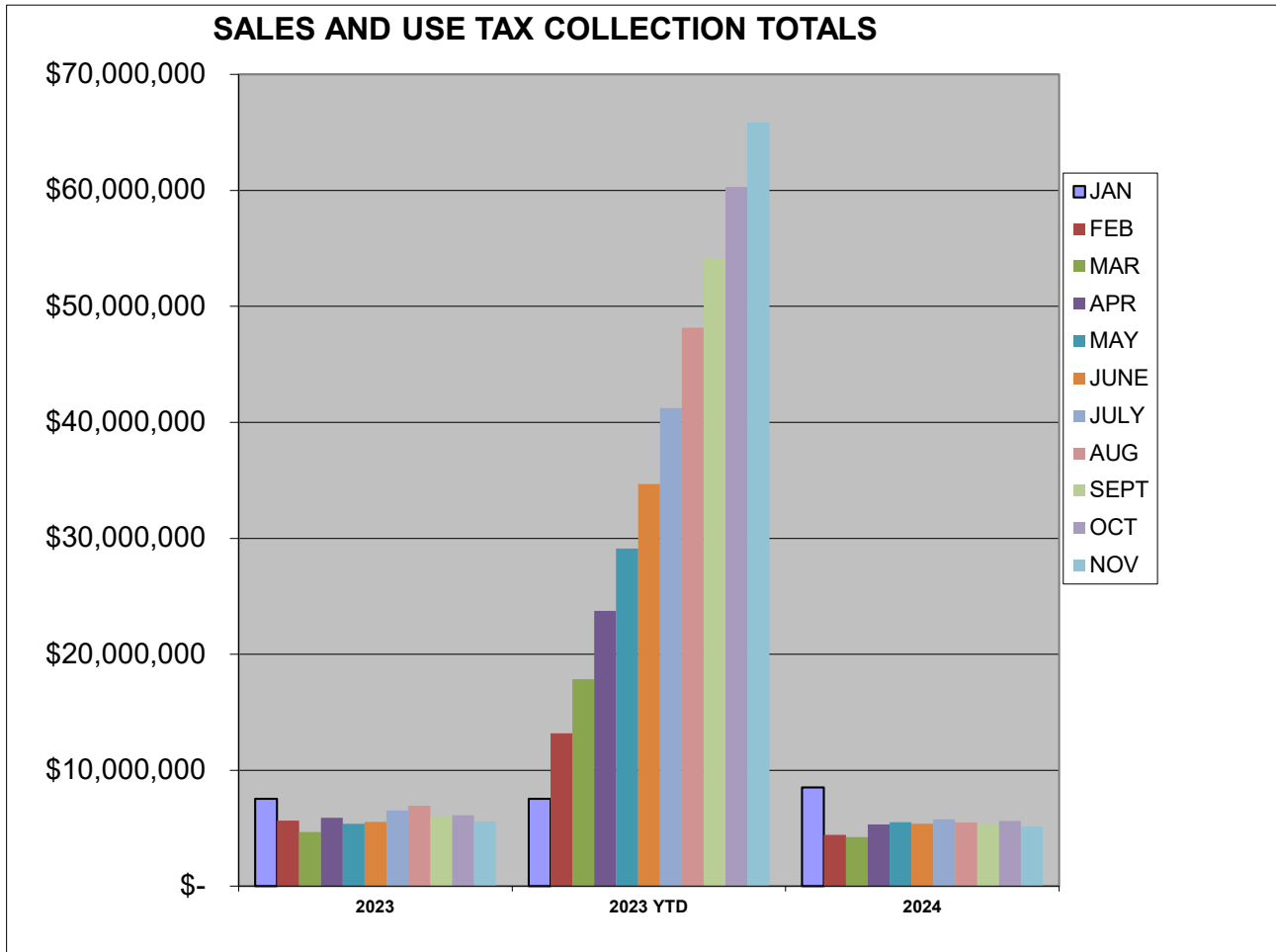
RETAIL SALES TAX COLLECTIONS



* Indicates Quarterly Returns also included
 ** Indicates Quarterly and Yearly Returns also included
 *** Journal Entry Adjustment Correction

City of Loveland
Sales & Use Tax Total Comparison (CASH BASIS)
2023-2024 Comparison

		<u>2023</u>		<u>2023 YTD</u>		<u>2024</u>		<u>2024 YTD</u>	Year to Date Inc/Dec over <u>2023</u>	Curr Month Inc/Dec over <u>2023</u>
JAN	\$	7,531,176	\$	7,531,176	\$	8,518,465	\$	8,518,465	13.1%	13.1%
FEB	\$	5,645,725	\$	13,176,901	\$	4,428,906	\$	12,947,371	-1.7%	-21.6%
MAR	\$	4,667,708	\$	17,844,609	\$	4,247,594	\$	17,194,965	-3.6%	-9.0%
APR	\$	5,893,423	\$	23,738,032	\$	5,319,741	\$	22,514,706	-5.2%	-9.7%
MAY	\$	5,390,641	\$	29,128,673	\$	5,529,361	\$	28,044,067	-3.7%	2.6%
JUNE	\$	5,547,629	\$	34,676,302	\$	5,376,474	\$	33,420,541	-3.6%	-3.1%
JULY	\$	6,537,612	\$	41,213,914	\$	5,769,926	\$	39,190,467	-4.9%	-11.7%
AUG	\$	6,949,222	\$	48,163,136	\$	5,485,975	\$	44,676,441	-7.2%	-21.1%
SEPT	\$	5,987,394	\$	54,150,530	\$	5,357,127	\$	50,033,568	-7.6%	-10.5%
OCT	\$	6,130,404	\$	60,280,934	\$	5,620,655	\$	55,654,223	-7.7%	-8.3%
NOV	\$	5,577,634	\$	65,858,568	\$	5,149,706	\$	60,803,929	-7.7%	-7.7%



City of Loveland										
Summary of Sales Tax Collections by Industry Code										
		Eleven months, ended		November 30, 2024						
Description	November 2024	November 2023	\$ Change	% Change	YTD 2024	YTD 2023	\$ Change	% Change	% of Total	Cumulative %
Restaurants & Bars	\$ 696,213	\$ 670,457	25,756	3.8%	7,748,468	7,411,421	\$ 337,047	4.5%	14.6%	14.6%
Department Stores & General Merchandise	493,366	\$ 838,549	(345,183)	-41.2%	6,122,767	9,449,794	(3,327,027)	-35.2%	11.6%	26.2%
Building Material & Lawn & Garden Supplies	518,295	\$ 502,798	15,497	3.1%	5,376,845	5,370,263	6,582	0.1%	10.2%	36.4%
Electronic Shopping & Mail-Order Houses	507,447	\$ 291,202	216,245	74.3%	5,372,136	3,332,724	2,039,412	61.2%	10.1%	46.5%
Motor Vehicle Dealers, Auto Parts & Leasing	499,986	\$ 506,323	(6,337)	-1.3%	5,102,983	5,273,645	(170,662)	-3.2%	9.6%	56.2%
Utilities	243,345	\$ 207,953	35,392	17.0%	2,819,741	2,918,581	(98,840)	-3.4%	5.3%	61.5%
Misc. Retail Including Used Merchandise Stores	267,255	\$ 193,582	73,673	38.1%	2,564,331	2,541,925	22,406	0.9%	4.8%	66.3%
Grocery Stores & Specialty Foods	128,054	\$ 479,412	(351,358)	-73.3%	2,133,561	5,821,071	(3,687,510)	-63.3%	4.0%	70.4%
Consumer Goods & Commercial Equipment Rental	130,858	\$ 106,943	23,915	22.4%	2,020,998	1,433,502	587,496	41.0%	3.8%	74.2%
Hotels, Motels & Other Accommodations	143,701	\$ 169,228	(25,527)	-15.1%	1,495,901	1,453,782	42,119	2.9%	2.8%	77.0%
Clothing & Clothing Accessories Stores	101,569	\$ 90,620	10,949	12.1%	1,247,969	1,188,182	59,787	5.0%	2.4%	79.4%
Sporting Goods, Hobby, Book & Music Stores	89,593	\$ 102,510	(12,917)	-12.6%	1,236,211	1,332,532	(96,321)	-7.2%	2.3%	81.7%
Electronics & Appliance Stores	84,859	\$ 76,288	8,571	11.2%	925,250	1,033,495	(108,245)	-10.5%	1.7%	83.4%
Beer, Wine & Liquor Stores	70,022	\$ 69,507	515	0.7%	782,192	881,367	(99,175)	-11.3%	1.5%	84.9%
Health & Personal Care Stores	61,755	\$ 72,271	(10,516)	-14.6%	752,278	815,372	(63,094)	-7.7%	1.4%	86.3%
Gasoline Stations with Convenience Stores	74,538	\$ 78,070	(3,532)	-4.5%	719,188	825,489	(106,301)	-12.9%	1.4%	87.7%
Broadcasting & Telecommunications	54,812	\$ 54,149	663	1.2%	617,708	659,358	(41,650)	-6.3%	1.2%	88.9%
Furniture & Home Furnishing Stores	37,133	\$ 36,526	607	1.7%	499,829	539,974	(40,145)	-7.4%	0.9%	89.8%
Office Supplies, Stationery & Gift Stores	16,680	\$ 14,745	1,935	13.1%	172,379	176,158	(3,779)	-2.1%	0.3%	90.1%
All Other Categories	311,868	\$ 336,900	(25,032)	-7.4%	5,218,173	4,343,404	874,769	20.1%	9.9%	100.0%
Total	\$ 4,531,349	\$ 4,898,033	\$(366,684)	-7.5%	\$52,928,908	\$56,802,039	\$(3,873,131)	-6.8%	100.0%	