

LOVELAND GOLF ADVISORY BOARD
MINUTES
01/26/11
PARKS AND RECREATION CONFERENCE ROOM

PRESENT: Jim Smith, Robert Walkowicz, Jim Corlett, Jerry Weitzel, Michael Ford, Julie Nelson, Mike Schmid, Jon Krizman, Noel Mickelson

ABSENT:

STAFF: Steve Southard, Andrea Sheldon, Dave Cumpsten

COUNCIL: Daryle Klassen

Notice of meeting posted.

Steve Southard called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, January 26, 2011 at 5:15 pm.

Welcome Steve welcomed new board members, Noel Mickelson, and Jon Krizman and welcomed back Michael Ford. Jim Thompson will be serving as the new alternate.

Minutes The minutes for the 10/27/10 were approved as submitted.

Citizen Comments None

DISCUSSION/ACTION ITEMS

Election of Officers Steve opened the floor for nominations for chair, vice chair, and Junior Golf Board Liaison.

Action: Robert Walkowicz was elected as Chair, Jim Corlett was elected as Vice Chair, and Noel Mickelson was appointed as Junior Golf liaison.

Review Of 2010 Accomplishments and 2011 Priorities Robert opened the discussion for making final the 2010 accomplishments and 2011 priorities.

Action: The 2010 accomplishments were approved as submitted. The 2011 priorities were unanimously approved as:

- 1. Work with Staff on 2012 Golf Fund balance projections, 2012 operation budgets, revenue projections and fee setting policies along with updating 2012 – 2017 capital improvement projects schedule*
- 2. Work with Staff in launching a Family Golf Initiative for the Loveland Golf courses.*
- 3. Explore communication options for maximizing revenue.*

Financial Sustainability Forum

Steve introduced the topic and requested volunteers to attend the scheduled meetings. Councilor Daryle Klassen further clarified the mission of the Forum and encouraged GAB members to represent Golf at the meetings.

Action: Michael Ford will represent the G.A.B. at the Financial Sustainability Forum meetings.

NON-ACTION/INFORMATIONAL ITEMS

Denver Golf Expo

Andrea Sheldon reviewed the information included in the packet and asked the Board to consider volunteering for a shift. Interested Board members should contact Andrea.

GAB Calendar

Robert reviewed the packet information. The 2012 City budget schedule has not been set yet, however the Board will begin 2012 budget planning sessions in February or March. Board members need to be prepared to propose any new fees, programs, budget line items, etc. at a very early stage of the season. The 2012 budget will be offered for final G.A.B. recommendation during the May meeting.

Tree Program at The Olde Course at Loveland

Steve presented the 2011 – 2013 Tree Program for The Olde Course at Loveland. The 3-year plan will accomplish the following:

- Improve the playing conditions of the course.
- Determine where future trees should be planted
- Improve the playability of the course
- Determine and execute the proper “shaping” of a golf course tree
- Determine the safety of trees, e.g. old rotten cottonwoods
- Plan for the placement of trees that are the right tree for the right location – every time.

Steve credited Dennis Kling for his work on the program and noted that some work is already underway.

The Board expressed their desire to see some sort of informational item placed at The Olde Course that educated golfers on what was going on with the trees. E.g. increased playability by trimming certain trees, elimination of golfer safety concerns with removed cottonwoods.

Mariana Butte Food and Beverage Vendor Update

Steve reported that Requests For Proposal for the new restaurant food and beverage concessionaire for the Mariana Butte golf course were due Thursday, 1/27/11. Interviews will be held the next week with a decision on the successful applicant immediately following.

Steve asked the Board for their insight on restaurant operations at that

location and what they felt would be successful. In general:

- Establish a better price point for food
- Provide consistency in quality of food and service
- Successfully handle 2 distinctive audiences; the golfer and the restaurant diners that are not golfers
- Hire more “seasoned” serving staff
- Mitigate perceived parking difficulties
- Determine a better business plan for off-golf-season operations

Financial Report

Golf produced a positive cash flow for 2010. More in-depth reports will be offered in February.

Youth Golf Report

Robert indicated that Junior Golf Board is in the mode of preparing the 2011 youth golf program and ramping up for the season.

Council Liaison Report

Councilor Klassen briefly discussed the opportunity that Loveland has in vying for the new A.C.E. proposal. Loveland is putting a very competitive package together that involves the 800,000 sq. ft. of office/industrial space available within the old H.P. compound. Other communities are also submitting proposals and are very competitive as well.

Board Member Comments

Julie Nelson

Work on #17 and #8 at MBGC? Steve – putting in black tees

Noel Mickelson

Recommended the GolfNow web site as one to look at for a very user friendly tee time reservation mechanism.

There being no further business, the meeting was adjourned at 7:00 p.m.