

**LOVELAND GOLF ADVISORY BOARD**  
**MINUTES**  
04/27/11  
PARKS AND RECREATION CONFERENCE ROOM

---

PRESENT: Jon Krizman, Jim Corlett, Jerry Weitzel, Michael Ford, Noel Mickelson, Jim Thompson  
ABSENT: Jim Smith, Julie Nelson, Robert Walkowicz, Mike Schmid  
STAFF: Steve Southard, Andrea Sheldon, Jordan McCormick, Winston Howe  
COUNCIL: Daryle Klassen

Notice of meeting posted.

Vice Chair Jim Corlett called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, April 27, 2011 at 5:15 pm.

<b>Minutes</b>	The minutes for the 03/23/11 meeting were approved as submitted.
<b>Citizen Comments</b>	None

**NON-ACTION/INFORMATION ITEMS**

<b>Introduction of Mariana Butte Maintenance Staff and 2011 Goals</b>	Jordan McCormick reviewed the information in the packet regarding staff. Being the "new guy," Jordan related that Paul has been very helpful with handling the paperwork and training; Larry very good with the adjoining property owners around the course and the history of the course's construction, etc; Ed is the lead on safety and also all of the equipment; Charlie is Jordan's right-hand man-very dependable; and Ralph is the go to guy on anything electrical and also cart maintenance.
---	---

Jordan also briefly reviewed projects underway that include the black tees, walk bridge on 17 and the Audubon Certification process.

<b>Introduction of Mariana Butte Clubhouse Staff and 2011 Goals</b>	Winston Howe reviewed the packet information and added Ryan, Lanny, Dustin and Jeni to the list of staff as part-time employees. Winston also acts in a supervisory capacity over the carts and range employees for MBGC.
---	---

Goals for 2011 include continuing to work on Pace of Play, continuing to improve communication between pro shop and play/tee managers, increasing rounds of golf played by outings, and continuing to merchandise the pro shop to reach a goal of \$3.80/round

## DISCUSSION/ACTION ITEMS

### **Budget 2012 Preliminary Discussion**

Steve Southard reviewed the budget information included with the packet. First priority for Capital expenditures is getting back on track with equipment replacement. Specifically, the Board discussed:

#### Expenditures

##### 10-Year Cash Flow Plan

The courses need to compete now and also 10 years from now. The results from the Board survey, regarding projects, were reviewed with discussion centered on specific projects and priorities for them. Also discussed was the balance between assuming some debt now for larger projects taking advantage of low building costs now and the financial cash balance.

*The general consensus was that the 10-year plan needs to reflect the perspective of balancing priorities for golfers with priorities for the golf division. The plan needs to balance short term projects with long-term savings for larger projects.*

#### Revenues

##### Fees

Steve does not feel the market would support a fee increase; therefore, his recommendation is to leave fees at their current level. Steve will propose to adjust the current “winter” fee into 2 separate tiers; Fall/Spring (Nov&Mar) and Winter (Dec-Feb).

*The general consensus of the Board was that fees would be proposed to remain the same as is 2011 with adjustments as proposed.*

## REPORTS/CORRESPONDENCE

### **Financial Report**

Andrea Sheldon distributed information on 1<sup>st</sup> Quarter financials. Overall, City golf operations are slightly ahead compared to 2010; this can be mostly attributed to weather this year compared to last.

### **Youth Golf Report**

Noel Mickelson reported that the Youth Golf Board is concentrating on planning for the fund raising tournament in July and on possibly hosting a fundraising “garage sale.”

### **Council Liaison Report**

Councilor Klassen briefly discussed the project being undertaken by a local historical society to preserve the burial place of

Mariano Medina; he recognized the contribution by the golf division of a landscape feature rock for the plaque,etc.

Councilor Klassen also reported that the contracts for the purchase of the Agilent Buildings has been submitted for approval; the purchase of the site will be immediately passed off to developers to purchase and develop for CAM-T

#### **Golf Manager Report**

Steve informed the Board that fellow member Mike Schmid was in a serious skiing accident and will be absent for a number of meetings. Also, Jim Smith has resigned from the Board. Jim Thompson, as the approved alternate, will take Jim Smith's position.

#### **Board Member Comments**

##### **Jerry Weitzel**

Really being wooed by the Greeley Country Club; no initiation fees, coordination with Ft. Collins Country Club, price includes carts etc.

##### **Noel Mickelson**

Introduced his son Taylor. Taylor was observing the Board meeting for an assignment in his high school Civics class.

**There being no further business, the meeting was adjourned at 7:00 p.m.**

