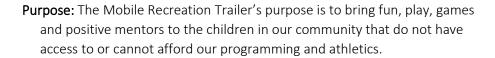


Mobile Recreation Trailer Sponsorship

What is it: The Loveland Parks & Recreation Mobile Recreation Trailer is fun on wheels. The small trailer holds almost 50 different games and activities including cornhole, ladder golf, soccer, pickleball, volleyball, 4-square volleyball, SNAG (starting new at golf – target net), hoola-hoops, jump ropes, hop-alongs, pogo-sticks, giant Jenga, giant Connect 4, giant Yahtzee, kickball, disc golf, badminton and so much more.





Program Partners: every summer we partner with several local non-profits to maximize our impact in the community. Partners include:

- o Loveland Housing Authority the trailer goes to 4 different communities during the summer.
- o Food Bank for Larimer County the trailer will coordinate locations with the Food Truck offering hot lunches to any youth under 18.
- o Boys & Girls Club the trailer supports summer programming at several day camps.
- o Thompson School District Summer Hot Lunch Program the trailer will be at schools during the lunch hour to allow youth the opportunity to play & recreate when they pick up their lunch.

A commitment of:

- o \$1000/yr Small Logo on Trailer (1' at widest part of logo)
- o \$2,000/yr Medium Logo on Trailer (2' at widest part of logo)
- \$4,000/yr Large Logo on Trailer (4' at widest part of logo)
- o 3-year commitment required

Sponsorship Benefits:

- o Logo on trailer wrap
- o Since its first summer in 2018, the trailer has averaged a minimum of 100 days per year in the community. In 2023, we anticipate 150-175 days of use.
- o The trailer acts as a large traveling billboard to increase brand awareness.
- o In addition to our weekly summer programs with local non-profits, we offer free play in neighborhood parks and the trailer attends several large community (family-oriented) events including July 4th Festival, Winter Wonderlights, Lagoon Concert Series, Cherry Pie Event, Colorado Children's Day, Library Summer Reading Kick-Off Event, Pumpkin Festival, Kite Festival and more.

For a complete list of games and current schedule please visit https://www.lovgov.org/services/parks-recreation/events/mobile-recreation-trailer

