

Mobile Recreation Trailer Sponsorship

What is it: The Loveland Parks & Recreation Mobile Recreation Trailer is fun on wheels. The small trailer holds almost 50 different games and activities including cornhole, ladder golf, soccer, pickleball, volleyball, 4-square volleyball, SNAG (starting new at golf – target net), hoola-hoops, jump ropes, hop-alongs, pogo-sticks, giant Jenga, giant Connect 4, giant Yahtzee, kickball, disc golf, badminton and so much more.



Purpose: The Mobile Recreation Trailer's purpose is to bring fun, play, games and positive mentors to the children in our community that do not have access to or cannot afford our programming and athletics.

Program Partners: every summer we partner with several local non-profits to maximize our impact in the community. Partners include:

- Loveland Housing Authority – the trailer goes to 4 different communities during the summer.
- Food Bank for Larimer County – the trailer will coordinate locations with the Food Truck offering hot lunches to any youth under 18.
- Boys & Girls Club – the trailer supports summer programming at several day camps.
- Thompson School District Summer Hot Lunch Program – the trailer will be at schools during the lunch hour to allow youth the opportunity to play & recreate when they pick up their lunch.

A commitment of:

- \$1000/yr - Small Logo on Trailer (1' at widest part of logo)
- \$2,000/yr – Medium Logo on Trailer (2' at widest part of logo)
- \$4,000/yr – Large Logo on Trailer (4' at widest part of logo)
- 3-year commitment required



Sponsorship Benefits:

- Logo on trailer wrap
- Since its first summer in 2018, the trailer has averaged a minimum of 100 days per year in the community. In 2023, we anticipate 150-175 days of use.
- The trailer acts as a large traveling billboard to increase brand awareness.
- In addition to our weekly summer programs with local non-profits, we offer free play in neighborhood parks and the trailer attends several large community (family-oriented) events including July 4th Festival, Winter Wonderlights, Lagoon Concert Series, Cherry Pie Event, Colorado Children's Day, Library Summer Reading Kick-Off Event, Pumpkin Festival, Kite Festival and more.

For a complete list of games and current schedule please visit <https://www.lovgov.org/services/parks-recreation/events/mobile-recreation-trailer>