



# **SPONSORSHIP & VENDOR APPLICATION**

## **APPLICATION DEADLINE**

Monday, October 6 at 4:00P

## **EVENT DATES & TIMES**

Friday, November 7, 2025 | VIP Entry 4:30 - 5:30P | General Admission 5:30 - 8:00P

Saturday, November 8, 2025 | General Admission 9:00A - 1:00P | Closeout Pricing 12:00 - 1:00P

## **LOCATION**

Chilson Recreation Center

700 E Fourth St.

Loveland CO 80537

**[LOVG.OV.ORG/SKISWAP](https://lovgov.org/skiswap)**



# **Ski & Sports Swap November 7 & 8 Chilson Recreation Center Loveland, CO**

## **Sponsorships & Vendors**

### **All-Mountain | \$1000**

Designated booth space (up to 20' x 20') at event; premium placement  
Logo placement on promotional materials including: posters & event flyers  
Verbal recognition at event  
Logo on digital screens in Chilson  
Logo in Constant Contact e-newsletter (20k list, 34% open rate)

### **Backcountry | \$750**

Designated booth space (up to 15' x 15') at event; premium placement  
Logo placement on promotional materials including: posters & event flyers  
Verbal recognition at event  
Logo in Constant Contact e-newsletter (20k list, 34% open rate)

### **Après-Ski | \$500**

Designated booth space (up to 10' x 10') at event; premium placement  
Logo placement on promotional materials including: posters & event flyers  
Logo in Constant Contact e-newsletter (20k list, 34% open rate)

### **Vendor | \$100**

On-site presence (up to 10' x 10") at event

### **Food Truck | 10%**



# City of Loveland Parks & Recreation Department

## Ski & Sports Swap - Sponsorship Application

Please drop off or mail this form to:  
Chilson Recreation Center, Attn: Kerry Helke  
700 E. Fourth St., Loveland, CO 80537  
kerry.helke@cityofloveland.org | 970-962-2446

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Phone: \_\_\_\_\_

Give a brief description of the proposed booth or activity. If food or beverage, be specific as to the exact menu and/or item(s). \_\_\_\_\_

### I WOULD LIKE TO SUPPORT THE CITY OF LOVELAND AS A:

- ☐ All- Mountain Sponsor (\$1,000)
- ☐ Backcountry Sponsor (\$750)
- ☐ Apres-Ski Sponsor (\$500)
- ☐ Vendor (\$100)
- ☐ Food Truck (10%)

**Please make checks payable to: *The City of Loveland***

**REQUIREMENTS FOR 2025:** Food & beverage vendors shall procure and keep in force during the duration of this event a policy of Comprehensive General Liability insurance with minimum combined single limits of ONE MILLION DOLLARS (\$1,000,000) each occurrence and ONE MILLION DOLLARS (\$1,000,000) aggregate. The policy shall be applicable to all premises and operations. The policy shall include coverage for bodily injury, broad form property damage personal injury, products and completed operations.

Please call Kerry Helke if you have any questions at: 970.962.2446.

**RELEASE AND INDEMNITY:** By signature below, the undersigned hereby:

- (i) releases and forever discharges the City of Loveland and its officers, employees and agents, from any and all claims of any kind whatsoever arising out participation of the undersigned in the City of Loveland Ski & Sports Swap event.
- (ii) agrees to indemnify, save, and hold the City, and its officers, employees, and agents, harmless against any and all liability, loss, costs, charges, obligations, expenses, attorney's fees, judgments, damages, claims, and demands of any kind whatsoever arising from or out of the participation of the undersigned in the City of Loveland Ski & Sports Swap event.

Participant Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

Name to be listed in all promotional materials: \_\_\_\_\_

List social media pages (@yourhandle) \_\_\_\_\_