

CITY OF LOVELAND

# HONEY FESTIVAL

**Sunday, Sept 7**  
**9:00A–1:00P**



## 2025 SPONSORSHIP & VENDOR APPLICATION

### SPONSOR LEVELS

#### Queen Bee \$1,500

- Listed as presenting sponsor in all marketing materials
- Logo on paid advertising, posters and flyers (deadline: 7/14/25)
- Given priority vendor space at the event (up to 2 spaces – 20'x10')
- 2 ads in Constant Contact email (20k)
- Logo with link on event webpage
- 1/4 page ad in P&R Activity Guide

#### Honeycomb Sponsor \$750

- Logo in Constant Contact email (20k)
- Logo with link on event webpage
- Logo on paid advertising, posters and flyers (deadline: 7/14/25)
- 1 banner at the event (provided by sponsor)
- Priority vendor space (1 space – 10'x10')

#### Vendors \$150

- 1 booth – 10'x10'

#### Food Trucks 10% fee

- Due by 9/19/25

**Held at Fairgrounds Park | 700 S. Railroad Ave. (expected attendance 4,000)**



City of  
**LOVELAND**  
PARKS & RECREATION



[lovgov.org/HoneyFestival](https://lovgov.org/HoneyFestival)



# City of Loveland Parks & Recreation Department

## Honey Festival - Sponsorship Application

**Please drop off or mail this form to:**  
Chilson Recreation Center, Attn: Kerry Helke  
700 E. Fourth St., Loveland, CO 80537  
Kerry.Helke@CityofLoveland.org | 970.962.2446

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Phone: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Phone: \_\_\_\_\_

Give a brief description of the proposed booth or activity. If food or beverage, be specific as to the exact menu and/or item(s). List the proposed charge for the game, food item or product.

### I WOULD LIKE TO SUPPORT THE CITY OF LOVELAND AS A:

- ☐ Queen Bee Sponsor (\$1,500)
- ☐ Honeycomb Sponsor (\$750)
- ☐ Vendor (\$150)
- ☐ Food Truck (10%)

**WEATHER:** No refunds are offered if the vendor chooses to not attend or leave early due to weather conditions.

**REQUIREMENTS FOR 2025:** Food & beverage vendors shall procure and keep in force during the duration of this event a policy of Comprehensive General Liability insurance with minimum combined single limits of ONE MILLION DOLLARS (\$1,000,000) each occurrence and ONE MILLION DOLLARS (\$1,000,000) aggregate. The policy shall be applicable to all premises and operations. The policy shall include coverage for bodily injury, broad form property damage personal injury, products and completed operations. Please call Kerry Helke if you have any questions at: 970.962.2446.

**RELEASE AND INDEMNITY:** By signature below, the undersigned hereby:

- (i) releases and forever discharges the City of Loveland and its officers, employees and agents, from any and all claims of any kind whatsoever arising out participation of the undersigned in the City of Loveland Honey Festival event.
- (ii) agrees to indemnify, save, and hold the City, and its officers, employees, and agents, harmless against any and all liability, loss, costs, charges, obligations, expenses, attorney's fees, judgments, damages, claims, and demands of any kind whatsoever arising from or out of the participation of the undersigned in the City of Loveland Honey Festival event.

Name to be listed in all promotional materials: \_\_\_\_\_

List social media pages (@yourhandle) \_\_\_\_\_

Participant Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_