



## Achieving the Vision

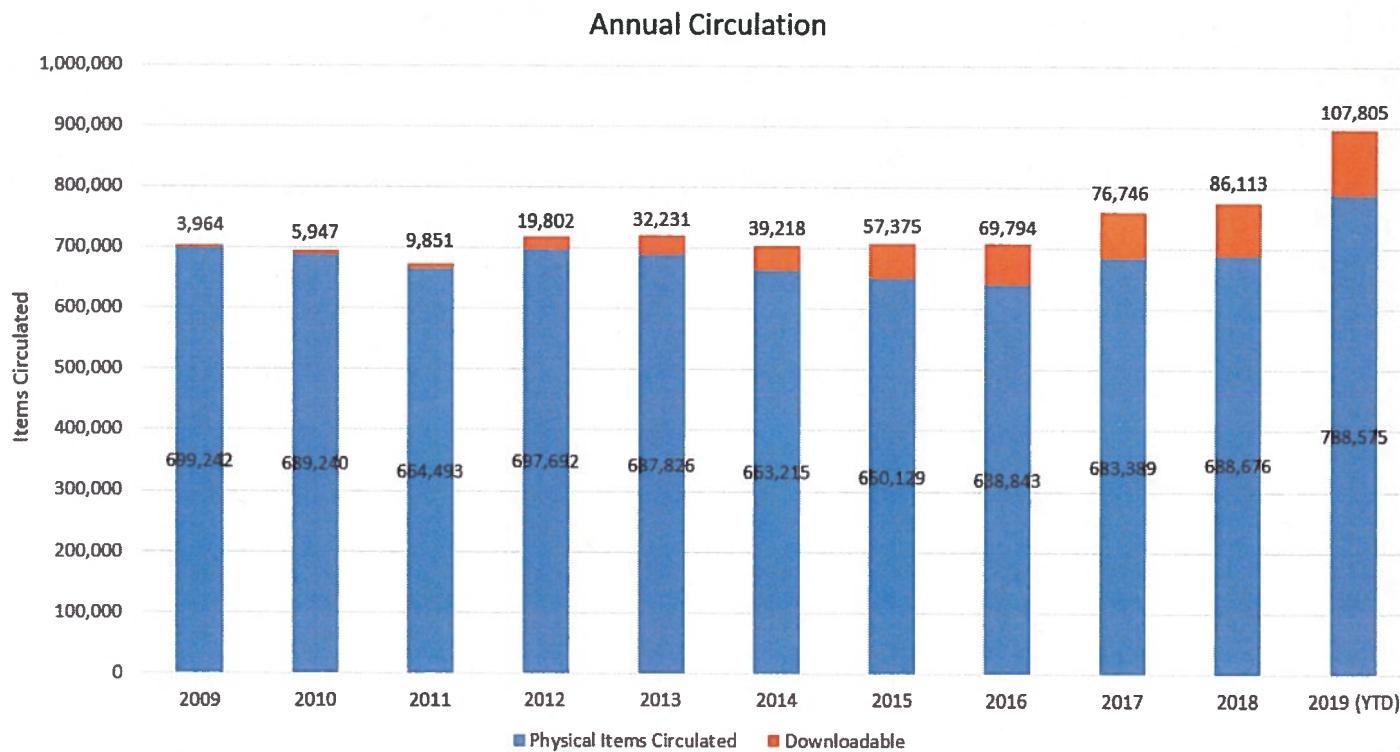
### Innovation & Organizational Excellence

The Library instituted several new policies and procedures in 2019 to promote circulation of Library materials. These changes have improved patrons' access to collections, removed barriers and encouraged more people to use the items they selected for more time. The library invested over \$230,000 in new materials including print materials, subscriptions, downloadable content, movies and music in 2019. Use of the collection is primarily measured by circulation which has been strong across all formats and platforms during the year. Innovations to circulation policies and procedures during the past year include automatic renewals, increases to hold limits and elimination of overdue fines. These changes have encouraged more patrons to checkout items, resulting in a greater return on investment for the funds used to purchase materials.

## Moving the Needle

### Circulation

Circulation of library materials is a Key Performance Measure and is tracked on a monthly basis by type of material (print, downloadable, media) and by division (Adult, Children's, Teen). The circulation of physical and downloadable items in 2019 was projected to be 765,000. By the end of November, the actual number was 896,380.





## Staying in the Loop

### Top Ten Most Popular Items

Items with the most hold requests currently at Loveland Public Library:

Title	Author	Material Type	System Holds	System Items	Local Holds	Local Items
The Guardians	Grisham, John, author.	BOOK	217	97	42	7
Yesterday [dvd]		DVD	96	34	36	1
The giver of stars	Moyes, Jojo, 1969- author.	BOOK	196	74	36	3
The night fire	Connelly, Michael, 1956- author.	BOOK	160	76	35	6
Blue moon	Child, Lee, author.	BOOK	163	76	34	6
This tender land : a novel	Krueger, William Kent, author.	BOOK	65	46	30	5
Olive, again	Strout, Elizabeth, author.	BOOK	186	75	30	4
Toy story 4 [dvd].		DVD	120	37	29	2
Aladdin [dvd]		DVD	64	33	24	2
The Dutch house : a novel	Patchett, Ann, author.	BOOK	223	104	23	4

System refers to all holds/items in the Flatirons Library Consortium, Local refers to just Loveland Public Library. The Flatiron Library Consortium consists of Boulder, Broomfield, Lafayette, Louisville, Longmont and Loveland Public Libraries. We regularly order more copies of high demand items based on the number of local holds. (On order items are not reflected in this chart)

# Tracking Loveland Public Library City Performance Measures

Total Computer and WiFi Users

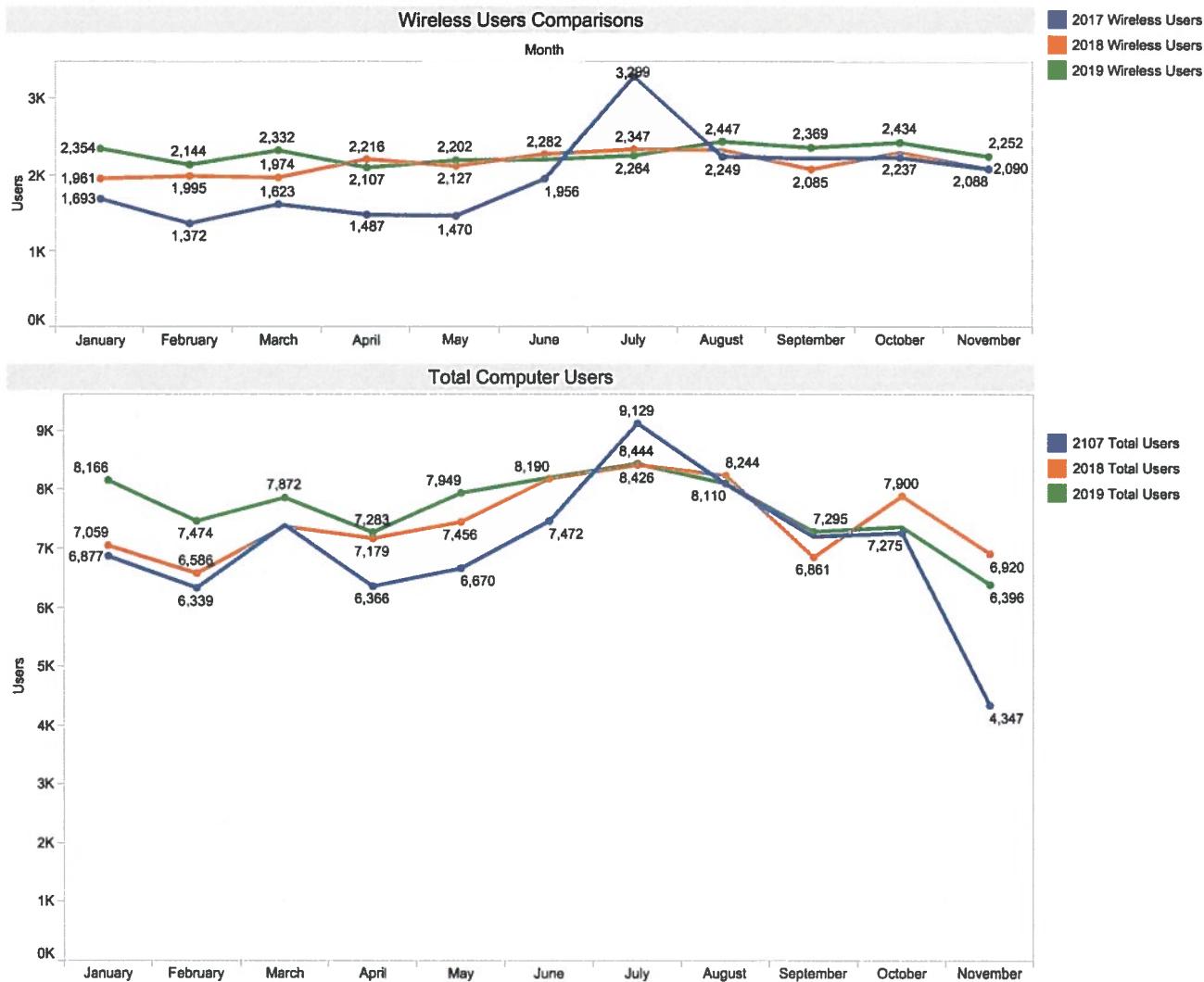
Total Circulation

Visits

Cards Issued

Departmental Program Attendance

Program Summation



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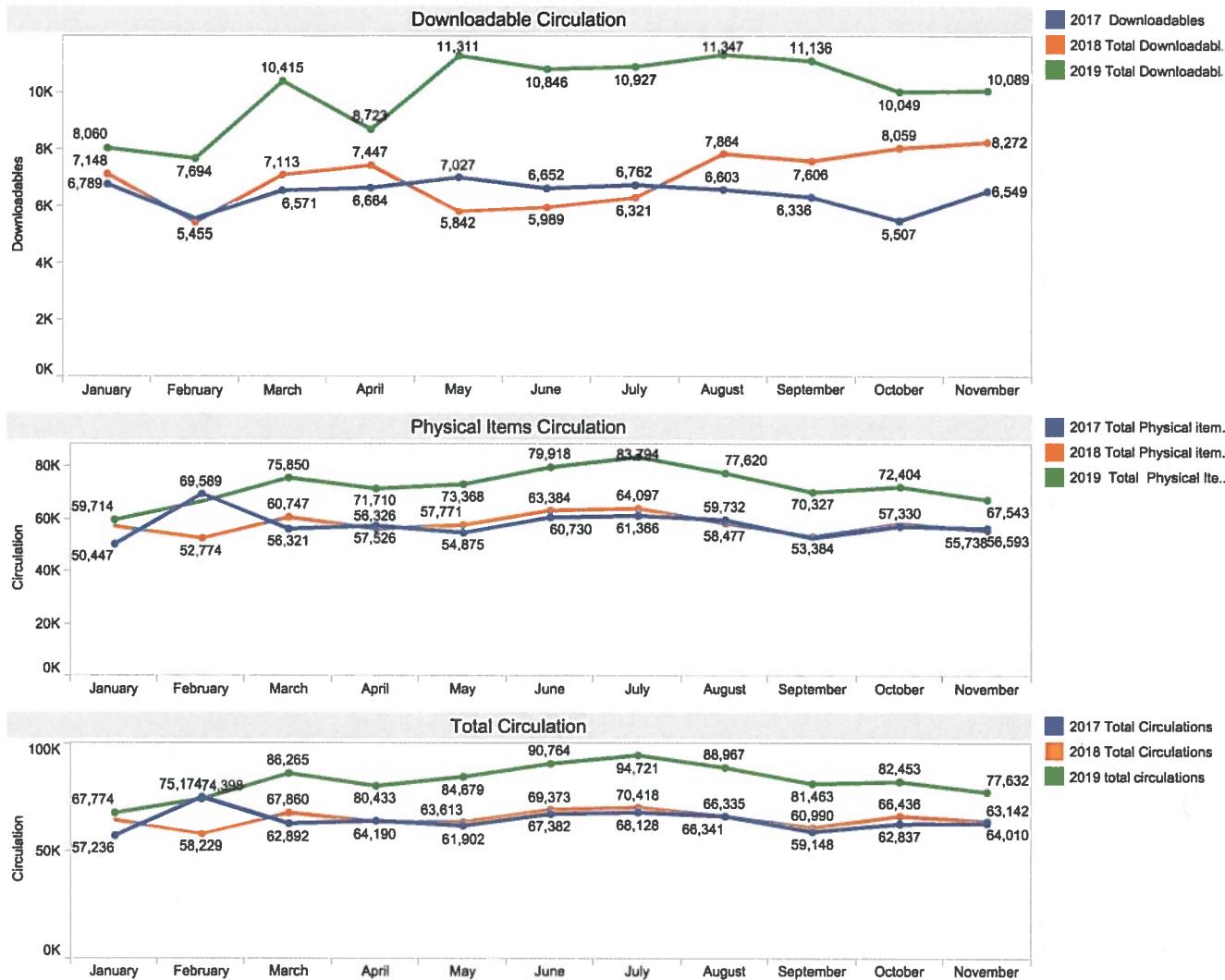
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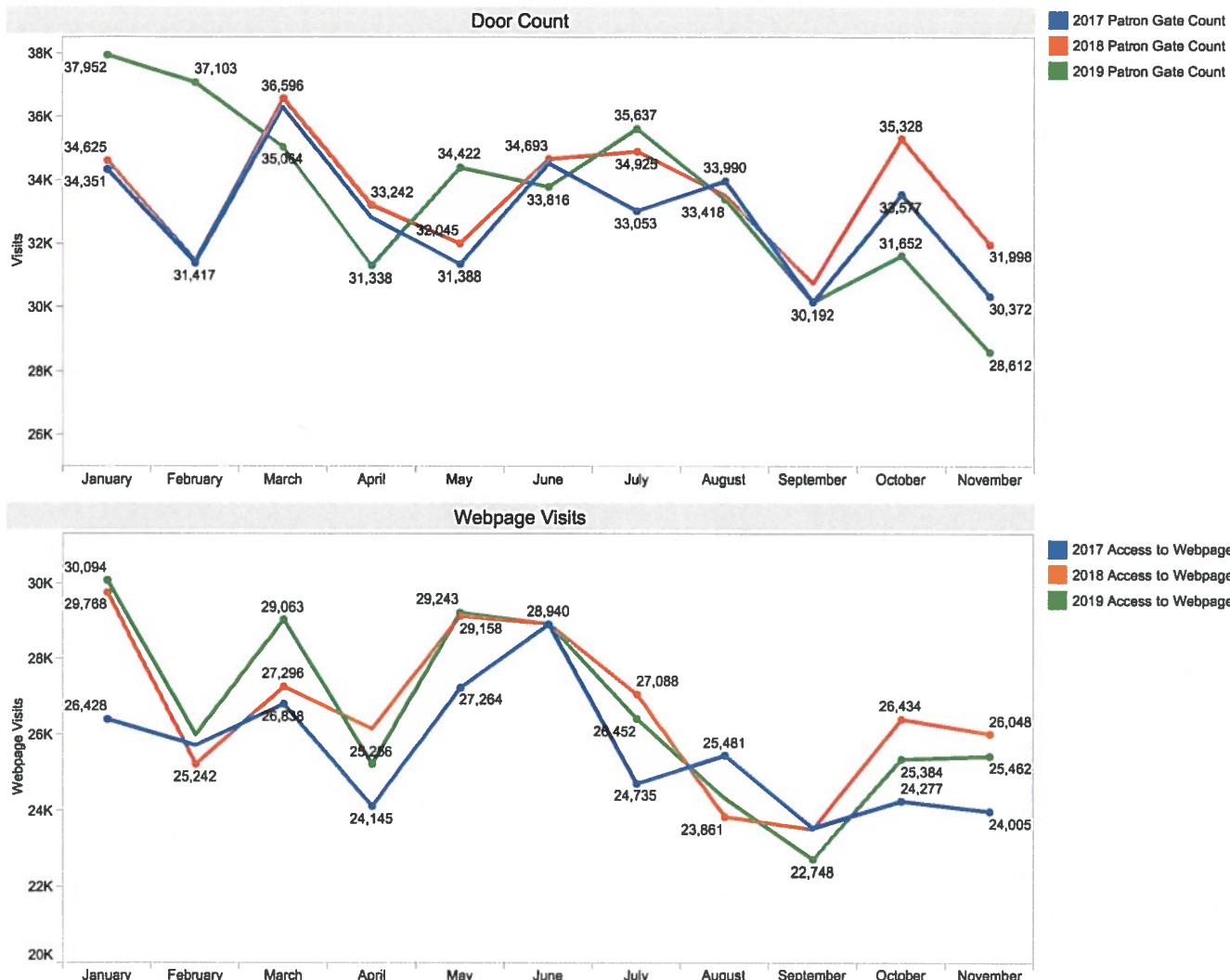
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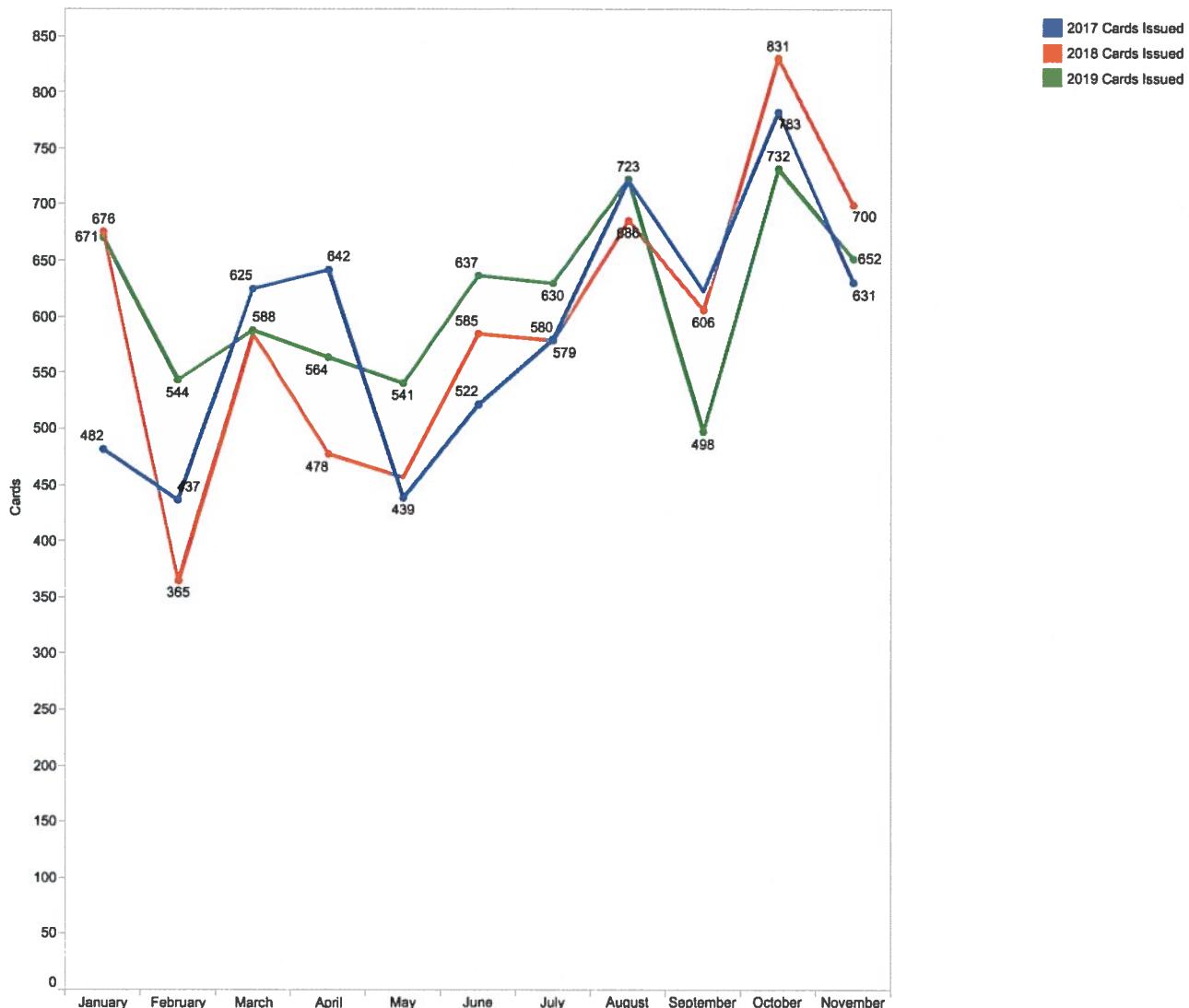
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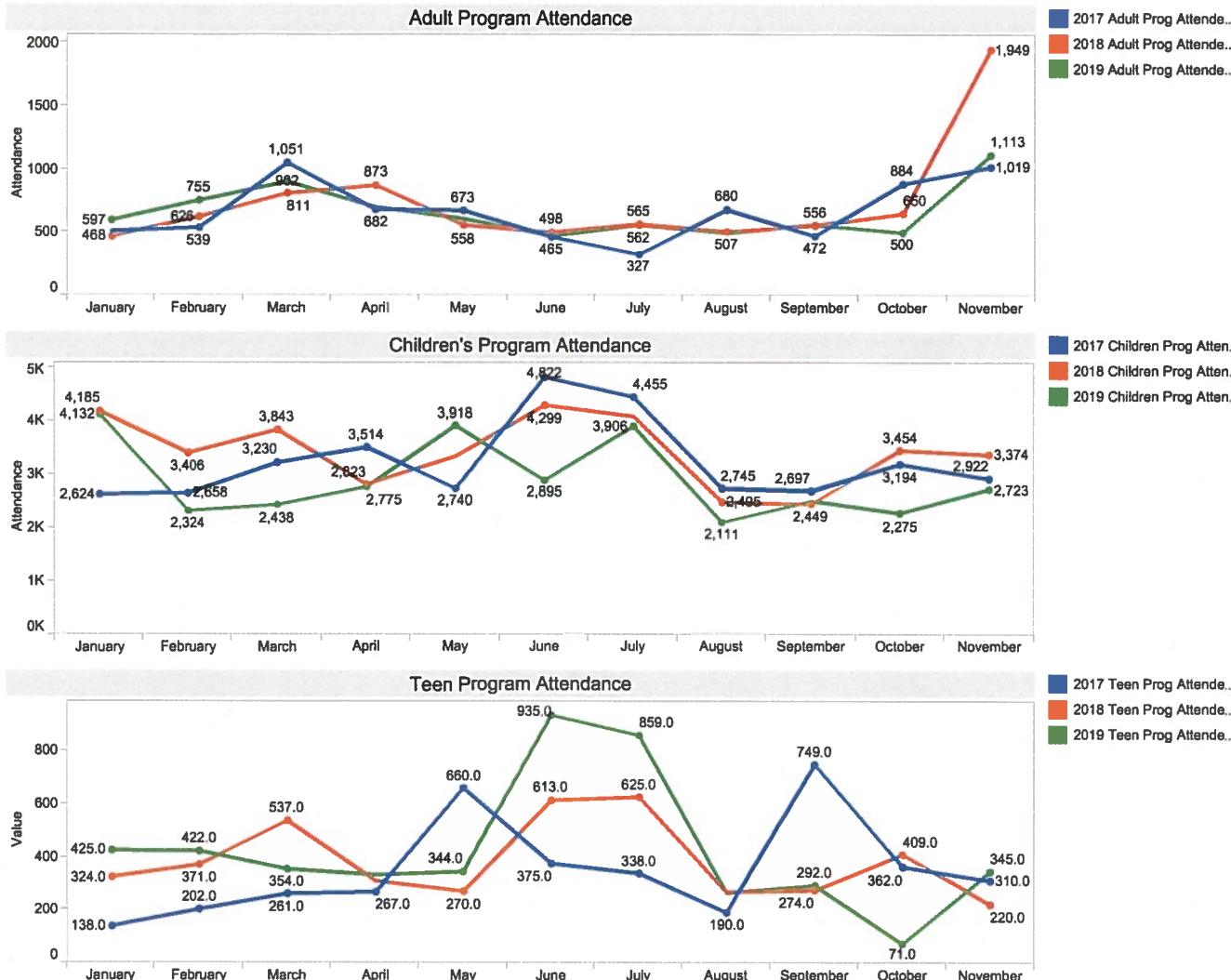
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