

Fairways

Loveland's



Home to Northern Colorado's Favorites:

● Mariana Butte ● The Olde Course at Loveland ● Cattail Creek

Spring
2010

Volume 19
Issue 1

City of Loveland
Golf Division
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In
This
Issue:

Please Say It's Finally
Over! 1
The Course is Yours for
the Taking! 2
Go to the Source! 2
Don't Need Paper? 3
Tournaments..... 3
Clip & Save Coupons 4

Please Say it's Finally Over!!!

You say it felt like it was a long winter; like the snow came early and left late; like you could have buried your clubs in the back yard in October and not uncovered them until mid-March and not missed anything? Well, you're right. It was a LONG winter. But, spring has sprung and after 94 days of hosting exactly zero rounds of golf due to Old Man Winter's grip, the City of Loveland golf courses opened the first weekend of March and haven't looked back.



Despite the occasional interruption of the usual spring snow, The Olde Course at Loveland, Mariana Butte and Cattail Creek golf courses are ready to scratch your spring golf itch with great spring conditions, specials and early booking opportunities.

For the golfer who just has to have the 8:04 Saturday morning tee time at Mariana Butte Golf Course three weeks down the line, the pre-reserve special is for you. Just call the Loveland golf course of your choice up to 21 days in advance to secure that time you need. If afternoon golf works best for you, there are special deals for that, as well as the very popular, golf till you drop, Double-Double. Play The Olde Course at Loveland and Mariana Butte in the SAME day for one low price. Coupons for the afternoon specials and Double-Double are conveniently located on page 4 of this newsletter or view and print all current City of Loveland golf specials by logging onto: www.golfloveland.com.

For tee times up to 8 days in advance, please call (970) 669-5800 or online at: www.golfloveland.com. If you would like to take advantage of the pre-reserve special for Mariana Butte, please call (970) 667-8308; for The Olde Course at Loveland (970) 667-5256; and for Cattail Creek Golf Course (970) 663-5310. Spring has finally arrived, get out and enjoy its' arrival and the best golf in northern Colorado at the City of Loveland golf courses. ●

WALK-ONS WELCOMED!

Thinking about a last minute tee time but doubt if there is space available? For years, The Olde Course at Loveland has done a tremendous job of getting walk-ons onto the course, even on busy weekends. But, if you're thinking about a last minute tee time at Mariana Butte and doubt the availability, call (970) 667-8308 to have your name put on the wait list, then immediately head out to the course. Chances are excellent the pro shop staff will get you on the course sooner rather than later. So don't forget when that last minute desire to play "The Butte" hits you, call (970) 667-8308. And, remember, walk-ons are always welcomed. ●

The Course is Yours for the Taking

Are you looking to take your 2010 tournament to the next level, to really make it a special event? Why not arrange for you and your event participants to become the only members of the course for an entire day? The City of Loveland is offering the opportunity to rent The Olde Course at Loveland or Mariana Butte for the entire day with no outside interference from other golfers. Whether your day of golfing nirvana is in support of that charity you hold dear, a class reunion, a family gathering or if you just want to experience the ultimate in exclusivity, renting a course for the day may be just what you're looking for.

There are several packages available depending on the month of the year and the course. The best way to secure your solitude at northern Colorado's two favorite courses is to call the pro shop of your choice direct. If you are interested in finding out more about this opportunity for The Olde Course at Loveland, please call (970) 667-5256.



For information on reserving Mariana Butte Golf Course for a day, please call (970) 667-8308.



Why not create the WOW factor for your tournament participants, turn your tournament into an event by becoming members for a day at The Olde Course or Mariana Butte. Call today. ●

Have a Question? Go to THE SOURCE

Dear Source,

Last spring I wrote in and asked about booking a golf tournament and expressed my concern over the length of time it takes to complete a tournament round. I must admit that I was pleasantly surprised with the pace of play and the time it took us to complete our 2009 tournament. We also enjoyed the fact it didn't feel like we had to wait on every shot and every hole. What is the secret to your improvement and can we count on this pace of play to be the norm at City of Loveland golf courses?

-Signed, Loving the Pace of Play

Dear L-POP,

We are truly pleased that you noticed the improvement but, more importantly, that you and your tournament participants enjoyed your tournament. As learning experiences go, 2009 was the equivalent of completing our Masters in Pace of Play; now it's time we complete our PhD. There's no question that the 2009 pace of play theme at City of Loveland golf courses closely imitated art, as in Clint Eastwood's classic western, *The Good, The Bad, and The Ugly*. As an example, one tournament that frequently plays its tournament at one of our courses completed the round in excess of 5:15. Talk about a great learning experience for our staff. The culprits for the excessive round were identified and will be aggressively addressed in 2010. Now here's the real kicker that most players don't realize, the issue(s) was not the golfers. Some of the biggest factors involved in slow tournament play are roving beverage carts, which can easily add 15 minutes to the round, and the various games that many tournament chairpersons like to incorporate into the tournament. It is our responsibility to educate the chairpersons so that they understand this, and choose games that are acceptable and do not negatively affect pace of play. Some tournament games that are acceptable include; closest to the pin, longest drive, longest putt made, most accurate drive and hole-in-ones. Games NOT permitted include; putting contests between nines, worst stroke scrambles and marshmallow drive contests.

On the flip side, great success was enjoyed in a tournament that takes place at Mariana Butte each year that typically completed in about that same 5:15. In 2009, forecaddies were utilized on holes that historically have backed up this tournament and the average for the tournament participants was 4 hours 36 minutes. At Mariana Butte, our tournament target time is 4:30. Those are the times that make a tournament and outing much more enjoyable for the participants as well as those golfers that follow the tournament. L-POP, we thank you for your support of the City of Loveland golf courses and promise you our continued commitment to making your tournament round and all rounds at Cattail Creek, The Olde Course at Loveland and Mariana Butte, the most enjoyable and on time they can be. ●

*Customers don't expect you to be perfect.
They do expect you to fix things when they go wrong.*
DONALD PORTER

Eliminate the Paper

(Help Us Save a Tree!)

The City of Loveland Golf Division hopes to get to that point. It is very important to us to be able to bring you the most up-to-date information on Cattail Creek Golf Course, Mariana Butte and The Olde Course at Loveland. But technology and consumer habits have changed how many of us conduct business and receive information.



In response to comments and suggestions made by some readers of Loveland's Fairways, we are interested in determining how many of our readers would prefer to receive the newsletter via email rather than postal mail.

If email is your preferred method of receiving Loveland Fairways, please let us know by emailing that desire to: lovegolf@ci.loveland.co.us and place "Email Loveland Fairways" in the subject line.

Thank you for your continued support of the City of Loveland golf courses. ●

2010 Margarita Golf League

What: Couples Friday Afternoon Golf League
(One guy, one gal) Adults (husband/wife; father/daughter; friends)
Where: The Olde Course at Loveland
When: Friday Afternoons
(1st tee time approximately 4:30pm, beginning May 21st)

The Specifics:

- No official handicap required
- Weekly and Year-end awards
- Emphasis on SOCIAL
- Open dates available for each team (*multiple bye weeks*)
- Team fee is \$60 per team (*cash or check payable at pro shop*)
- Registration form available below. Please fill out the form, and return it to *The Olde Course at Loveland Pro Shop*
- Note on your check that your payment is for the Margarita League
- **LEAGUE FEES & REGISTRATION DUE BY MAY 6th, 2010**

For Additional Information Contact:

- The Olde Course at Loveland Pro Shop at (970) 667-5256

Margarita Golf League Registration Form

Player Information:

Player A:
Home Phone () _____
Cell Phone () _____
E-mail _____
(Circle best contact method)

Player B:
Home Phone () _____
Cell Phone () _____
E-mail _____
(Circle best contact method)

Dates your team is NOT available for play:

1. _____
2. _____
3. _____
4. _____

Schedule Your 2010 Tournament!

All 3 courses accept tournament bookings for retreats, charity events, family/school reunions, company picnics, or just plain fun! Simply call the pro shop of your choice to book your tournament today, or go online for more course information at: www.golfloveland.com



The Olde Course at Loveland

2115 W. 29th Street (970) 667-5256



Mariana Butte Golf Course

701 Clubhouse Drive (970) 667-8308



Cattail Creek Golf Course

2116 W. 29th Street (970) 663-5310



9th Annual "Golfers of Tomorrow" Benefit Golf Tournament

Where? Mariana Butte Golf Course

When? Friday, July 16th, 2010

1:00pm shotgun start

Format? 4-Person Scramble

Cost? \$80 per person

Includes: Green Fees, 1/2 Cart with GPS, Dinner, and Prizes!

Please Call Ric at: (970) 962-2643 for more information or log on to: www.GolfLoveland.com for registration form.

All proceeds benefit the Loveland Junior Golf Program, and local High School Golf teams

"Golfers of Tomorrow" Tournament Entry Form:

Player 1: _____

Player 2: _____

Player 3: _____

Player 4: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____

Email Address: _____

Mail to: Ric Svetich - City of Loveland Golf Division -
500 E 3rd St., Ste. 200, Loveland, CO 80537



Golf Division

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Loveland, CO 80537

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Afternoon Individual Rounds - Clip & Save!

One 18-Hole Round of Golf Including 1/2 Cart for \$46



Valid Monday-Friday
after 12:00pm
for each person in your party (up to 4 people)
Valid 4/1/10 - 10/31/10 SPR10
Call (970) 669-5800 or www.golfloveland.com

One 18-Hole Round of Golf Including 1/2 Cart for \$38



Valid Monday-Friday
after 12:00pm
for each person in your party (up to 4 people)
Valid 4/1/10 - 10/31/10 SPR10
Call (970) 669-5800 or www.golfloveland.com

SPRING '10 GOLF COUPONS

Double-Double Coupon! Clip & Save!

\$90 per person

(Including 1/2 Cart at Each Course)

Play

18-Holes at *The Olde Course at Loveland*
&
18-Holes at *Mariana Butte Golf Course*
on the Same Day!

Valid Monday-Friday
for each person in your party (up to 4 people)
Coupon Must be presented to Receive Discount
Enjoy through 10/31/10
(*Olde Course must be played 1st*)
SPR10

Call (970) 962-2643

For your Double-Double Tee Times
Up to 21 Days in Advance



www.golfloveland.com