



PARKS AND RECREATION DEPARTMENT
Civic Center • 500 East Third Street • Loveland, Colorado 80537
(970) 962-2727 • FAX (970) 962-2903 • TDD (970) 962-2620
www.cityofloveland.org

LOVELAND PARKS AND RECREATION COMMISSION

Minutes ♦ February 14, 2019

Present: Wendi Cudmore, John Bradley, Katie Davis, Shane McWatters, Jim Haynes, Brett Dowgin, Laura Leah Olsen, Keller Taylor, Kevin Turvey

Staff: Elizabeth Kayl, LeAnn Williams, Molly Elder, Bryan Harding, Dan Willadsen

Council Liaison: Councilor Richard Ball, Present

Call to Order: The meeting was called to order at 4:30pm

Minutes: Minutes from the January 10th, 2019 meeting were reviewed and approved without changes.

Council Liaison Report: The Community Improvement Program (CIP) is moving along with a citizen survey coming up. The CIP will then go back to Council with survey results and Council will decide if the proposal for a ½ cent sales tax increase should go on the November ballot. Councilor Ball also shared that the issue of swim beach safety and the potential to close the swim beach was brought before Council by LeAnn and Elizabeth, but that Council is not in support of a closure of that amenity at this time.

Director's Report: Elizabeth introduced the newest Commission members, Keller Taylor and Kevin Turvey. Elizabeth gave kudos to Shane and Sarah with Sweetheart City Racing for the Sweetheart Race held earlier in February, which was very well organized. Elizabeth shared the "Make a Date with the Outdoors" article that recently ran in the Reporter Herald. She also returned to the topic of the swim beach to provide some further background and clarification. The issue was not brought before the Commission, prior to going to Council, at the direction of the City Manager. There was discussion about the possibility of a new splash pad at North Lake Park, as well as questions regarding whether or not a splash pad will be put in at the Foundry Plaza. We do not know the status of a splash pad at the Foundry at this point in time.

2019 P&R Commission Goals: Elizabeth received great input via email from the Commissioners on this topic. After tallying the Commissioner votes for top goals, four primary goals emerged:

- To help advocate for a new recreation center (possible November ballot issue).
- To help advocate for eight new underpasses in our trail system that provide for safe crossings for pedestrians and cyclists (possible November ballot issue).
- Review designs of new play features for parks/park playgrounds.
- Review of and feedback for the annual budget.



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The Commission inquired what “advocacy” for the new rec center and underpasses would look like. John Bradley, the Vice-Chair of the CIP group, invited everyone to attend the CIP meeting on February 20th where the CIP group will be discussing that particular question. Elizabeth reminded the group that the goals selected are not set in stone and people are certainly encouraged to get involved in additional ways if they wish. Laura Leah Olson made a motion to accept the four primary goals as presented. John Bradley seconded the motion and it was and approved unanimously by those in attendance.

Land and Water Conservation Fund (LWCF) Discussion: Congress voted, in February, to permanently reauthorize the LWCF. Although the draft proposed letter was complete and ready to send in support of reauthorization, the letter is no longer necessary.

Review Donation Request: (Informational). LeAnn reported that Larimer County 4-H Youth Foundation submitted a donation request for \$100 in Chilson passes to be used as prizes for their carnival. Elizabeth approved this request. Applications are accessible online.

Discussion regarding Viestenz-Smith Mountain Park Memorial/Art Selection: Bryan Harding shared that an artist, DeWitt Godfrey, has been selected from three finalists to provide the new art piece for VSMP. The Visual Arts Commission voted almost unanimously for Mr. Godfrey's proposal. His piece seems to fit the site best (others were smaller and/or not the best scale). The piece will be installed this summer. The Commission discussed safety related to the piece as well as maintenance. The Commission also discussed whether additional art pieces will be added to VSMP. There is a possibility that an additional piece(s) could be integrated as part of the “marriage cove” and/or with interpretive signage. The memorial names will not be incorporated into the Godfrey piece. Additional discussion ensued regarding how the Commission could be more directly involved, earlier in art selection processes and how improvements to that process could be made.

2018 Year End Financials: Molly shared a summary of the 2018 year-end financials with the group. Although revenues were down in some areas, expenses were also down. Cost recovery is still doing very well. The group discussed whether P&R would run the batting cages in 2019. We were not allocated any funding this year to operate the batting cages and have one outside entity that may be willing to take on the operations as a fundraiser.

Low Income Fee Structure: Information regarding our low-income fee structure was shared with the group, along with a request to consider raising the income limit from 125% to 135% of the Federal Poverty Level. Katie Davis made a motion to increase our income limit to 135% of the Federal Poverty Level. This was seconded by Laura Leah Olson and approved unanimously by those in attendance. The Commission also discussed additional options for qualifying families and students in particular. Molly and LeAnn will work on gathering other options for the Commission to consider.

Advertising Policy: LeAnn shared with the Commission a draft Advertising Policy which would help us determine which groups' advertising requests we would or would not approve. Commission



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members shared their initial feedback. The Commission was asked to share any additional feedback they may have at or before the next commission meeting.

Additional Discussion: The First Annual Run for the Trees will be held at Mehaffey Park on Friday April 12th to celebrate Loveland's 30 years as a Tree City USA. The event will include a 2 mile run, festival type atmosphere, and tree planting (30 trees). All are invited to attend and are welcome to help plant trees. Proceeds from the event will go to the Parks and Recreation Foundation and will be used to purchase trees.

Draft copies of the 2018 P&R Annual Report were distributed to the group. Please let Molly know if you have any questions/concerns or feedback. The report will be sent out for professional printing on February 19th.

Meeting adjourned at 6:30pm

Next meeting 3/14/2019

/s/ Wendi Cudmore, Chair