



PARKS AND RECREATION DEPARTMENT

Civic Center • 500 East Third Street • Loveland, Colorado 80537
(970) 962-2727 • FAX (970) 962-2903 • TDD (970) 962-2620
www.cityofloveland.org

LOVELAND GOLF ADVISORY BOARD **Wednesday, February 27, 2019 – 5:15 p.m.** **Parks and Recreation Conference Room**

NOTICE OF MEETING POSTED

Call to Order at 5:15 p.m.

Citizen Comments (By Citizens present at meeting)

Approval of 01/23/2019 Minutes

Council Liaison Report

Discussion/Action Items

1. Boards and Commissions Survey – Results
2. 2019 Golf Advisory Board Priorities
3. Budget Process 2020 *Verbal at meeting
 - a. Capital Improvements
 - b. Funding Strategies and Operational Controls

City Manager, Steve Adams
Robert Walkowicz
Mark Esoda

Non-Action/Informational

4. Denver Public Golf Expo Report

Andrea Sheldon

Reports/Correspondence

5. Financial Report
6. Golf Manager Report

Andrea Sheldon
Mark Esoda

Board Member Comments

Next Regular Meeting Date 03/27/2019

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LOVELAND GOLF ADVISORY BOARD

MINUTES

01/23/19

Parks and Recreation Conference Room, 500 E. 3rd, Loveland, CO

PRESENT: Joe Lopo, Jack Stringer, Jim Whitenight, Charlie Dyer, Chuck Weirauch, Beth Soderquist
ABSENT: Robert Walkowicz, Julie Nelson, Rex Lamoreaux, Greg Oehmen
STAFF: Mark Esoda, Andrea Sheldon, Dennis Kling, Jordan McCormick
GUEST STAFF: Bryan Harding, Parks and Recreation Planning Manager
COUNCIL: Don Overcash
CITIZENS PRESENT: None

Notice of meeting posted.

Golf Manager, Mark Esoda called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, 01/23/19 at 5:15 pm. A quorum was not established at start of meeting; established at 5:23 pm

Citizen Comments No citizens present

Council Liaison Report None

Welcome to New Board Members Mark Esoda welcomed new board member Beth Soderquist.

Minutes Upon establishment of a quorum, the minutes of the 10/24/18 meeting unanimously approved as submitted.

NOTE: Items on agenda were rearranged to accommodate guests and quorum.

DISCUSSION/ACTION

Jack Stringer arrives 5:23 p.m.; Councilor Overcash arrives 5:35 pm

Cattail Creek Cart Storage Area Mark reviewed the scope of the project, proposed location, and design. Bryan Harding discussed the various design aspects and preliminary cost estimates. The new building needs to fit into the aesthetic of the area and be acceptable to City Planners and course neighbors alike. Construction costs have escalated since the inception of the project in 2017 and most likely will continue to escalate at a rate of 4-6%. Also discussed was the return on investment and the safety of current operations.

After discussion, the consensus was to continue to proceed with the project.

Olde Course Preliminary Feasibility Study Mark reviewed a preliminary report from Kimley-Horn, the consultants providing the Olde Course at Loveland clubhouse structural and financial feasibility study.

- Civil Engineer Report: Current clubhouse structure is sound. It does need a new roof but operational systems are good. Bryan Harding indicated that the report on

the building itself was needed to determine if there was a chance for renovation.

- The financial study indicated that fee increases would be necessary to complete the building and offered several probable options to consider if borrowing funds i.e. bonds.

The next steps include continued work on the feasibility study and preliminary designs.

Drought/Winter Update

Dennis Kling and Jordan McCormick gave a brief presentation on golf course conditions and the drought response at MBGC and OCAL/CCGC. Dennis and Jordan discussed the need for cart restrictions and the difference between the two courses, i.e. number of golfers and course traffic.

6:35 pm. Councilor Overcash leaves

Golf Advisory Board Calendar 2019

Andrea Sheldon reviewed the packet information. The 2020 City budget schedule has not been set yet, however the Board will most likely begin 2020-budget planning sessions in February. Board members need to be prepared to propose any new fees, programs, budget line items, etc. at a very early stage of the season. The 2020 budget will be offered for final G.A.B. recommendation during the April or May 2019 meeting.

Election of Officers

Mark Esoda opened the floor for nominations for Chair and Vice Chair. Chuck Weirauch nominated Robert Walkowicz for Chair and Julie Nelson for Vice Chair. Charlie Dyer seconded with unanimous approval.

REPORTS/CORRESPONDENCE

Golf Operations Manager Report

None. Included in other agenda topics.

Board Member Comments

- Beth Soderquist: Thank you for selection to the Board. Putting together a CGA rules seminar, with representative Robert Duke, in April that will included the seminar and lunch. Beth will get Andrea the information for publication. The MBGC Ladies 18-hole league has been decreasing in size, as is the OCAL 18-hole league. Working to attract new players.
- Jack Stringer: Keep moving forward on OCAL clubhouse. Maybe consider a design/build scenario

There being no further business, the meeting adjourned at 7:15 p.m.

Respectfully submitted,

Andrea Sheldon



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AGENDA ITEM: 2

MEETING DATE: 02/27/2019

DESCRIPTION: 2019 Golf Advisory Board Priorities

SUMMARY:

The following were the established 2018 priorities and their status. Please review for discussion, new priorities for 2019 and any necessary updates to the status of the 2018 priorities.

2018 Priorities/Accomplishments

1. Work with Staff on 2019 Golf Fund balance projections, 2019 operation budgets, revenue projections and fee setting policies along with updating 2019 – 2024 capital improvement projects schedule. Work with staff to develop long-term strategic plan to renew facilities and courses to better serve the golfing community while reducing operating expenses
Status: A strategic move to defer the purchase of capital equipment was made based on a the 10 year cash flow plan. Conducted a study of fees; small changes were deemed necessary and made.
2. Work with Staff in continuing a golf community outreach, and a family golf and new golfer initiative for the Loveland Golf courses. Continue to utilize ownership of Cattail Creek golf course operations and mini-course and SNAG equipment to build new golfer base and transition golfers to other options; continue the promotion of programs that assist new golfers such as complementary club rental initiative. Expand program to other courses if warranted. Status: Discussed new golfer and family friendly golf opportunities. Continued marketing the Mini-Course, the 3-Hole Round, and Games on the Range at Mariana Butte. Continued free club rental program at Cattail Creek.
3. Work with staff to pursue the possibility of a new clubhouse at The Olde Course at Loveland by determining feasibility for a new clubhouse and by determining a fiscally responsible method to fund the project. Status: Contracted with Kimley-Horn for a structural and financial feasibility study. Final report due in 2019. Financial discussions will occur in 2019 based on study findings.

Discussion/Action: Discuss 2018 accomplishments for update and be prepared to discuss/propose 2019 priorities.



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AGENDA ITEM: 4

MEETING DATE: 02/27/2019

DESCRIPTION: **Denver Golf Expo**

SUMMARY:

Staff hosted a booth at the Denver Golf Expo, held 02/08-02/10/19 at the Merchandise Mart Pavilion. Thank you to the Board members who volunteered and were part of the effort.

Pre-Season Golf Special sales at the EXPO were up 25% over 2018 with post-event online sales also outpacing 2018; total revenue earned \$67,090.00.

The Expo continues to be a successful way to build relationships with our customers by offering the pre-season sales as well as an opportunity to inform new-to-the-area golfers about the Loveland golf courses.

Discussion/Action: Information only