

CULTURAL SERVICES BOARD

MEETING MINUTES

Wednesday, January 9, 2019
4:30 PM

LOVELAND MUSEUM
503 N Lincoln Avenue, Loveland, CO 80537

I. Call Meeting to Order

The January 9, 2019 meeting of the Cultural Services Board was called to order at 4:31pm by Libby Skowron, Chair, in the upstairs conference room of the Loveland Museum.

Board Members Present: Geraldine Amat, Juanita Cisneros, Dr. Dierdre Cook, Heather Fortin Rubald, Kris Ortmann, and Libby Skowron. Christopher Rae, alternate, was also present.

Staff Present: Susan Ison, Cultural Services Director; Roberto Holguin-Aleman, Rialto Technical Coordinator; and Tegan Hollen, Museum Business Services Specialist. Councilor John Fogle was absent.

Guests Present: Mike Perry and Sharon Danhauer, Loveland Historical Society; and Jill Stilwell, Stilwell Cultural Consulting.

Additions or Changes to the Agenda

There were no additions or changes to the agenda.

Additions or Changes to the November 7, 2018 Minutes

There were no additions or changes to the minutes.

Approval of the November 7, 2018 Minutes

Heather motioned to approve the minutes. Dierdre seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

New Member Introductions – Geraldine, Christopher, and the rest of the Board introduced themselves to each other. Geraldine lives in Loveland and works for the Larimer County Department of Human Services. Christopher also lives in Loveland and works in sales and sound engineering.

CSB Accomplishments Update – Kris reviewed the activities that CSB members participated in since the last meeting.

2019 Goals – Kris reviewed the 2018 Board goals and proposed that they be carried over to 2019 after specific action items are created for each. The rest of the Board agreed but wanted time to determine the action items so Dierdre motioned that the discussion be moved to the February meeting. Kris seconded the motion. The motion passed unanimously.

Officer Update – New officers were selected for 2019. Libby took on the role of Chair and, after a brief discussion, Dierdre volunteered to act as Co-Chair.

Cultural Services Department Reports

Loveland Historical Society – Mike Perry – Mike, Loveland Historical Society (LHS) President, spoke to the Board about upcoming LHS events and news:

- *January Meeting and Program* – LHS will hold their regular meeting on January 14, 2019 at the Museum, which will be followed with a presentation by Norm Rehme about the Pulliam Building restoration project.
- *Great Western Railroad Depot Meeting* – LHS will meet on January 18, 2019 to discuss the ongoing efforts to move and preserve the Great Western Railroad Depot building on Monroe Avenue.
- *Mariano Medina Family Cemetery* – Work continues by LHS to maintain the cemetery located at Namaqua and 1st Street. The Mountain View High School football team recently helped the historical society install a stone walking path at the site.
- *Fairgrounds Park: Milner-Schwarz Farmhouse* – The City is working to repair an electrical transformer in Fairgrounds Park that was damaged by the 2013 flood so it can supply power to the Milner-Schwarz Farmhouse, a museum and community event site run by LHS.
- *Tour de Pants* – LHS will again help with Tour de Pants, an annual event sponsored by the Loveland Historic Preservation Commission. Mike extended an invitation to the Board to have an outreach booth at the event in May.

Cultural Services Master Plan – Jill Stilwell – Jill Stilwell, from Stilwell Cultural Consulting, presented a draft of the Cultural Services Department Master Plan goals and strategies to the Board. Jill explained that the plan will guide the Cultural Services Department 10 or more years into the future, and highlighted the key themes identified from the needs assessment she completed in 2018 that informed the goals and strategies. These proposed themes are:

- *Connect* – Connect our community members to one another through arts and culture.
- *Participate* – Encourage and inspire Loveland’s spirit of art making, enriching lives.
- *Creative Identity* – Solidify Loveland’s identity locally and to the world as an “Art Town.”
- *Thrive* – Support an ecosystem that helps artists and the creative industry thrive in Loveland.

The Board discussed the plan and provided Jill with feedback. Jill invited the Board to submit additional thoughts to her through Susan or Tegan. This feedback, along with input from Cultural Services staff, the Visual Arts Commission and Backstage Rialto, and tentatively an Open City Hall survey on the City website, will help finalize the plan in February. The plan will be presented to City Council for approval once it is complete.

Christopher initiated a discussion about marketing being addressed in the plan.

Rialto Report – Roberto Holguin-Aleman introduced himself to the Board and spoke about performances and events at the Rialto Theater Center as well as other news:

- *Henry's Pub Wall* – Dierdre also asked before the meeting about the issue of grease from Henry's Pub marking the side of the Rialto building. Roberto shared another answer from Steve, noting that the restaurant plans to clean the grease once they are able to access the alley again. The alley has been closed due to the construction of The Foundry development.
- *Rez.Church Signage* – Before the meeting, Dierdre asked for an update about the issue of Rez.Church covering Rialto signage during their rental of the theater on Sundays. Roberto shared an answer from Steve Lemmon, Rialto Theater Manager, explaining that an amendment that addresses the issue was added to the group's rental contract and will be finalized soon.
- *Theater Upgrades* – Roberto reviewed recently completed upgrades, such as the addition of the acoustic treatment, and also mentioned other upcoming changes, such as purchasing a new lighting control console. One future upgrade, an LED panel wall acquired through the Rez.Church contract, is still planned, but has been delayed due to concerns from the Facilities Department regarding how to install the equipment.
- *Livestreaming Opportunities* – Roberto is speaking with Steve and other City departments to explore being able to livestream performances and events at the Rialto. Live recordings could be used as a marketing tool.
- *Open Mic Sessions* – Roberto reminded the Board about the upcoming Open Mic night at the Rialto on January 7, 2019. Roberto estimates 50 – 60 people were at the most recent event.
- *100th Anniversary of the Rialto* – Roberto and Susan briefly spoke about the upcoming anniversary in 2020 and invited board members to join to committee that will plan the celebration.

Museum Report – Museum staff spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news:

- *CU Boulder Event for The Artist's Gesture* – Susan spoke about the CU Boulder event on November 16, 2018 that brought members of the university community to the Museum for *The Artist's Gesture*, the inaugural Polly and Mark Addison Collection outreach exhibition, and *Gestural Interactions*, the exhibition of Betty Woodman's artwork. Susan hopes to partner with CU Boulder on events in the future as the event brought a number of new visitors to the Museum.
- *Upcoming Exhibits* – Susan spoke about the *Room* and *Renascence* exhibits that will be on view in the Main Gallery beginning January 11, 2019. Susan also explained the changes coming to the history exhibit area formerly known as the Fireside Gallery. This space will become a gallery for larger, changing history exhibits, the first of which will feature quilts and sewing equipment from the Museum's collection. Since the fireplace in the area has been removed, the name of the space will also change. Currently, Museum staff are planning to call it the Dunning Gallery, in reference to Harold Dunning, the Museum's founder.
- *Meow Wolf* – The Cultural Services Department is planning to show *Meow Wolf: Origin Story*, the documentary about the art collective turned multi-million dollar corporation based in Santa Fe, New Mexico. Showings may be planned at both the Museum and Rialto based on interest.
- *Artistry in Stone* – Susan informed the Board about the new Colorado-Wyoming alabaster industry book, *Artistry in Stone*. Jennifer Cousino, Curator of History, collaborated with the author Jason Marmor on the book that was published in December 2018. A release and signing event for the book will take place at the Museum on January 31, 2019 at 6pm.

Staff Reports – Susan provided the Board with a schedule of Cultural Services staff presentations at upcoming meetings:

February – Jenni Dobson, Curator of Education
March – Suzanne Janssen, Public Art Manager
April – Maureen Corey, Curator of Art
May – Jennifer Cousino, Curator of History & Ashley Yager, Registrar

June – Jess Killingsworth, Marketing Coordinator & Michelle Standiford, Graphic Designer
July – Eric Franklin, Exhibits Preparator

City Council Report

No report was given, as there were no Council members present at the meeting.

Miscellaneous

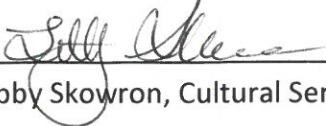
- *Capital Improvement Ballot Initiative* – Susan informed the Board that work to add an initiative to the ballot for City capital projects, such as an expanded Museum building, will resume after being discussed at the recent City Council study session meeting. Previous efforts were halted in 2018 so they did not compete with the Thompson School District funding ballot items. Board members can advocate for this initiative by attending the City Council Retreat on January 26, 2019 as well as being present at other Council meetings when it is discussed.
- *Denver Arts and Technology Advancement Panel* – Heather mentioned Empowering Artists to Galvanize the Creative Economy, a panel discussion and event she was invited to participate in at the Longmont Museum and Cultural Center. The event will take place on January 23, 2019 at 6:00pm
- *2020 Voices & Visions: Women and the Vote* – *2020 Voices & Visions: Women and the Vote* is a year-long series of events that will occur in 2020 and reflect upon the 100th Anniversary of Amendment 19. Heather mentioned the kick-off planning meeting for this project that will take place at the Rialto in the Devereaux Room on January 30, 2019 at 5:30pm.

NEXT CULTURAL SERVICES BOARD MEETING: Wednesday, February 6 at 4:30pm in the Loveland Museum upstairs conference room.

III. Adjournment

The Cultural Services Board meeting adjourned at 6:13pm.

Respectfully Submitted,



Libby Skowron, Cultural Services Board Chair

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