

PROGRAMS

PROGRAMS HELD IN AUGUST

152

PEOPLE IN ATTENDANCE

3383

LPL increased the number of programs by 46.2% and saw a -6.4% decrease in attendance.



VOLUNTEERS

VOLUNTEER HOURS

498

The number of volunteer hours saw a -19.3% decrease in Aug 2018.



ESL CLASSES

The Loveland Public Library has partnered with AIMS Community College to offer ESL classes at the library. The classes are offered on Tuesday and Thursday evenings. Currently, the class has eight students but that should increase after people feel comfortable coming to the library.

Library Wide Programming

August is a quite month at the library. Children's and Teen's are working to finish up with summer reading and looking ahead to fall and back to school events. Adults are looking towards people returning to the library after a summer spent using the downloadables to travel or be out in nature. The departments are working on several large library wide programs. The first is the Local Authors Showcase (LAS). The LAS is focused on marketing and registering authors for the showcase. The goal is to have everything in place by October 1st. This year's showcase will be on November 10. This year in addition to the LAS Saturday event, the committee is offering two additional workshops for patrons so they can learn to build authors' website and get started on writing their novels. These will be held in October.

The other big event that the library team is focusing on is the annual Dia de Los Muertos celebration. In the past couple of years, the library has partnered with the Loveland Museum to host lectures, altars, and inter-generational programming. This year the partnership is expanding to the Rialto. On Saturday night, a salsa band will be bringing music and dance to the event. The committee is working on finalizing the plans for the events. The event will be held on November 3rd and 4th.

Corn Roast Parade

The staff showed their civic pride by participating in the Corn Roast Parade. The theme of the Loveland Public Library's entry was "Libraries Rock". The team lead by Beth and Diane developed a book cart drill routine based on the Queen song "We Will Rock You". Staff and their families marched in the parade. They twirled book carts; clapped books, and rode in the LIMO. This fun and musical outreach touched more than 10,000 Lovelanders. These people now know that the library rocks.

AUG

2018

CARDHOLDERS



NEW CARDHOLDERS
686

The number of new card holders decrease by 5% this Aug compared to Aug 2017.

HOLDS PLACED



HOLDS PLACED IN AUG
7817

DATABASE USAGE



AUG SEARCHES
6807

COMPUTER USAGE



WIFI USER
2335
COMPUTER USER
5909

LPL increased the number of wifi use by 3.8% and saw a 1% increase in library computer use over last Aug

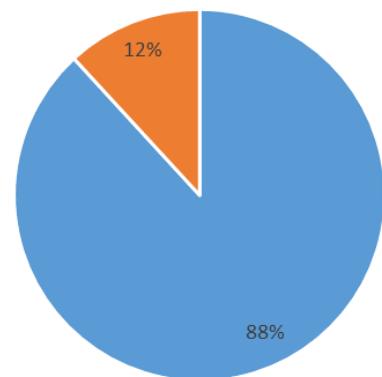
CUSTOMER COUNT



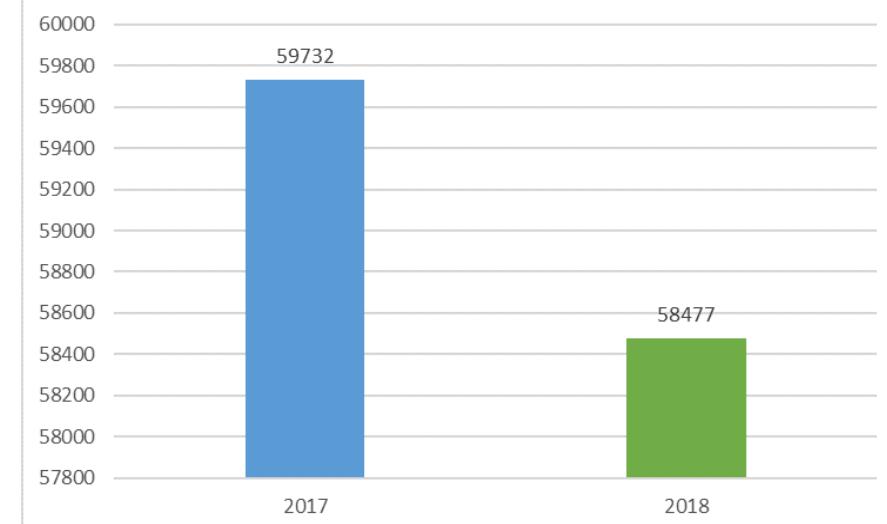
AVERAGE/DAY
1082
TOTAL DOOR COUNT
33,537

The number of library visits decreased by -1.3%.

BOOKS + MATERIALS



TOTAL CIRCULATION
WITH PERCENTAGE
BREAKOUT



CIRCULATION COMPARISON

The month of Aug saw an overall circulation decrease by -2.1% in 2018.