

**Agenda**  
**Loveland Downtown Development Authority (DDA)**  
**Regular Meeting**  
**Monday, March 13, 2017 – 4:00 P.M.**

**LDP | DDA Offices**  
**350 North Cleveland Avenue, Loveland, CO 80537**

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**4:00 p.m.**

1. Call to Order
2. Roll Call

**4:05 p.m.**

3. Public Comment (individual comments are limited to 3 minutes):

**4:15 p.m.**

4. Approval of Minutes:

Regular Meeting – February 17, 2017

*“I move to approve (deny) the minutes of the Regular Meeting of February 17, 2017.”*

**4:20 p.m.**

5. Presentations (15 min): None
6. Façade Program / Development Project Updates:
  - Project Updates
    - ArtSpace (Feed & Grain) – Agreement in review
    - Downtown Loveland, LLC (Jefferson/East 4<sup>th</sup> Street) – Application for sidewalk project is pending civil work
    - Elks Lodge – Project complete; City/LURA finalized and paid out
7. Action Items:

Action Item 1: none

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**4:30 p.m.**

**8. Staff & Executive Director Reports**

- Developments Update (Scholl)
  - The Foundry Project
  - Pulliam Building Renovation
  - HIP Streets Master Plan Update
  - Downtown City Services Update
  - Back Stage Alley – trash consolidation
  - Back Stage Alley – design
- Other (Wedding-Scott)
  - DDA Election
    - Gray McGinnis (Grayline Strategies)
    - Discussion and decision on ballot questions 1) Mill Levy 2) Debt
  - Legislation Update
    - Gray McGinnis (Grayline Strategies)
  - Business Alliance (Membership, 2017 Event Planning, Printed Advertising, Social Media Advertising, Website Business Page(s), Night on the Town – new design)
  - Interim Parking Recommendations
  - City Council Study Session (July 24)

**Upcoming:**

- The Foundry Ceremonial Groundbreaking – April 11<sup>th</sup>
- Upcoming Business Breakfasts
  - March 31<sup>st</sup> – Presentations by Community Foundation and SBDC
  - April 28<sup>th</sup> – Presentation by Larimer County Workforce / Loveland Housing Authority (Workforce Housing)
- Loveland Start-Up Week - April 6, 7, 8
- Night on the Town – April 14<sup>th</sup>

**5:15 p.m.**

**9. Other Matters: None**

**10. Liaison Reports:**

- Fogle, City Council
- Donnelly, County Commissioners

**11. Agenda Items for Upcoming Meetings: None**

**5:30 p.m.**

**12. Adjourn**

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**UPCOMING EVENTS ON LDP | DDA CALENDAR:**

- LDP Board Regular Meeting – March 20<sup>th</sup> @ 8:00 a.m.
- The Foundry Ceremonial Groundbreaking – April 11<sup>th</sup>
- Business Breakfast – March 31<sup>st</sup> @ 7:30 a.m.
- Loveland Start-Up Week - April 6-8<sup>th</sup>
- Downtown District – Summer Fun Events
  - May 20 Plein Air
  - June 23 Blazen Event - tbd
  - July 12-13 Loveland Loves BBQ, Bands & Brews
  - July 28 Blazen Event - tbd
  - August 25-26 Corn Roast
  - Sept Blazen Event - tbd

**DDA BOARD REGULAR MEETINGS** - LDP | DDA Offices @ 4:00 p.m.

- April 10, 2017
- May 8, 2017 (Discussion: re-election of Chair, Treasurer and Secretary and Board Members)
- June 12, 2017 (Board Member terms expiring 6/30/17: Goacher, Caldwell)
- July 12, 2017