

# MONTHLY REPORT DECEMBER 2017

 Loveland  
Public Library  
Diane Lapierre | Library Director  
300 N. Adams Ave. Loveland, CO 80537

## Highlights



### Loveland Lights

On Saturday and Sunday, December 2 and 3, the Library celebrated their annual Friends of the Library Loveland Lights event. The theme this year was Holiday Traditions Around the World. Children were given a passport, and as they searched for, and visited each station (or country) they learned how that country celebrates the holidays.

Their passports were stamped and all who completed their travels received a surprise. The Library was filled with decorated and lighted trees – some filled with cookie cutters, some with bookmarks and some with homemade ornaments from the Loveland Garden Club, just to name a few.

There were tables filled with hats, scarves and afghans for sale with the proceeds going to charities around Loveland, including the House of Neighborly Service, 137 Homeless Connection and the Orphan Grain Train. The galleria was filled with continuous entertainment including a middle school choir, a high school choir, Mr. and Mrs. Santa, Scottish dancers, a Kwanzaa storyteller, paper crafting, harp music and Ballet Folklorico.

During these two days, children could make gingerbread houses and learn how to carve. The Friends held a bake sale and collected non-perishable food for donation to the food bank.

# MONTHLY REPORT DECEMBER 2017



## In the News

### Our Gift to the Community

The Loveland Public Library, unveiling what Director Diane Lapierre called “a gift to the community,” is providing access to a website that offers more than 6,300 video courses that can teach anything from becoming a video animator, to honing skills as a songwriter. And the cost is ... one library card!

Signing onto Lynda.com gives the library patron access to hundreds of expert teachers offering lively, engaging and multi-level instructions in subjects on business, software, technology and creative skills.

The Lynda catalog is for non-technical interests as well – from studying the fundamentals of the five-string banjo to writing a resume. A patron can study music

theory or get tips and tricks on photography.

Lynda.com provides an emphasis on quality of instruction and a wide variety of course topics. Current LinkedIn members can access the platform with their LinkedIn logons and add the courses they have taken on Lynda to their LI profiles to boost their professional presence.

The Loveland Public Library’s affiliation with the Flatirons Library Consortium allowed a shared purchase of this service that would otherwise have been out of Loveland’s financial reach.

The Library’s investment in this exceptional learning tool is good use of tax dollars for the citizens of Loveland.



# MONTHLY REPORT

# DECEMBER 2017



Diane Lapierre | Library Director  
300 N. Adams Ave. Loveland, CO 80537

## Children's & Teens



### Winter Reading Program

On December 4, the Library kicked off their Winter Reading Program (WRP). The Children's department offered a night of celebration as children played hockey with Colorado Eagles hockey players in the Library's Galleria, took photos with SlapShot the mascot and learned cheers from the Eagles cheerleaders -- the E-gals. Teens hung out with the Eagles, took pictures with the players, kissed the Kelly Cup, and ate pizza.

This year's WRP was for children and teens and ran from December 4 through January 5. There were games, digital badges and some awesome prizes like tickets to a Colorado Eagles hockey game. One teen won the grand prize of five Fanboni game tickets.



### Author Visit

The Children's department hosted well known children's writer Gennifer Choldenko. Her book, *Al Capone Does My Shirts* was a finalist for both the British Carnegie Medal and the American Newbery Medal. The author said, "Al Capone Does My Shirts was the most challenging book I've yet to write. While I was working on the book, I stood on my tippy toes stretching to do more than I was quite able. I've never worked so hard on anything, not ever. But I've also never felt so proud of anything I've done before." The Library appreciates that the Friends of the Library makes programs like this possible.

### Outreach

The Children's library staff have been busy with outreach events. One of our most dedicated outreach librarians recently participated in the Life Center Holiday event. She gave out Christmas tree felt bookmarks, and lots of books -- some wrapped as surprises, some in a basket to be poured over with wonder. There were babies, teens and excited adults, happy to receive one or two free books. Some children took their books to share with a reading dog.

### Decorative December

During December, the teens also created giant bulbs to hang around the teenseen for a festive look; they designed and made easy to sew stuffed animals, and during one of their STEM maker days, they created fidget spinners. They made holiday cookies and designed their own confetti poppers for the New Year.

# MONTHLY REPORT DECEMBER 2017



## Achievements and Future Goals

### LIBRARY'S TOP TEN LIST FOR 2017

10	Joined the Flatirons Library Consortium	5	Expanded outreach Especially to Spanish speaking community
9	Transition to new Library Director	4	New promotional materials and great PR coverage More exposure for the library
10	Moved the media and teen collections	3	Strengthened community partnerships
7	1st Grade Library tours and cards	2	New strategic planning process
6	BIG community programs Dia, Author Showcase, Loveland Lights, Summer Reading Block Party	1	Cross functional teams launched

### Cross Functional Teams Launched

Over the past six months, the Library Leadership Team has been taking a fresh look at how LPL can best serve its patrons and community. Thanks to hard work, dedication and a real sense of fulfilling its strategic plan, the Library staff have created several library-wide committees to look at the big picture, and how to bring the Library vision to its patrons.

#### ★Customer Service Redesign Team

Re-imagining the customer experience at the entry area and circulation desk.

#### ★Data Team

Facilitating the collection and presentation of data used to evaluate programs, services, and resources, and communicate their impact to the community.

#### ★Staff Onboarding/Training Team

Coordinating and documenting the organizational process for both new staff and ongoing professional development.

#### ★Programming Team

Developing tools to help align programming with the Library mission to inform, inspire and engage the community. In 2018, new teams will look at the Library's collection development, study Library policies, add new dimension to outreach programs and create a viable technology plan for the future.