

VISIT LOVELAND

JULY 2017 CMC REPORT



SUCCESS SUMMARY

July was an action packed month with a lot of movement for Visit Loveland. In July 2017, Visit Loveland was featured in 30 pieces of coverage resulting in more than 458K impressions, valued at over \$6,557,811 in PR Value. Social Media metrics increased as well.

TOP PR/SOCIAL MEDIA PRIORITIES

July focused on promotions and planning around summer and upcoming events and opportunities, including the following priorities.

PRIORITY #1 - JULY 4TH MEDIA AND SOCIAL PROMOTION

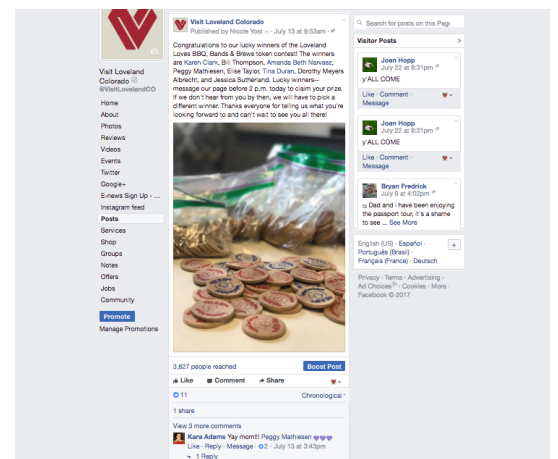
- Finalized July 4th media relations work.
- Incorporated July 4th promotion and events into social media content.

PRIORITY #2 - LAUNCHED 5 THINGS TO LOVE VIDEO SERIES

- Came up with video concept based on conversations, research and strategy, while keeping in mind budget and availability of images and video.
- Recommended top five events and activities for July; pulled B-Roll and images for events coming up and audio.
- Designed and edited video for launch on social media and the website.

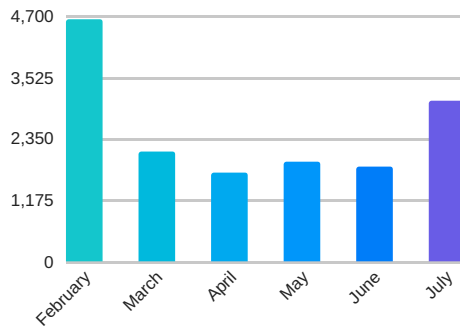
PRIORITY #3 - VISIT COLORADO FACEBOOK CO-OP

- Coordinated creative, target audience, keywords and copy for Visit Colorado Facebook Co-Op. Focus was on late summer travel and brand awareness to Loveland.
- Results:
 - Total Reach: 211,858
 - Likes: 966
 - Comments: 62
 - Shares: 154
 - Video Views: 134,099



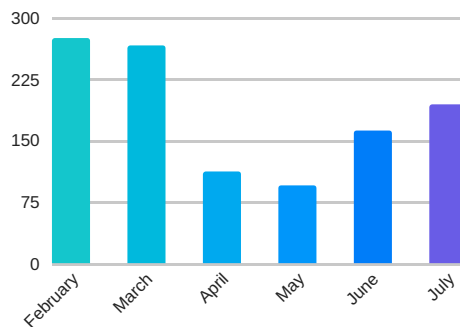
RESULTS

SOCIAL MEDIA GROWTH



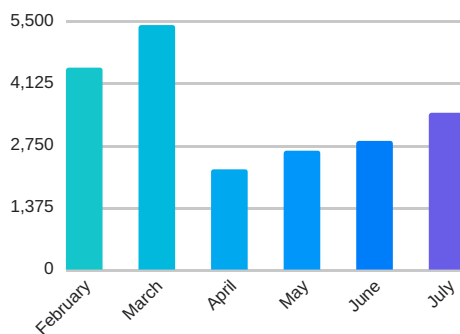
123 new followers | 6,157 total fans
297,993 impressions | 3,074 engagements

- Focus: Summer travel and scenes, Loveland scenery, showcasing upcoming events, sharing Loveland blogs and launching videos.
- Top posts: Sweetheart Winery blog post, Foote Lagoon Concert Series, and Top Events blog posts.
- New followers, impressions, and engagements are all up in July.



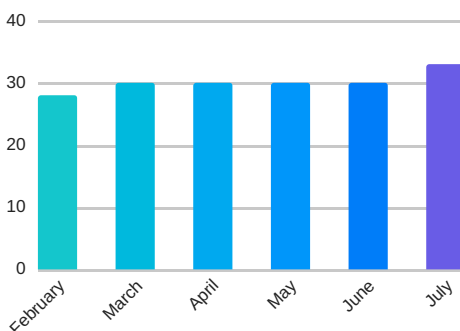
19 new followers | 1,595 followers
9,316 impressions | 194 engagements

- Focus: Warmer weather, summer activities, links to website blog posts, retweets and likes
- Most engaging Tweets: Pairing Good Beer/Art, Breweries Awards, 4th July
- We saw an increase in impressions and engagements up in July.



89 new followers | 4,823 followers
3,467 engagements

- Focus: Summer scenes around Loveland, Devil's Backbone, water sports, sunsets, events
- Most engaging photos: make a wish dandelion, sunset on the lake, and hiking at Devil's Backbone
- Most engaging hashtags: #coloradoliving, #colorado, #loveland, #lovelandcolorado and #lovelandco
- Engagement increased and the page saw a 1.9% increase in amount of followers from previous month.



33 Followers

- Focus: Sweetheart Winery and Dark heart Coffee
- Our Snapchat followers stayed the same in July. We focused more on stories and see an opportunity to continue to grow this channel with our selfie spots and snapchat filters.
- **Note: there was a typo in the May and June CMC reports for number of followers. Graph has been corrected.**

RESULTS

REPORTER-HERALD
OTHER EVENTS

News - Sports - Business - Entertainment - Lifestyle - Events - Obituaries - Opinion

HOT TOPICS: School Boundaries Study HDA Spat Murder Arrest Allnutt Sale 12 Ways to Have Fun

Home Other Events Story

Celebration of Fourth of July set throughout Northern Colorado

By Michelle Vendegna
Reporter-Herald Staff Writer

POSTED: 07/02/2017 06:35:13 PM MDT



Jordan Queen, Kyrigh Queen, and Schae Queen watch fireworks on the shore of Lake Loveland on July 4, 2016. This year's fireworks show at the lake starts at 8:17 p.m. Tuesday. (Michelle Critz / Loveland Reporter-Herald file photo)

In Northern Colorado, the usual sounds of exploding fireworks are often paired with sounds of patriotic music.

"To play patriotic music, to involve the audience and ourselves, that is really important to me," said Jim Wright, president of the Loveland Concert Band. For the last 29 years, the community music group has performed before the fireworks at Loveland's Fourth of July celebration.

have never heard of, and they are all in Colorado!

CORN ROAST FESTIVAL



Over 15,000 attend this community event, it's a true sense of what the spirit of Loveland is all about! Supporting the Chamber's mission of promoting business and community prosperity is evident with this annual event and looking back on the history of the Corn Roast Festival.

Community member participation through the corn shucking competition, corn eating contest, corn roast parade, or volunteering to help with any of the various groups that

MEDIA RESULTS SNAPSHOT

- **HuffPost**- 12 of the most bizarre festivals you have never heard of, and they are all in Colorado!
- **Colorado Meetings and Events**- Loveland and Greeley Offer Big-City Venues in the North (print and online)
- **303 Magazine**- Denver Band Sunsquabi Previews New Music on All Good Radio
- **9News**- Best Places to watch Fourth of July Fireworks in Colorado
- **Fox 31**- Cherry Pie Celebration
- **Fox 31**- Lonetree Reservoir to remain open to public under new leaseholder
- **K99**- Very Colorado Summer Festivals Going on Everywhere
- **Coloradoan**- Loveland celebrates \$75M downtown redevelopment project
- **Coloradoan**- Update: Coloradan recreators to keep access to Loveland Reservoir
- **Coloradoan**- Fort Collins, Loveland Trail connection to be completed in the fall
- **Reporter-Herald**-Your Guide to the Fourth in Loveland
- **Crescentvale.com**-ARISE Music Festival 2017 Interview featuring Co-Founder and Producer Paul Bassis
- **Thirtysomethingsupermom.com**- Our Experience at Best Western Hotels and Resorts
- **admsauce**- Colorado's conscientious music festival-ARISE
- **Athletic Business**- Wolfpack Ninja Tour: Top Ninjas Compete at Budweiser Events Center, Loveland, Colorado (Ran in additional 35 other media online through PR News distribution)
- **Reporter-Herald**-10 Things to do this weekReporter-Herald-Downtown District LIVE announces July 29 line-up
- **Reporter-Herald**-Your Guide to the Fourth in Loveland
- **Reporter-Herald**- Loveland Open Tournament Begins Next Week
- **A Voice of Colorado**- A Voice of Colorado No. 195 Version 5.0

PR NUMBERS

\$6,557,811

PR VALUE

458K

IMPRESSIONS

7.74K

MEDIA SOCIAL SHARES



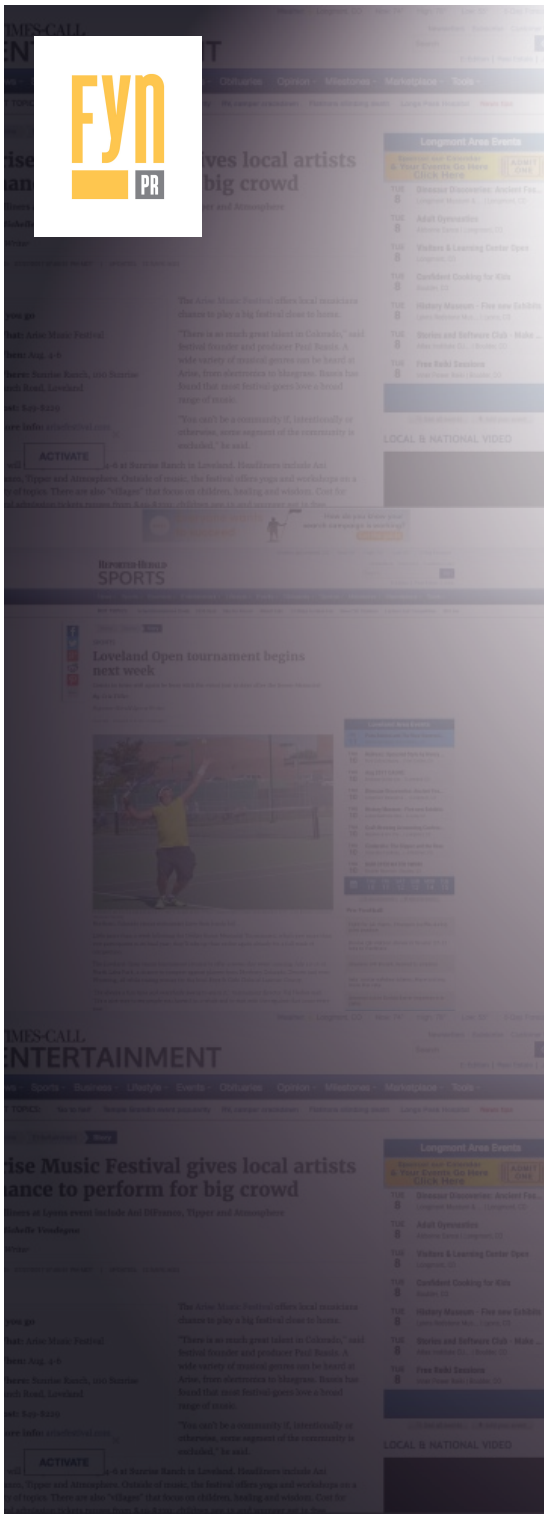
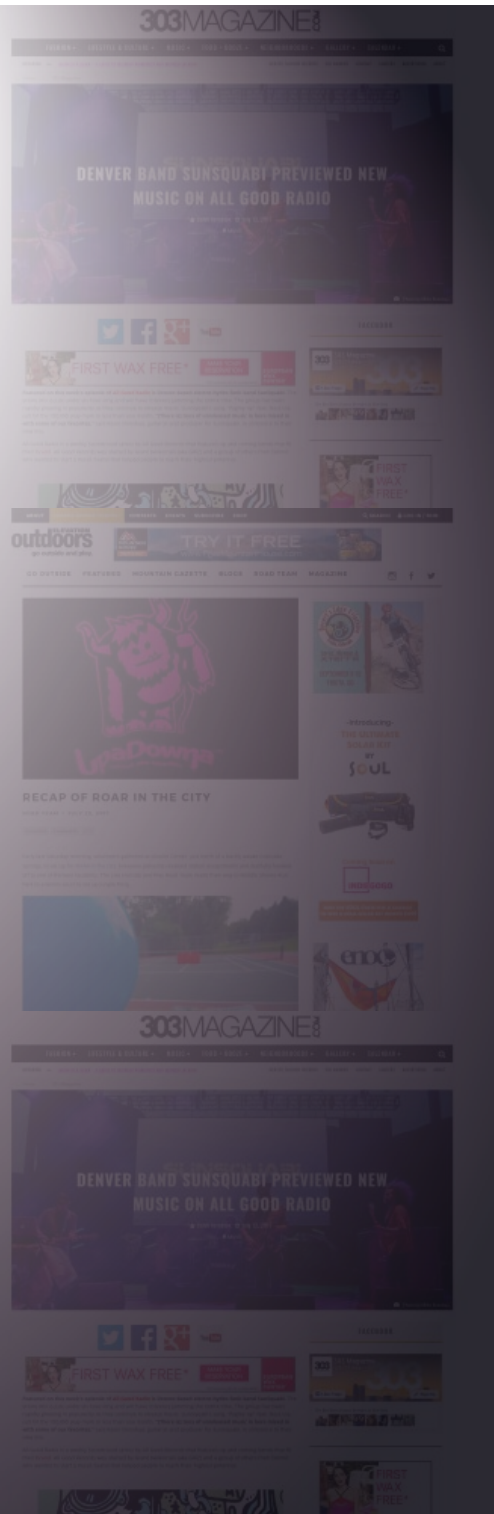
NORTHERN COLORADO NEIGHBORS

Loveland and Greeley offer big-city services and amenities with small-town logistics and prices. BY ERIC PETERSON

NORTHERN COLORADO'S PLACE ON THE MOUNTAIN MAP is becoming more prominent. As neighbors on the Front Range, Loveland and Greeley have proved an attractive alternative to big cities. Loveland offers big-city amenities and prices. • The benefits of having nearby Loveland and Greeley are not always obvious. But when you drive to work, you'll find more transportation options, more shopping, and plenty of good food.



COL July-CMC Report-Media Hits



30

PIECES OF COVERAGE:

491M

ONLINE READERSHIP:

458K

ESTIMATED COVERAGE VIEWS:

7.74K

SOCIAL SHARES:

59

AVERAGE DOMAIN AUTHORITY:





Laura Grier, Contributor

Wanderluster, Destination Photographer, Photo Anthropologist, Travel Writer, and Adventure Seeker

12 of the most bizarre festivals you have never heard of, and they are all in Colorado!

07/18/2017 06:51 pm ET

When I travel, I am always looking out for bizarre, fun and colorful festivals to explore and photograph. After all, any excuse to party can be a good one, especially when lots of people join in and make whatever activity is involved (no matter how outrageous) a completely normal part of the day.

Sometimes major festivals begin on a whim. They can be based on a historical event, religious beliefs, food and crop cycles, weather, sports, you name it and I am sure there is a festival somewhere created to worship it.

Normally, I hear about these strange and unusual celebrations while traveling to far flung places and discovering hidden cultures and indigenous peoples, so I was completely taken by surprise when I learned that right here in the US in the state of Colorado that they have one of the highest concentrations of bizarre festivals that you have never heard of, but have to go check out!



The facts sound like make believe: A festival to celebrate a headless chicken that lived for almost 18 months, coffin races, or a festival around a discovered frozen corpse. These festivals are nothing if not professional in their weirdness.

They also provide the biggest party of the year for some of Colorado's smallest, most out-of-the-way locales — providing a hearty slice of Americana far outsized in its capacity for eccentricity. Like to get weird? Plan a trip to Colorado and experience these very real festivals you probably never heard or can't even wrap your head around!

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TRENDING



'Failing' New York Times Delivers the Perfect Response To Donald Trump's Latest Insults



Federal Scientists' Startling Climate Report Released Before Trump Can Bury It



CNN's Jake Tapper Delivers An Absolutely Blistering Assessment Of Trump's 'Fake News'



Trump Tweets Fox News Story Citing Unnamed Source, Despite His Crackdown On Leaks



Stephen Colbert Relishes Hitting Fox News' Eric Bolling Below The Belt

(EST.) MONTHLY VISITS:

169M

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54.3K

DOMAIN AUTHORITY:

98



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COWBOY SKIING AT STEAMBOAT SPRINGS



Texans should feel right at home in Steamboat Springs, Colorado, where residents gallop on horseback down Main Street, pulling people riding on snow shovels, and ranch hands strap on skis and careen down slopes like they're aboard bucking broncos. Nothing says Steamboat like cowboys on skis! That's what Billy Kidd, Director of Skiing, and Larry Mahan, six-time All-Around World Champion cowboy, were thinking when they made the decision to invite some of the ProRodeo cowboys up to Steamboat for some serious fun on the slopes. Forty years later Today, the Bud Light Cowboy Downhill has become a truly unique festival featuring cowboys who are excellent skiers and has evolved into a signature Steamboat event, as over 100 professional rodeo cowboys flock to the 'Boat for one of the most unique events in the West!

CORN ROAST FESTIVAL



Over 15,000 attend this community event, it's a true sense of what the spirit of Loveland is all about! Supporting the Chamber's mission of promoting business and community prosperity is evident with this annual event and looking back on the history of the Corn Roast Festival.

Community member participation through the corn shucking competition, corn eating

HuffPost

JUL 18 2017

(IMAGE 2 OF 9)

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contest, corn roast parade, or volunteering to help with any of the various groups that help make Loveland's Old Fashioned Corn Roast Festival such a success. Getting plugged into your community is extremely important to the area but it is also a way for you to give back to the community and adds personal and professional benefits by building relationships and making connections that last a lifetime.

Getting plugged into your community is extremely important to the area but it is also a way for you to give back to the community and adds personal and professional benefits by building relationships and making connections that last a lifetime.

The 2017 Old Fashioned [Corn Roast Festival](#) will include the parade, corn shucking competition, corn eating contest, the second annual Cornhole Tournament and all the roasted and boiled non-GMO corn anyone could eat! In addition, people of all ages can enjoy a variety of entertainment, great vendors and more. General attendance and all concerts are always free and open to the public.

TOUR DE FAT



Now in its 19th year, [Tour de Fat](#), New Belgium's nonprofit-supporting celebration of bikes, beer and bands, is coming back in 2017 with a bevy of changes, including a greatly expanded circuit, bigger headliners and an entry fee.

This year also marks Tour de Fat's change into a music-focused festival, which will pair a nationally-known headlining act with each city it visits. To foot the cost of the bands, the festival is abandoning its free-to-enter model, charging a ticketed fee that will also help Tour de Fat raise more money for the nonprofits the events support, which are localized to each participating city.

For most cities, the new model also spells the end of Tour de Fat's hallmark bike parade, save for three locations: Fort Collins, Boise and Tempe.

"We're still about advocacy and philanthropy and we're still a celebration of the bike and beer," New Belgium spokesman Bryan Simpson said, "but this was our best model going forward to keep it sustainable."

New Belgium Brewing has raised more than \$4.5 million for partnering non-profits since its inception. This summer Tour de Fat hopes to generate more than \$600,000 in support of local causes.

In addition to musical headliners, a touring ensemble of artists, Cirque performers, and general mayhemists will appear alongside local buskers and street performers. New Belgium Brewing will host a battle of the bands in many cities prior to the event to give local bands the chance to represent their hometown scene.

HuffPost

JUL 18 2017

(IMAGE 3 OF 9)

(EST.) MONTHLY VISITS: **169M**

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CRAWFORD COFFIN RACES



Legend has it that a young woman named Emma Crawford moved to Manitou Springs in 1889 hopeful that the clean mountain air and healing mineral springs would cure her tuberculosis. After accomplishing a hike up nearby Red Mountain, she let it be known that once she passed on, her wish was to be buried on the mountain.

She died soon after and was laid to rest on Red Mountain. Many years later, heavy rainfall caused Emma's coffin to dislodge, and it came racing down the mountain. The coffin was found by some children, but her remains were never discovered. Emma supposedly still haunts Red Mountain.

The legend of Emma Crawford lives on in the wacky [Emma Crawford Coffin Race](#) up Manitou Avenue. Costumed impersonators of Emma ride on coffin-like contraptions pulled by teams of four "mourners." A Parade of Coffins and awards for the best Emma and Most Creative Coffin complete the day-long event.

Stay in town for the Emma Crawford Estate Sidewalk Sale hosted by participating local businesses in Downtown Historic Manitou Springs. The night before, a Victorian Wake in Emma's honor is held at Miramont Castle in Manitou Springs.

FROZEN DEAD GUY DAYS



Frozen Dead Guy Days started in 2002, is an annual celebration held in the town of

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(IMAGE 4 OF 9)

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Nederland, Colorado, to loosely celebrate the 1994 discovery of the cryonic state corpse of Bredo Morstoel.

Known as one of the most unique and quirky festivals in the country, Frozen Dead Guy Days takes place in the Colorado mountain town of Nederland — three days of frosty merriment featuring 30 live bands in heated super tents and outrageous events like coffin racing, costumed polar plunging, frozen t-shirt contests and much more.

Celebrating its 16th year in 2017, [Frozen Dead Guy Days](#) continues to be a world-renowned spectacle. The home-grown frosty fest pays homage to Bredo Morstol, who is frozen in a state of suspended animation and housed in a Tuff Shed on dry ice high above Nederland. Thousands of adventurous, life enthusiasts come to participate in Colorado's "most frigidly fun festival" and view the events along with local, national and international media and entertainment.

MIKE THE HEADLESS CHICKEN FESTIVAL



The Annual [Mike the Headless Chicken Festival](#) in Fruita, Colorado is "Colorado to the Core". This festival is dedicated to the amazing story of one chicken's will to live. Events such as a 5k run, disc golf tournament, wing and peep eating contests, live music, delicious food and artisan booths make this a weekend to remember.

History was made on September 10th, 1945 when a strapping young rooster was pecking through the dust of Fruita, Colorado. The unsuspecting bird had never looked so delicious as he did on that infamous day. Clara Olsen was planning on featuring the plump chicken in the evening meal. Husband Lloyd Olsen was sent out, on a very routine mission to prepare the designated fryer for the pan. Nothing about this task turned out to be routine. Lloyd knew his mother-in-law would be dining with them and would savor the neck. He positioned his ax precisely, estimating just the right tolerances, to leave a generous neck bone. "It was as important to suck-up to your mother-in-law in the 40's as it is today." A skillful blow was executed and the chicken staggered around like most freshly terminated poultry.

Nothing about this task turned out to be routine. Lloyd knew his mother-in-law would be dining with them and would savor the neck. He positioned his ax precisely, estimating just the right tolerances, to leave a generous neck bone. "It was as important to suck-up to your mother-in-law in the 40's as it is today." A skillful blow was executed and the chicken staggered around like most freshly terminated poultry.

Then the determined bird shook off the traumatic event and never looked back. Mike (it is unclear when the famous rooster took on the name) returned to his job of being a chicken. He pecked for food and preened his feathers just like the rest of his barnyard buddies.

When Olsen found Mike the next morning, sleeping with his "head" under his wing, he decided that if Mike had that much will to live, he would figure out a way to feed and water him. With an eyedropper Mike was given grain and water. It was becoming obvious that Mike was special. A week into Mike's new life Olsen packed him up and took him 250 miles to the University of Utah in Salt Lake City . The skeptical scientists were eager

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(IMAGE 5 OF 9)

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to answer all the questions regarding Mike's amazing ability to survive with no head.

It was determined that ax blade had missed the jugular vein and a clot had prevented Mike from bleeding to death. Although most of his head was in a jar, most of his brain stem and one ear was left on his body. Since most of a chicken's reflex actions are controlled by the brain stem Mike was able to remain quite healthy.



In the 18 MONTHS that Mike lived as "The Headless Wonder Chicken" he grew from a mere 2 1/2 lbs. to nearly 8 lbs. In an interview, Olsen said Mike was a "robust chicken - a fine specimen of a chicken except for not having a head." Miracle Mike took on a manager, and with the Olsens in tow, set out on a national tour. Curious sideshow patrons in New York , Atlantic City , Los Angeles , and San Diego lined up to pay 25 cents to see Mike. The "Wonder Chicken" was valued at \$10,000 and insured for the same. His fame and fortune would earn him recognition in Life and Time Magazines. It goes without saying there was a Guinness World Record in all this. While returning from one of these road trips the Olsens stopped at a motel in the Arizona desert. In the middle of the night Mike began to choke. Unable to find the eyedropper used to clear Mike's open esophagus Miracle Mike passed on.

Now, Mike's spirit is celebrated every year at the Mike the Headless Chicken Festival the first weekend in June.

BURRO DAYS IN FAIRPLAY



HuffPost

JUL 18 2017

(IMAGE 6 OF 9)

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An annual event in Fairplay, Colorado since 1948, Burro Days celebrates the role of the burro in mining days of old.

Always held during the last weekend in July, the 69th Annual Burro Days will take place on Saturday, July 29 and Sunday, July 30, 2017.

Over 10,000 people participate in festivities such as: burro races, llama races, kiddies pack dog races, parades, contests, over 140 arts & crafts booths, over 30 food vendor booths, local musical entertainment, dance & BBQ, pancake breakfast, Cowboy Church services and more!

In 1949 when the challenge went out to anyone with the fortitude to race from Leadville to Fairplay for a \$500 prize, every mountain town in the Rockies came alive in the following weeks trying to lure racers into representing them. Mosquito Pass became a mecca for aspiring racers. The local bars reported that those runners consuming more beer were producing faster practice times. The Fairplay Flume reported that there were more burros escaping from their pasture than ever remembered.

Some of the most exciting races were in the 1960s, when some marathoners decided to challenge the sport that was dominated by miners. At the time the race was dominated by nine-time winner Joe Glavineck of Leadville. He won his first race in 1955 and had some kind of special rapport with his burros that kept him in first place for over 20 years. His battles with marathoner Steve Matthews became legendary, showing that it takes more than being a good runner to win this race. Glavenick was the last of the true miners to win the race, but he beat the best runners of the time including some Olympic hopefuls who took the challenge.

In the 1970s the local mining industry declined rapidly with many of the miners having to relocate or take on new jobs - but the spirit of the race continued. During this time a cross country coach from Arvada, Lee Courkamp exposed burro racing to runners on the front range. Lee won the race two times and had a string of well trained burros. He inspired his high school teams to train with them and in the process won numerous state championships along with developing Olympic runner Jon Sinclair who also went on to win the 1977 race. Many of the present runners trained with Lee and have run his burros.



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JUL 18 2017

(IMAGE 7 OF 9)

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The current group of racers is probably the most diverse in history. Eight-time winner Ardel Boes, a math professor at the School of Mines in Golden was the first to break the 4 hour barrier which was felt to be impossible. Tom Sobal finally broke the seemingly “unbreakable” record of Joe Glavinek in 2002 with his 10th win. Tom also holds the course record of 3 hours 44 minutes for the 30 mile course. Hal Walters, a freelance writer, has won the race three times in the past six years.

As long as the “Pass” is there and a record to be broken, runners and burros will line up the last weekend of July to “[Get Their Ass Up the Pass](#).”

FRUITCAKE TOSS DAY



Let’s be honest: nobody really likes fruitcake, and nobody ever really eats it, either. Heavy, flavorless and always too sweet, fruitcake is one of our century’s biggest holiday jokes. So when Christmas is over, and you’ve taken the tinsel down, and thrown out the tree, what should you do with that old fruitcake that you’ve been using to prop open the door/to replace a missing limb/as a headrest? Fruitcake Toss Day has a “fruitful” answer. The event, which is reported as having originated in Manitou Springs, Colorado, was created in order to help people get rid of unwanted fruitcake after Christmas.

Manitou Springs has hosted the Fruitcake Toss tournament every year since 1995. During the competition, fruitcakes are thrown, hurled, catapulted and cannoned into the air using a range of inventive devices. Those braving this event would be wise to remember to look up occasionally – a frozen fruitcake in the face is a formidable force when fired from an exercise-bike-powered cannon.

The best way to celebrate this crazy holiday is simply to take part! [Fruitcake Toss day](#) is organized on the first Saturday of every January in Manitou Springs, and festivities are organized in the following manner:

Participants are expected to bring their own fruitcakes which should contain candied

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(IMAGE 8 OF 9)

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fruits, nuts and of course, flour, and not any inedible substances. The fruitcakes are inspected by the "Fruitcake Toss Tech Inspectors" before they are allowed to be used for competition to make sure they do not contain any substances hard enough to hurt a person that may get hit in the head with a flying fruitcake. However, you happen to forget your fruitcake at home, you may rent one on the spot.



The Distance Competition is about hurling a 2-pound fruitcake as far as possible. The winner is the person able to hurl the fruitcake the farthest. The distance is measured at the final resting spot of the fruitcake, not where it first hits the ground.

Catch the Fruitcake is played in groups of three team members who are required to catch fruitcakes tossed by their own devices. In this competition, the fruitcakes must be a minimum of 1 pound in weight to make sure nobody gets hurt trying to catch them. The team that catches the most fruitcakes wins.

Accuracy with Targets is another great way to take part in the competition but not get as messy. Targets are placed out in the park at distances of 75 feet, 125 feet and 175 feet at varying angles. The goal is for each team to land in or as close to as many targets as possible. Have a great time at Fruitcake Toss Day, but don't forget to keep your eyes on the sky above you!

HOT AIR BALLOON FESTIVAL



Catch sight of Colorado's vibrant fleet of hot air balloons as they turn the sky multicolored this Labor Day weekend. Completely revamped from the classic festival that Colorado natives have known since 1977, this festival continues the iconic event with live musical

HuffPost

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(IMAGE 9 OF 9)

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LOVELAND AND GREELEY OFFER BIG-CITY VENUES IN THE NORTH

BY ERIC PETERSON FROM THE SUMMER 2017 ISSUE



Budweiser Events Center at The Ranch Events Complex.

Northern Colorado's place on the meetings map is becoming more prominent. As neighbors on the Front Range, Loveland and Greeley have emerged as attractive alternatives to the state's largest cities for meetings and events.

The benefits to looking north? Lower prices and an enviable location that allows for easy day trips to area attractions, plus more manageable logistics, revitalized downtowns, and plenty of good beer.

Loveland

At the peak of **Loveland's** meetings market is The Ranch Events Complex. Opening the gates and doors in 2003, The Ranch (also known as the Larimer County Fairgrounds) can accommodate 10 to 100,000 people in its more than 375,000 square feet of event space. Three of the four buildings on campus include the Budweiser Events Center with a 7,200-seat arena and a 3,000-square-foot restaurant; First National Bank Building with two 18,000-square-foot exhibition halls and five meeting rooms; and Thomas M. McKee 4-H, Youth & Community Building with a 12,500-square-foot hall and six meeting rooms. The fourth is the Ranch-Way Feeds Indoor Arena and Pavilions featuring a large arena and two indoor pavilions as well as the smaller attached Ranch Arena, plus two outdoor arenas located next to the building.

The Ranch's calendar includes 2,500 events a year, and it's much more than rodeos and horse shows. "There are a lot of different events we can do over here," says Sales Manager Katie Buttermore, touting parking availability and easy access to Interstate 25. "We have countless trade shows, corporate events, meetings across the board. We can accommodate small weekly meetings



Host Your Next Event At
Wings Over The Rockies
Air & Space Museum

VOTED
BEST VENUE IN
DENVER METRO
by CM&E in 2016

NEWS

-Q&A'S -
MEET CHALVA TCHKOTOVA

-Q&A'S -
MEET BRIAN LANG

-Q&A'S -
MEET CHRISTOPHER MEREDITH

-DESTINATIONS -
FORT COLLINS IS ON THE MOVE WITH NEW
HOTELS AND VENUES

EVENTS

TUESDAY, AUGUST 8
NACE DENVER BUNKS TO BACKPACKS

WEDNESDAY, AUGUST 16
MPI ROCKY MOUNTAIN CHAPTER ON THE
ROAD - AMERISTAR

TUESDAY, AUGUST 22
SGMP BODY LANGUAGE

TUESDAY, AUGUST 22
PCMA ROCKY MOUNTAIN CHAPTER - GOLF
TOURNAMENT

[Add event](#)



VAIL RESORTS
MEETINGS & EVENTS

[SPECIAL OFFERS ▸](#)

Colorado meetings + events | Loveland and Greeley Offer Big-City Venues in the North

JUL 25 2017

(IMAGE 1 OF 3)

(EST.) MONTHLY VISITS:

346

(EST.) COVERAGE VIEWS:

2

DOMAIN AUTHORITY:

50

shows, corporate events, meetings across the board. We can accommodate small weekly meetings with 10 people to a campus-wide event of 100,000 people."

Sheryl Fahrenbruch, outreach program manager at Loveland's McKee Medical Center, organizes a pair of annual health events at the First National Bank Building that attract about 400 attendees. "Everybody from the events coordinator to the catering staff is so fantastic to work with," she says. "The price is right, and it's just a great location."

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Cindy Mackin, visitor services manager for Visit Loveland, says The Ranch and Embassy Suites are complemented by smaller spaces at La Quinta Inn & Suites (6,170 square feet of meeting space), Sylvan Dale Guest Ranch (with an 1,815-square-foot event room), and the restored 1920s Rialto Theater Center downtown (with space for 120 and seating for 500 in the historic theater itself).

In the 75,000-resident community, Mackin touts "a lot of outdoor recreation and a lot of water" in the form of Boyd Lake, Lake Loveland and other local bodies of water, plus the public art and sculptures at Benson Sculpture Garden and the growing number of craft breweries within city limits.

But Loveland's also great for what's right outside of it, she adds. "We completely promote the fact that we are 35 minutes from Rocky Mountain National Park."

Greeley

About 20 miles east of Loveland, **Greeley** is on the cusp of opening its newest full-service hotel and conference center: The DoubleTree by Hilton Greeley at Lincoln Park is slated to host its first events in September 2017.

Ann Marie Cole, the hotel's director of sales, says she's already booked several local galas and conferences, but is looking to 2018 and beyond for larger events in the 12,000-square-foot Centennial Ballroom, which can accommodate 800 for dining and 900 theater-style.

It's a much-needed facility for the city. "It is a big deal," confirms Cole, touting the hotel's locally focused restaurant, Meeker's – A Colorado Kitchen.

The target is "the association market and three- to four-day conferences," she adds. "There has been such a need for a full-service hotel and conference center. A lot of [local conferences and events] have gone outside of Greeley."

The hotel's event space opens up to Lincoln Park, the historic town square, and Cole says she's working with city officials to make the park available for events at the hotel.

The city's largest event venue is Island Grove Regional Park. The 155-acre municipal facility hosts the city's biggest annual event, Greeley Stampede, which draws 250,000 to its rodeos and concerts every July. Island Grove features a 15,000-seat arena as well as more than 100,000 square feet of indoor event space. The largest facility, the 80,000-square-foot Events Hall, can accommodate up to 8,280 people.

Hildy Morgan, Friday events coordinator with the Buckhorn Valley Kennel Club, says Island Grove has been a great fit for dog shows that draw about 1,000 people and 1,300 canines every October. It's a good venue for the organization's budget and the event's, and Greeley's lodgings and the park's RV spaces accommodate overnight stays.

"One of the good things about getting out of a big city like Denver is you can spread out more," Morgan adds. "We feel Island Grove is the most exhibitor-friendly dog venue in the state."

Another larger event space is Union Colony Civic Center, with theater seating for 1,661 in its Monfort Concert Hall. University of Northern Colorado also has plenty of unique spaces including the Rocky Mountain Grand Ballroom which can accommodate 540 people for meals, along with a variety of smaller halls and classrooms.

The Homewood Suites by Hilton is a good option for smaller groups. The BNI Greeley PHDs Chapter has held weekly meetings at the Homewood Suites' 1,500-square-foot meeting room since late 2016. Jon Banza, president of the chapter and a salesman at Dellenbach Motors in Fort Collins, says the space allows the chapter to grow. "It seems like there's new life in the chapter," he says of the move from a smaller basement space in Greeley. "We were having trouble growing."

Greeley has numerous benefits for meetings and events. "We've got this lovely location that's sort of central to Denver, Estes Park and Cheyenne, and we're not as expensive as everybody else," says Amy Dugan, director of Visit Greeley, the city's tourism bureau, noting that Greeley is only a 45-minute drive from Denver International Airport. "We're kind of like a cruise ship: You go out on day excursions and come back for the night."

Colorado meetings + events | Loveland and Greeley Offer Big-City Venues in the North

JUL 25 2017

(IMAGE 2 OF 3)

(EST.) MONTHLY VISITS:

346

(EST.) COVERAGE VIEWS:

2

DOMAIN AUTHORITY:

50



With a population of 103,000, Greeley is big enough to have plenty of amenities but small enough to be logistically manageable, she adds.

Dugan points to Greeley's fascinating history as another draw: "It was supposed to be a utopian society." Centennial Village, a living history museum, provides a lens to see the area's past, and Colorado Model Railroad Museum offers a chance to see tiny trains in dioramas inspired by historic railroads. A bustling brewery community and a growing gallery scene on 8th Avenue also provides groups with fun and memorable outings.

"It's a lovely city," she says. "We're so proud of it. People who grow up here stay here. Kids come to school here and stay here and work."

Sharing is caring!



• -THE PLANNING -

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• -THE PLACES -

COLORADO HOTEL BOOM SPURS NEW AND RENOVATED LODGING PROPERTIES

In 2017, Colorado's hotel inventory is surging in a big way and shows no signs of letting up. "It certainly is a boom time," says Amie Mayhew, president and CEO of [Colorado Hotel & Lodging Association](#). "Hotels across the state are doing very well. We're seeing a lot of happy hoteliers. In the mountains we're seeing a lot of renovations, and a lot of new construction on the Front Range."

• -EVENT SNAPSHOTS -

ASSOCIATIONS LAUNCH CREATIVE WAYS TO HELP NONPROFITS

Recently, I wrote about examples of two lodging properties' [impactful ways to give back](#). Colorado's meeting and event industry associations also are champions of good causes, including the National Association of Catering and Events - Greater Denver Chapter's first-ever [Bunks to Backpacks](#) on Aug. 8 at [Four Mile Historic Park](#) from 4 - 9 p.m.

[More Articles +](#)

Colorado meetings + events | Loveland and Greeley Offer Big-City Venues in the North

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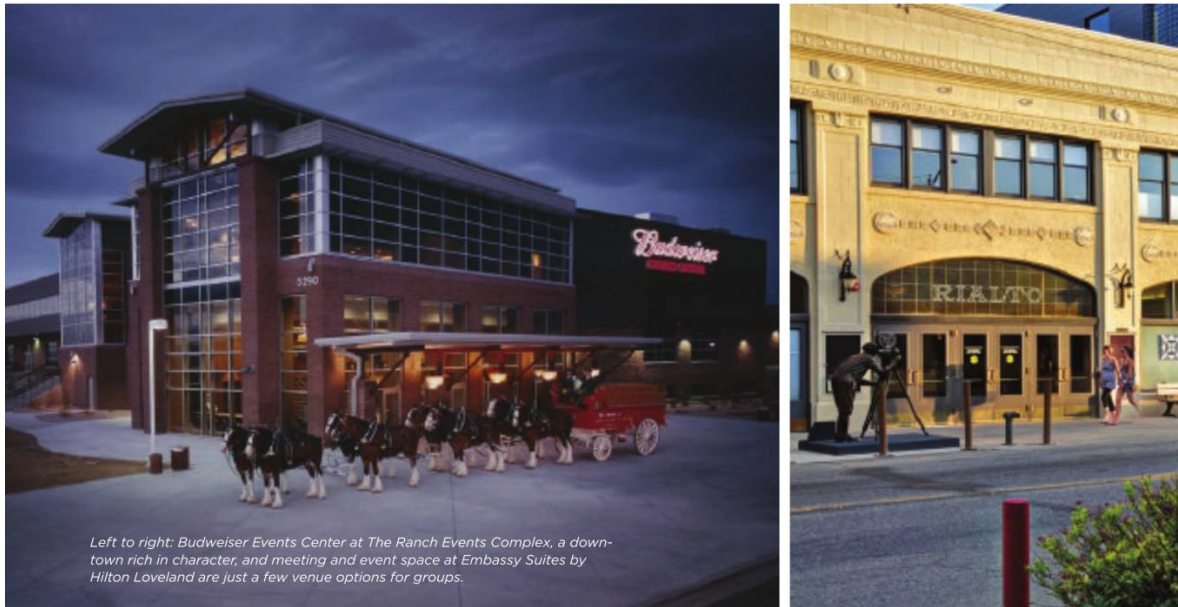
Colorado Meetings and Events | Loveland and Greeley Big-City Venues in the North

(IMAGE 1 OF 2)

NORTHERN COLORADO NEIGHBORS

Loveland and Greeley offer big-city venues and amenities with small-town logistics and prices. **BY ERIC PETERSON**

NORTHERN COLORADO'S PLACE ON THE MEETINGS MAP is becoming more prominent. As neighbors on the Front Range, Loveland and Greeley have emerged as attractive alternatives to the state's largest cities for meetings and events. ¶ The benefits to looking north? Lower prices and an enviable location that allows for easy day trips to area attractions, plus more manageable logistics, revitalized downtowns, and plenty of good beer.



Left to right: Budweiser Events Center at The Ranch Events Complex, a downtown rich in character, and meeting and event space at Embassy Suites by Hilton Loveland are just a few venue options for groups.

Loveland

At the peak of Loveland's meetings market is The Ranch Events Complex. Opening the gates and doors in 2003, The Ranch (also known as the Larimer County Fairgrounds) can accommodate 10 to 100,000 people in its more than 375,000 square feet of event space. Three of the four buildings on campus include the Budweiser Events Center with a 7,200-seat arena and a 3,000-square-foot

restaurant; First National Bank Building with two 18,000-square-foot exhibition halls and five meeting rooms; and Thomas M. McKee 4-H, Youth & Community Building with a 12,500-square-foot hall and six meeting rooms. The fourth is the Ranch-Way Feeds Indoor Arena and Pavilions featuring a large arena and two indoor pavilions as well as the smaller attached Ranch Arena, plus two outdoor arenas located next to the building.

The Ranch's calendar includes 2,500 events a year, and it's much more than rodeos and horse shows. "There are a lot of different events we can do over here," says Sales Manager Katie Buttermore, touting parking availability and easy access to Interstate 25. "We have countless trade shows, corporate events, meetings across the board. We can accommodate small weekly meetings with 10 people to a campus-wide event of 100,000 people."

PHOTOS: THE RANCH EVENTS COMPLEX; VISIT LOVELAND

Colorado Meetings and Events | Loveland and Greeley Big-City Venues in the North

(IMAGE 2 OF 2)

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BY THE NUMBERS

Population
75,000 LOVELAND; 103,000 GREELEY

Elevation
4,982 FEET (LOVELAND); 4,658 FEET (GREELEY)

Miles to Denver
52 MILES NORTH (LOVELAND); 56 MILES NORTHEAST (GREELEY)

Year Founded
1877 LOVELAND; 1869 GREELEY



PHOTO: (FAR RIGHT) EMBASSY SUITES
CONFERENCE CENTER & SPA

Association of Northern Colorado, plans the annual Home & Remodeling Show in the same building, drawing upwards of 10,000 people. They also have used The Ranch Bar & Grill in the Budweiser Event Center for a 140-person awards dinner. "It's one of the only venues where you can do a trade show" in Northern Colorado, she says, echoing Fahrenbruch's sentiments on cost and location.

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Greeley

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Featured on this week's episode of **All Good Radio** is Denver-based electro-hydro-funk band SunSquabi. The entire mix is just under an hour long and will have listeners jamming the entire time. The group has been rapidly growing in popularity as they continue to release music. SunSquabi's song, "Pygmy Up" feat. Russ Liquid hit the 100,000 play mark in less than one month. "[There is] tons of unreleased music in here mixed in with some of our favorites," said Kevin Donohue, guitarist and producer for SunSquabi, in reference to their new mix.

All Good Radio is a weekly Soundcloud series by All Good Records that features up and coming bands that fit their **brand**. All Good Records was started by Grant Kwiecinski (aka GRIZ) and a group of others from Detroit who wanted to start a music brand that helped people to reach their highest potential.



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(EST.) COVERAGE VIEWS: **6.66K**

DOMAIN AUTHORITY: **46**

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280



All Good Radio

All Good Radio
Episode 11: SUNSQUABI

Artwork for All Good Radio mix by @BerkVisuals

SunSquabi is all about giving listeners a live electronic music experience. **SunSquabi worked with GRIZ and Dominic Lalli of Big Gigantic to create their breakout album *Odyssey***, which came out in 2016. Both GRIZ and Big Gigantic are part of the live electronic music scene, and it is obvious that instead of being competitive, these guys just want to create the best music possible – even if it's a friendly rival making it.

The new music comes during SunSquabi's tour, which has them playing festivals all around the country and even to foreign lands. **The tour includes *ARISE Festival in Loveland, Colorado* and ends with the *Dominican Holiday festival in the Dominican Republic***. Even though they are making their way around the country, SunSquabi understands that the fans come first. "[The music] should keep you grooving on these hot summer days," said Donohue.

"It is time to boogie," said Donohue. From start to finish, the mix will do just that, even while in a seated position, it is hard to find oneself sitting still while listening to the unique sounds of the young group. Donohue naturally had only good things to say about this mix. "It was so much fun making this and such an honor to produce a mix/episode for All Good Radio." **Donohue's stoke for the mix will make sense once you listen to it. Check it out below or via the link [here](#).**



303 Music 303Magazine All Good Radio arise festival big gigantic Caleb Aerenson
denver music Dominic Lalli Dominican Holiday festival Griz Kevin Donohue Odyssey
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9 Outdoor Clubs to Meet Like-Minded People in Denver

11 Best Places to Sip Sangria this Summer in Denver

ABOUT THE AUTHOR



Caleb Aerenson



Caleb is a Delaware native who has fully adopted the Colorado lifestyle during his three short years in Denver. Studying journalism at the University of Denver, Caleb gets to spend most of his time (when he isn't studying) in the mountains, or taking advantage of everything Denver has to offer. See what Caleb is up to to: [Twitter](#) [Instagram](#)

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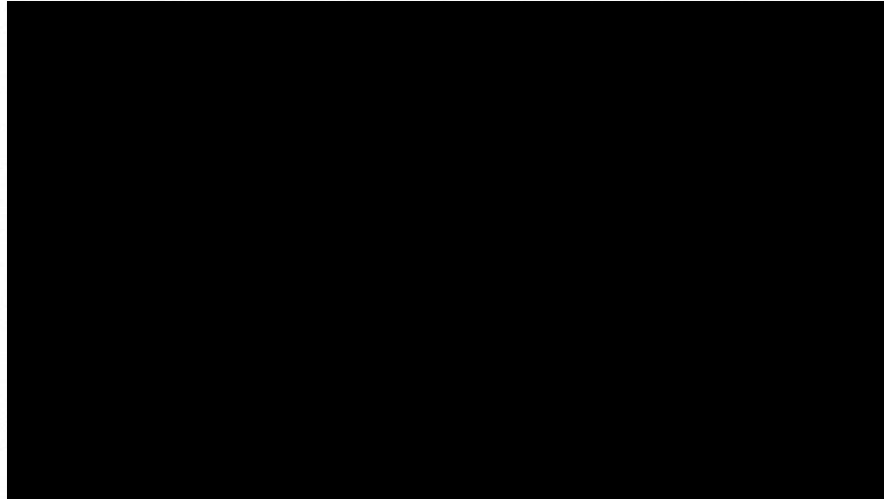
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Best places to watch Fourth of July fireworks in Colorado



9NEWS Live Video

Bobbi Sheldon, KUSA 10:24 PM, MDT July 04, 2017



(Photo: Dustin Bradford, Getty Images, 2014 Getty Images)



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The Fourth of July is finally here, and many may be contemplating where to watch fireworks blast into the night sky.

Luckily, there are plenty of firework shows planned throughout Colorado to choose from.

Check out our handy list of places to help celebrate America's 241st birthday.

And as always, make sure to [read up on the firework laws in your area](#).

ALAMOSA

WHAT: Alamosa 4th of July Celebration

WHERE: Alamosa Fairgrounds

WHEN: July 4 at dusk

ARVADA

WHAT: Celebrate Independence Day in Arvada.

WHERE: Lutz Ballfield and Stenger Sports Complex, 11200 West 58th Avenue

WHEN: July 4 from 4 p.m. to 10 p.m.

AURORA

WHAT: Fourth of July Spectacular

TRENDING VIDEOS



Teen charged with first-degree murder

KUSA 9 News | Best places for fireworks

JUL 4 2017

(IMAGE 1 OF 8)

(EST.) MONTHLY VISITS:

3.24M

(EST.) COVERAGE VIEWS:

9.15K

DOMAIN AUTHORITY:

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3.3K



24

WHERE: Aurora Municipal Center, 15151 East Alameda Parkway

WHEN: July 4 from 6 p.m. to 10 p.m.

BEAVER CREEK

WHAT: Beaver Creek Independence Day Celebration

WHERE: Centennial Park

WHEN: July 4 at 9:30 p.m.

BRECKENRIDGE

WHAT: 4th of July in Breckenridge

WHERE: Near the Gondola lots – making them visible all throughout town.

WHEN: July 4 from about 9:45 p.m. to 11 p.m.

MAP: [Firework displays in Colorado](#)

BOULDER

WHAT: Fireworks at Folsom Field

WHERE: Folsom Field, 2400 Colorado Avenue

WHEN: July 4 at 8 p.m.

BROOMFIELD

WHAT: Broomfield Fireworks Display

WHERE: Broomfield County Commons Park

WHEN: July 4 at 9:30 p.m.

CASTLE ROCK

WHAT: Fireworks in Castle Rock

WHERE: The top of the butte above Red Hawk Golf Course, just south of The Meadows on the west side of Town, known as Santa Fe Quarry butte.

WHEN: July 4 at 9:30 p.m.

COLORADO SPRINGS

WHAT: Independence Day celebration

WHERE: Memorial Park

WHEN: July 4 at about 9 p.m.

COMMERCE CITY

WHAT: 22nd Annual Colorado Rapids 4thFest

WHERE: Dicks Sporting Goods Park

WHEN: July 1 and July 4 at about 9:30 p.m.

COPPER MOUNTAIN

WHAT: Independence Day Parade and Fireworks Extravaganza

WHERE: Over Dillon Reservoir

WHEN: July 4

CORTEZ

WHAT: Cortez Rotary Fireworks Display

WHERE: Cortez City Hall

WHEN: July 4 from 8 p.m. to 10 p.m.

DENVER

WHAT: Independence Eve Fireworks

WHERE: Civic Center Park in downtown Denver.

WHEN: July 3 at 9 p.m.



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(IMAGE 2 OF 8)

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DOMAIN AUTHORITY:

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3.3K



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WHAT: Colorado Rockies [postgame fireworks show](#)

WHERE: Coors Field

WHEN: July 3 and July 4

WHAT: Fireworks at Elitch Gardens Theme & Water Park

WHERE: 2000 Elitch Circle

WHEN: July 4 at dusk

WHAT: Fireworks Spectacular

WHERE: Green Valley Ranch, 4900 Himalaya Road

WHEN: July 4 at 9:35 p.m.

WHAT: Denver Outlaws Fireworks Show featuring Colorado Symphony

WHERE: Sports Authority Field, 1701 Bryant St, Denver, CO 80204

WHEN: After the Outlaws' MLL match against the Atlanta Blaze, July 4, 7 p.m. faceoff

ENGLEWOOD

WHAT: 4th of July Family Festival & Fireworks

WHERE: Belleview Park – near the intersection of West Belleview Avenue and South Windermere Street.

WHEN: July 4 at 9:30 p.m.

ESTES PARK

WHAT: 4th of July Celebration

WHERE: Lake Estes

WHEN: July 4 at 9:30 p.m.

FAIRPLAY

WHAT: Independence Day Celebration

WHERE: Front Street

WHEN: July 4

FRISCO

WHAT: Frisco's Fabulous 4th of July

WHERE: Main Street and Frisco Bay Arena

WHEN: July 4

FORT COLLINS

WHAT: 4th of July Celebration

WHERE: City Park over Sheldon Lake

WHEN: July 4 at about 9:35 p.m.

GOLDEN

WHAT: July 4th Golden Lions Park Festival

WHERE: Lions Park on 10th Street

WHEN: July 4 at dusk

GLENDALE

WHAT: Glendale Fireworks Show

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(IMAGE 3 OF 8)

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80



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WHERE: Cherry Street and Cherry Creek Drive South

WHEN: July 1 at dusk.

GRANBY

WHAT: Fireworks at the Granby Rodeo.

WHERE: [Flying Hills Arena](#)

WHEN: July 1 after the rodeo performance

GRAND LAKE

WHAT: Fireworks over Grand Lake

WHERE: [Grand Lake](#)

WHEN: July 4 around 10 p.m.

GREELEY

WHAT: The Greeley Stampede fireworks

WHERE: The northwest corner of Island Grove Park.

WHEN: July 4 at about 9:30 p.m.

HIGHLANDS RANCH

WHAT: July 4 Celebration

WHERE: Highland Heritage Regional Park

WHEN: July 4 at 9:30 p.m.

IDAHO SPRINGS

WHAT: 4th of July Celebration in Clear Creek County

WHERE: Citizens Parks over the Charlie Tayler Waterwheel

WHEN: July 4 at 9 p.m.

KEYSTONE RESORT

WHAT: Fourth of July Fireworks show

WHERE: Lakeside Village

WHEN: July 3 at 9:30 p.m.

KIOWA

WHAT: Kiowa Fireworks Show

WHERE: Elbert County Fair Grounds

WHEN: July 4 at 9 p.m.

LAFAYETTE

WHAT: Celebrate 4th of July 2017

WHERE: Waneka Lake Park, 1600 Caria Drive

WHEN: July 4 at dusk

LITTLETON

WHAT: Family Festival & Fireworks

WHERE: Cornerstone Park, 5150 South Windermere Street

WHEN: July 4 from 3 p.m. to 10 p.m.]

LONE TREE

WHAT: Independence Day Celebration

WHERE: Sweetwater Park

WHEN: July 4 at 9:15 p.m.

LONGMONT

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(IMAGE 4 OF 8)

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DOMAIN AUTHORITY:

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WHAT: Fireworks in Longmont

WHERE: Boulder County Fairgrounds

WHEN: July 4 at 9:30 p.m.

LOVELAND

WHAT: July 4th Celebration

WHERE: North Lake Park over Lake Loveland

WHEN: July 4 at 9:17 p.m. Show to last about 30 minutes.

NORTHGLENN

WHAT: Northglenn July 4th Festival

WHERE: E.B. Rains Jr. Memorial Park, 11701 Community Center Drive

WHEN: July 4 starting at 9 p.m.

PALMER LAKE

WHAT: Palmer Lake Fireworks

WHERE: Limbach Park

WHEN: Live music at 7 p.m., with fireworks at dark

PARKER

WHAT: Parker Stars and Stripes Celebration Presented by Flt 36

WHERE: Salisbury Park, 12010 South Motesbocker Road

WHEN: July 4 from 6 p.m. to 10 p.m.

PUEBLO

WHAT: Rollin on the Riverwalk

WHERE: Pueblo Riverwalk

WHEN: July 4 from 9 p.m. to 10 p.m.

SALIDA

WHAT: 4th of July Celebration

WHERE: Riverside Park in downtown Salida

WHEN: July 4 at dusk

SILVERTON

WHAT: July 4 Celebration

WHERE: Near the Shrine of the Mines on Anvil Mountain

WHEN: July 4 at 9:30 p.m.

THORNTON

WHAT: 4th of July in Thornton

WHERE: Carpenter Park Fields at 108th Avenue and Colorado Boulevard

WHEN: July 4 at 9:30 p.m.

VAIL

WHAT: The annual Vail Fireworks Show

WHERE: Golden Peak

WHEN: July 4 at dusk

WESTMINSTER

WHAT: July 4th Celebration

WHERE: Westminster City Park at 10475 Sheridan Boulevard

WHEN: July 4 at 9:15 p.m.

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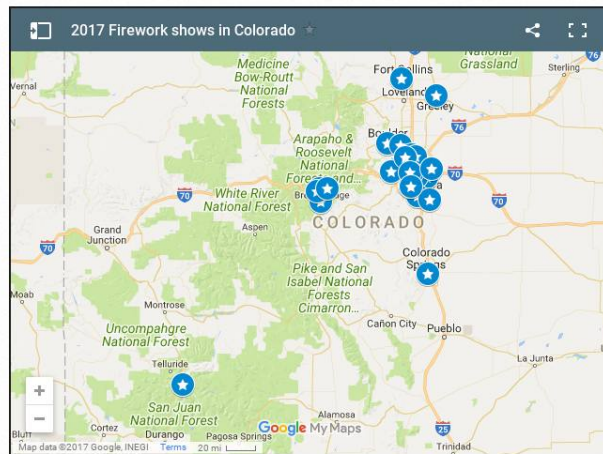


WINTER PARK

WHAT: Lance Gutersohn's 4th of July Celebration

WHERE: Hideaway Park

WHEN: July 4 at dusk



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From The Web



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Quicken Loans, HMLS#3038



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John Bowen's

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falling off Flatiron

run suspect

whereabouts unknown

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**KDVR Fox 31 | Cherry Pie
Celebration**

(IMAGE 1 OF 3)

(EST.) MONTHLY VISITS: **313M**

(EST.) COVERAGE VIEWS: **275K**

DOMAIN AUTHORITY: **94**



KDVR Fox 31 | Cherry Pie Celebration

(IMAGE 2 OF 3)

(EST.) MONTHLY VISITS: **313M**

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DOMAIN AUTHORITY: **94**



KDVR Fox 31 | Cherry Pie Celebration

(IMAGE 3 OF 3)

(EST.) MONTHLY VISITS: **313M**

(EST.) COVERAGE VIEWS: **275K**

DOMAIN AUTHORITY: **94**

Cherry Pie Celebration

POSTED 10:25 AM, JULY 5, 2017, BY [NANCY MELEAR](#)

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The Loveland Museum will commemorate Loveland’s history in the cherry industry with the annual [Cherry Pie Celebration](#), 5-8 p.m., Saturday, July 8. This fun, free, annual event will take place in Peters Park and in the parking lot next to the [Loveland Museum](#) at 503 N. Lincoln Ave. It will feature live music, vendor booths, loads of delicious cherry pie, plus family-friendly activities and the perennial favorite, the ‘Art of the Tart’ Cherry Pie Contest.

The contest has two categories: adult and student (under age 18). All contest entries must be in pie form (no crumbles, cobblers, crisps, etc.) and dropped off at the contest table by 4:30 p.m. Pies will be judged on crust, filling, texture, taste and overall appearance. Commercially baked pies are not allowed and all pies must be prepared within 24 hours of the 4:30 p.m. deadline. Late entries cannot be accepted. Category winners will be announced at 7 p.m.

In addition to pie, vanilla custard, coffee and lemonade will be available for purchase. The evening’s entertainment line-up includes Dixie Leadfoot from 5-6:15 p.m. and the Joe O’Bryan Band from 6:45-8 p.m.

2017 Cherry Pie Celebration Timeline of Events

4:30 p.m. – Deadline for Art of the Tart Cherry Pie Contest submissions

5 - 8 p.m. – Children’s activities, vendor booths, pie/custard for sale

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WHAT DO YOU THINK?

(EST.) MONTHLY VISITS: 1.92M

(EST.) COVERAGE VIEWS: 7.31K

DOMAIN AUTHORITY: 73

160



FOX31 Denver | Cherry Pie Celebration

JUL 5 2017
(IMAGE 2 OF 4)

5 - 6:15 p.m. – Live music by Dixie Leadfoot
6:45 - 8 p.m. – Live music by Joe O'Bryan Band
7 p.m. – Winners of Art of the Tart announced
5:30 p.m., Thursday, July 6

Presentation on Loveland's Cherry Industry

During the 1920s, Loveland boasted the largest cherry orchard west of the Mississippi and was famous for producing over \$1 million in cherries every year. A pre-Cherry Pie Celebration presentation on Colorado's historic cherry industry will be presented from 5:30-7 p.m., Thursday, July 6 in the Foote Gallery Auditorium at the Museum. Sharon Danhauer, a longtime member of the Loveland Historical Society, will share images and information about this significant piece of Loveland's economic history.

For more information on the Cherry Pie Celebration, the pre-event cherry industry presentation, the Art of the Tart Cherry Pie Contest, or other upcoming events and programs hosted by the Cultural Services Department, call 962-2410.

FILED IN: [GOOD DAY COLORADO](#)

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AUG 8, 2017, BY CONNATIX

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Where to see Fourth of July fireworks in Colorado



Bacon eating contest at Keystone Bacon and Bourbon Festival



Keystone Bacon and Bourbon Festival





Law enforcement agencies to host numerous National Night Out events



Check out this nickel worth 3 million dollars!



15-year-old boy drowns in Cherry Creek Reservoir



Doggie Cosplay



DIA jazz concert moved inside because of weather



Cheese block party, festival coming to Denver this week



Running of the Wieners dachshund races



Keystone Bluegrass and Beer Festival



Chalk Art Festival



10 places to cool off within 100 miles of Denver

FOX31 Denver | Cherry Pie Celebration

JUL 5 2017

(IMAGE 4 OF 4)

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JUL 12 2017
(IMAGE 1 OF 4)

Lonetree Reservoir to remain open to public under new leaseholder

POSTED 9:16 AM, JULY 12, 2017, BY SARAH STRINGER

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LOVELAND, Colo. -- Visitors of a popular northern Colorado lake are receiving some good news.

According to a new operating agreement which starts next summer, Lonetree Reservoir in Larimer County will remain open to recreation.

Last week, Colorado Parks and Wildlife said public access would be cut off after being outbid on a lease to operate the 300-acre lake and recreation area.

But the new leaseholder, Berthoud Heritage Metropolitan District, said public access for boating and fishing at the southwest Loveland reservoir will continue when the state's lease expires in July 2018.

The leaseholder said it has plans to improve the reservoir.

"We are thrilled to have been awarded the lease of Lonetree Reservoir," said John Turner, president of the district.

"We will keep this amenity open to the public. We have the resources to improve, manage and maintain this reservoir to an elevated level in which we have not seen with the current lessee."

The Berthoud Heritage Metropolitan District is developing property in the area around the reservoir. A new golf course has also been announced.

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☐ fourth

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☐ seventh

☐ thrid

☐ second

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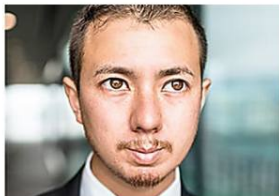
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(IMAGE 2 OF 4)

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Public access to Lonetree Reservoir to be cut off in 2018



State ramps up boat inspections to keep invasive mussels out of lakes, reservoirs



Human skeletal remains found near Gross Reservoir



All 42 state parks open to public for free Monday



High bacteria levels close Boulder Reservoir swim area



Businesses sign leases with other malls as Colorado Mills remains closed after May hailstorm



Remains found in Boulder County identified as Ryder Johnson, missing since January 2016



Big fishing prize: \$1,500 for catching tagged fish at Elkhead Reservoir



Chimney Hollow Fire near Carter Lake in Loveland mostly contained



Some Colorado campgrounds to remain closed for Memorial Day weekend after spring storm



FOX31 Denver | Lonetree Reservoir

JUL 12 2017

(IMAGE 3 OF 4)

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Crews continue to make progress fighting Spring Glade Fire



11 boats infested with invasive mussels intercepted in Colorado this year



Man reportedly drowns after rock diving at Green Mountain Reservoir

FOX31 Denver | Lonetree Reservoir

JUL 12 2017

(IMAGE 4 OF 4)

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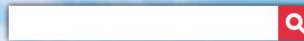
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Very Colorado Summer Festivals Going On Everywhere

By Gundy July 13, 2017 8:59 AM



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One of the things I love most about living in Colorado is it's awesome to take a short trip that's not far – but a world away at the same time. And if you're someone who doesn't have the time or money for a traditional week-long vacation flyaway, to me THAT's one of the top perks of living here!

- The vibe in downtown Breckenridge can be like Old Town's best day. And there's nothing like forgetting all your worries and doing some sipping at Breck's **Wine Festival!** It's the last Saturday of this month.
- This one is just plain barbaric: The 17th Annual Colorado **Dragon Boat Festival.**



Getty Images

At Sloan's Lake in Denver, the last weekend of July. But get there early. Last year, 16,000 people showed up for these races and other activities!

- The first weekend of August is the **Arise Music Festival** at the gorgeous Sunrise Ranch off of Highway 34 west of Loveland. It's art, yoga, activism, and there must be over 50 bands slated to perform, many of them whom you might

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(IMAGE 1 OF 2)

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44



4



know from Northern Colorado!

- Hey, don't forget the very charming Lyons, Colorado, now! Their **Rocky Mountain Folks Festival** is August 18th & 19th and features a ton of live bluegrass on the St. Vrain River. Super family friendly, and camping out, or at least picnicking, is sort of a norm at this.
- The **Loveland Old Fashioned Corn Roast Festival** is August 25th and 26th, but they do waaaaay more than roast the corn. They shuck it. They throw it in holes. And, of course, eat it. Live entertainment at downtown Loveland's finest.
- Here are a ton more **summertime roundups** happening across the state!
- Next day for free admission to national parks? August 25th. Great opportunity to hit Rocky Mountain, or even the Great Sand Dunes, which I am way past due to visit.
- Finally, don't forget:

5 Must-Do August Events Close To Home

FILED UNDER: BEER | DANCE | NATIONAL PARK | VAIL | WINE
CATEGORY: OUTDOOR RECREATION



BEST OF K99

1975 Headline – Hank Williams Jr Falls 500 Ft off Montana Mountain and Survives [VIDEO]

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August 7, 2017 8:48 AM

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K99 Colorados New Country

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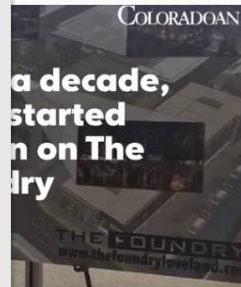
Facebook 23

Twitter 62

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Love's \$75M downtown redevelopment

10:12 p.m. MT July 12, 2017 | Updated 10:51 p.m. MT July 12, 2017



units, 14,000 square feet of retail space, a 190 rooms and a parking garage. Saja Hindi

Facebook 62

ade-long project to [revitalize downtown](#) now becoming a reality.

people gathered for a groundbreaking Tuesday to celebrate the progress on the front of the more than two-block area of downtown Loveland.

his favorite comments from Economic Development: "the process reminded him and others of his 10-year overnight success."

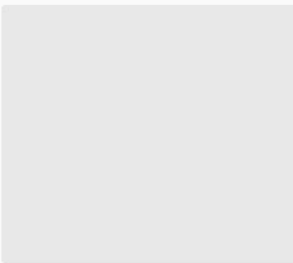
an exciting 10 years, and what a ride it's been. It's never easy. ... But at the end of the ride."

both Catalyst, will span between Lincoln Street and the edge at Backstage Alley between First Street.

to take the lead on the redevelopment project, her New Jersey-based developer The Foundry, after nearly two years and little

over traffic considerations, construction

idential units, 14,000 square feet of retail space, a hotel with at least 90 rooms and a



TOP VIDEOS



Rain no issue for CSU at new practice facility

2:48



Mets pitcher Syndergaard shines in 'Game of Thrones'

0:41



Game-changing technology could save lives with a touch

1:03



Some Arizona schools launch offensive against suicide

0:44



Timeline: History of the Windsor mill

0:54

Coloradoan | Downtown
Redevelopment

JUL 13 2017

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(EST.) MONTHLY VISITS:

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(EST.) COVERAGE VIEWS:

3.6K

DOMAIN AUTHORITY:

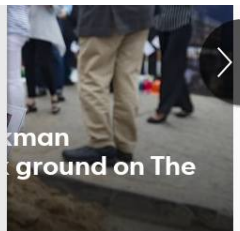
70



23



62



gs in the space for redevelopment, and
on to \$55 million.

to as the city's downtown North
nd commercial complex on Lincoln

nt Jay Hardy said The Foundry is one
town Loveland.

he focus of downtown Loveland, then
t fabric..." and be an addition to further

[to fund key projects](#)

Loveland officials have been thinking

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ior to bring people to downtown, that



lements into the project that would
holl. Other redevelopment efforts are

e will help revitalize downtown include
ding at 545 N. Cleveland Ave., as well as
fourth Street and Lincoln Avenue –

[her than send feds their information](#)

y," Scholl said. "At its heart, we're not
iful, we're doing it to make downtown

ted in November 2018.

at [twitter.com/BySajaHindi](#) or email her



Coloradoan | Downtown Redevelopment

JUL 13 2017

(IMAGE 2 OF 2)

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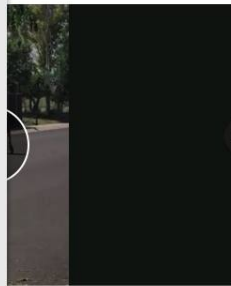
Update: Coloradan recreators to keep access to Loveland reservoir

The Berthoud Heritage Metropolitan District will take over the lease of the 500-acre Lonetree Reservoir on July 1, 2018.

Post to Facebook

recreators to keep access to Loveland

Published 5:45 p.m. MT July 11, 2017 | Updated 7:38 p.m. MT July 11, 2017



1 of 8

Collins | 0:45

at's been wandering around south Fort



Bear spotted in Fort Collins backyard



Ratt Colorado wed

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2:54



Angie's List is merging with another company
1:06



Detrich Clark adds speed through knowledge
1:12



Raw: rollover crash at Shields Street and Tribby Road
0:09



Colorado State football taking on coach's personality
2:43

transfer of a Loveland reservoir won't of public access to the space, the new nced Tuesday.

d Heritage Metropolitan District will take ie of the 500-acre Lonetree Reservoir Loveland on July 1, 2018. Colorado ar fishing and hunting spot since the he property and that the lease change

y the reservoir open to the public, Commercial Group on behalf of the

atements was unclear Tuesday Group told the Coloradoan the district h to the public.

nnifer Churchill said Tuesday. "We were

ban

the new lessee to provide free public

Coloradoan | Access to Loveland

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(IMAGE 1 OF 2)

(EST.) MONTHLY VISITS:

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(EST.) COVERAGE VIEWS:

3.6K

DOMAIN AUTHORITY:

70



180

in the Hillside news release that the
and maintain this reservoir to an
the current lessee."

ds of instances of trespassers,
a lack of oversight," Turner said in the

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h areas like Lonetree.

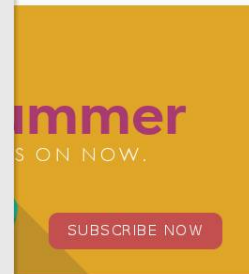
hed to finance public infrastructure
mental structure for the operation and

wner, Consolidated Home Supply Ditch
an for the use of the reservoir and will
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ire as the agency deals with budget.

financial sustainability bill in the
i in the Senate Finance Committee. The
fees, which make up a significant



ncy had planned to remove sportfish
transfer them to a different body of
W officials know the reservoir will



WORE



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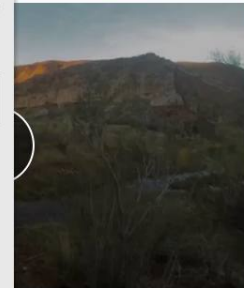
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Key

and trail connection to be completed

4:13 p.m. MT July 5, 2017 | Updated 9:45 a.m. MT July 6, 2017



anted natural areas and open spaces. Jacy

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connection between Fort Collins and soon be available to bicyclists and as part of the Colorado Front Range

trail is expected to be completed in then a 2-mile section will connect 'd Lake State Park — to Fort Collins' Lemay Avenue and Timberline Road. Loveland to 35 miles of trails in Fort

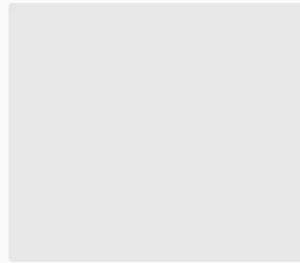
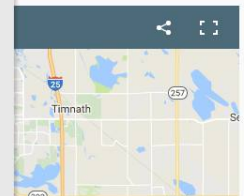
g of \$450,000 from the Colorado om Colorado Parks and Wildlife's State creation Planner Scott Sinn said.

n to giving every citizen, community rtation ... and provide a safe option for

hour town by 'Outside'

2002, is a partnership between the r County, and is part of the North Front plans for regional trail connections in

ted, the next step is to connect trails



TOP VIDEOS



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0:54



Attorney: Usher had sex, did not reveal he had an STD
0:55



Missed this week's Game of Thrones? We got you covered!
0:52



Timeline: History of the Windsor mill
0:54



Eyewitness footage from the Windsor Mill fire
0:30

Coloradoan | Trails Connection

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(EST.) COVERAGE VIEWS:

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1.3K



39



e said residents are "overwhelmingly
eowners associations that the trail runs
would say even anxious to see the trail

tewide priority, part of a plan to connect

ns, [Larimer County trails](#)

ment civil engineer Suzanne Bassinger
g and future segments of the future
em.

Fort Collins and Loveland has also been
in Planning Organization's Regional
at trail is under design now and

south connectivity on the west side of
ort Collins to Taft Avenue in Loveland.

rost 9 miles of trail by next summer, and
singer said.



y Fort Collins and Timnath underneath
p between CDOT's project that includes
Once that segment of the trail is
Collins to Greeley.

ie season

end of this year or early next the last
Trail in the southern part of the city.

Grove Natural Area, between Harmony
railroad tracks and across another piece
connection to Shields Street and Cathy

at [@BySajaHindi](#) or email her at



Coloradoan | Trails Connection

JUL 5 2017

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS:

854K

(EST.) COVERAGE VIEWS:

3.6K

DOMAIN AUTHORITY:

70



1.3K



39





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Your Guide to the Fourth in Loveland

Reporter-Herald staff

POSTED: 07/04/2017 01:03:43 AM MDT



Angel Light Pyrotechnics volunteers Jon Platt, left, and Steve Jensen work on setting up fireworks Monday in preparation for the Fourth of July fireworks show near the swim beach at North Lake Park in Loveland. (Jenny Sparks/ Loveland Reporter-Herald)

Crews closed the Lake Loveland swim beach Monday at North Lake Park in Loveland to set up the fireworks for Tuesday's display.

The municipal fireworks display will start at about 9:17 p.m.

For those looking to attend inside the park, 29th Street will be closed from Duffield Avenue to Taft Avenue throughout the day.

Other regional events include:

Loveland:

- 7 a.m. Loveland Liberty 5K, Grimm Brothers Brewhouse, 623 Denver Ave., Loveland, price varies; lovelandliberty.com.
- 10 a.m. Flag Raising, by Lone Tree School House in North Lake Park, 29th Street and Taft Avenue; cityofloveland.org/July4th.
- 10 a.m. Vintage Motor Car Club of America Car Show, North Lake Park, 2750 N. Taft Ave., Loveland; cityofloveland.org/July4th.
- 8 p.m. Loveland Concert Band performs, Norma and Lynn Hammond Amphitheater at North Lake Park, 29th Street and Taft Avenue; lovelandconcertband.org.
- 9:17 p.m. Loveland Fireworks, Lake Loveland at North Lake Park, 2750 N. Taft Ave., Loveland; cityofloveland.org/July4th.

Fort Collins:



- 7:30 a.m. 18th annual FireCracker 5K, City Park, 1599 City Park Drive, Fort Collins; firecracker5k.com.

- 8 a.m. City Park Nine Stars and Stripes Open, 8 a.m. Monday, City Park Nine, 411 S. Bryan Ave., Fort Collins; 970-221-6650; fcgov.com/july4th.

- 9:30 a.m. 35th annual Old Timer's Game, 9:30 a.m. Monday, North Ball Field of City



LOCAL & NATIONAL VIDEO



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RH | Your Guide to the Fourth in Loveland

JUL 4 2017

(IMAGE 1 OF 4)

(EST.) MONTHLY VISITS:

158K

(EST.) COVERAGE VIEWS:

971

DOMAIN AUTHORITY:

56



14





Park, Fort Collins; fcgov.com/july4th.

- 10 a.m. Fort Collins Parade, Mountain Avenue from Jackson Avenue to Meldrum

Street; www.fcgov.com.

- 10 a.m. Old Fashioned Fourth of July, Monday, Avery House, 328 W. Mountain Ave., Fort Collins; poudrelandmarks.org.
- 4:15 p.m. Live music with the 101st Army Band's Dixieland Jazz and Country Bands, City Park, Fort Collins; www.fcgov.com.
- 8:15 p.m. Live music with Fort Collins Symphony, City Park, Fort Collins; www.fcgov.com.
- 9:35 p.m. Fireworks, City Park, Fort Collins; www.fcgov.com.

Windsor

- 7 a.m. July 4th Four-Legged Fun Run, Boardwalk Park, 100 N. Fifth St., Windsor. \$15-\$20; windsorgov.com.
- 9:30 p.m. Windsor Fireworks, Boardwalk Park, Windsor. \$15-\$20; windsorgov.com.

Timnath

- 5 p.m. Town of Timnath Fourth of July Celebration, Timnath Reservoir, 5824 E. County Road 40, Timnath; facebook.com/townoftimnath.
- 9:30 p.m. Timnath Fireworks over Timnath Reservoir; facebook.com/townoftimnath.

Estes Park

- 7 a.m. Fourth of July Pancake Breakfast, Crossroads Fundraiser, Our Lady of the Mountains Church, 920 Big Thompson Ave., Estes Park, \$5-\$8, a discount of \$1 with donation of nonperishable food item; crossroadsep.org.
- 10 a.m. The Coolest Car Show in Colorado, Estes Park Events Complex 1125 Rooftop Way, Estes Park, \$2.50-\$5; estesparkmuseumfriends.org/coolest-car-show.
- 5:30 p.m. The Big Band Concert on the 4th, featuring a view of the fireworks, food, local craft beer and wine, with live music headliners, Colorado's tribute to Eagles, The Long Run, as well as a set from Chain Station, 5:30 p.m. Tuesday, Estes Park Events Complex, Estes Park, \$11, kids 12 and under are free; visitestespark.com.
- 9:30 p.m. Estes Park Fireworks, Lake Estes, between U.S. 34 and U.S. 36, Estes Park; visitestespark.com.

Longmont

- 11:30 a.m. Concert in the Park with Longmont Symphony Orchestra, Thompson Park, 420 Bross St., Longmont; longmontsymphony.org.
- 4 p.m. TinkerMill 4th of July Carnival, TinkerMill, 1840 Delaware Place, Longmont, \$5 suggested donation; www.tinkermill.org.
- 9:30 p.m. Fireworks, Boulder County Fairgrounds, 9595 Nelson Road, Longmont; www.longmontcolorado.gov



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JUL 4 2017

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DOMAIN AUTHORITY:

56



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David Fahnnigan, left, and Brett Gearhart, volunteers with Angel Light Pyrotechnics, set up fireworks Monday in preparation for the Fourth of July fireworks show near the swim beach at North Lake Park in Loveland. (Jenny Sparks / Loveland Reporter-Herald)

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Nada Troll · a month ago

4th of what? Ohhh, for Independence Day...I bet half of anyone under 20 doesn't know what

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JUL 4 2017

(IMAGE 3 OF 4)

(EST.) MONTHLY VISITS:

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it's about. They just start blowing up illegal fireworks mid-May through August. Call the cops, and they're useless. They want to know the name, address, and what exactly they are blowing up, followed by witness statements and a court date. Give me a badge and I'll go take care of it, but I'm not about to go to jail because some 15 year old kid decides to come at me with a bat because he's tweeking off meth and lighting off fireworks and I want his name to call the cops.

Thanks, LPD...Glad you're here(?)

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Crescent Vale | ARISE Music Festival 2017 Interview

JUN 21 2017

(IMAGE 1 OF 4)

ARISE Music Festival 2017 Interview featuring Co-Founder and Producer Paul Bassis

By Matthew McGuire - June 21, 2017

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ARISE Music Festival. Photo by: ARISE Music Festival / YouTube

Experience Sunrise Ranch with Paul Bassis

ARISE Music Festival co-founder and producer Paul Bassis spoke with me recently on the upcoming event to take place in Loveland, Colorado on August 4-6.

This will be the first year that our media outlet will have the opportunity to cover and report from Sunrise Ranch. We wanted to find out more on the environmental, musical, and geographical aspects to the festival.

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Thank you for taking the time to speak with me today. First, let's go over your role with the [ARISE Music Festival](#).

Paul: Sure, my name is Paul Bassis, and I am the co-founder and producer of the ARISE Music Festival. I've been there from the onset.

CV: The event has been going on for five years, correct? And was the original location the Sunrise Ranch?

Paul: That is right. ARISE Music Festival has only taken place at Sunrise Ranch.

CV: Why did you pick the Sunrise Ranch?

Paul: We just got lucky I suppose. Sunrise Ranch is an extraordinary place. The location has Red Rocks on one side and the foothills of the Rocky Mountains on the other. What I use to call a 'magic secret valley,' but I think the secret is getting out right now. It is just one of those places that people will want to come back to.

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Weather

DENVER, COLORADO

Thunderstorm

62 °F

66.2 °F

57.2 °F

93% 1.3mph 90%

TUE	WED	THU	FRI	SAT
65°	63°	74°	79°	76°

(EST.) MONTHLY VISITS:

21.7K

(EST.) COVERAGE VIEWS:

4.85K

DOMAIN AUTHORITY:

23

CV: Was the Sunrise Ranch geographical selected for a target demographic?

Paul: The location of the Sunrise Ranch happens to be extremely convenient in the sense that it is about an hour and ten minutes away from Denver, maybe 45 minutes from Boulder, about 25 minutes from Fort Collins. So, there was not another large-scale outdoor camping, music festival anywhere on the front range. Location is at the very least convenient, but it is also extraordinary beautiful.

CV: Could you give me an overview of the recycling efforts and the environmental progress the festival takes each year.

Paul: Absolutely, I appreciate you asking that because I think what you are speaking to is some of the core values of the ARISE Festival. Ultimately, these core values attract people to the festival. Obviously not just because there is great music, but because there is 'leave no trace' ethos that is very much at the heart of this kind of gathering. We also plant a tree with every ticket sold. We don't sell water in plastic bottles. We provide water for free, and encourage people to bring their own reusable water bottles.

[ZeroHero](#) does all the onsite recycling and composting. I have to take my hat off and give a lot of credit to the people that come to the festival, to the attendees. Who participate and contribute to that 'leave no trace' commitment that we have with this festival.

We could go a lot deeper and we could talk about carpooling, and how that reduces environmental impact and carbon footprint. We work with [Bus to Show](#), and people can ride the bus to the festival. We encourage people to carpool to the festival.

CV: How did you go about booking and selecting the bands for the festival?

Paul: People who have attended the ARISE before, even though the music is that primary focus, they know that it is always going to be a great festival, and there is so much more going on besides the music.

To answer your question about the process of booking artists, and how does the music business work, or this aspect of it. Yes, we work by a committee. We have a team of talent buyers, and we go through of a process by starting with a wish list, and booking acts that we think that are right for ARISE.

We founded this festival on this basic philosophy that most people don't just like one kind of music; what most people like is really good music. Something that has that groove and moves them.

ARISE is a multi-genre festival, and we have everything from hip-hop to funk, to bluegrass, to reggae, to jambands and folk. There is a full gambit of genres of music without creating a clash of cultures.

CV: Which Colorado bands are up-and-coming or might make big waves at ARISE?

Paul: As a Colorado band, I have to say [SunSquabi](#) is the number one fast-rising act that is going to take the national scene by storm, and they already are.

CV: Is there any other topics that we did not cover yet, that you might want to share?

Paul: Sure, one other thing that we are proud of is that it has always been free for children 12 and under. It is not just because we want to make it more affordable for families, even though we do, but we also feel children should not be deprived of this kind of festival experience. I wanted to share that and encourage families to consider the ARISE Festival because there is not that many large-scale camping festivals that is free for children. We also have half-priced tickets for ages 13-17. That is again part of the core values

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of the ARISE Music Festival.

Magic Moments from ARISE 2016

Magic Moments from ARISE 2016

THANK YOU FROM THE
ARISE MUSIC FESTIVAL TEAM



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Matthew McGuire

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Matthew McGuire is the founder and editor of Crescent Vale News. In 2014, he acquired a master's degree in Professional Media and Media Management from Southern Illinois University Carbondale.

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JULY 18, 2017 BY MELISSA

Our Experience at Best Western Hotels and Resorts

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I received a complimentary stay at Best Western Hotels and Resorts in order to facilitate my feature. All opinions are my own.

My family recently took a fun road trip from Cedar Rapids, Iowa to Eastern Colorado. It was a long trip totaling over 2,000 miles spanning a total of 6 days. We stayed in three different Best Western Hotels and Resorts. I am excited to share photos and tell you more about every one of the Best Western Hotels and Resorts we stayed at.



In Colorado, we stayed in a town called Loveland, it was within driving distance of every place we wanted to visit while in the state. Not only was the location super convenient for all of our travels but it turns out that Loveland is a beautiful town with lots of beautiful views and a very welcoming Best Western Plus right off of the highway.



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I'm Melissa a Cedar Rapids mom who knows that parenting is the hardest job out there. I created this site to share the tips and tricks I learned on my journey to becoming a super mom as well as recipes, family fun, health topics, and so much more. To learn more head over to the [ABOUT ME](#) section.



ThirtySomethingSuperMom

JUL 18 2017

(IMAGE 1 OF 9)

(EST.) MONTHLY VISITS:

5.87K

(EST.) COVERAGE VIEWS:

606

DOMAIN AUTHORITY:

38



110



1





When we arrived at our hotel, we were immediately greeted by several gardens full of beautiful flowers, a colorful sculpture, and a gorgeous mountain view.



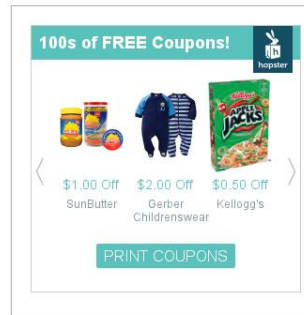
As we entered the building to check in, the staff greeted us so warmly and even offered up bag full of goodies for my daughter full of fun toys. They were worried it may be a geared towards younger kids but in my opinion you never outgrow glow sticks, chalk, and bubbles.

She even had a few pieces of candy inside to make up for the fact that we were never at the hotel during free cookie time, yes there is actually a time each day where you can get fresh baked cookies at most Best Western Hotels and Resorts.



Since we traveled from Cedar Rapids, Iowa all the way out to Loveland, Colorado, we decided to break up the trip by staying a couple of nights in Nebraska. On our way out to Colorado we spent the night at Best Western Hotels and Resorts in Kearny, Nebraska and on the way back home we spent a night at a Best Western Plus in Lincoln, Nebraska.

Each hotel was extremely comfy, very well maintained, and the staff was very friendly. I could go on all day about the comfortable beds, the amenities each hotel offered and



ThirtySomethingSuperMom

JUL 18 2017

(IMAGE 2 OF 9)

(EST.) MONTHLY VISITS:

5.87K

(EST.) COVERAGE VIEWS:

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DOMAIN AUTHORITY:

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110



1



the breakfast, oh my the FREE breakfast!!!



Each day seemed to have even more food to offer and it wasn't just eggs, or biscuits and gravy, or cereal, it was a little bit of everything.



The waffle bar rivaled any breakfast buffets spread with their large assortment of toppings with everything from fresh fruit to chunks of chocolate cookies.



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JUL 18 2017

(IMAGE 3 OF 9)

(EST.) MONTHLY VISITS:

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110



1

I really liked the Best Western logo inside of the waffle maker, it pressed a cute little Best Western heart onto each delicious waffle.



My daughter especially liked the m&m's and whipped cream on top of her waffles, what kid wouldn't? My husband and I enjoyed the sausage omelette rolls as well as the hazelnut coffee blend. I wish we could buy both of those things at the grocery store but it seems we will have to visit Best Western Hotels and Resorts again soon to get our fill of goodies.



Every time we arrived at one of the Best Western Hotels and Resorts, we explored the grounds and we were always impressed. I especially liked the pool at the Loveland, Colorado location.



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JUL 18 2017

(IMAGE 4 OF 9)

(EST.) MONTHLY VISITS: **5.87K**

(EST.) COVERAGE VIEWS: **606**

DOMAIN AUTHORITY: **38**



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1



It was nice that there were already pool noodles and toys inside the pool for the kids to play with. The parents all seemed to enjoy the area outside of the pool with a beautiful fire pit.



There is nothing like a mountain view in my opinion so when you are able to relax by the pool and see a beautiful view of the Rocky mountains, you are sure to have a good time.



My daughter's favorite view comes from inside of the pool, she really had a lot of fun swimming at all of the Best Western Hotels and Resorts.

I was able to get a workout in at the fitness center while my husband and daughter took a dip in the pool. I was excited to use so many different machines because I was initially expecting to just hop on the treadmill but I also got in an arm workout and used the elliptical as well.



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JUL 18 2017

(IMAGE 5 OF 9)

(EST.) MONTHLY VISITS:

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1



I was the only one in there so I even used machines I didn't quite know how to use at first without getting any weird looks. The fitness center was closed off from the rest of the hotel so there were no weirdos looking in on me like I have seen in other hotels, I like the privacy all of the Best Western Hotels and Resorts offer.



After a long day at Rocky Mountain National Park and after all of the driving we did everyday, I was always excited to see the bed at each of the Best Western Hotels and Resorts.



Pictured above are the beds we enjoyed sleeping in at the Lincoln, Nebraska Best Western Plus. Not only were the beds comfortable but the sheets and blankets were so soft! I can never get much sleep at hotels normally but I had no problem sleeping here!

I also really enjoyed the decor and extras that the bathroom, it's the little things that

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JUL 18 2017

(IMAGE 6 OF 9)

(EST.) MONTHLY VISITS: **5.87K**

(EST.) COVERAGE VIEWS: **606**

DOMAIN AUTHORITY: **38**



110



1



really make you feel like you are home away from home.



The bathroom was decorated just like I would decorate my own bathroom so it was a very welcoming place to take a refreshing shower at the end of the day.



I thought it was pretty amazing that the one thing I forgot to pack was makeup remover and I only realized this because one day on vacation I decided to wear makeup when we went out to dinner. I don't normally wear a whole lot of makeup so it was easy for me to forget remover, well that was until I got out of the shower and saw my raccoon eyes.

My mascara and eyeliner was stuck to my face and there was just no way I was getting it off with regular soap. I laughed out loud when I looked down and on the counter in front of me was makeup remover wrapped up in a towel embroidered with the word makeup, it was like a blessing from the Best Western Gods.



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JUL 18 2017

(IMAGE 7 OF 9)

(EST.) MONTHLY VISITS:

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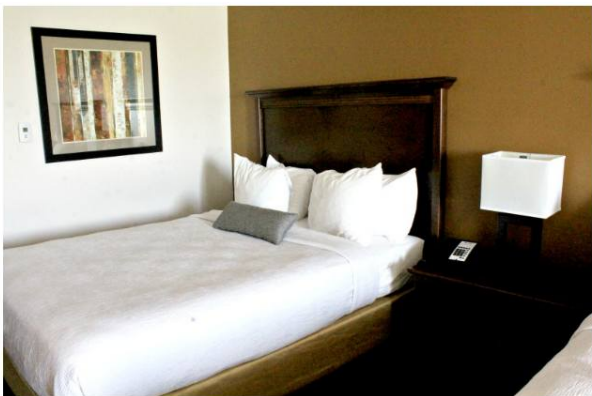


Another great thing about Best Western that seemed as though it was specifically designed just for me was the Fresh Remote sleeve.

I remember reading all about how hotel remotes are some of the most germ covered, nastiest things you can come in contact with so when I saw that they go above and beyond to clean their remote, I was really impressed.



It helped me to relax knowing that the room was nice and clean as well as super comfy for spending a quiet evening after all of the travel we had done each day. We enjoyed the free Wi-Fi at each location while we winded down at the end of the day.



I loved that we were able to book a Best Western in so many different locations. Best Western Hotels and Resorts have over 4,100 properties in over 100 countries and territories worldwide. Wherever Life Takes You, Best Western is There.

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JUL 18 2017

(IMAGE 8 OF 9)

(EST.) MONTHLY VISITS: **5.87K**

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DOMAIN AUTHORITY: **38**



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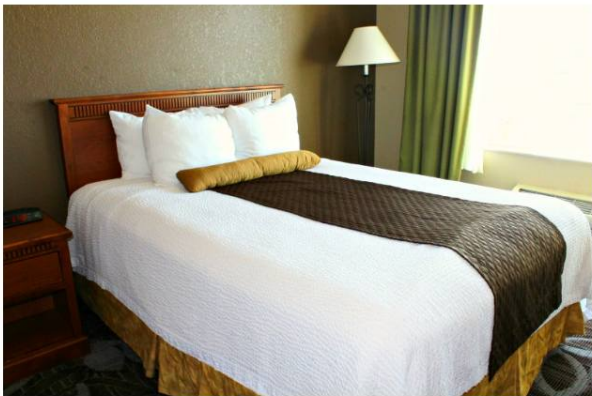




It pays to stay at Best Western Hotels and Resorts because they have an awesome rewards program! Best Western Rewards is an award winning loyalty program that is free to join. Your points never expire and they offer what they call - Status Match No Catch - they will instantly match your status that new members have attained in other hotel loyalty programs.



You are not going to find a better value or better hotel in my opinion. It really does pay to stay at Best Western Hotels and Resorts and you will not regret it!



Every location we visited exceeded my expectations and I can not wait to plan our next

ThirtySomethingSuperMom

JUL 18 2017
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COLORADO'S CONSCIENTIOUS MUSIC FESTIVAL — ARISE

Jul 16, 2017

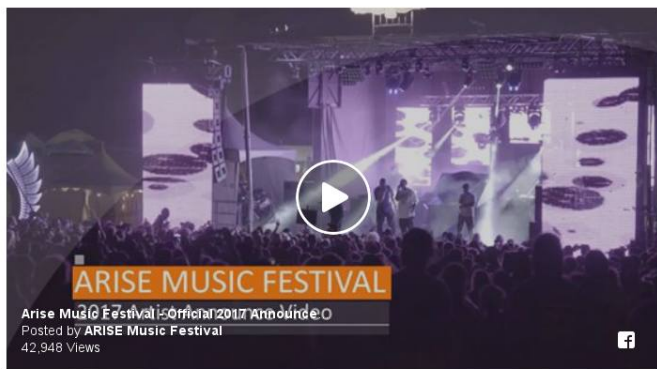


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Arise Music Festival celebrates its 5th Year Celebration at Sunrise Ranch in Loveland, Colorado



More than just a musically diverse music festival, Arise is an independent and family-run camping festival committed to a greener "global cooling" initiative. With so many beautiful people gathered in one loving space, it wouldn't make sense not to take advantage of the

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EDM NEWS



Spinnin' Records Accidentally Released An Infected Mushroom Remix As New Oliver...

Aug 8, 2017

Spinnin' took a pretty legendary L yesterday. The record which has come under fire the last few years for hosting ghost productions and signing...



Skrillex Has An Upcoming Collaboration With Rihanna And Blackbear

Aug 8, 2017



EDM Sauce | ARISE

JUL 16 2017

(IMAGE 1 OF 3)

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DOMAIN AUTHORITY: 45



8



manpower available. Outside of the permaculture workshop and action day, an organic on-site farmer's market, and a leave-no-trace ethos, Arise is committed to planting one tree for every ticket purchased. Finally a festival you can feel good about attending!

Taking place August 4-6th and boasting headliners across seven stages like Tipper, Beats Antique, SunSquabi, Desert Dwellers, Break Science, Dopapod; and local Colorado acts like Late Night Radio, Maddy O'Neal, Project Aspect, Unlimited Gravity, Bass Physics, Templo, and kLL sMTH, this year's Arise is one you don't want to miss. And when you're not getting down to music, there's a array of activities to get involved in including yoga, workshops, speakers, presentations, an educational hemp village to check out, film screenings, and art installations galore! This year's featured artist is Android Jones and the featured guest speaker is Barbara Marx Hubbard who will discuss Conscious Evolution and the Power of Intention. For more information and ticket sales head over to the official ARISE website [here](#).



TOP TRENDING MUSIC



Vice - Obsession (Ft. Jon Bellion)

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Breakaway Festival hits Grand Rapids Aug. 25 & 26 with Travis Scott, Zedd, RL Grime + MANY More!

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Melissa Orth

<http://melissaorthphotography.com>

Hello! I'm a freelance photographer, videographer, and writer based in Denver, Colorado. Born and raised in Miami, Florida, studied Commercial Photography at Appalachian State, and currently reside in one of the most beautiful states in our country. I love to travel, see live music, explore, create, backpack, snowboard, surf, and take photographs of anything and everything.



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benefit our charity partner, the **Positive Coaching Alliance**, a youth sports non-profit organization providing athletic and character-building experiences for young athletes. This family-run showcase is operated by the Wolfpack Ninjas, a group of all-star athletes featured on NBC's hit TV show series *American Ninja Warrior*. The Tour's spectacular debut in April 2017, boasted sell-out crowds from 35 states, plus international attendance from countries including Japan, Australia, Canada, the UK and many others. This will be the final Colorado event before the Wolfpack Ninja Tour takes the sport national in 2018.

"A weekend of Ninja races, classes, playing and socializing, culminates with the Finals Competition Sunday, November 5th. Top qualifiers will race for over \$50K in prizes. One male and one female will be crowned champion, with scaled payouts to the Top 10 finalists. Reigning Female Champion and Stuntwoman Superstar Jessie Graft is our Pro-Team Captain. The Pro-Team features professional ninjas including: Joe Moravsky, Meagan Martin, Flip Rodriguez, Kevin Bull, Nicholas Coolidge, Travis Brewer, Jake Murray, Jennifer Tavernier, JJ Woods, Ryan Stratis, first Male Champion Adam Rayl and many others. Watch the pros race for glory and cash prizes with your family." -Dr. Noah Kaufman, President, Wolfpack Ninja Tour.

The Wolfpack Ninja Tour promotes an active, healthy lifestyle for kids through fun, age-appropriate physical challenges and inspiring role models. In partnership with The Positive Coaching Alliance, the Wolfpack Ninja Tour is seeking to make a serious impact on the childhood obesity epidemic. The Ninja community and our Pro Team of top Ninja professionals are deeply involved in the project and will be present at the event to teach children life-skills, confidence and to educate them about the importance of proper nutrition and academics.

This is the only event of its kind in the country, featuring over \$50,000 in cash prize competitions for rookie and seasoned Ninjas, and unique training opportunities with all the top Wolfpack Ninjas Pros, at a premium venue. The Wolfpack Ninja Tour is the exciting full weekend of family activities and athletic experiences that will legitimize the sport of Ninja Obstacle Racing and provide professional opportunities for its talented athlete.

Wolfpack Ninjas socials: @wolfpackninjas

Information: Ivette Tolentino, Marketing Director, ivette@wolfpackninjas

Interviews, press only: Noah Kaufman, MD, President, noah@wolfpackninjas.com

More information and sizzle videos and Wolfpack Ninja Tour

tickets: <http://wolfpackninjatour.com>

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Professional Tennis Registry (PTR) announced its partnership with Learning Management System (LMS) provider InnTier. PTR is proud to offer its members the latest in LMS functionality and e-learning.

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The finalists for Cynopsis Kids' sixth annual Imagination Awards have been announced.

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Octane's New AirdyneX™ Air Bike Now Available To Fuel Commercial Facilities

Nautilus, Inc. (NYSE: NLS), a leader in innovative fitness equipment, announced that the new AirdyneX air bike from Octane Fitness is now available for health clubs, fitness centers, specialty studios, and athletic training facilities.

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Technogym Appointed Official Supplier to 2017 Athletics World Championships

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Connecticut-based The Edge Fitness Club Expands to the Greater Philadelphia Market State-of-the-Art Clubs to Open in Four New Jersey Locations by Winter 2018

The Edge Fitness Clubs today announces its expansion into the greater Philadelphia market, with four facilities set to open in western New Jersey by winter 2018.

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Innovation Pavilion Lands New City Deal

Innovation Pavilion (IP) recently solidified a partnership with the City of Joliet, a suburb of Chicago, to develop a new IP location in the city. Together, IP and the City of Joliet will work to bring innovative growth, community and entrepreneurship to the city and surrounding areas.

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PTR and Mouratoglou Tennis Academy Form Partnership

PTR is pleased to announce that two titans of the tennis industry are now working together to improve the education of tennis coaches in Europe and around the world.

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Nautilus, Inc. (NYSE: NLS) today reported its unaudited operating results for the second quarter and six months ended June 30, 2017.

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Celebration of Fourth of July set throughout Northern Colorado

By Michelle Vendegna

Reporter-Herald Staff Writer

POSTED: 07/02/2017 08:35:13 PM MDT



Jordan Queen, Kyleigh Queen, and Schae Queen watch fireworks on the shore of Lake Loveland on July 4, 2016. This year's fireworks show at the lake starts at 9:17 p.m. Tuesday. (Michael Ortiz / Loveland Reporter-Herald file photo)
In Northern Colorado, the usual sounds of exploding fireworks are often paired with sounds of patriotic music.

"To play patriotic music, to involve the audience and ourselves, that is really important to me," said Jim Wright, president of the Loveland Concert Band. For the last 29 years, the community music group has performed before the fireworks at Loveland's Fourth of July celebration.

"The principle is the same and the traditional music will be the same and we add a half a dozen pieces that are on the more popular side," he said.

The band will perform at 8 p.m. Tuesday, at the Norma and Lynn Hammond Amphitheater at North Lake Park, 29th Street and Taft Avenue. Fireworks will start over Lake Loveland at the park at 9:17 p.m.

"I just love it and so does most of the band because it's a celebration of the nation's independence and we get to recognize the people that serve," Wright said.

Down south, Longmont Symphony Orchestra will end their performance with explosions.

"We end with '1812 Overture' that has cannons and shotguns," said Kay W. Lloyd, executive director. It has become tradition for the group to include real a cannon in their performance.

The Longmont Symphony Orchestra performs at 1 p.m. in Thompson Park, 420 Bross St., Longmont. The group follows the Longmont Youth Symphony at 11:45 a.m. and the Longmont Chorale at 12:30 p.m.

"It's nice to be able share this with the others in the performing art community," Lloyd said.

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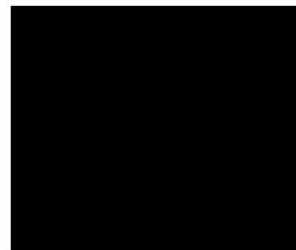
The orchestra will have its annual picnic contest during the concert.

"Some have simple picnics, others have patriotic or veteran themes," Lloyd said. The top 10 picnics get a prize.

North of Loveland, the Fort Collins Symphony



LOCAL & NATIONAL VIDEO



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will play before the fireworks at 8:15 p.m. in City Park, 1599 City Park Drive, with fireworks starting at 9:35 p.m.

"It's really wonderful to be at City Park with our whole community gathered," said Mary Kopco, executive director of the Fort Collins Symphony. The band will be playing of mix of patriotic songs other popular tunes.

"Maestro (Wes) Kenney always has new music and we are going to be doing some John Williams' pieces from 'Star Wars' and 'Lincoln,'" she said. If the weather holds out the fireworks will end the "1812 Overture."

"My heart always swells when our symphony plays something patriotic ...," Kopco said. "It's very moving."

If you choose to celebrate on your own, there are few things to consider. Illegal fireworks in the state of Colorado include anything that explodes or leaves the ground.

Safety should always be a consideration when handling fireworks. Through a press release, Dr. Lyndsay Deeter at Banner Health's Western States Burn Center in Greeley offered some thoughts on holiday safety.

Deeter suggested leaving the fireworks to the professionals as even sparklers can reach 1,200 degrees Fahrenheit. However, she did offer a few tips for those who want to set off their own.

The first is to be aware of the different kinds of burns. First-degree burns can resemble sunburns, pink or red in color. Treat with a cool cloth, cold running water and lotion. Second to third-degree burns are pink or red but are accompanied by a blistering or breaking of the skin. If this occurs, immediately get treated at the emergency room or urgent care. Use a cool wet cool cloth on the way to the medical facility to stop the burn. Do not use ice as it can cause permanent damage or frostbite.

Other tips include: keep a bucket of water close for proper disposal of all fireworks, have a sober adult present, never relight any fireworks and always keep children and pets at a safe distance.

Capt. Bill Porter of Larimer Humane Society said it will be the busiest time of year for his agency. He recommended residents keep pets safe inside, and turn on music or other noises to help keep them calm during fireworks.

Northern Colorado Fourth of July schedule:

Loveland:

- 7 a.m. Loveland Liberty 5K, Grimm Brothers Brewhouse, 623 N. Denver Ave., Loveland, price varies; lovelandliberty.com.
- 10 a.m. Flag Raising, by Lone Tree School House in North Lake Park, 29th Street and Taft Avenue; cityofloveland.org/July4th.
- 10 a.m. Vintage Motor Car Club of America Car Show, North Lake Park, 2750 N. Taft Ave., Loveland; cityofloveland.org/July4th.
- 8 p.m. Loveland Concert Band performs, Norma and Lynn Hammond Amphitheater at North Lake Park, 29th Street and Taft Avenue; lovelandconcertband.org.
- 9:17 p.m. Loveland Fireworks, Lake Loveland at North Lake Park, 2750 N. Taft Ave., Loveland; cityofloveland.org/July4th.

Fort Collins:

- 7:30 a.m. 18th annual FireCracker 5K, City Park, 1599 City Park Drive, Fort Collins; firecracker5k.com.
- 8 a.m. City Park Nine Stars and Stripes Open, 8 a.m. Monday, City Park Nine, 411 S. Bryan Ave., Fort Collins; 970-221-6650; fcgov.com/july4th.
- 9:30 a.m. 35th annual Old Timer's Game, 9:30 a.m. Monday, North Ball Field of City Park, Fort Collins; fcgov.com/july4th.
- 10 a.m. Fort Collins Parade, Mountain Avenue from Jackson Avenue to Meldrum Street; fcgov.com.
- 10 a.m. Old Fashioned Fourth of July, Monday, Avery House, 328 W. Mountain Ave., Fort Collins; poudrelandmarks.org.
- 4:15 p.m. Live music with the 101st Army Band's Dixieland Jazz and Country Bands, City Park, Fort Collins; fcgov.com.
- 8:15 p.m. Live music with Fort Collins Symphony, City Park, Fort Collins; fcgov.com.
- 9:35 p.m. Fireworks, City Park, Fort Collins; fcgov.com.

Windsor

- 7 a.m. July 4th Four-Legged Fun Run, Boardwalk Park, 100 N. Fifth St., Windsor. \$15-\$20;



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- 9:30 p.m. Windsor Fireworks, Boardwalk Park, Windsor. \$15-\$20; [windsorgov.com](#).

Timnath

- 5 p.m. Town of Timnath Fourth of July Celebration, Timnath Reservoir, 5824 E. County Road 40, Timnath; [facebook.com/townoftimnath](#).

- 9:30 p.m. Timnath Fireworks over Timnath Reservoir; [facebook.com/townoftimnath](#).

Estes Park

- 7 a.m. Fourth of July Pancake Breakfast, Crossroads Fundraiser, Our Lady of the Mountains Church, 920 Big Thompson Ave., Estes Park, \$5-\$8, a discount of \$1 with donation of nonperishable food item; [crossroadsep.org](#).
- 10 a.m. The Coolest Car Show in Colorado, Estes Park Events Complex 1125 Rooftop Way, Estes Park, \$2.50-\$5; [estesparkmuseumfriends.org/coolest-car-show](#).
- 5-9 p.m., Estes Park Village Band Patriotic Concert, Performance Park, 435 W. Elkhorn Ave., Estes Park. Free. Website: [epvillageband.org](#).
- 5:30 p.m., Colorado's tribute to Eagles, The Long Run, as well as a set from Chain Station, Estes Park Events Complex, Estes Park, \$11, kids 12 and under are free; [visitestespark.com](#).
- 9:30 p.m. Estes Park Fireworks, Lake Estes, between U.S. 34 and U.S. 36, Estes Park; [visitestespark.com](#).

Longmont:

- 11:30 a.m. Concert in the Park with Longmont Symphony Orchestra, Thompson Park, 420 Bross St., Longmont; [longmontsymphony.org](#).
- 4 p.m. TinkerMill 4th of July Carnival, TinkerMill, 1840 Delaware Place, Longmont, \$5 suggested donation; [www.tinkermill.org](#).
- 9:30 p.m. Fireworks, Boulder County Fairgrounds, 9595 Nelson Road, Longmont; [www.longmontcolorado.gov](#)

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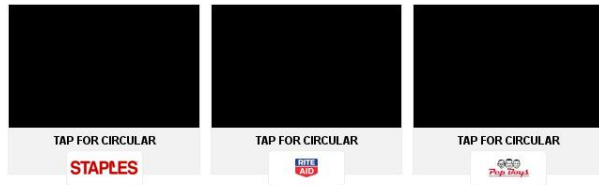
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REPORTER-HERALD





SPORTS

Loveland Open tournament begins next week

Courts in town will again be busy with the event just 10 days after the Boose Memorial

By Cris Tiller

Reporter-Herald Sports Writer

POSTED: 07/05/2017 07:47:11 PM MDT



PJ Kenney serves the ball during the 4.5 men's singles finals of the Loveland Open Tennis Tournament in 2013. (Lilia Munoz / Loveland Reporter-Herald)

Northern Colorado tennis enthusiasts have their hands full.

Little more than a week following the Debbie Boose Memorial Tournament, which saw more than 200 participants in its final year, they'll take up their racket again already for a full week of competition.

The Loveland Open tennis tournament returns to offer a seven-day event running July 10-16 at North Lake Park, a chance to compete against players from Northern Colorado, Denver and even Wyoming, all while raising money for the local Boys & Girls Clubs of Larimer County.

"It's always a fun time and everybody seems to enjoy it," tournament director Val Hecker said. "It's a nice way to see people you haven't in a while and to visit with the regulars that come every year."

There will also be a donation box provided by Second Serve for players to donate gently used rackets, clothes and shoes.

The tournament will host matches at all levels, from 2.0 through 4.5, in men's and women's singles as well as doubles and mixed doubles. There will also be open men's and women's singles for those without a rating from the National Tennis Rating Program.

Most years the tournament sees similar faces return to compete, but newcomers are welcome with registration open until noon on Thursday. Hecker said the number of registered participants was around 120 as of Wednesday morning, but usually averages out to closer to 200.

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While the Boose started to alter its schedule

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Generally the two events are separated by closer to a month, but this year the gap is only and the surrounding area have every opportunity

"We try to keep it far away from the 4th (of July) so people are back from vacation, but you can't always plan for that," Hecker said. "We keep it in the evenings all week and then all day Saturday and most of Sunday."



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Clint Black — Mrs. Nicedayrising, Mr. McBride has simply rebutted Mr. Germann's view--nothing more. It's not a personal ...

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RH | Loveland Open tournament

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A Voice of Colorado

The opinions of a Coloradan and a guide to the Centennial State

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A Voice of Colorado No. 224 Version 5.0:

Posted on August 7, 2017 | [Leave a comment](#)

Mr. George Brauchler: If elected Governor of the State of Colorado, will you overturn the executive order signed by your predecessor supporting the Paris Climate Agreement?

Posted in [Colorado](#), [State of Colorado](#)

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A Voice of Colorado No. 223 Version 5.0:

Posted on August 6, 2017 | [Leave a comment](#)

The A.S. Benson House, located at 463 West 5th Street in Loveland, CO., was added to the National Register on January 6, 2004. Built in 1897, it is a favored example of the Edwardian style of architecture in Loveland. Built for local businessman and politician Aaron Shaw Benson the two-story brick retains much of the original material used. Details such as dentil molding, Tuscan columns, and segmental arch windows express the transition from Queen Anne to the classically-influenced Edwardian style. A carriage house and shed complete the property.

Posted in [Colorado](#), [State of Colorado](#)

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A Voice of Colorado No. 222 Version 5.0:

Posted on August 6, 2017 | [Leave a comment](#)

The race for elected office in Larimer County has begun, and the bid to replace Larimer County Commissioner Lew Gaiter in District 1 is underway with the announcement by Dan Sapienza, a Democrat from Fort Collins, announcing his intention to run for the position.

The election to replace Mr. Gaiter, who has announced intentions to run for the governorship, is in November 2018.

Mr. Sapienza, who graduated from Fort Collins High School and Colorado State University before moving to Washington D.C. for law school and work as a legislative aide to Betsy Markey, a surrogate of Ken Salazar, has a simple campaign theme: More social programs. He has not offered specifics on how to

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pay for these programs, but the basic truth and fact must be higher taxes.

Posted in [Colorado, State of Colorado](#) [Leave a comment](#)
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Loveland, CO. was named for William A.H. Loveland. Mr. Loveland and his wife, Miranda Montgomery Loveland, along with Charles Welch, planned Lakewood, CO. as "a streetcar suburb", and a stop for their Denver, Lakewood, and Golden Railroad. The investment and intention did not produce the desired result.

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A Voice of Colorado No. 220 Version 5.0:

Posted on [August 5, 2017](#) | [Leave a comment](#)

In June 2017, nine people were laid off from THE (DENVER) POST, including five in management. One Human Resources employee who had been with the newspaper thirty years was dismissed, as was a mailroom employee hired in 1972. Only one employee downsized was not in their 50s or 60s.

On August 1, 2017 it was reported that Gannett closed down its Nashville, TN. design studio and relocated the production work for the southeast newspapers to three remaining design studios located around the United States of America. The closure is the second in recent months, following the demise of a facility in Asbury Park, and eliminated 88 jobs.

As the largest newspaper companies in the United States of America continue to cut jobs to slow the loss of advertising revenue and subscription monies it seems that common sense should result and someone at the executive level will realize that the solution to the problem is to abandon partisan politics in favor of objective and professional journalism.

The slow death of the biggest newspaper companies in the United States of America, however, proves this neither true nor factual.

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Loveland, CO. was named for William A.H. Loveland. Mr. Loveland and his wife, Miranda Montgomery Loveland, along with Charles Welch, planned Lakewood, CO. as "a streetcar suburb", and a stop for their Denver, Lakewood, and Golden Railroad. The investment and intention did not produce the desired result.

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Given his unabashed racism the endorsement by Ted Nugent of George Brauchler for Governor of the State of Colorado is concerning.

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EVERYTHING YOU NEED TO KNOW ABOUT HIKING WITH YOUR DOG IN COLORADO

by Cori Anderson and Holly Graham May 25, 2017

Lifestyle & Culture



Coloradans love their dogs and love taking them outdoors. Adventures abound near Denver and all around the state, whether it be mountains, foothills, sand dunes or plains, and taking our animal counterparts with us should be an enjoyable experience. But hiking trails in Colorado are shared-use areas, where horseback riders, bicyclers, trail runners, hikers and dogs congregate to enjoy the terrain and fresh air. When dog owners follow certain spoken and unspoken trail etiquette, hiking with our furry, four-legged companions will not only be fun for us, but for everyone else too. **Here's everything you need to know about hiking with your dog as well as a list of dog-friendly hikes in Colorado.**

What You Need To Know



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f 760

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in 7



Photo by Holly Graham.

Leashes

Getting outdoors might feel synonymous with unleashing your dog, but the hard-to-swallow fact for many dog owners is that **leashes are required on most trails** for many reasons. Unleashed dogs, even if they are well-behaved most of the time, can pose serious problems to other users of the trail as well as the natural flora and fauna. **Not all dogs are friendly with other dogs and unleashed dogs may cause aggression issues from leashed ones.** Also, the natural way most dogs would greet one another is on a curved path, whereas **meeting face-to-face on the trail may excite them** in an unpredictable way. Some hikers may not like dogs, some may be allergic, some may be frightened if one runs up without an owner, even if that owner is running behind the dog yelling “s/he’s friendly!”

In order to allow your dog off-leash on trails, it needs to be trained with voice commands to the extent that it will heel, stay and sit before ever running up to another trail user at any time. **There are certain areas that have designated “off-leash” areas which are always very clearly marked.**

Poop

The least glamorous aspect of being a dog owner, but an important one, is taking responsibility for your dog’s poop. Even though wild animals take their number two’s in the forest, **your dog does not have a wild animal’s diet, so your dog’s excrement will be an invasive addition to the environment.** The number one rule for dog poop is to pack it out — and **that does not mean bagging the poop up and leaving it hanging on a nearby bush or tree.** For a more environmentally-responsible way to pack it out, buy compostable doggy bags.

Other Trail Users

On shared use trails, **hikers should always yield to other trail users** (bicycles, horses, trail runners) and that **especially applies to hikers with dogs.** For this reason, dog-owning-hikers should be extra aware of their surroundings while on the trail to ensure they are ready to step out of the way or off the path to let someone else pass. Generally, on trails with steep elevation changes, the hikers descending should yield to hikers ascending, unless the ascending hikers are stopping for a rest.

No Dogs Allowed

National Parks in Colorado, like Rocky Mountain National Park, do not allow dogs on trails or in the back-country, though they allow them on six-foot leashes in campgrounds and on any roads that vehicles use. Other trails that do not allow dogs will have signage marked at the trailhead, though it is advisable to check online before loading your co-pilot into the Subaru. Once you find a dog-friendly trail (see our mapped guide below), **make sure your dog “stays the trail” just like you.** Hiking in the wilderness can be a dangerous thing for a dog (or person) unfamiliar with the terrain.

Wildlife and Dogs

There are two kinds of interactions that dog owners should avoid on trails and while camping: their dog as prey and their dog as a predator. Both of these situations are less likely to happen if the dog is on a leash and the owner is in control, but even then, awareness of your surroundings is key. Some animals, like the **high alpine pikas** and the endangered **Preble’s meadow jumping mouse,** are already at risk without the addition of your dog chasing them down. Other animals can pose a serious threat to you and your dog, like **moose,** mountain lions, porcupines and snakes. Knowing if those animals have been spotted or are usually in an area is essential, and keeping your dog on leash from dusk to dawn is most advisable. Hiking and camping always involve risks, which means that hiking and camping with your dog adds extra responsibility to your plate. Keep an eye on your furry friend — whether under leash or voice control — at all times because they may warn you before prey or predator approaches.



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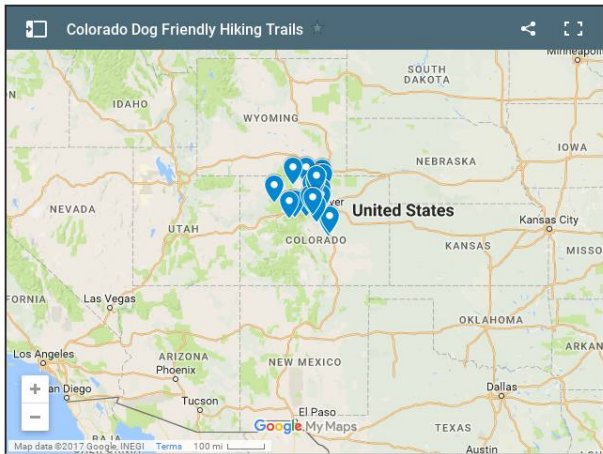
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Photo by Cori Anderson.

A Mapped Guide to Dog-Friendly Hikes



Let us tell you right now, *some* of these hikes and parks are not free. For some, you need to pay parking. Others, you actually need to pay an entrance fee. These (usually small) fees are what help to keep our lands clean, safe and available. So, throw on a smile when you hand the attendant that cash, because it's worth it — you will appreciate it and your dog will definitely appreciate it. We promise.

- Lory State Park Loops**, next to Horsetooth Reservoir in Fort Collins, 6.6 miles, moderate to hard
- Dome Mountain Trail**, Big Thompson Canyon Near Loveland, 9 miles, moderate
- Devil's Backbone Nature Trail**, west of Loveland, 4.4 miles, easy, very popular
- Bear Peak**, outside Boulder, 7.7 miles, strenuous
- Wheeler Pass Trail**, part of the Colorado Trail, near Breckenridge, 13.5 miles, hard
- Notch Mountain**, near Red Cliff, 9.6 miles, expert only
- Mount Thomas Summit Trail**, near Basalt, 9.3 miles, moderate
- Kelly Lake Trail**, near Walden, 13.2 miles, hard
- Marvine Loop Trail**, near Meeker, 21.4 miles (overnight), hard
- Rainbow Lakes**, near Nederland, 2.6 miles, easy
- Red Rock Canyon Open Space**, Colorado Springs, 10 total miles of trails, easy to hard
- North Cheyenne Canyon Park**, near Helen Hunt Falls in Colorado Springs, 56 total miles of trails, easy to moderate
- Elk Meadow Park**, South Loop, Jefferson County, 2.6 miles, easy
- Red Rocks Trail**, in Red Rocks Park near Red Rocks Amphitheatre, 6 miles, moderate
- Alderfer and Three Sisters Park**, Evergreen, .2-10 miles, easy to moderate
- Golden Gate Canyon State Park**, 35 total miles of trails, easy to hard
- Eldorado Canyon**, near Eldorado Springs, 11 miles one-way, easy to moderate
- Elk Range Trail**, Centennial Cone Park near Golden, trail closes during hunting season and on even-numbered weekend days for bikers, 6.6 miles, easy
- Forsythe Canyon to Waterfall and Gross Reservoir**, near Nederland, 2.2 miles, easy to moderate
- Flatirons Vista Loop Trail**, near Boulder, 3.3 miles, easy to moderate

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Indian Peaks Wilderness, west of Boulder, 133 total miles of trails, easy to hard
Garden of the Gods, Colorado Springs, 15 total miles of trails, easy to moderate
Argentine Pass, East of Keystone, 16 miles, moderate to hard
Meyer's Ranch, Conifer, 4 miles, easy
Lair O' the Bear, west of Morrison, 1.3 - 12.6 miles, easy to hard
Buchanan Pass Trail, begins at Camp Dick in Indian Peaks Wilderness, 7.7 miles, moderate to hard
Hermit Park Open Space, Estes Park, 13 miles of trails, easy to moderate
Three Mile Creek Trail, near Bailey, 14 miles, moderate
Rosalie Trail, near Bailey 12.4 miles, moderate
Scott Gomer Trail and Abyss Lake Trail, near Bailey, 14.6 miles, moderate to hard

Colorado and dogs go, shall we say, hand-in-paw. Make the next Colorado adventure you go on somewhere your furry pal can come too. Keep our wilderness clean, keep your dogs safe and have a blast visiting all of the destinations you and your dog can discover together.



303 Magazine Cori Anderson Dog friendly hikes Colorado Dog friendly hikes Denver

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ABOUT THE AUTHOR



Cori Anderson → Art and Culture Writer

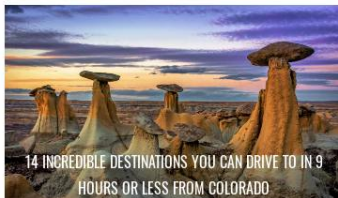
Cori is an Art and Culture Writer at 303 Magazine. She has a guilty fascination with street exhibits and high quality graffiti artists although she also loves spending an afternoon in a museum or gallery. When she is not writing about art she is creating something, usually with bright colors and texture, or traveling the world in search of other artists. See some of her adventures and creations on [Instagram](#) and [Tumblr](#)



Holly Graham

Holly Graham is a motorcycle riding, world traveling, innovative storyteller and photographer. She graduated from Colorado State University with degrees in Journalism and Media Communication as well as Languages, Literatures and Cultures with a concentration in Spanish. She enjoys hanging out with her two dogs, Wiley and Falcon, and her cat, Sprout. Check out more of Holly's work at [hollygrahammedia.com](#).

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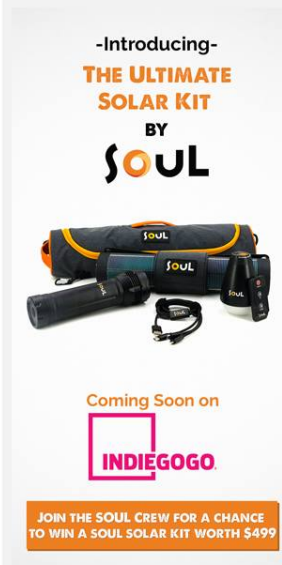


RECAP OF ROAR IN THE CITY

ROAD TEAM • JULY 25, 2017

GO OUTSIDE 0 COMMENTS 1

Early last Saturday morning, volunteers gathered at Lincoln Center, just north of a barely awake Colorado Springs, to set up for [ROAR in the City](#). Everyone patiently received station assignments and dutifully headed off to one of thirteen locations. The Live Outside and Play Road Team made their way to Middle Shooks Run Park to a tennis court to set up jungle Pong.



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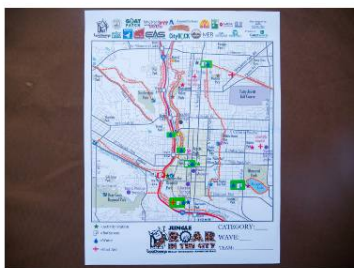
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At the Really Outrageous Adventure Race, teams of creatively dressed humans run around Colorado Springs completing activities and answering questions at thirteen different stations. This year, with a Jungle Theme, leopard print was a favorite, and teams were especially voracious. We were in charge of the Jungle Pong, an activity where participants throw massive balls into garbage cans set up in a triangle across a tennis court.

Throughout the day, teams biked to the tennis court and tried their best at massive pong. After

answering a few questions for extra points and finding a hidden flag, they were on their way. The day ended with an after-party back at Lincoln Center filled with drinks, food, and stories from the exhausting day. Prizes were awarded for teams with the most points, but more importantly, most creative team costume, best team spirit, and best Tarzan and Jane!



The creative mastermind behind this adventure packed day is UpaDowna, a non-profit that aims to connect people with adventure. They state their poetic mission on their website: "UpaDowna's mission is to provide access to outdoor adventures for all, through events and programs that empower individuals, create healthier communities, and foster a respect for the environment." We feel ya, UpaDowna! This resonates deeply with our Live Outside and Play soul and we were honored to be a part of this event.

After a long day, we packed it all in and headed West. With inspiration in our heels, we're going to attempt the Maroon Bells Four Pass Loop, a challenging

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(IMAGE 2 OF 4)

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backpacking trail that traverses four mountain passes over 12,400 feet, with a total elevation gain of 9,580 feet over the 26-mile hike. By the time you read this, we are hopefully a day away from hiking out and enjoying the comforts of our plush van bed!



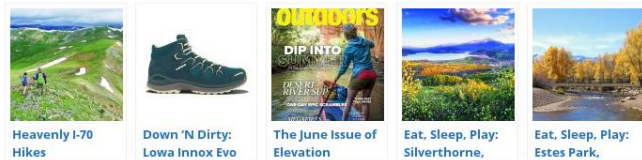
If you want to check out the van or meet the crazy humans behind the screen, [Breck 100](#), on July 29th in Breckenridge, is your lucky chance! We will have the van and tent set up to welcome back the impressive riders after their 100-mile journey.

If tunes and relaxing yoga is more your scene, then [Arise Music Festival](#) is where you should find us. From August 4th to 7th we will be jammin' with the [Elevation Outdoors](#) tent and plenty of other vendors inside the grounds of Arise near Loveland, Colorado.

We would love to see you and your van at our [Van Life Rally](#) in Boulder on August 17th. Check out the event page and come to the van party!

If you like the gear we're reppin', or what we're wearing, check out some of the sponsors that make this tour possible: [La Sportiva](#), [Crazy Creek](#), [National Geographic](#), [RovR Products](#), [Sea to Summit](#), [Mountain House](#), [LifeStraw](#), and [Lowe Alpine](#).

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Home News Story

Downtown Distrc LIVE announces July 29 line-up

Reporter-Herald staff

POSTED: 07/18/2017 09:18:22 AM MDT

LOVELAND— The featured musicians, artists, food vendors and merchant have been announced for the second Downtown District LIVE. The event will be held from 2-9 p.m July 29 on Fourth Street from Lincoln Avenue to Cleveland Avenue.

Starting at 2 p.m., the bands Landon Peck, Maya Bennett, Apple Jam, and Three Shots will perform throughout the event. Scheduled artists are 2-D artist Don Weicher; The Rocky Mountain High Flyers Guild showcasing their Burning Man Honorary 2017 sculpture; fabric artist Sheron Buchele Rowland; and bronze artist Sherry Stiles.

Merchants and food vendors will include Heaven's Popcorn, Hibernia Old World Bakery, I Scream Colorado, and Needful Things by Kristen Jackson. About Face will also be on site for face painting, henna designs and temporary tatoos.

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to facebook.com/LovelandDowntownDistrictLive.

Downtown District LIVE is produced by the Loveland Downtown Partnership and Blazen Illuminations to showcase the downtown area and the creative community of Loveland. The final Downtown District LIVE for the summer will be held Sept. 23.

For more information, go

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10 things to do this week

By Reporter-Herald Staff

POSTED: 07/27/2017 04:37:58 PM MDT



Loveland's 4-H group the Desperados ride their horses through downtown during the 2015 Larimer County Fair parade. (Trevor L. Davis / Loveland Reporter-Herald file photo)

Here are 10 events to try in the Loveland area this week.

family

Larimer County Fair and Parade

The annual Larimer County Fair Parade begins at 9:30 a.m. Saturday, July 29, in downtown Loveland.

The theme this year is "Uniquely Larimer County."

The parade begins at Fairgrounds Park, 700 S. Railroad Ave., and follows a route from the park north on Railroad Avenue to Sixth Street, then east to Cleveland Avenue where it turns south and heads back to the park.

4-H Club contests will be taking place today through Aug. 7 at The Ranch, 5200 Arena Circle, Loveland.

The fair itself takes place Aug. 4-8 at The Ranch. Carnival Americana will be open 4 p.m.-midnight Aug. 4 and Aug. 7-8, and noon-midnight Aug. 5-6.



Seth Harris performs in the Band of Tough production of "As You Like It." The troupe will perform in the Fort Collins Fringe Festival. (Aaron Young / Special to the Reporter-Herald)

The Gnarly Barley Beer Festival will be held at 1-6 p.m. Saturday, Aug. 5.

The fair also will include rodeos, live music, fireworks shows, Splash Dogs and Stilt Circus performances.

For details, visit larimercountyfair.org.

memorial

Flood Memorial

The 41st annual memorial service to remember the 144 people killed during the Big Thompson flood on July 31, 1976, will be held at 7 p.m. Monday, July 31, at the Big Thompson Canyon Association and Memorial Site, located one mile below Drake or 1½ miles west of the Loveland

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The program will include a speaker, music and the awarding of scholarships.

Everyone is welcome. A reception will follow.



For details, call 667-6465 or visit 1976bigthompsonflood.org.

music Drum Circle

The Northern Colorado Community Drum Circle will present an program at 6-9 p.m. Saturday, July 29, at Hammond Amphitheater in North Lake Park, Taft Avenue and 29th Street, Loveland.

A drumming performance by Longmont's Djembe Orchestra will be at 6-7:30 p.m.

And open drum circle will be at 7:30-9 p.m.

Dancers, hoopers and people of all ages and abilities are welcome.

Cost is free.

For details, email Nancy at Djembejive@gmail.com.

entertainment Downtown District LIVE

Loveland Downtown District LIVE will start at 2 p.m. Saturday, July 29, in downtown Loveland on Fourth Street from Lincoln Avenue to Cleveland Avenue.

The free event features music, art, demonstrations, vendors and Loveland's downtown vibe.

festival Fringe Festival

The Fort Collins Fringe Festival, a place for local and/or emerging artists to produce their performance art, will take place July 27-30.



"Eco-Flamenco" by Nancy Judd is created from cereal boxes, recycled paint, parachute scraps. It is part of her "Re Dress: Upcycled Style by Nancy Judd" exhibit opening Friday, July 28, at the Fort Collins Museum of Art, 201 S. College Ave. (Courtesy of Nancy Judd)

Venues include the Fort Collins Museum of Discovery Otterbox Digital Dome, The Music District, Wolverine Farm Letterpress & Publick House, and more.

For artist lineup and locations, visit fringefestivalfortcollins.com.

arts Greeley Arts Picnic

The Greeley Arts Picnic will take place at 5-10 p.m. Friday, July 28, 9 a.m.-5 p.m. Saturday, July 29, and 10 a.m.-4 p.m., Sunday, July 30, at Lincoln Park, at Tenth Avenue and Ninth Street, Greeley.

The event includes handmade arts and crafts, a food court, "creation station" for kids, and a kickoff concert Friday night with Funkiphino.

Entertainment on Saturday includes 10-10:45 a.m., Greeley Kiwanis Red Shirt Band; 10:45-11:30 a.m., Felonius Smith (country, folk, blues); 11:30 a.m.-12:15 p.m., Manabi Salsa Band; 12:15-1 p.m., Summerland Sun (contemporary folk); 1-1:45 p.m. George Gray & The Elvis Experience; 1:45-2:30 p.m., Many Mountains (folk/rock); 2:30-3:15 p.m., Broken Land (alternative country/rock); 3:15-4 p.m., Equally Challenged (pop/reggae/funk); 4-5 p.m. Soul School (R&B/rock/funk).

Tim Foolery, Cody Landstrom and The Great Loudini will present comedy at 11 a.m.-3 p.m. north of the gazebo in the center of the park.

Sunday entertainment includes: 10:15-11 a.m., Kream of the Krop Swing Band; 11-11:45 a.m., Ari Van Loo (contemporary folk rock); 11:45 a.m.-12:30 p.m., Wild Mountain (folk rock/celtic/bluegrass); 12:30-1:15 p.m., Dixie Leadfoot & The Chrome Struts (rockabilly); 1:15-2 p.m., The Wendy Woo Band (folk/jazz/blues/funk/rock); 2-2:45 p.m., Emma Marie Music (indie/pop/blues); 2:45-3:45 p.m., Chris Daniels & the Kings (jump blues/funk/R&B/soul).

For details, visit greeleygov.com.

bodybuilding Loveland Colorado Naturals

The Loveland Colorado Naturals bodybuilding competition will be at 11 a.m.-3 p.m. Saturday, July 29, at Mountain View High School, 3500 Mountain View Drive, Loveland.

Tickets are \$20 for adults, \$15 for children.



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For details, visit naturalbuildfitness.com.

art

'Re:Dress'

"Re:Dress: Upcycled Style by Nancy Judd" opens Friday, July 28, at the Fort Collins Museum of Art, 201 S. College Ave., Fort Collins.

Judd created fashion from discarded materials, including crushed glass and salvaged upholstery fabric.

The show runs through Oct. 22.

Admission is \$5 for adults, \$4 for students with ID and seniors over 65, and \$1 for ages 7-18. Age 6 and under are free.

For details, call 482-2787 or visit ftcma.org or recyclerunway.com.

music

Keyboard Odyssey

The sixth annual International Keyboard Odyssey and Festival will feature two top Van Cliburn Piano Competition medalists for its festival opening and closing concerts this year.

Kenneth Broberg, who took the silver medal in this year's Van Cliburn International Piano Competition last month, will give the Festival Opening Concert at 7:30 p.m. Tuesday, Aug. 1.

Vadym Kholodenko, gold medalist of the 2013 Van Cliburn Piano Competition, will close the festival at 7:30 p.m. Saturday, Aug. 5.

Three additional evenings of solo and duo piano recitals featuring an international array of keyboard superstars will be held at 7:30 p.m. Wednesday-Friday, Aug. 2-4.

All performances are at 7:30 p.m. in the Griffin Concert Hall of the University Center for the Arts, 1400 Remington St., Fort Collins.

Tickets are \$35 adults, \$25 seniors and \$15 students, and can be purchased at csuartstickets.com or at the door.

For details, visit odysseyad.com.

theater

'Sister Act'

Little Theater of the Rockies will present "Sister Act" at 7:30 p.m. Thursday-Saturday, July 27-29, and 2 p.m. Sunday, July 30, at the University of Northern Colorado Langworthy Theatre, 1710 Ninth Ave., Greeley.

When disco diva, Deloris Van Cartier, witnesses a murder, she is put in protective custody in the one place the cops are sure she won't be a found: a convent. Filled with gospel music, dancing and a moving story, "Sister Act" is a sparkling musical tribute to the universal power of friendship.

Tickets are \$10-\$22.

For details, call 351-2200 or visit <http://bit.ly/2ujf8x7>.

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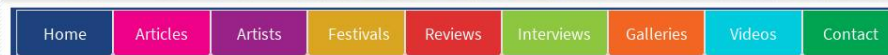
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ARISE Festival Announces 2017 Lineup

Submitted by [Tsunami Publicity](#) on Wed, 02/22/2017 - 12:23



ARISE Music Festival

Mark your calendars for [ARISE Music Festival's](#) 5th Year Celebration this August 4-6 at Sunrise Ranch in Loveland, Colorado. The 2017 ARISE Festival lineup includes Atmosphere, Tipper, Ani DiFranco, Rising Appalachia, Brother All, The Expendables, Dirtwire, Desert Dwellers and Late Night Radio; as well as featured appearances from bluegrass favorites The Travelin' McCourys, Jeff Austin Band and The Brothers Comatose. With eight stages of musical performances, plus more bands to be announced through May, including three additional headlining acts, the 5th Year Celebration of Colorado's fastest growing music festival is sure to be the best yet.

An independent, family-run, leave-no-trace event, the [ARISE Festival](#) takes place over three days at Sunrise Ranch, a 350-acre organic farm and retreat center, located in a stunning Colorado mountain valley just west of the town of Loveland. Recognized as more than a music festival, ARISE offers a range of activities such as workshops, enriching yoga classes, provocative documentary films and panel discussions, art installations, live painters and art gallery, performance artists and theme camps. ARISE also offers "interactive villages" including a Children's Village, Food Truck Village, Vending Village, Healers Village, Hemp Village, Wisdom Village and a Solution's Village, showcasing ecological and social justice solutions with practical on-site demonstrations designed to make our world a better place.

The consummate summer camping festival for conscientious music fans --- ARISE is renowned for bold and progressive "global cooling" initiatives, such as a long-held commitment to planting one tree with every ticket sold, staging a pre-festival permaculture training, local sourcing, an organic farmer's market in the campground, and a leave-no-trace ethos.

Tucked away in a private, majestic valley surrounded by a sweeping red rock landscape and consistently near perfect pastel summer skies, the ARISE Festival site at Sunrise Ranch is also conveniently located within 65 miles from Denver and Denver International Airport, close to Boulder, neighboring Fort Collins and surrounding communities.

Widely regarded as "Colorado's Best Festival," ARISE has received accolades from national media outlets such as Rolling Stone Magazine. Rated among the nation's top destination summer music festivals by [BuzzFeed News](#) and [Orbitz](#), ARISE consistently receives rave reviews for the quality of the overall festival experience.

The ARISE Music Festival upholds a fundamental commitment to musical diversity highlighting acts that range from hip-hop to electronic, bluegrass to reggae, funk to soul, folk to rock 'n' roll. Previous years have featured performances including Jurassic 5, Ziggy Marley, Edward Sharpe and the Magnetic Zeros, Michael Franti and Spearhead, Galactic and The Polish Ambassador as well as groundbreaking performances from up-and-coming artists, both national and regional.

For more information about ARISE Music Festival and Early Bird ticket opportunities check out www.arisefestival.com

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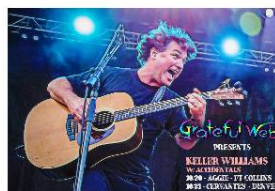
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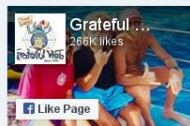
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Veterans recall World War II as historic aircraft descend upon Northern Colorado

Four planes flown during WWII are on display at the airport as part of a Collings Foundation event

By Sam Lounsberry

Reporter-Herald Staff Writer

POSTED: 07/15/2017 09:32:07 PM MDT



World War II veteran Bill Bernstein places his hands on a side-turret as he climbs through a B-24J Liberator bomber, the last plane of its kind still flying, on Friday at the Northern Colorado Regional Airport, where four WWII planes landed as part of a Collings Foundation event. Bernstein said he was a mechanic who helped fix planes and kept them running during World War II. (Michelle Risinger/Loveland Reporter-Herald)

Memories rushed back to Bill Bernstein as he climbed through a B-24J Liberator bomber plane Friday at the Northern Colorado Regional Airport, where four World War II-era aircraft landed Friday afternoon.

Bernstein, a WWII veteran who said he helped fix planes, paused at a side-turret as he made his way through the interior of the last B-24 still flying. He placed his hands on the machine gun for a moment as he gazed out the window, recalling how many planes he worked on during his deployments to various bases, including in Guam and Okinawa, he said.

"I kept these birds flying," Bernstein said.

He was one of a handful of WWII veterans who attended the Wings of Freedom Tour event hosted by the Collings Foundation, a nonprofit that preserves historic aircraft and offers paying customers the chance to view and fly in the planes that affected the outcome of the Second World War.

Among the planes that descended upon Northern Colorado skies this weekend were a B-17 bomber, a B-25 medium bomber, a P-51 Mustang fighter and the famous B-24 now known as "Witchcraft" which flew under the British flag and saw combat in the Pacific theater before outliving its counterparts to become the last of the model still flying.



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Bernstein was joined by fellow WWII veterans Lee Bashor, a former B-17 pilot who flew out of a base in England; Joe Hoberman, who fought in France with American infantry; Mel Engeman, a former B-24 pilot who flew in the Pacific theater; Mal Middlesworth, a Marine and Pearl Harbor survivor; and Philip Daily, a former B-17 tail gunner who flew out of an air base in Italy.

In fact, earlier this year, Daily was awarded a Prisoner of War Medal at 91 years old, 72 years after being taken prisoner by German soldiers when he was shot down out of his plane with

his crew, he said.

While none of the veterans gathered Friday planned to take a flight with the Collings Foundation over the weekend, Engeman said he flew in a B-24 several years ago.

"Before that, the last time I flew one was 65 years ago," Engeman said, adding that the pilot on the plane even allowed Engeman to take over the controls for a while.

"I cruised at about 6,000 feet," he said.

The four planes will be on display at the airport through 5 p.m. Sunday. Admission to explore the aircraft is \$15 for adults and \$5 for children under 12, and 30-minute flights are offered on the B-17 or B-24 for \$450 per person, and on the B-25 for \$400 per person.

Flight experiences are normally scheduled for before and after the ground tour times from 9:30 a.m. to 5 p.m. For reservations and information on flight experiences, call 800-568-8924.

Sam Lounsberry: 970-635-3630, slounsberry@prairiemountainmedia.com and twitter.com/samlounz.



A World War II-era B-17 bomber lands Friday at the Northern Colorado Regional Airport, where veterans, their families and dozens of residents gathered to observe historic aircraft at the Collings Foundation's Wings of Freedom Tour event. (Michelle Risinger / Loveland Reporter-Herald)

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Home | Entertainment | Story

Android Jones to appear as featured artist at Arise festival

Digital images created in former barn in Lyons

By Tessa Somborg

Staff Writer

POSTED: 07/20/2017 04:16:38 PM MDT | UPDATED: 10 DAYS AGO



Android Jones poses in his Lyons studio, a former barn, last week. (Lewis Geyer / Staff Photographer)

Android Jones is a digital artist who creates his pieces using the most accessible means possible — his own software.

Recognizing that a challenge in visual arts is navigating the sheer amount of creative software available to the artist, Jones found a solution in developing his own, called Microdose VR. The software is currently in beta development and only in use by a small circle of testers, according to the Microdose VR Facebook page.

"It's not perfect but it gives you another dimension," Jones said. "A more intimate interface, a greater degree of flexibility, so that I can improvise on the spot."

If you go

What: Arise Music Festival, with featured artist Android Jones

When: Aug. 4-6

Where: Sunrise Ranch, 100 Sunrise Ranch Road, Loveland

Cost: \$99-\$219 for three-day pass

More info: arisefestival.com/android-jones

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TUE 8	History Museum - Five new Exhibits Lyons Redstone Mus... Lyons, CO
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TUE 8	Parkour Summer Camp, August 7-11 Superhuman Academy Boulder, CO
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TUE 8	Newspapers in Lyons since 1890, ... Lyons Redstone Mus... Lyons, CO

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Jones, 40, is a third-generation Colorado resident and was born in the Boulder area. His studio is a repurposed barn in Lyons. He has an online audience of almost 350,000 followers on Facebook, and has created cover art for well-known rock and electronic artists, including Beats Antique. His work has been featured in galleries nationwide, and he currently maintains an online gallery of more than 100 pieces. Images by Jones have been projected on the Sydney Opera House and the Empire State Building, according to the website of the Arise Music Festival, where Jones will appear as the featured visual artist when the festival takes place from Aug. 4-6.

Jones was an intern at George Lucas' Industrial Light and Magic, and he received training in the

Longmont TC | Android Jones

JUL 20 2017

(IMAGE 1 OF 4)

(EST.) MONTHLY VISITS: 220K

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DOMAIN AUTHORITY: 65

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arts at the Ringling School of Art and Design in Sarasota, Fla., studying traditional drawing, painting and animation. However, his work is anything but traditional.

"My life has been structured to a devotion of the creative experience," he said. "Regardless of oil, clay, pixels, projections, all these different mediums are like channels and outlets for me to dive deeper into a creative flow state, to connect with a form of creative energy. When I can go deep into a creative meditation, those experiences are the most precious, mystical states of mind that I've found the ability to access." Jones added that he has tried to build a career and a lifestyle that gives him "as much opportunity to take the residue of that experience and share."

Will perform with Tipper

Balancing digital elements with the inspiration he draws from outdoors, Jones strives to recreate the natural world with as few limitations as he can. His pieces are saturated with bright colors, incorporate complex geometric shapes, and often depict portraits that reflect an enhanced, dreamlike world. In showcases, his physical pieces range from medium- to large-size, which immerses the viewer in the creative consciousness that Jones conveys. He also performs live visual sets, both solo and in collaboration with DJs, where he creates digital paintings on the spot with the music.

Jones recently showcased a short visual set with the DJ Bassnectar during Bassnectar's Freestyle Sessions concert at 1stBank Center earlier this month. He also performs with British producer Dave Tipper at Tipper's shows in the United States and overseas. He will perform with Arise headliner Tipper using Microdose VR during the festival in Loveland.

Jones describes his role as a "visual translator" to Tipper's music, he said. "Every Tipper performance is completely improvised and spontaneous. It's the way that I respect Tipper's particular genius in his process," Jones said. "I take the sounds that he is creating and turn that into a live, unfolding, visual vocabulary and language so it creates a deeper experience, an immersive experience for the crowd." At Arise, Jones will also participate as a panelist in a discussion featuring visionary artists, and he will present a physical showcase of his work.

It is important to Jones when creating that the process "doesn't feel like I'm manipulating software or code or numbers, (where) I'm able to take the subject and translate my emotions and intentions and intuition, and project it directly from my imagination," he said.

"I feel that out of any type of medium that I could be using, technology gives me the greatest amount of possibilities to explore," Jones said. "I very rarely feel limited by technology. But I do feel limited by time, or learning all the things that I want to learn. I live on a farm, but I see technology as an extension of the natural world. (A computer) is made of magnesium, quartz crystals — (it is) the synthesis of man's perseverance and imagination and efforts — the consciousness of man and Earth together."

The results of Jones' methodology are pieces ripe with access points to the viewer. His penchant for the recreation of the complex beauty of reality is recognizable to many audiences.

"I'd like to think that when people see something in my work and it's something they're responding to, I want them to first connect with the energy of passion and love and excitement that I have when I create a piece," Jones said.



"Tiger Swallow Tail," by Android Jones. (Courtesy photo)



"Front Range," by Android Jones. (Courtesy Photo / Courtesy Photo)



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Artist Android Jones at work in his Lyons studio last week. Jones is the featured artist at Arise Music Festival, scheduled for Aug. 4-6. (Lewis Geyer / Staff Photographer)

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Home Entertainment Story

Arise Music Festival gives local artists chance to perform for big crowd

Headliners at Lyons event include Ani DiFranco, Tipper and Atmosphere

By Michelle Vendegna

Staff Writer

POSTED: 07/27/2017 07:56:31 PM MDT | UPDATED: 12 DAYS AGO

If you go

What: Arise Music Festival

When: Aug. 4-6

Where: Sunrise Ranch, 100 Sunrise Ranch Road, Loveland

Cost: \$49-\$229

More info: [arisefestival.com](#)

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Arise will 4-6 at Sunrise Ranch in Loveland. Headliners include Ani DiFranco, Tipper and Atmosphere. Outside of music, the festival offers yoga and workshops on a variety of topics. There are also "villages" that focus on children, healing and wisdom. Cost for general admission tickets ranges from \$49-\$229; children age 12 and younger get in free

The Arise Music Festival offers local musicians chance to play a big festival close to home.

"There is so much great talent in Colorado," said festival founder and producer Paul Bassis. A wide variety of musical genres can be heard at Arise, from electronica to bluegrass. Bassis has found that most festival-goers love a broad range of music.

"You can't be a community if, intentionally or otherwise, some segment of the community is excluded," he said.

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TUE 8 Stories and Software Club - Make ... Atlas Institute CU... | Boulder, CO

TUE 8 Free Reiki Sessions Inner Power Reiki | Boulder, CO

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Ranch Road, Loveland

Cost: \$49-\$229

More info: arisefestival.com



Arise will take place from Aug. 4-6 at Sunrise Ranch in Loveland. Headliners include Ani DiFranco, Tipper and Atmosphere. Outside of music, the festival offers yoga and workshops on a variety of topics. There are also "villages" that focus on children, healing and wisdom. Cost for general admission tickets ranges from \$49-\$229; children age 12 and younger get in free.

For the first year, Fort Collins band [The Symbols](#) will get the chance to be part of Arise.

"It's the biggest thing around, so that is one of the things that makes you want to be a part of it," said guitarist Jasco Duende. The rock, blues and funk band is looking forward to getting to see the rest of the lineup.

"It's a great opportunity to hear other bands and check out new music you wouldn't normally be exposed to," said Symbols lead singer Mer Sal. The Symbols are playing Friday night but they are planning on sticking around for some of the weekend.

"We took Saturday off intentionally so we could hang out and see all the bands and participate in the festival as participants instead of musicians," said Duende.

Boulder rootsy groove band [Intuit](#) is returning to the festival stage for the third year. "I feel like it is a really special festival in that it's the local festival," said Intuit's Chloe B. Watkins. She added that because the festival is local, the group has a lot of ties to those who organize it. This makes the gig more like a collaboration.

"We are not just coming in to perform, but we are

found that most festival-goers love a broad range of music.

"You can't be a community if, intentionally or otherwise, some segment of the community is excluded," he said.



Eddie Roberts of The New Mastersounds performs during the 2016 Arise Music Festival. (Not Provided / Daily Camera)

ate reality," Watkins said. Festivals can provide a space where day lives, Watkins said. Arise is no exception.

en's Village and will be part of a duo that performs live during

rise, that they invite musicians to do other things," she said.



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because the festival is local, the group has a lot of ties to those who organize it. This makes the gig more like a collaboration.

"We are not just coming in to perform, but we are part of this co-creation of this alternate reality," Watkins said. Festivals can provide a space where people can live outside their day-to-day lives, Watkins said. Arise is no exception.

Watkins will be playing in the Children's Village and will be part of a duo that performs live during one of the yoga classes.

"I think that's the cool thing about Arise, that they invite musicians to do other things," she said.

Skydyed, a Fort Collins-based band on the festival lineup that leans toward electronic music, has also been invited to play during an Arise yoga class.

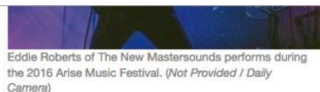
"That is something we have never done," said bass player Andrew Slattery, "We are getting out of our comfort zone."

All three members of the group have taken yoga classes and know how the music flows.

"It's a really cool thing, because it's not just bringing people together for the music, it's something that's helping in a real way," Slattery said of the festival as a whole. Attendees can learn about the environment and other topics to help them be more socially conscious.

"This show is just basically in our backyard," said Skydyed drummer Craig Babineau. "I have played it before with other bands and we had a great time. We just wanted to go back again."

Michelle Vendegna: 970-699-5407,
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Eddie Roberts of The New Mastersounds performs during the 2016 Arise Music Festival. (Not Provided / Daily Camera)

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Intuit, a Boulder-based band, will perform at 12:15 p.m. Aug. 6 at the Arise Festival at Sunrise Ranch in Loveland. (Courtesy photo)

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Michelle Vendegna: 970-699-5407,
vendegnam@reporterherald.com



Intuit, a Boulder-based band, will perform at 12:15 p.m. Aug. 6 at the Arise Festival at Sunrise Ranch in Loveland. (Courtesy photo)

The festival is located on Sunset Lake Drive on Highway 103, west of Longmont.

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Home Business **Story**

Loveland Business Briefs

By Reporter-Herald Staff

POSTED: 07/02/2017 09:17:34 AM MDT

Loveland

Mo' Betta Gumbo's Caldwell wins restaurant association award

Clay Caldwell, owner of Mo' Betta Gumbo restaurant in downtown Loveland, was honored Tuesday by the Colorado Restaurant Association with a Regional Outstanding Professional Signature Dish Award.

"Clay embodies an outstanding industry professional," said Carolyn Livingston, the association's communications director.

The regional award recognizes restaurateurs outside the Denver area "for their leadership, innovation and passion for the industry and community," she said.

Caldwell, who opened his Southern restaurant at 141 E. Fourth St. in early 2013, serves on the board of the Loveland Downtown Development Authority.

He has plans to expand Mo' Betta into the building to the north. He also is working on two other ventures: the Loveland Taphouse bar, in the former Scotty O'Brian's at 237 E. Fourth St., which is on track to open by the end of August; and Miss Daisy's BBQ and Blues, in the former Heritage Lutherie building, 129 E. Fifth St., which could be ready by October.

In Brief

- The **Big O Tires** franchise at 2007 S. Timberline Road in Fort Collins owned by Jim Lautzenheiser has been named one of the top 40 Big O Tires stores in the country, based on number of tires sold, vehicle count and number of vehicles in service.

- **Woodward Inc.**'s Industrial Products Group in Fort Collins won a \$77,481 federal contract from the federal Defense Logistics Agency for modules.

- **CenturyLink** employees in Northern Colorado donated \$1,777 to Food Bank for Larimer County through its Backpack Buddies Food Drive, which took place June 5-16.

- **Chili's Grill and Bar** will continue its "Tip a Cop" benefit for Special Olympics noon-8 p.m. July 9. In Loveland, the location is 1425 Rocky Mountain Ave.

- **F&C Door Check & Lock Service** of Fort Collins won a \$47,401.89 federal contract from the U.S. Department of Energy for the replacement of door hardware at the Western Area Power Administration headquarters in



Caldwell



Loveland.

- The U.S. Fish and Wildlife Service announced it intends to award a \$150,000 cooperative agreement to **EDM International** of Fort Collins for providing geographic information system modeling to develop products for avian electrocution risk assessment.

- **Front Range Community College** announced last week that it will inaugurate its medical assistant certificate program at its campuses in Westminster and Fort Collins. The program can be completed in two or three semesters.

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TUE 8	Broadway Bootcamp Rialto Theater Loveland, CO
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TUE 8	Tuesday Treasures at the Ranch Longmont, CO
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People

• **Bruce M. Nelson**, a CPA and tax director with EKS&H in Fort Collins, has been appointed to the state Sales and Use Tax Force to serve as a representative of a statewide chamber of commerce. His term expires July 1, 2020.

• **Elijah Lyle Scott** of Loveland and **Steven Collin Sewell** and **Duane B. McKee**, both of Fort Collins, invented a "submersible multi-parameter sonde" for which Fort Collins-based In-Situ was assigned a patent.

• **Brian Glen Robertson** of Fort Collins, a professional electrical engineer, was reappointed to the Colorado Board of Licensure for Architects, Professional Engineers and Professional Land Surveyors for a term expiring July 1, 2021.

• **Richard S. Gast**, a director of Gast Johnson & Muffly PC in Fort Collins, will serve as president of the Colorado Bar Association for the next year.

• Larimer County Treasurer **Irene Josey** has been chosen to serve as the president of the Colorado County Treasurer's Association. She was sworn in June 22 at the association's annual conference in Alamosa.

• **Kevin G. Abelbeck** of Fort Collins was part of a team that developed a patent assigned to Exercising of Marietta, Ga.

• **Daniel Carter**, **Victor Brouk** and **Daniel J. Hoffman**, all of Fort Collins, developed a patent assigned to Advanced Energy Industries of Fort Collins.

• **William S. Compel**, **Christopher J. Ackerson** and **On Lo A. Wong**, all of Fort Collins, developed a patent assigned to Colorado State University Research Foundation of Fort Collins.

• **Stephen R. Decker** and **Larry Taylor II**, both of Berthoud, were part of a team that developed a patent assigned to Alliance for Sustainable Energy in Golden.

• **Calvin L. Selig** of Fort Collins developed a patent assigned to Hewlett-Packard Enterprise Development of Houston.

• **Kimon Berlin** and **Daryl T. Poe**, both of Fort Collins, developed patents assigned to Hewlett-Packard Development of Houston.

• **Duane E. Kerr** of Loveland developed a patent assigned to Covidien of Mansfield, Mass.

Calendar

July 6

• A collaborative luncheon with Berthoud and Loveland chambers of commerce, titled "**Train Your Brain**," will be presented by Penn Vieau 11:45 a.m.-1:15 p.m. at the Berthoud Community Center, 248 Welch Ave., Berthoud. Phone: 667-6311.

• The **Loveland Chamber of Commerce** will host a business after hours 5:30-7 p.m. at Best Western PLUS Crossroads Inn & Conference Center, 5542 E. Eisenhower Blvd. Fee required. Register at 667-6311.

July 11

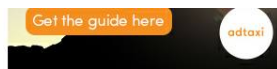
• 4:30 p.m., Loveland Chamber of Commerce ribbon cutting at **Fairfield Inn & Suites**, 1710 Foxtrail Drive, Loveland.

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The Reporter-Herald strives to include newsworthy business briefs for its readers each Sunday. The focus of business briefs is on Northern Colorado businesses, not business promotions. The Reporter-Herald does not run items that are conducted as sales or product promotions or business builders for specific businesses.

The items we consider for briefs include:

- New businesses
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- Business closings
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- New owners, employees or promotions of employees
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- Open houses related to newsworthy events (new business, anniversary, new owners, renovations, new management, etc.)



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Book lover shares his passion at new Loveland store

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RH Line calls published Aug. 8, 2017



- Awards or other recognition
- Donations to charities
- Earnings
- General news.

Business news information sheets are available from the receptionist at the Reporter-Herald, 201 E. Fifth St. The information also can be faxed, mailed or emailed to the business news desk.

Press releases also are welcome. The Reporter-Herald reserves the right to edit information submitted for publication. Pictures of individuals involved in the event are welcome, but publication is not guaranteed. The Reporter-Herald reserves the right to make editorial judgments on items submitted for publication.

Information is due by noon Wednesday for publication in the following Sunday's business section. Information can be emailed to jstahla@reporter-herald.com. For more information, call Business Editor Jeff Stahla, 970-635-3691.

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- Use your own words (don't copy and paste from elsewhere), be honest and don't pretend to be someone (or something) you're not.
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Michael — I think it would be better to jump in and do something about all the problems you talk about than to complain about ...

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1 comment • 3 days ago

Bonnie Hawthorne — We sure do need more women in Washington but only if they think for themselves.

RH Line calls printed Aug. 4, 2017 - Loveland Reporter-Herald

6 comments • 5 days ago

Jesus — You mean , work like the democraps did when Pelosi laid the Obamacare bill on the podium saying " ...

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Home Guest Columns **Story**

New lane will improve I-25 in Northern Colorado

By **Gerry Horak**

Guest Columnist

POSTED: 07/06/2017 06:53:29 PM MDT

Reliability. It's a word I think of often in my role as mayor pro tem of Fort Collins. It's the quality of being trustworthy or performing consistently well. We look for this trait in our friends, co-workers and elected officials. We should expect the same of our transportation system to safely take us where we need to go every day.

A safe, reliable transportation system is critical to our quality of life. Yet, for many years, we've been dealing with subpar conditions on Interstate 25 in Northern Colorado, which sees more vehicles on the road every year. In the 40 years I've lived in Fort Collins, our population has increased twofold. Our university has grown, stimulating our economy, attracting the tech industry and innovative manufacturers, and now our region has one of the fastest population growths in the state.

Unfortunately, our transportation infrastructure has not kept up, and we've been dealing with the potholes and congestion. The good news is our time has come. The Colorado Department of Transportation has a vision for implementing improvements for the north I-25 corridor and our local city and county governments have been working with them to find funding to accelerate these critical projects. Starting early next year, state contractors will begin work on the much-anticipated north I-25 express lanes: Johnstown to Fort Collins project. We'll soon have an express lane in both directions of I-25, in addition to the existing free, general purpose lanes.

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The express lanes will bring congestion relief with added capacity and mobility choices that include free travel for carpoolers and transit, in addition to the toll-paying options. The bottom line is that we can't build our way out of congestion, as we've seen elsewhere in the country and even in our own state. Research shows new general purpose lanes fill up just like those beside them once they are built. Also, the toll revenue will help to pay for this added infrastructure and the ongoing operations and maintenance costs.

Some people will choose to use the express lanes because they value their time at home, work, or school more than their time in traffic. Others may use them occasionally depending on their urgency to reach their destination. Then there are those who choose to carpool and use the lane free. These express lane users equate to less congestion in the general purpose lanes. Express lanes offer more choices, which results in greater reliability for all the users, in all the lanes. Express lanes give drivers choices about why, when and how to use the road.

Reliability. For me, that means getting my grandsons to see their cousins and the Rockies when we need to be there. My two young grandsons refer to the express lane as "Grandpa's Lane." When we go with them to Denver, I always use the lane and they love it — they are early converts to Express Lanes!

This project will help accommodate population growth, allow our economic growth to continue and will set us up to meet future mobility needs. I'm excited and hope you are too.

Gerry Horak is Fort Collins mayor pro tem. Gerry and his wife have lived in Fort Collins for 40 years.



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New lane will improve I-25 in Northern Colorado

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New lane will improve I-25 in Northern Colorado

JUL 6 2017

(IMAGE 2 OF 3)

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Name

 **jb80538** · a month ago — Flag
 We pay enough for use of our roads in gas taxes and other taxes. To have to pay more to use a specific lane on the interstate is ridiculous. It's only to further the "Californication" of Colorado. Keep it FREE!
^ | v · Reply · Share

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^ | v · Reply · Share

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Permits show drilling and development are on collision course in northeastern ...

2 comments · 2 days ago

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Facebook Pages Report for **Visit Loveland Colorado**

Jul 01, 2017 - Jul 31, 2017

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.

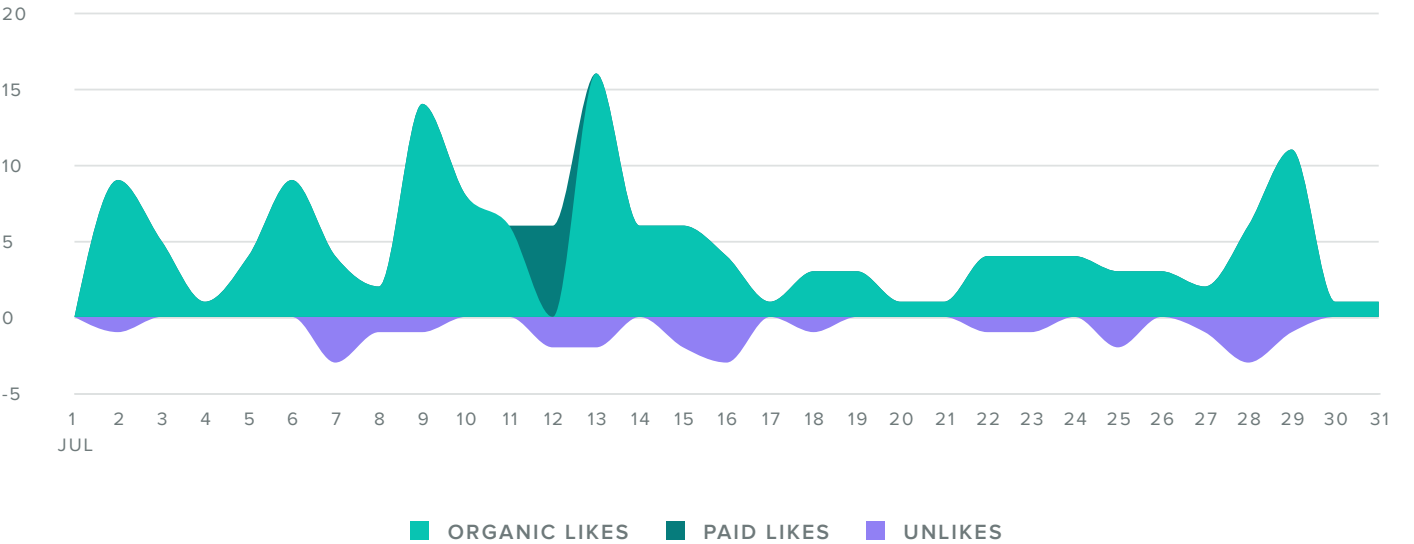


Facebook Activity Overview

297,993 Impressions	3,074 Post Engagements	962 Link Clicks
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Audience Growth

LIKES BREAKDOWN, BY DAY



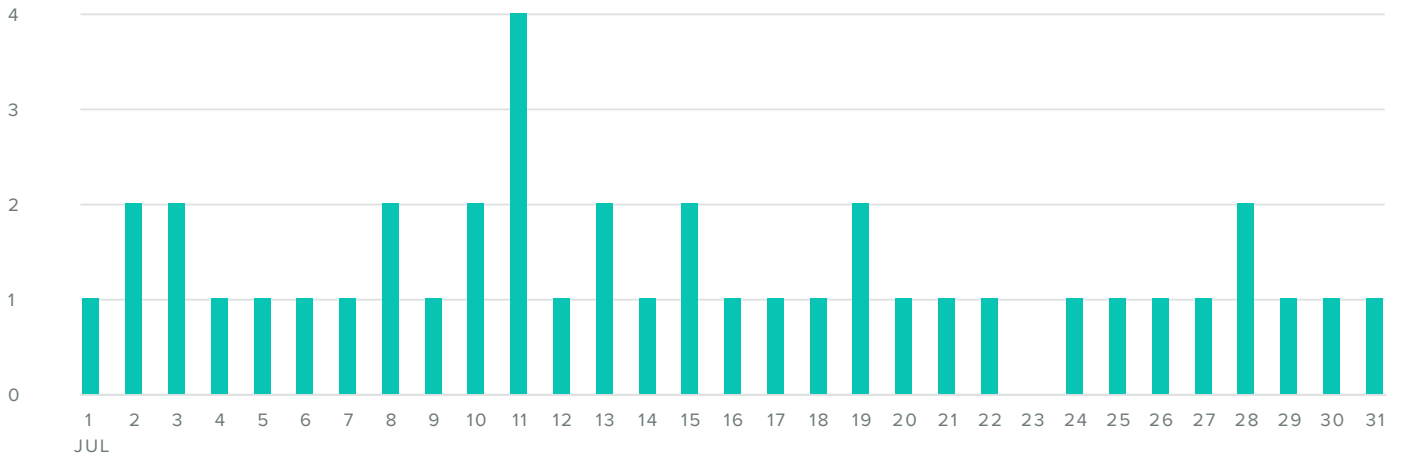
Audience Growth Metrics

	Totals
Total Fans	6,157
Paid Likes	6
Organic Likes	142
Unlikes	25
Net Likes	123

Total fans increased by
2.1%
since previous date range

Publishing Behavior

POSTS, BY DAY



POSTS SENT

Publishing Metrics

Totals






Photos	18
Videos	3
Posts	20
Total Posts	41

The number of posts you sent increased by

17.1%

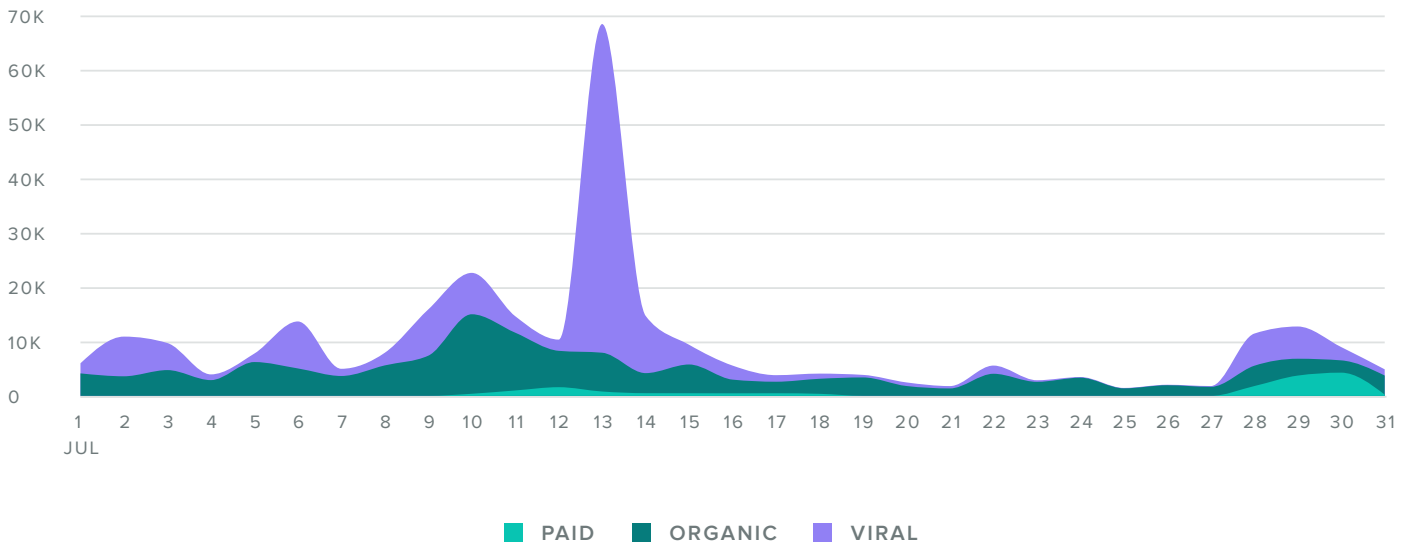
since previous date range

Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
<p>Visit Loveland Colorado</p>  <p>A unique event this weekend at the Northern Colorado Regional Airport - FNL. #visitloveland</p> <p>The Coloradoan</p> <p>(Post) July 15, 2017 6:26 pm</p>	72	18	7.5%	3,618
<p>Visit Loveland Colorado</p> <p>Colorado's summer nights are always better with free live music. Thankfully, Loveland has you covered with amazing venues and events all across town. Here is the latest from HeidiTown.com. #visitloveland http://bit.ly/LovelandFreeConcerts Loveland Downtown District Live Centerra Foote Lagoon Amphitheater City of Loveland Farmers Market at Fairgrounds Park</p>   <p>(Post) July 05, 2017 10:22 am</p>	127	6	6.9%	7,586
<p>Visit Loveland Colorado</p> <p>Looking for fun festivals? HuffPost has the scoop on several to hit up in Colorado, including the Loveland Fire and Ice Festival in February and the Old Fashioned Corn Roast Festival coming up this August - right here in Loveland. We hope you can join us! #visitloveland http://bit.ly/2u8JXV6 Loveland's Official Corn Roast Festival Fan Page</p>  <p>12 of the most bizarre festivals you have never heard of, and they are all in Colorado!</p> <p>(Post) July 19, 2017 9:47 am</p>	16	—	6.6%	1,718
<p>Visit Loveland Colorado</p> <p>Happy Fourth of July Weekend Everyone! Don't miss the July 4th Celebration and Fireworks show at North Lake Park and Lake Loveland. Our show has been recognized nationally, even by USA Today!</p>  <p>July 4th Celebration and Fireworks - Visit Loveland</p> <p>(Post) July 01, 2017 10:00 am</p>	156	14	6.3%	9,290

Page Impressions

PAGE IMPRESSIONS, BY DAY



Impressions Metrics

Totals

Organic Impressions	132,937
Viral Impressions	148,909
Paid Impressions	16,147
Total Impressions	297,993
Users Reached	183,809

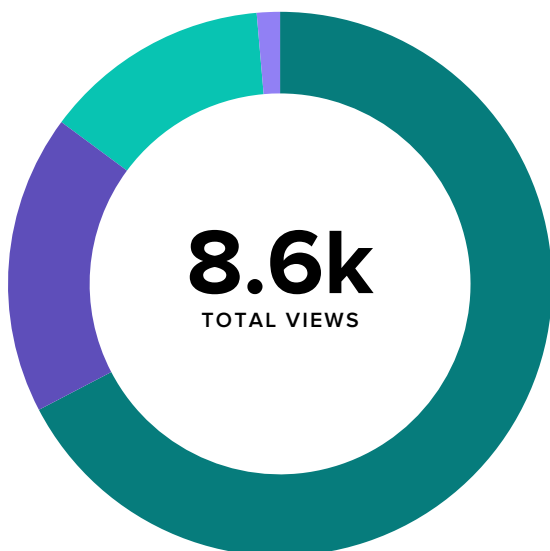
Total Impressions increased by

87.1%

since previous date range

Video Performance

VIEW METRICS



1.2k

ORGANIC FULL

5.8k

ORGANIC PARTIAL

118

PAID FULL

1.5k

PAID PARTIAL

VIEWING BREAKDOWN

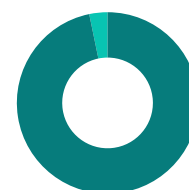


81%

ORGANIC VIEWS

19%

PAID VIEWS



3%

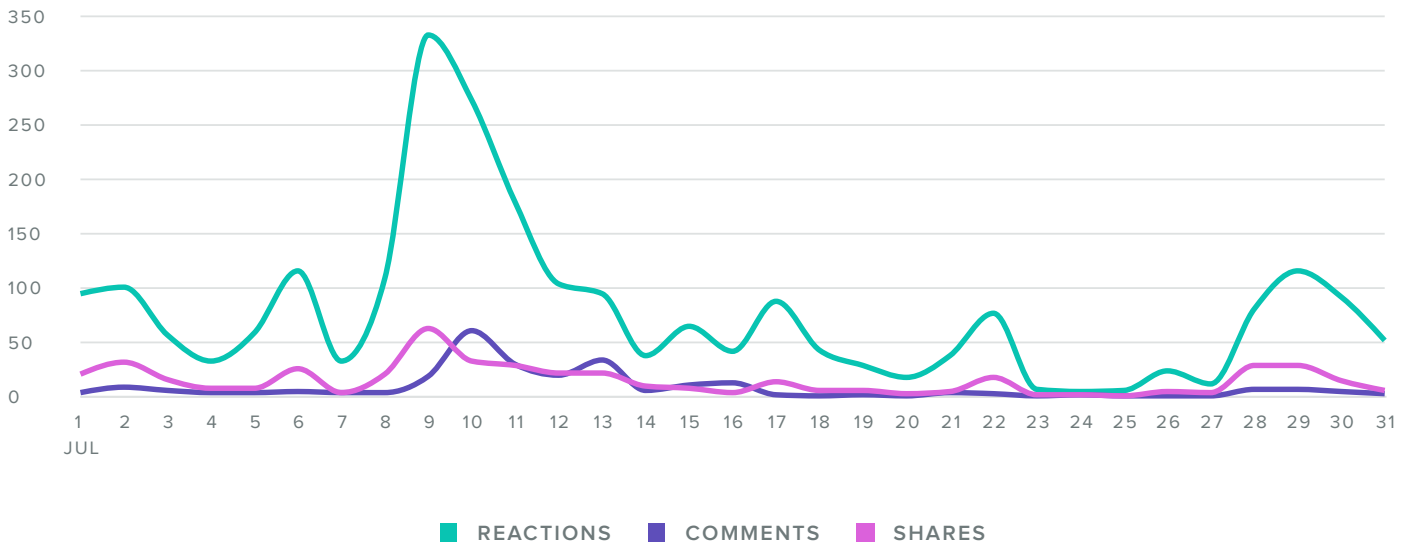
CLICK PLAYS

97%

AUTO PLAYS

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Action Metrics

Totals

Reactions	2,389
Comments	244
Shares	441
Total Engagements	3,074

Total Engagements increased by

▲ **68.3%**

since previous date range

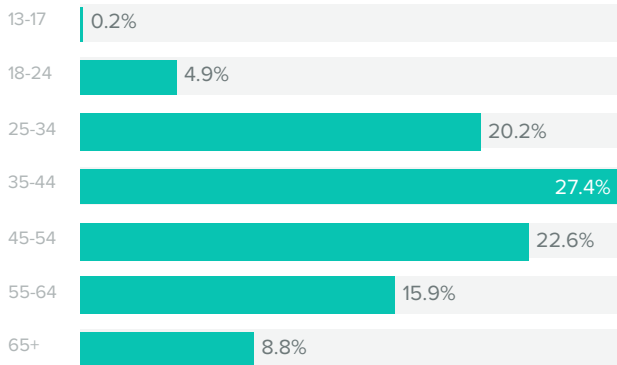
Demographics

Page Fans

People Reached

People Engaged

BY AGE



BY GENDER



75.8%






FEMALE

24.2%

MALE

Women between the ages of 35-44 appear to be the leading force among your fans.


Top Countries

 United States	5,990
 Mexico	17
 India	13
 United Kingdom	12
 Italy	10

Top Cities

Loveland, CO	2,206
Fort Collins, CO	604
Denver, CO	243
Greeley, CO	212
Johnstown, CO	129

Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Visit Loveland Colorado	6,157	2.11%	41	297,993	7,268	3,074	75.0	962



Twitter Profiles Report




for **VisitLovelandCO**

Jul 01, 2017 - Jul 31, 2017

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.



Twitter Activity Overview

 9,316 Organic Impressions	 194 Total Engagements	 28 Link Clicks
---	---	--

Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics

Totals

Total Followers	1,595
New Follower alerts	27
Actual Followers gained	19
People that you unfollowed	-1

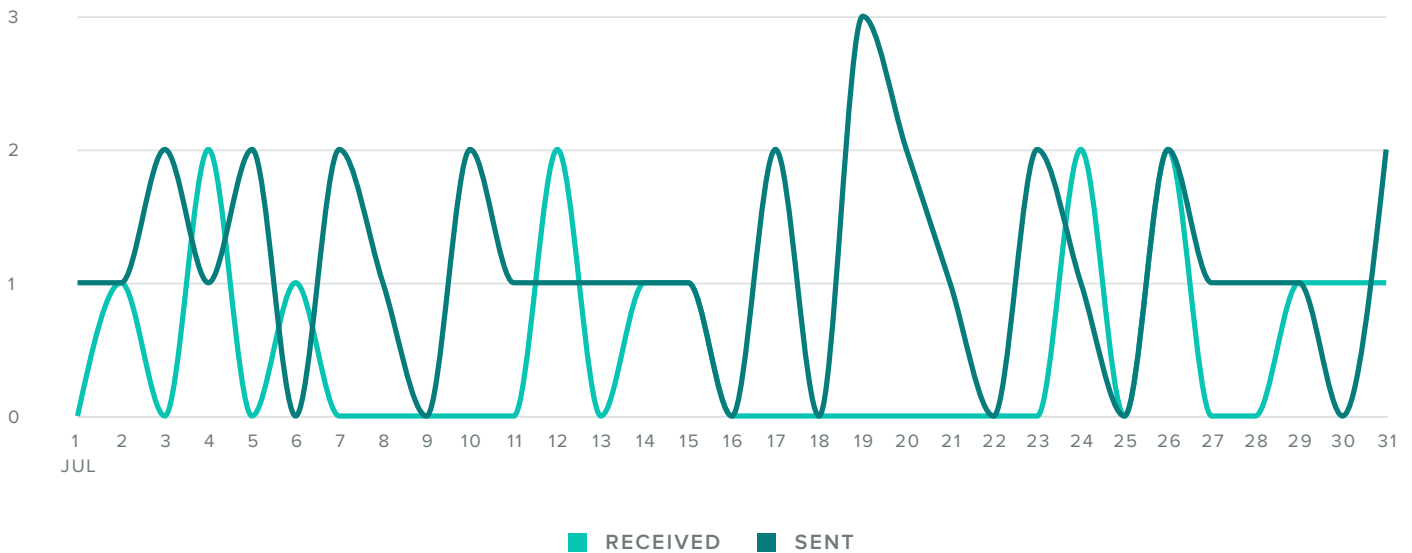
Total followers increased by

▲ 1.2%

since previous date range

Posts & Conversations

MESSAGES PER DAY



Sent/Received Metrics

Totals

Tweets sent	35
Direct Messages sent	–
Total Sent	35

Mentions received	15
Direct Messages received	–
Total Received	15

The number of messages you sent increased by

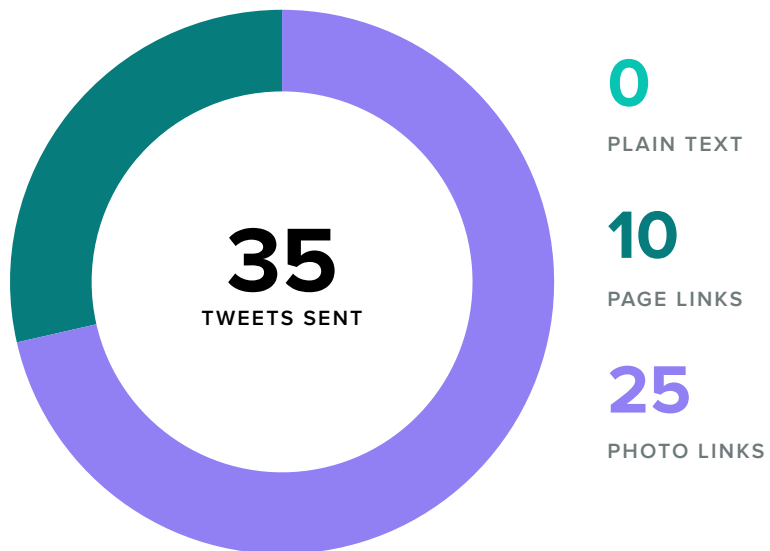
▲ **20.7%**
since previous date range

The number of messages you received decreased by

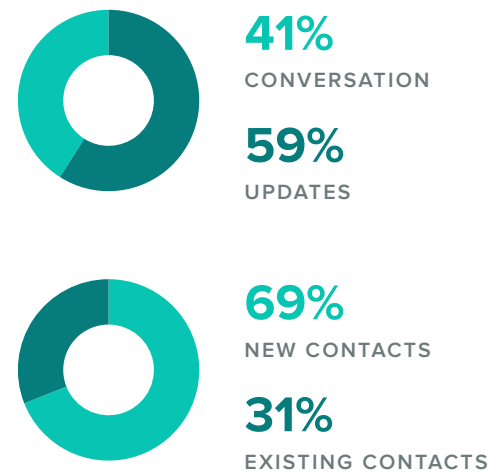
▼ **37.5%**
since previous date range

Your Content & Engagement Habits

SENT MESSAGE CONTENT

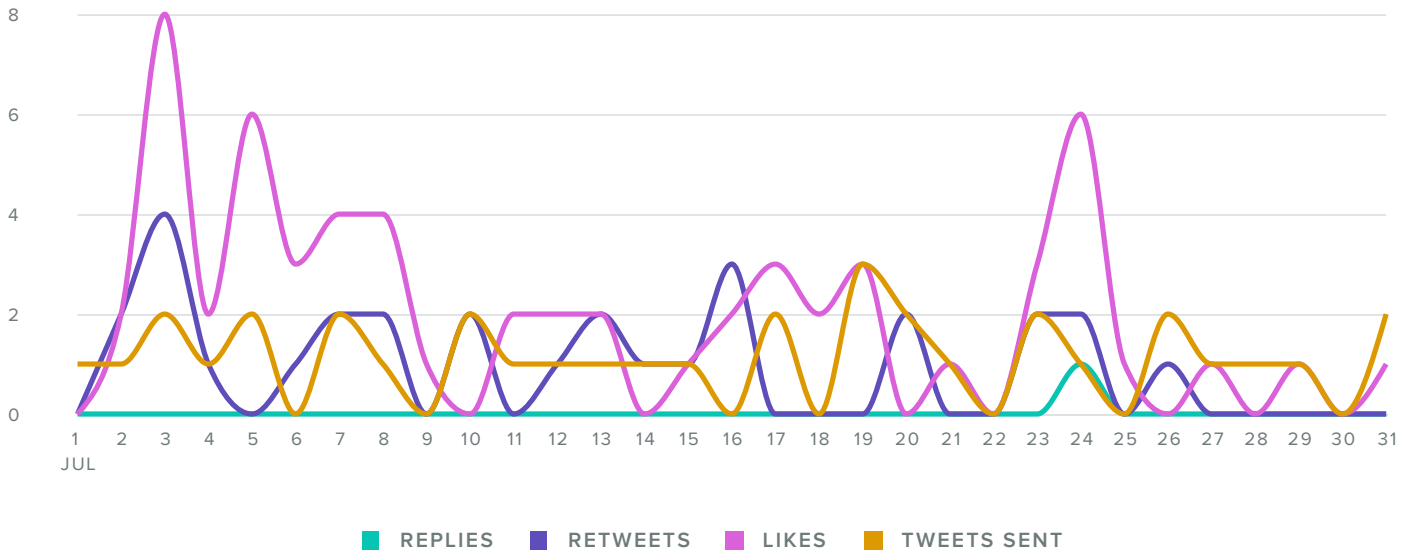


YOUR TWEETING BEHAVIOR



Audience Engagement

ENGAGEMENT COUNT



Engagement Metrics	Totals
Replies	1
Retweets	29
Retweets with Comments	4
Likes	61

Engagements per Follower	0.1
Impressions per Follower	5.8
Engagements per Tweet	5.5
Impressions per Tweet	266.2
Engagements per Impression	2.1%

The number of engagements increased by

▲ **19.8%**






since previous date range

The number of impressions per Tweet decreased by

▼ **4.1%**

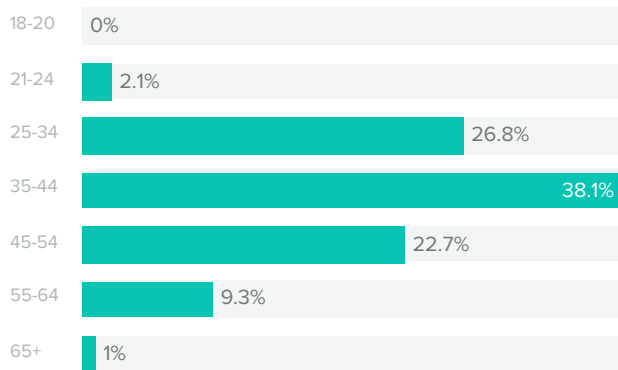
since previous date range

Top Tweets, by Responses

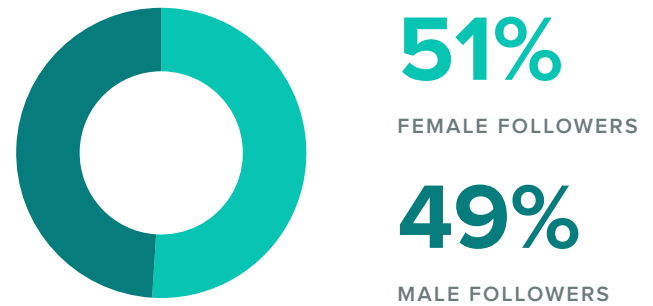
Tweet	Reach	Responses ▼	Clicks	Retweets
 <p>VisitLovelandCO There are few better pairings than a good beer and artwork to look at—that's a Loveland specialty! #visitloveland https://t.co/CmZQEuf3u (Tweet) by Nicole Y. July 23, 2017 4:00 pm</p>	3,402	3	6	2
 <p>VisitLovelandCO Congrats Loveland Breweries for winning 5 awards! Tag a pic w/ #LoveBeerCulture to win free growler! rockinrobyn826 https://t.co/8bCfCnEF1l https://t.co/7Xt5sNCPy8 (Tweet) by Nicole Y. July 12, 2017 3:30 pm</p>	3,707	3	24	3
 <p>VisitLovelandCO Red, white and blue weekend makes this sunset perfect for Fourth of July. #patriotic #sunsetssunday Robert Kilbourn @robertkilbourn https://t.co/owTE71k2QD (Tweet) by Nicole Y. July 02, 2017 8:15 pm</p>	3,549	3	—	3
 <p>VisitLovelandCO A majestic view in a majestic land. #getoutdoors #visitloveland kimballmortsensen https://t.co/Kucl6uNuUK (Tweet) by Nicole Y. July 01, 2017 7:00 pm</p>	2,480	3	—	3
 <p>VisitLovelandCO Summer is half over, but the sunsets are still here and gorgeous! #visitloveland Colleen Dupuis @colleen_dupuis https://t.co/oJp2ohnKyu https://t.co/DCVQYxk6lq (Tweet) by Nicole Y. July 22, 2017 8:00 pm</p>	3,386	2	10	2

Audience Demographics

FOLLOWERS BY AGE




FOLLOWERS BY GENDER



Women between ages of **35-44** appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @VisitLovelandCO	1,595	1.2%	35	9,316	5.84	194	0.12	29	28



Instagram Profiles Report

for **visitlovelandco**

Jul 01, 2017 - Jul 31, 2017

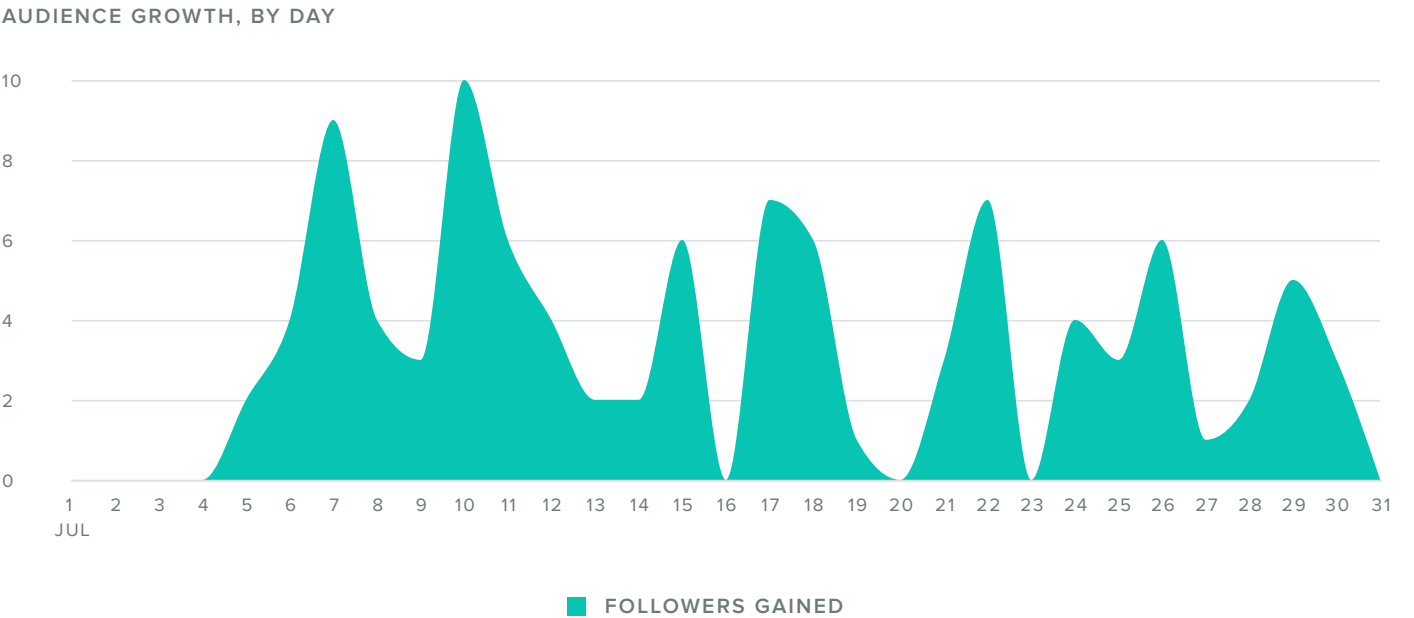
The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.



Instagram Activity Overview

<div> </div> <div> 4,823 Total Followers </div>	<div> </div> <div> 3,437 Likes Received </div>	<div> </div> <div> 30 Comments Received </div>
---	--	--

Audience Growth



Follower Metrics	Totals
Total Followers	4,823
Followers Gained	89
People that you Followed	1

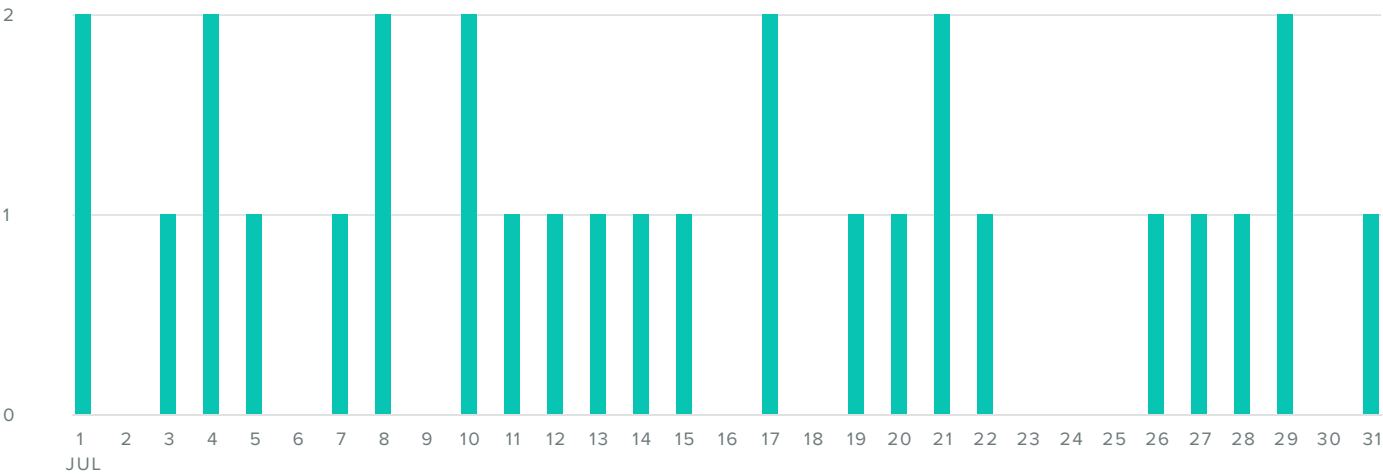
Total followers increased by

▲ 1.9%

since previous date range

Publishing Behavior

MEDIA PER DAY



MEDIA SENT

Publishing Metrics	Totals
Photos	28
Videos	1
Other	–
Total Media	29

The number of media you sent increased by

▲ **3.6%**

since previous date range

Top Instagram Posts



@visitlovelandco
292 Engagements



@visitlovelandco
262 Engagements



@visitlovelandco
252 Engagements

Outbound Hashtag Performance

MOST USED HASHTAGS

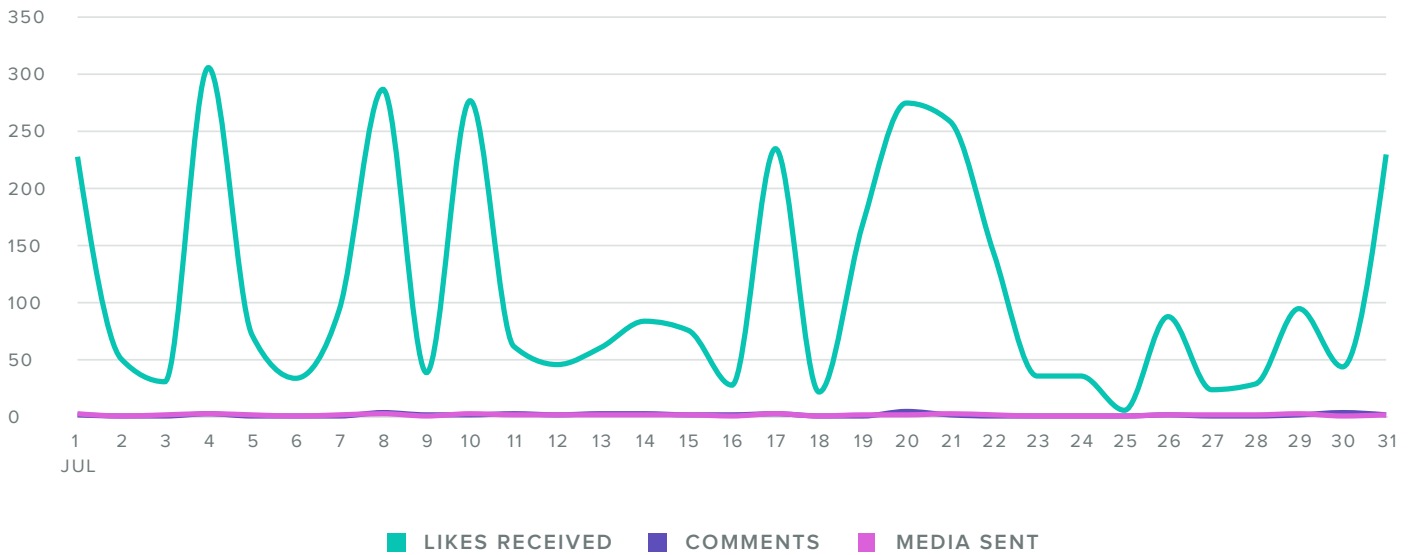
#lovelandcolorado	27
#coloradoliving	27
#lovelandco	27
#loveland	27
#colorado	27
#visitlovelandco	26
#visitloveland	26
#travelers	15
#nature	11
#naturelovers	9

MOST ENGAGED HASHTAGS

#coloradoliving	1,382
#colorado	1,248
#loveland	1,191
#lovelandcolorado	1,187
#lovelandco	1,124
#visitlovelandco	1,103
#visitloveland	815
#travelers	580
#sunset	313
#naturelovers	289

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics

Totals

Likes Received	3,437
Comments Received	30
Total Engagements	3,467

The number of engagements increased by

▲ **16.1%**

since previous date range

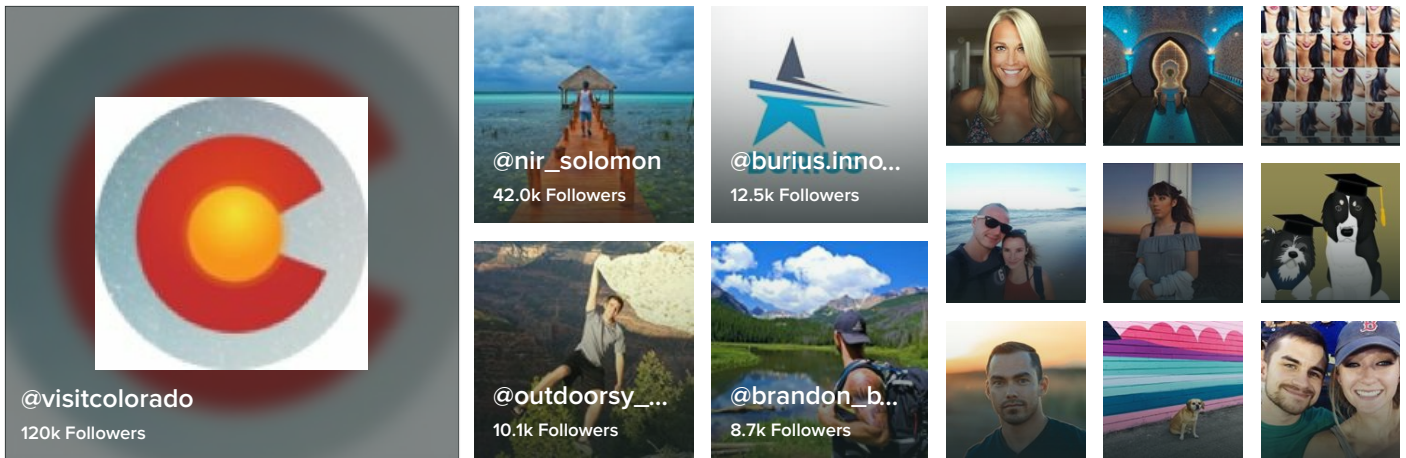
Engagements per Follower	0.7
Engagements per Media	119.6

The number of engagements per media increased by


▲ **12.1%**

since previous date range

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile		Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
	visitlovelandco	4,823	1.9%	89	29	4	3,467	119.6	0.72



Paid Social Coop

Visit Loveland

July 2017

Campaign

Promote a brand post on Facebook

Campaign Date: 07/13– 07/15

- Primary Goal
 - Brand Awareness
- *Interest Targeting
 - Interests: Arts and cultural, Outdoor enthusiasts and Beer
 - 40-65+
 - Albuquerque, Cheyenne, Omaha, Phoenix and Salt Lake City
 - Audience Size: 1.3 Million
 - Budget: \$2,000 (\$1,000 was CTO match)

People Who Match: Interests: Adventure travel or Horseback riding, Behaviors: Hiking and camping, Family vacations, Outdoor enthusiasts, Leisure travelers, Beer or Arts and cultural

*Geo was provided by brand, CTO created interest group.

Target Content

Content was created by brand team

Things that worked:

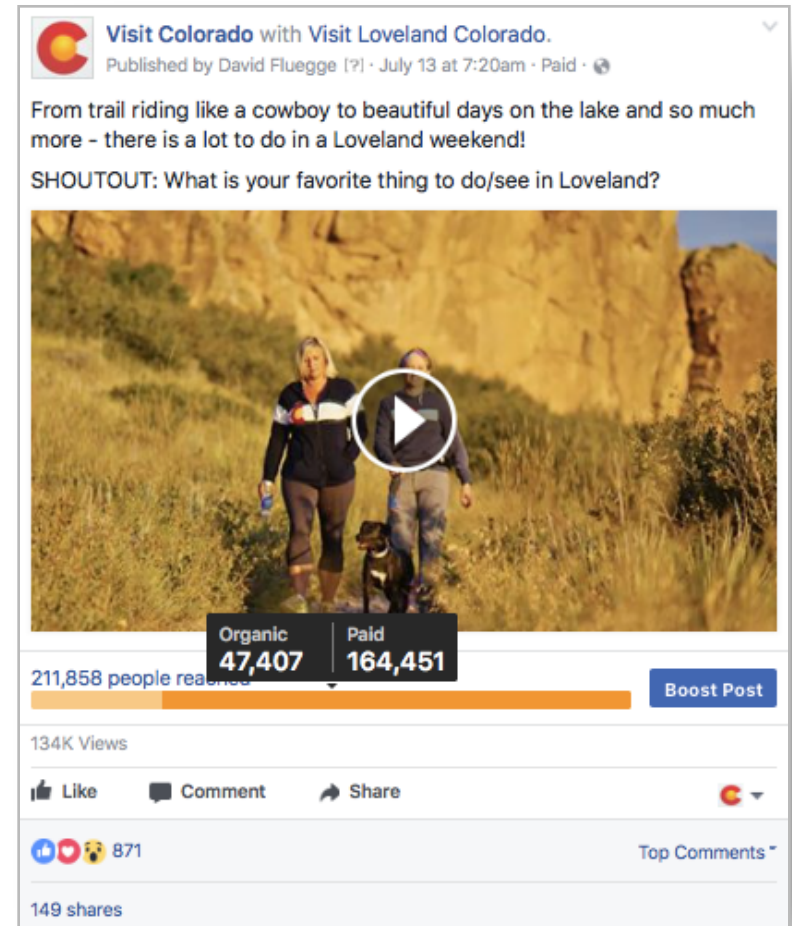
- Asking for engagement
- Upbeat music
- Lots of scenic cuts
- Wide variety of activities from urban to scenic



Coop Post

Effects of Paid:

- Without paid, Organic would have stopped at ~35k
- Boost to Organic due to paid engagement
- All paid reach is target
- Copy was intended to drive engagement and awareness



Coop Post Results

Results:

Total Reach: 211,858

Likes: 966

Comments: 62

Shares: 154

Video Views: 134,099

CTR: 0.97%

Frequency: 1.38



*Website clicks is reported by Facebook analytics, not by industry partner.

Coop Post Results



Scott Mulledy My favorite thing to do in Loveland is visit my boys and play golf at Marianna Buttes..

Like · Reply · Message · July 15 at 12:03pm



Stacy Kay Adam Bendel ❤️❤️

Like · Reply · Message · July 13 at 4:44pm



Karly Hovendick Our trail Cole Hovendick 🤔🕶️

Like · Reply · Message · July 13 at 9:30am



Gary Reneker love the flea markets

Like · Reply · Message · July 13 at 6:57pm



Miriam Bedwell Nice and flea markets too! Mimi

Like · Reply · Message · July 14 at 9:10pm



I Love Loveland We love Loveland!

Like · Reply · Message · July 13 at 1:38pm



Barbara Edminster Love Colo. Beautiful state

Like · Reply · Message · July 14 at 8:08pm



Sunny Gee Byrd Look 👁️👁️ **Bobby Ann Novey** 😊

Like · Reply · Message · July 15 at 10:18am



Kathy Hernandez Wow! I want to go

Like · Reply · Message · July 14 at 6:15pm



Shannon Wirth Traci Perez....thought of you!

Like · Reply · Message · 🍷 1 · July 13 at 8:26am



Reda Caldwell Omg!!!

Like · Reply · Message · July 13 at 1:39pm



Alice Kramer Been there Great vacation with family

Like · Reply · Message · July 13 at 3:01pm



Jason Devereaux Looks quaint

Like · Reply · Message · July 13 at 10:06am · Edited



Nancy C Felix-Moore The Bronze statues!

Like · Reply · Message · July 14 at 11:28pm



Lynn Barrows Loveland HD!

Like · Reply · Message · July 13 at 10:07am