

# VISIT LOVELAND

JUNE 2017 CMC REPORT



## SUCCESS SUMMARY

June was an action packed month with a lot of movement for Visit Loveland. In June 2017, Visit Loveland was featured in 25 pieces of coverage resulting in more than 369 impressions, valued at over \$169K in PR Value. Social Media metrics increased as well.

## TOP PR/SOCIAL MEDIA PRIORITIES

June focused on summer promotion, July 4th, Social Media and Comcast Travel Show TV filming.

### PRIORITY #1 - SUMMER MEDIA AND SOCIAL MEDIA

- Launched Can't Miss Summer Events blog post
- Live Social Media on Facebook, Snapchat and Instagram from the first Foote Lagoon Concert Series

### PRIORITY #2 - VISIT COLORADO INSTAGRAM TAKEOVER

- From June 16-22, the Visit Loveland PR and Social team planned, sourced and managed the Visit Colorado Instagram account takeover on Loveland. We are awaiting metrics from the Colorado Tourism Office.

### PRIORITY #3 - JULY 4TH MEDIA OUTREACH

- Pitched Loveland's July 4th Celebration to Denver and Northern Colorado area general consumer media for inclusion in coverage.

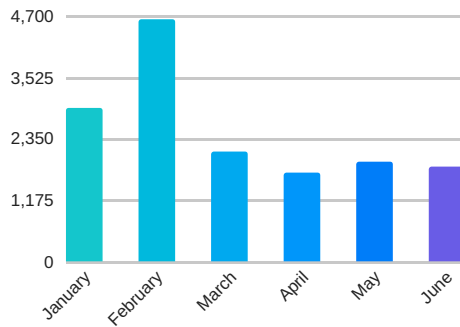
### PRIORITY #4 - COMCAST TV SEGMENTS

- Secured two Comcast TV segments for the travel show, 'Out West' in May. In June, worked with Visit Loveland team and production crew to finalize itinerary, focus, B-roll and helped manage the segment filming June 27-29.



# RESULTS

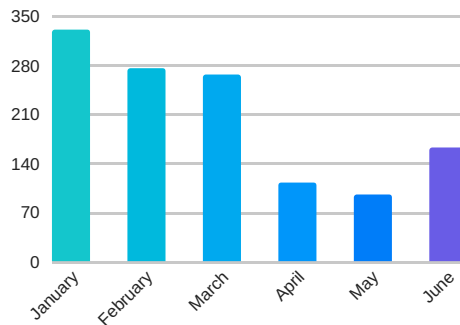
## SOCIAL MEDIA GROWTH



**104 new followers | 6,030 total fans**

**155,201 impressions | 1,813 engagements**

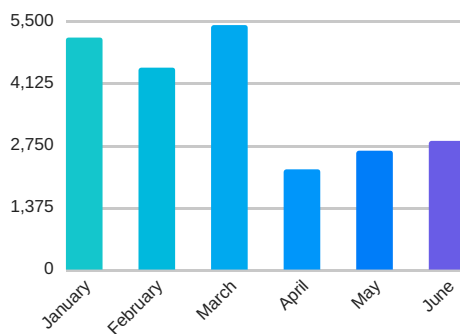
- Focus: Summer travel and scenes, Loveland scenery, showcasing upcoming events, sharing Loveland blogs
- Top posts: Sweetheart Winery blog post, Foote Lagoon Concert Series, and Top Events blog posts.
- We saw an increase in new followers and impressions in June.



**29 new followers | 1,576 followers**

**7,947 impressions | 162 engagements**

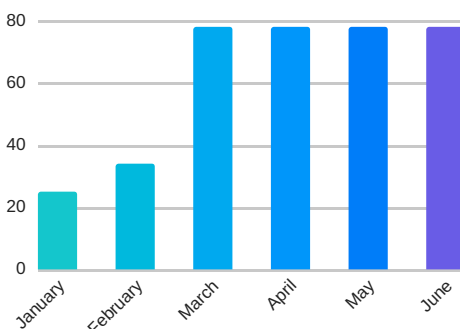
- Focus: Warmer weather, summer activities, links to website blog posts, retweets and likes
- Most engaging Tweets: Hiking post, Devil's Backbone views and Loveland Downtown District Live.
- New followers, impressions and engagements are all up in June.



**240 new followers | 4,717 followers**

**2,845 engagements**

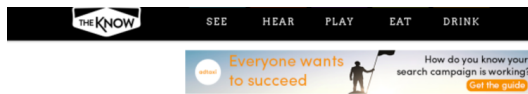
- Focus: Summer scenes around Loveland, Devil's Backbone, water sports, sunsets, events
- Most engaging photos: Lake sunsets (two different photos) and the Devil's Backbone Keyhole
- Most engaging hashtags: #Colorado #visitloveland, #loveland, #lovelandco, #ColoradoLive #lovelandcolorado
- Engagement increased and the page saw a 5.5 % increase in amount of followers from previous month.



**78 Followers**

- Focus: Foote Lagoon Concert Series
- Our Snapchat followers stayed the same in June. We focused more on stories and see an opportunity to continue to grow this channel with our selfie spots and snapchat filters.

# RESULTS



FAMILY FRIENDLY

## Denver fireworks 2017: Guide to Fourth of July fun in the metro area

Did we mention most of them are free?

By John Wenzel · June 21, 2017



Fourth of July fireworks explode over the City and County building during the Independence Eve celebrations at Civic Center Park on July 3, 2016 in Denver. (Helen H. Richardson, The Denver Post)

There's a familiar refrain amid the chorus of Fourth of July celebrations this year: Leave the fireworks to the professionals.

That's the unified message from police and civic leaders as home fireworks take flame on — particularly since there are plenty of free



## MEDIA RESULTS SNAPSHOT

- **CBS Denver:** Where To Watch 4th Of July Fireworks Displays In Colorado This Year
- **Coloradoan:** State mandates stall on \$330M tourism plan
- **Colorado Meetings and Events:** Northern Colorado Neighbors
- **Colorado Meetings and Events:** Loveland Cycling Tours by At Your Pace
- **Reporter Herald:** Pair of free bike tours explores Loveland public art
- **The Know at Denver Post:** Denver fireworks 2017: Guide to Fourth of July fun in the metro area
- **KDVR:** Where to see Fourth of July Fireworks in Colorado
- **The Coloradoan:** Fourth of July in Fort Collins: 5 Things to Do
- **303 Magazine:** Every Single Fourth of July Fireworks Show we Could Find
- **Longmont Times-Call:** July 4 guide of things to do on the Front Range
- **The Reporter Herald:** Downtown District Live
- **Denver Post YourHub:** Loveland Downtown Partnership and Blazen Illuminations Launch Loveland Downtown District LIVE Event Series
- **Coloradoan:** Catch Blue October at the Mish
- **KGWN:** Outlets at Loveland
- **K99:** Mo' Betta Gumbo's Betta Plan For Expansion – Hopefully
- **Tri 102.5** Sounds of Centerra Summer Concert Series Line-Up A Voice of Colorado
- **A Voice of Colorado:** No. 101 Version 5.0:
- **Wyoming Tribune Eagle:** Summer concert preview for Cheyenne and Front Range
- **Westword:** Colorado Restaurant Association Presents Annual Industry Spotlight Awards
- **The Reporter Herald:** Loveland company pops cork on new winery
- **KDVR:** CDOT's Bustang service joins forces with Greyhound

## PR NUMBERS

\$169,891

PR VALUE

36,945,085

IMPRESSIONS

3.6K

MEDIA SOCIAL SHARES



# Facebook Pages Report for **Visit Loveland Colorado**

Jun 01, 2017 - Jun 30, 2017

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.



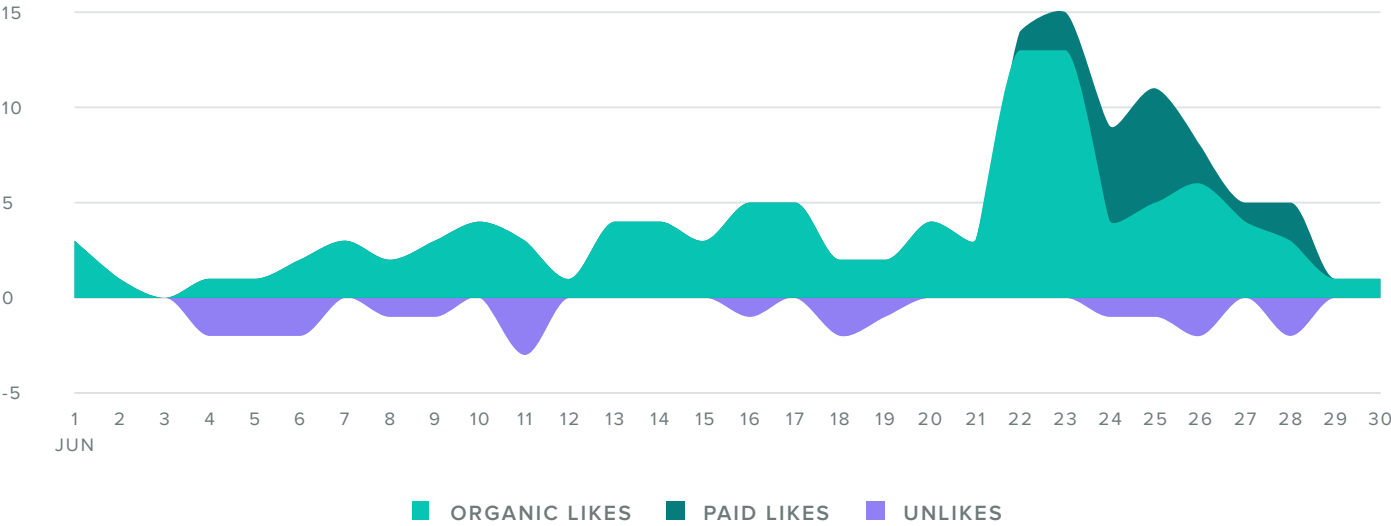


# Facebook Activity Overview

<b>155,201</b> Impressions	<b>1,813</b> Post Engagements	<b>680</b> Link Clicks
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## Audience Growth

LIKES BREAKDOWN, BY DAY

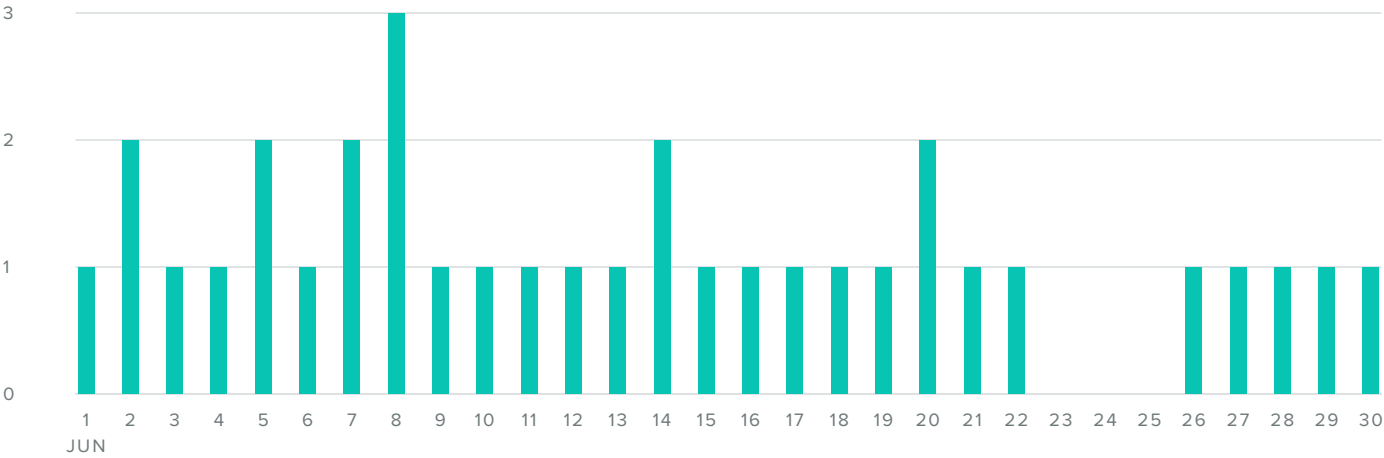


Audience Growth Metrics	Totals
<b>Total Fans</b>	<b>6,030</b>
Paid Likes	19
Organic Likes	106
Unlikes	21
Net Likes	104

Total fans increased by  
**1.7%**  
since previous date range

# Publishing Behavior

POSTS, BY DAY



POSTS SENT






Publishing Metrics	Totals
Photos	19
Videos	1
Posts	14
Total Posts	34

The number of posts you sent decreased by

**-27.7%**

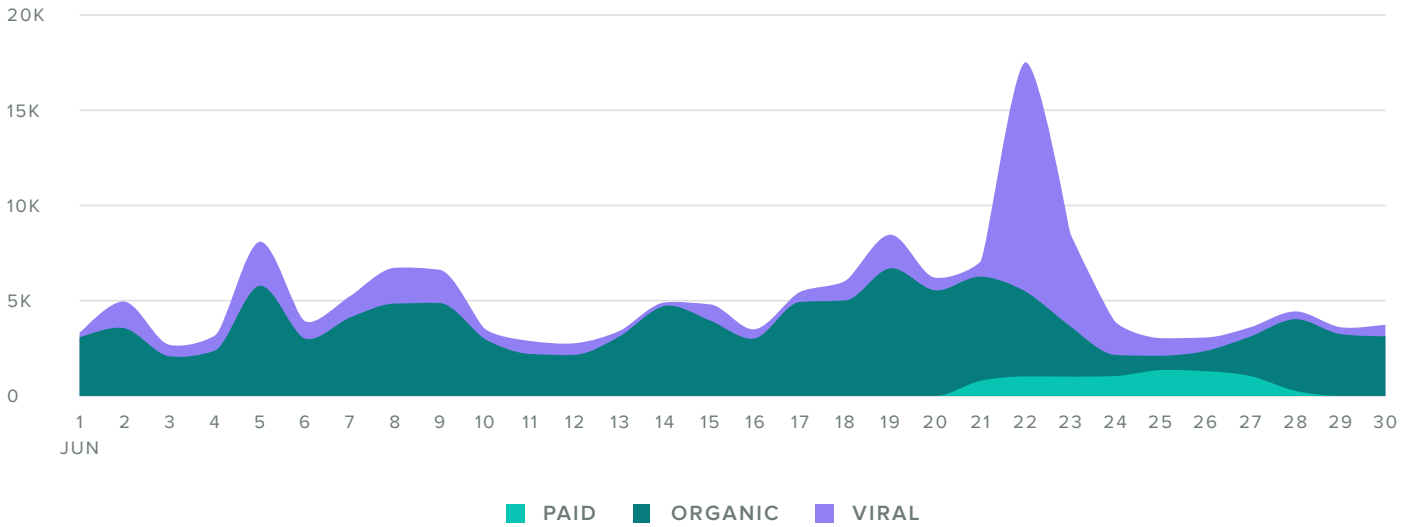
since previous date range

## Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
<p><b>Visit Loveland Colorado</b></p>  <p>Loveland's new winery, <b>Sweetheart City Wines</b>, combines delicious flavors with epic views. Get the inside scoop from <b>HeidiTown.com</b> on our blog. <a href="http://bit.ly/SweetheartWinery">http://bit.ly/SweetheartWinery</a> <b>#WineWednesday #VisitLoveland</b></p> <p>🔗 <a href="#">Loveland's New Destination for Wine Lovers, Sweet Heart Winery</a></p> <p>(Post) June 07, 2017 9:11 am</p>	48	4	7.0%	1,535
<p><b>Visit Loveland Colorado</b></p>  <p>Are you ready for our summer sounds? Well, get excited and get ready because the <b>Footee Lagoon Amphitheater</b> Summer Concert Series starts tomorrow. <b>#visitloveland</b> <a href="http://bit.ly/FooteeLagoonSummerConcerts">http://bit.ly/FooteeLagoonSummerConcerts</a></p> <p>🔗 <a href="#">Footee Lagoon Summer Concert Series - Visit Loveland</a></p> <p>(Post) June 21, 2017 8:35 pm</p>	178	23	6.7%	9,556
<p><b>Visit Loveland Colorado</b></p> <p>The first <b>Footee Lagoon Amphitheater</b> concert series of the summer starts tonight. Here is a little taste of the magic. The series runs Thursday nights through the summer. <b>#visitloveland</b></p>   <p>(Post) June 22, 2017 7:02 pm</p>	103	6	6.0%	6,842
<p><b>Visit Loveland Colorado</b></p>  <p>Brainstorming what to do this weekend? Why not try some of these great experiences right here in Loveland. Lake Loveland swim beach is open, so is Winona pool; you can also discover the taste of Loveland on a guided Bike, Brews &amp; Spirits Guided Day Tour. Need more ideas, check out our summer blog that suggests Loveland experiences, tastes, and accommodations. Christopher James Kennedy</p> <p>🔗 <a href="#">Visit Loveland Kicks Off the 2017 Summer Season with New Events, Tours &amp; Attractions - Visit Loveland</a></p> <p>(Post) June 02, 2017 5:30 pm</p>	1	—	6.0%	185

## Page Impressions

PAGE IMPRESSIONS, BY DAY



Impressions Metrics

Totals

Organic Impressions	105,812
Viral Impressions	41,555
Paid Impressions	7,834
<b>Total Impressions</b>	<b>155,201</b>
<b>Users Reached</b>	<b>86,742</b>

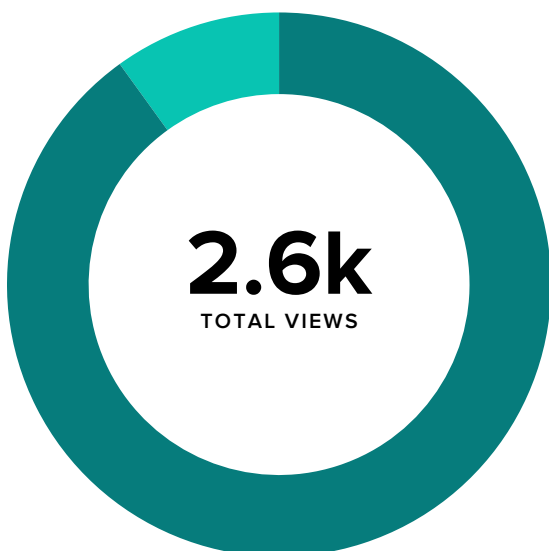
Total Impressions increased by

**▲ 18.5%**

since previous date range

## Video Performance

VIEW METRICS



**256**

ORGANIC FULL

**2.3k**

ORGANIC PARTIAL

VIEWING BREAKDOWN

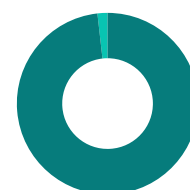


**100%**

ORGANIC VIEWS

**0%**

PAID VIEWS



**2%**

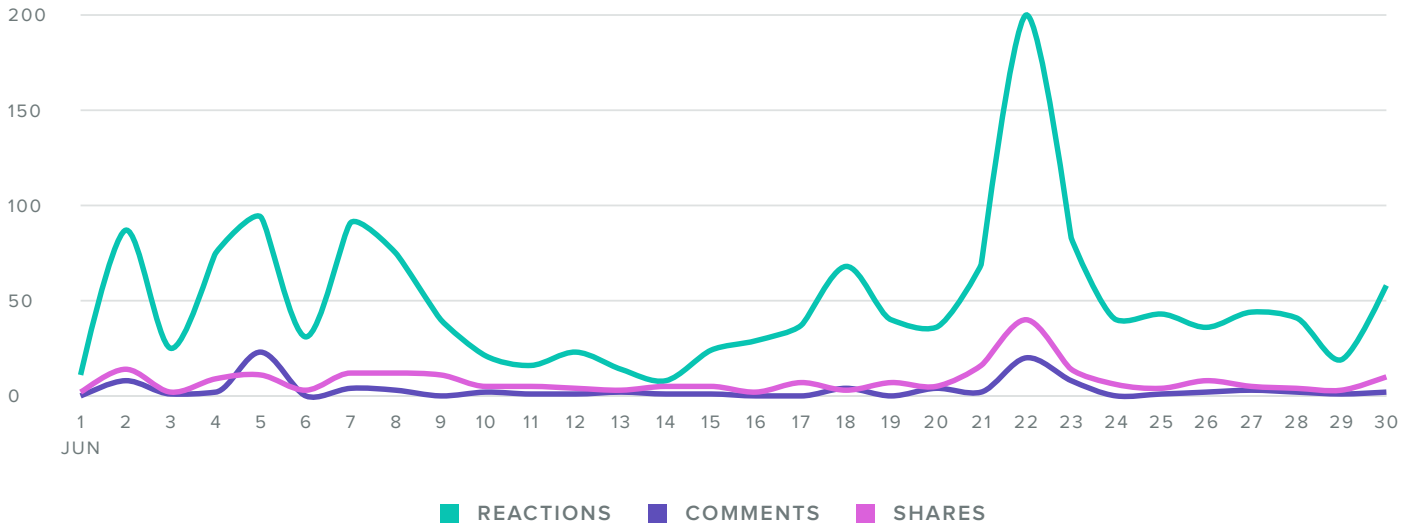
CLICK PLAYS

**98%**

AUTO PLAYS

## Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Action Metrics

Totals

Reactions	1,478
Comments	98
Shares	237
<b>Total Engagements</b>	<b>1,813</b>

Total Engagements decreased by

▼ **3.0%**

since previous date range

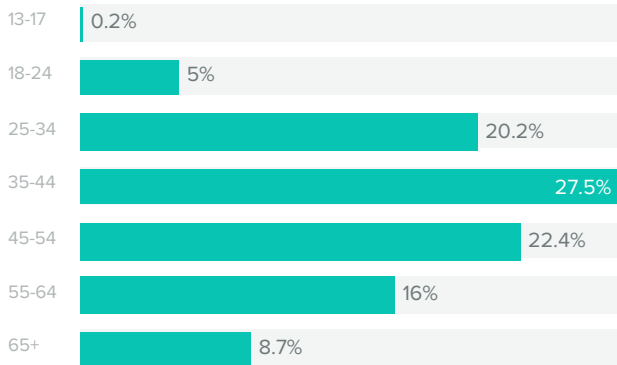
## Demographics

## Page Fans

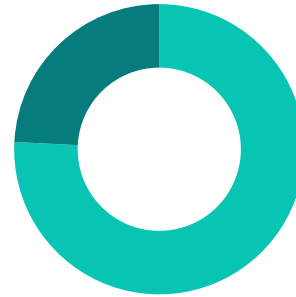
## People Reached

## People Engaged

## BY AGE



## BY GENDER



75.8%






FEMALE

24.2%

MALE

Women between the ages of 35-44 appear to be the leading force among your fans.

## Top Countries


 United States	5,869
 Mexico	15
 India	12
 United Kingdom	11
 Italy	9

## Top Cities

Loveland, CO	2,093
Fort Collins, CO	605
Denver, CO	216
Greeley, CO	216
Johnstown, CO	135



### Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Visit Loveland Colorado	6,030	1.72%	34	155,201	4,565	1,813	53.3	680



# Instagram Profiles Report for **visitlovelandco**

Jun 01, 2017 - Jun 30, 2017

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.



### Instagram Activity Overview

<div> <div>—</div> <div>Total Followers</div> </div>	<div> <div>2,821</div> <div>Likes Received</div> </div>	<div> <div>33</div> <div>Comments Received</div> </div>
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### Audience Growth



Follower Metrics	Totals
Total Followers	4,717
Followers Gained	245
People that you Followed	11

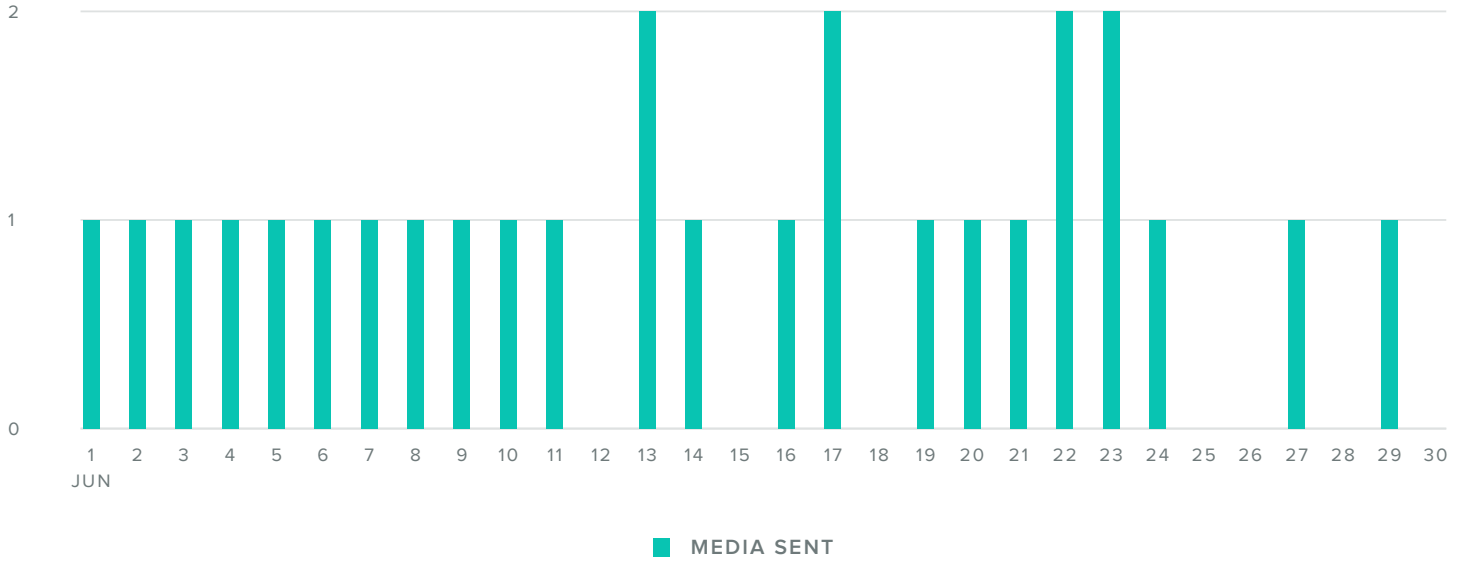
Total followers increased by

**▲ 5.5%**

since previous date range

## Publishing Behavior

### MEDIA PER DAY



### Publishing Metrics

### Totals

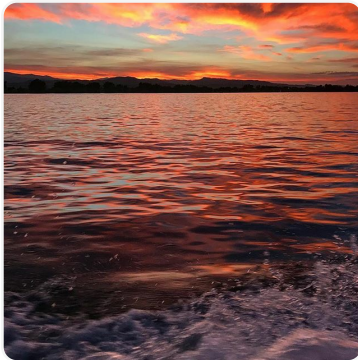
Photos	27
Videos	–
Other	–
Total Media	27

The number of media you sent decreased by

▼ **3.6%**

since previous date range

## Top Instagram Posts



@visitlovelandco  
249 Engagements



@visitlovelandco  
189 Engagements



@visitlovelandco  
178 Engagements

## Outbound Hashtag Performance

### MOST USED HASHTAGS

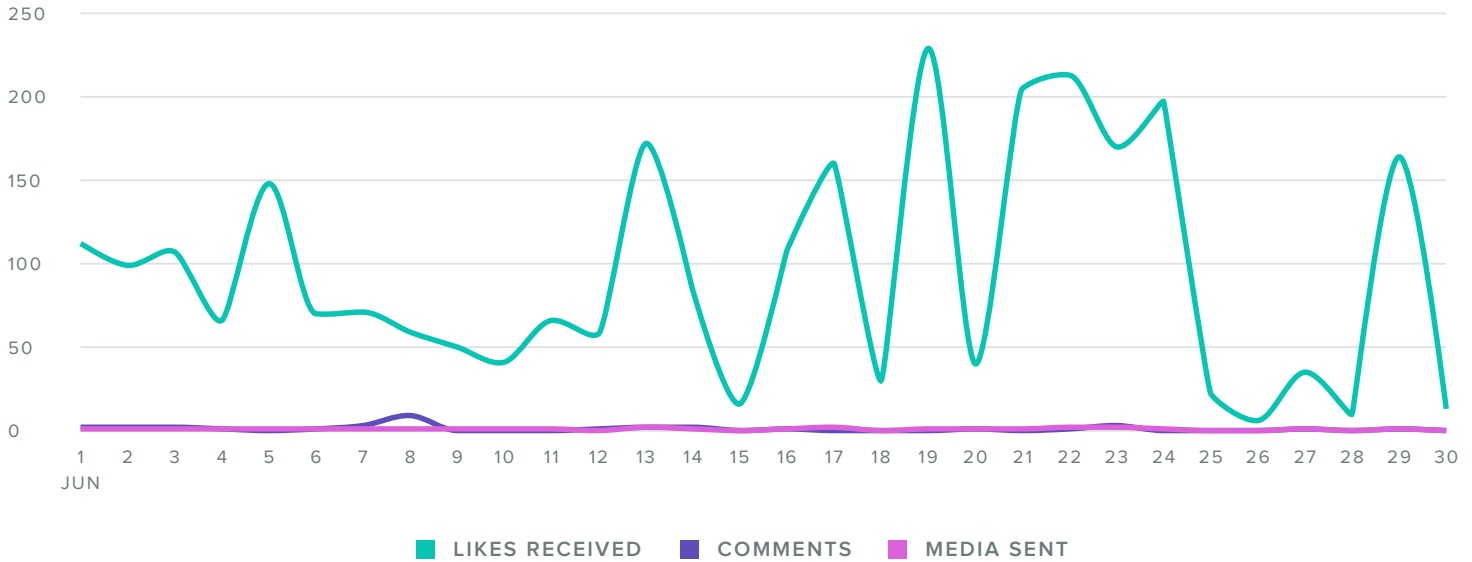
#visitloveland	26
#colorado	25
#loveland	25
#lovelandcolorado	23
#visitlovelandco	23
#lovelandco	22
#coloradoliving	22
#naturelovers	13
#summer	7
#sunset	5

### MOST ENGAGED HASHTAGS

#lovelandco	1,139
#visitlovelandco	972
#loveland	961
#lovelandcolorado	877
#coloradoliving	827
#colorado	796
#visitloveland	705
#naturelovers	486
#hiking	359
#nature	302

## Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	2,821
Comments Received	33
Total Engagements	2,854

Engagements per Follower	—
Engagements per Media	105.7

The number of engagements increased by

▲ **7.6%**

since previous date range

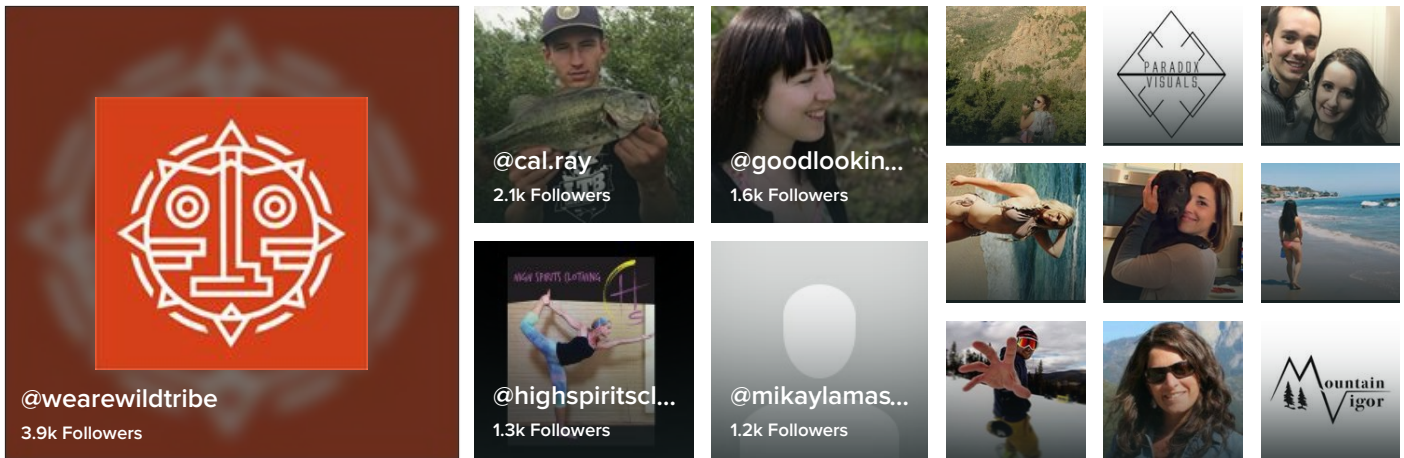
The number of engagements per media increased by

▲ **11.6%**


since previous date range



## Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile		Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
	visitlovelandco	4,717	5.5%	245	27	7	2,854	105.7	0.61



# Twitter Profiles Report

## for **VisitLovelandCO**

Jun 01, 2017 - Jun 30, 2017

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.

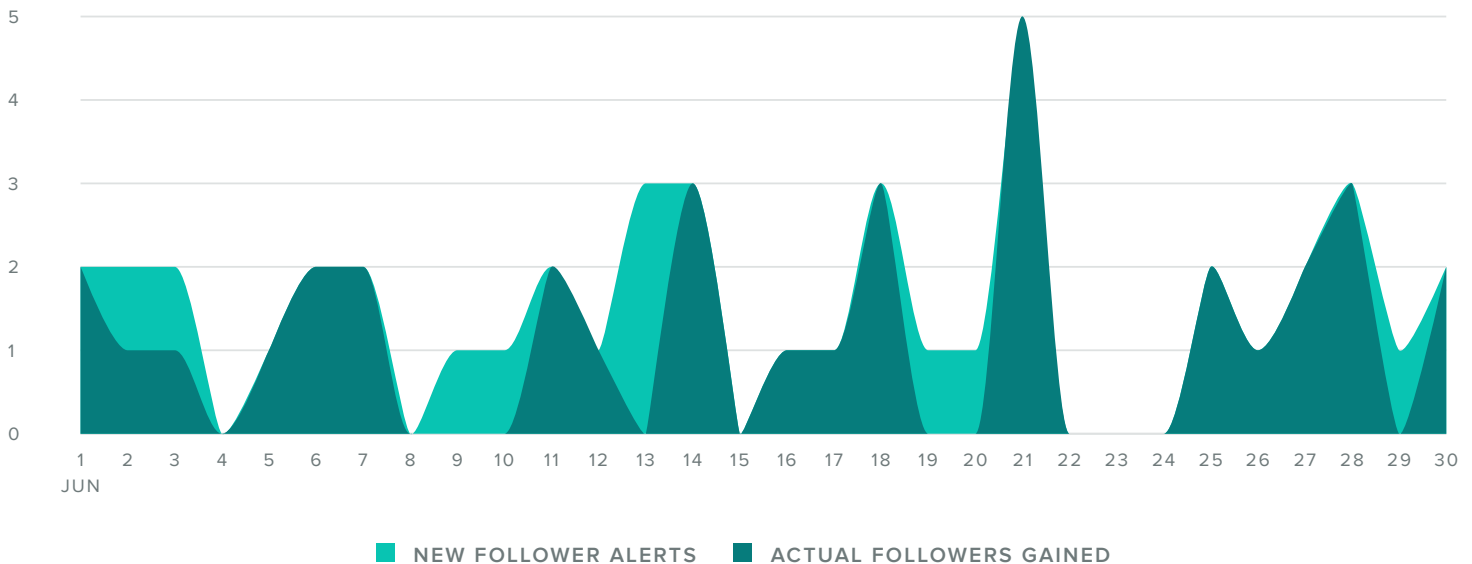


## Twitter Activity Overview

<b>7,947</b> Organic Impressions	<b>162</b> Total Engagements	<b>12</b> Link Clicks
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## Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics

Totals

<b>Total Followers</b>	<b>1,576</b>
New Follower alerts	39
Actual Followers gained	29
People that you followed	18

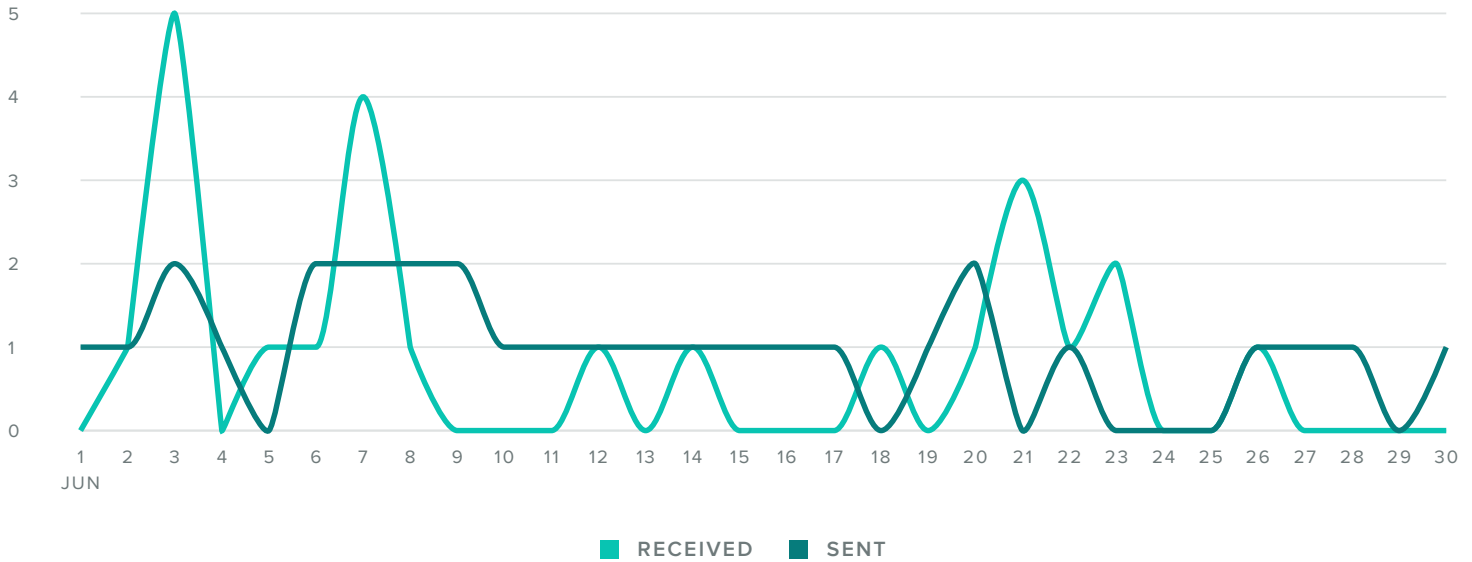
Total followers increased by

**▲ 1.9%**

since previous date range

## Posts & Conversations

MESSAGES PER DAY



Sent/Received Metrics

Totals

Tweets sent	29
Direct Messages sent	–
Total Sent	29

Mentions received	24
Direct Messages received	–
Total Received	24

The number of messages you sent increased by

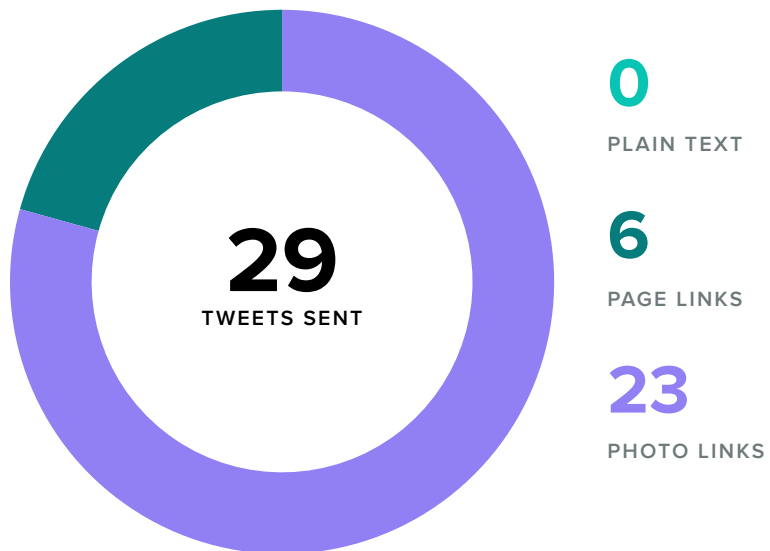
▲ **38.1%**  
since previous date range

The number of messages you received increased by

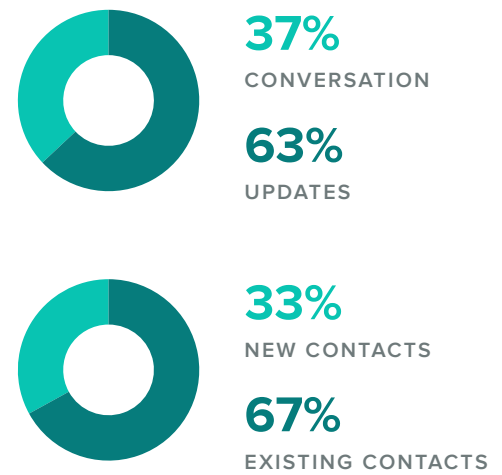
▲ **26.3%**  
since previous date range

## Your Content & Engagement Habits

### SENT MESSAGE CONTENT



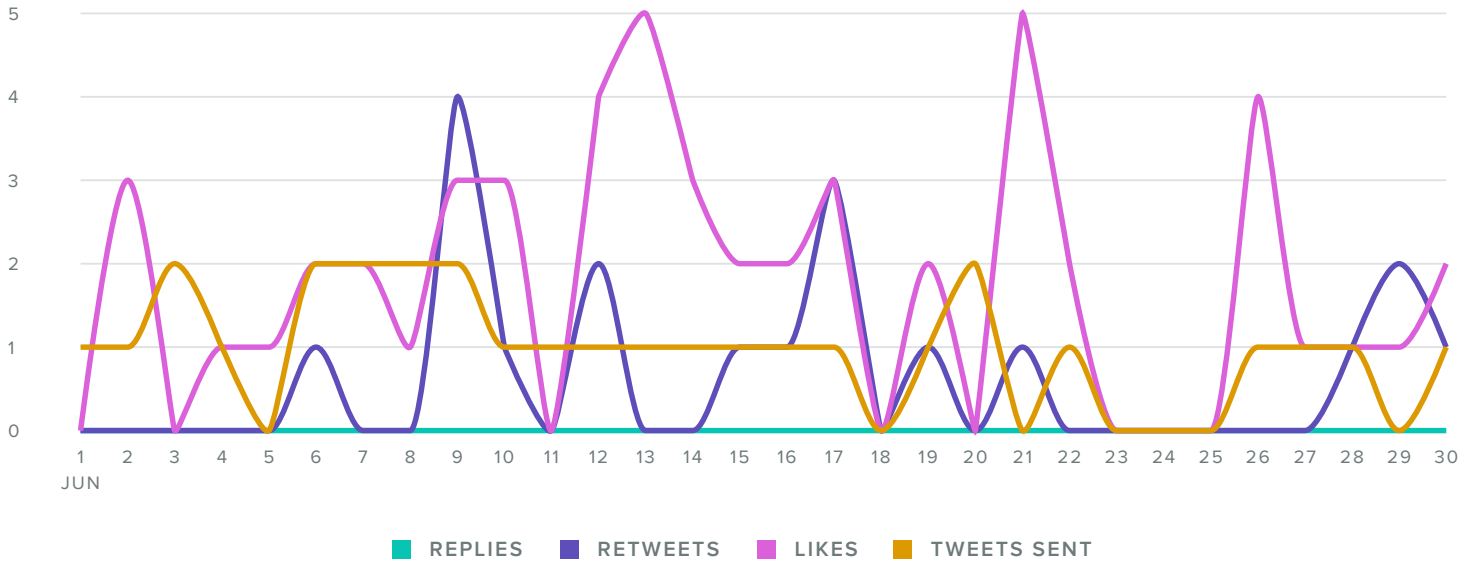
### YOUR TWEETING BEHAVIOR





## Audience Engagement

### ENGAGEMENT COUNT



### Engagement Metrics

### Totals

Replies	–
Retweets	19
Retweets with Comments	8
Likes	53

Engagements per Follower	0.1
Impressions per Follower	5.0
Engagements per Tweet	5.6
Impressions per Tweet	274.0
Engagements per Impression	2.0%

The number of engagements increased by

▲ **72.3%**






since previous date range

The number of impressions per Tweet decreased by

▼ **1.6%**

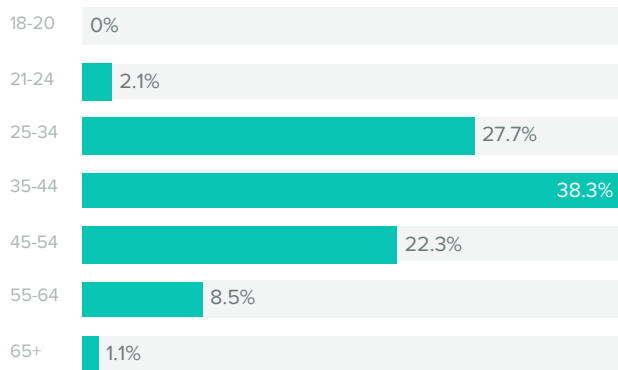
since previous date range

## Top Tweets, by Responses

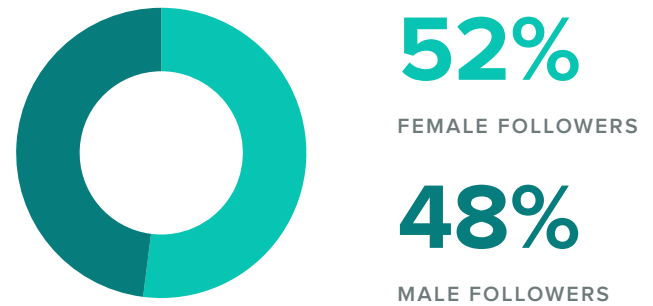
Tweet	Reach	Responses ▼	Clicks	Retweets
 <b>VisitLovelandCO</b> Hiking in Loveland is a treasure! <b>#Visitloveland</b> Dana H. @d.hazekamp <a href="https://t.co/Owt7F1wrcc">https://t.co/Owt7F1wrcc</a> <a href="https://t.co/9rVYrf3T05">https://t.co/9rVYrf3T05</a> (Tweet) by Nicole Y. June 16, 2017 5:00 pm	4,723	4	7	4
 <b>VisitLovelandCO</b> Never getting over the views this city has to offer. <b>#VisitLoveland #Colorado</b> <a href="https://t.co/cRSj3iXTzB">https://t.co/cRSj3iXTzB</a> (Tweet) by Nicole Y. June 28, 2017 11:00 am	9,877	3	—	3
 <b>VisitLovelandCO</b> Loveland's NEW Downtown District LIVE event series--a unique block party experience. Will you be joining? <b>#visitloveland</b> <a href="https://t.co/ffPZKOOd13">https://t.co/ffPZKOOd13</a> (Tweet) by Nicole Y. June 08, 2017 7:00 pm	2,176	2	—	2
 <b>VisitLovelandCO</b> Ever been to the Rialto theater center? It's in the heart of downtown and perfect for a Friday date night <b>#visitloveland @RialtoLoveland</b> <a href="https://t.co/ts4EWT4TNn">https://t.co/ts4EWT4TNn</a> (Tweet) by Nicole Y. June 30, 2017 3:00 pm	2,851	1	—	1
 <b>VisitLovelandCO</b> With so many amazing things to do in Loveland, it might be hard to decide what to do first. <a href="https://t.co/cxJ5GNO04I">https://t.co/cxJ5GNO04I</a> <b>#VisitLoveland</b> (Tweet) by Nicole Y. June 26, 2017 5:39 pm	1,576	1	47	1

## Audience Demographics

### FOLLOWERS BY AGE




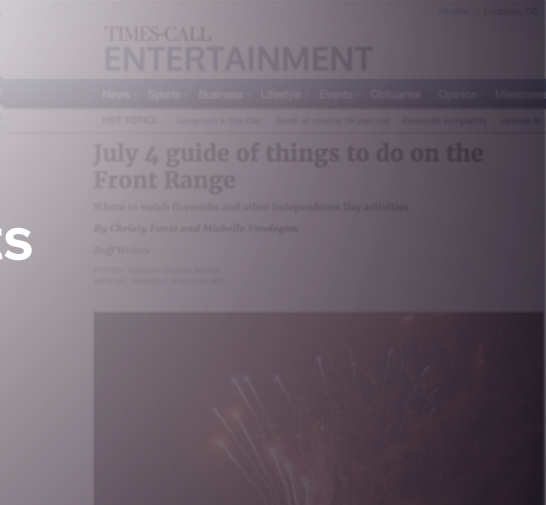
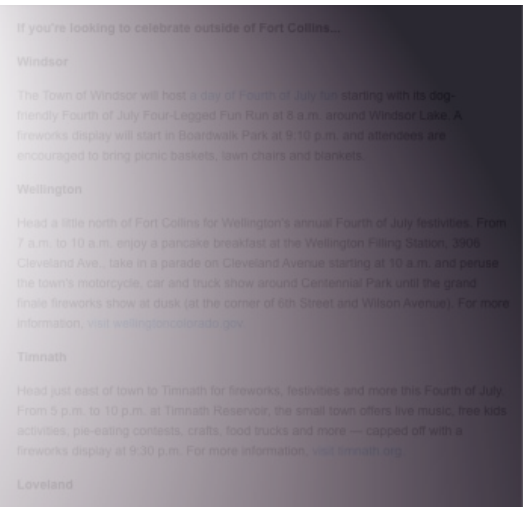
### FOLLOWERS BY GENDER



**Women** between ages of **35-44** appear to be the leading force among your recent followers.

## Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @VisitLovelandCO	1,576	1.9%	29	7,947	5.04	162	0.10	19	12



## Col June 2017- CMC Report- Media Hits

### Downtown District LIVE

Loveland Downtown District LIVE will hold a block party at 2-9 p.m. Saturday, June 24, on Fourth Street between Lincoln and Cleveland avenues.

The musical line-up starts at 2 p.m. with Mojo Medicine Show. Dave Beege solo acoustic performance will play at 4 p.m. with Steve Manshel duo performance at 6 p.m. and Dale Cisek Band at 8 p.m.

Artistic performances will include Alice in Wonderland Character Story



**25**

PIECES OF COVERAGE:

**6.63M**

ONLINE READERSHIP:

**53.9K**

ESTIMATED COVERAGE VIEWS:

**3.6K**

SOCIAL SHARES:

**64**

AVERAGE DOMAIN AUTHORITY:





## ★ HIGHLIGHTS

COL JUNE 2017- CMC REPORT- MEDIA HITS





## Colorado Meetings + Events

(IMAGE 1 OF 4)

(EST.) MONTHLY VISITS: **128K**

(EST.) COVERAGE VIEWS: **700**

DOMAIN AUTHORITY: **61**



**2**

“ 51,600 Impressions, \$6,098 PR Value





# Summer 2017

COLORADO MEETINGS + EVENTS MAGAZINE: IN THIS ISSUE



FEATURE

47

## Culinary Connections

Whether tasting and stirring in the kitchen, strolling a farmers market or rafting down a river to meet the chef, make food the star at your next gathering.

By Julie Scheff



Boulder Farmers Market



## DEPARTMENTS

### 10 EDITOR'S LETTER

### 26 EVENT PROFILE

See how The Wild Game Entertainment Experience celebrated its second anniversary. By Beth Buehler

### 30 VENUE REPORT

Make it simple and fun to gather at amusing places with games, golf, cuisine and meeting space all under one roof. By Beth Buehler

### 36 DESTINATION

Loveland and Greeley are putting northern Colorado on the meetings map. By Eric Peterson

### 80 PEOPLE PROFILE

Kjell Mitchell celebrates 40 years at Glenwood Hot Springs Resort. By Margaret Galush

PHOTOS: CHAD CHISHOLM; STEVE PETERSON; KARI GEHA PHOTOGRAPHY; DENISE CHAMBERS

(EST.) MONTHLY VISITS: 128K

(EST.) COVERAGE VIEWS: 700

DOMAIN AUTHORITY: 61



2

“ 51,600 Impressions, \$6,098 PR Value



Cheerleader from left, Rocky Mountain Grand Ballroom is one of many options at Greeley's University of Northern Colorado. Monfort Concert Hall at Union Colony Civic Center seats 1,661; the Colorado Model Railroad Museum is impressive for all ages.



hotel and conference center; The DoubleTree by Hilton Greeley at Lincoln Park is slated to host its first events in September 2017.

Ann Marie Cole, the hotel's director of sales, says she's already "booked" several local galas and conferences, but is looking to 2018 and beyond for larger events in the 12,000-square-foot Centennial Ballroom, which can accommodate 800 for dining and 900 theater-style.

It's a much-needed facility for the city. "It is a big deal," confirms Cole, touting the hotel's locally focused restaurant, Meeker's - A Colorado Kitchen.

The target is "the association market and three- to four-day conferences," she adds. "There has been such a need for a full-service

hotel and conference center. A lot of [local conferences and events] have gone outside of Greeley."

The hotel's event space opens up to Lincoln Park, the historic town square, and Cole says she's working with city officials to make the park available for events at the hotel.

The city's largest event venue is Island Grove Regional Park. The 155-acre municipal facility hosts the city's biggest annual event, Greeley Stampede, which draws 250,000 to its rodeos and concerts every July. Island Grove features a 15,000-seat arena as well as more than 100,000 square feet of indoor event space. The largest facility, the 80,000-square-foot Events Hall, can accommodate up to 8,280 people.

Hildy Morgan, Friday events coordinator with the Blackhorn Valley Kennel Club, says Island Grove has been a great fit for dog shows that draw about 1,000 people and 1,300 canines every October. It's a good venue for the organization's budget and the event, and Greeley's lodgings and the park's RV spaces accommodate overnight stays.

"One of the good things about getting out of a big city like Denver is you can spread out more," Morgan adds. "We feel Island Grove is the most exhibitor-friendly dog venue in the state."

Another larger event space is Union Colony Civic Center, with theater seating for 1,661 in its Monfort Concert Hall. University of

Northern Colorado also has plenty of unique spaces including the Rocky Mountain Grand Ballroom which can accommodate 540 people for meals, along with a variety of smaller halls and classrooms.

The Homewood Suites by Hilton is a good option for smaller groups. The BNI Greeley P/Ds Chapter has held weekly meetings at the Homewood Suites' 1,500-square-foot meeting room since late 2016. Jon Banta, president of the chapter and a salesman at Deffenbach Motors in Fort Collins, says the space allows the chapter to grow. "It seems like there's new life in the chapters," he says of the move from a smaller basement space in Greeley. "We were having trouble growing."

Greeley has numerous benefits for meetings and events. "We've got this lovely location that's sort of central to Denver, Estes Park and Cheyenne, and we're not as expensive as everybody else," says Amy Dugan, director of Visit Greeley, the city's tourism bureau, noting that Greeley is only a 45-minute drive from Denver International Airport. "We're kind of like a cruise ship. You go out on day excursions and come back for the night."

With a population of 103,000, Greeley is big enough to have plenty of amenities but small enough to be logistically manageable, she adds.

Dugan points to Greeley's fascinating history as another draw. "It was supposed to be a utopian society," Centennial Village, a living history museum, provides a lens to see the area's past, and Colorado Model Railroad Museum offers a chance to see tiny trains in dioramas inspired by historic railroads. A bustling brewery community and a growing gallery scene on 8th Avenue also provides groups with fun and memorable outings.

"It's a lovely city," she says. "We're so proud of it. People who grow up here stay here. Kids come to school here and stay here and work."

#### Get Connected

VISIT GREELEY

visitgreeley.org | 970.352.3967

VISIT LOVELAND

visitloveland.org | 970.687.3862

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## Colorado Meetings + Events

(IMAGE 3 OF 4)

(EST.) MONTHLY VISITS:

128K

(EST.) COVERAGE VIEWS:

700

DOMAIN AUTHORITY:

61



2

“ 51,600 Impressions, \$6,098 PR Value

# NORTHERN COLORADO NEIGHBORS

Loveland and Greeley offer big-city venues and amenities with small-town logistics and prices. BY ERIC PETERSON

NORTHERN COLORADO'S PLACE ON THE MEETINGS MAP is becoming more prominent. As neighbors on the Front Range, Loveland and Greeley have emerged as attractive alternatives to the state's largest cities for meetings and events. The benefits to looking north? Lower prices and an enviable location that allows for easy day trips to area attractions, plus more manageable logistics, revitalized downtowns, and plenty of good beer.

Sheryl Fahrenbruch, outreach program manager at Loveland's McKee Medical Center, organizes a pair of annual health events at the First National Bank Building that attract about 400 attendees. "Everybody from the events coordinator to the catering staff is so fantastic to work with," she says. "The price is right, and it's just a great location."

Janet Hatfield, resource and membership services director for the Home Builders

Embassy Suites by Hilton Loveland Hotel Conference Center & Spa that has 40,000 square feet of event space and the third largest ballroom in the state. "We partner with Embassy Suites and other major hotels as well," says Buttermore. "We can compete with major cities."

Cindy Mackin, visitor services manager for Visit Loveland, says The Ranch and Embassy Suites are complemented by smaller spaces at La Quinta Inn & Suites (6,170 square feet

BY THE NUMBERS	
<b>Population</b>	
75,000 (LOVELAND); 103,000 (GREELEY)	
<b>Elevation</b>	
4,982 FEET (LOVELAND); 4,658 FEET (GREELEY)	
<b>Miles to Denver</b>	
52 MILES NORTH (LOVELAND); 56 MILES NORTHWEST (GREELEY)	
<b>Year Founded</b>	
1877 (LOVELAND); 1869 (GREELEY)	

# Colorado Meetings + Events

(IMAGE 4 OF 4)

(EST.) MONTHLY VISITS: 128K

(EST.) COVERAGE VIEWS: 700

DOMAIN AUTHORITY: 61

f 2

51,600 Impressions, \$6,098 PR Value



Left to right: Budweiser Events Center at The Ranch Events Complex, a downtown rich in character, and meeting and event space at Embassy Suites by Hilton Loveland are just a few venue options for groups.



**Loveland**  
At the peak of Loveland's meetings market is The Ranch Events Complex. Opening the gates and doors in 2003, The Ranch (also known as the Larimer County Fairgrounds) can accommodate 10 to 100,000 people in its more than 375,000 square feet of event space. Three of the four buildings on campus include the Budweiser Events Center with a 7,200-seat arena and a 3,000-square-foot

restaurant; First National Bank Building with two 18,000-square-foot exhibition halls and five meeting rooms; and Thomas M. McKee 4-H, Youth & Community Building with a 12,500-square-foot hall and six meeting rooms. The fourth is the Ranch-Way Feeds Indoor Arena and Pavilions featuring a large arena and two indoor pavilions as well as the smaller attached Ranch Arena, plus two outdoor arenas located next to the building.

The Ranch's calendar includes 2,500 events a year, and it's much more than rodeos and horse shows. "There are a lot of different events we can do over here," says Sales Manager Katie Buttermore, touting parking availability and easy access to Interstate 25. "We have countless trade shows, corporate events, meetings across the board. We can accommodate small weekly meetings with 10 people to a campus-wide event of 100,000 people."

PHOTOS: THE RANCH EVENTS COMPLEX; VISIT LOVELAND

PHOTOS: JANE BULLY; GORDON BLAKE; VISIT LOVELAND; HILTON LOVELAND HOTEL CONFERENCE CENTER

Association of Northern Colorado, plans the annual Home & Remodeling Show in the same building, drawing upwards of 10,000 people. They also have used The Ranch Bar & Grill in the Budweiser Event Center for a 140-person awards dinner. "It's one of the only venues where you can do a trade show" in Northern Colorado, she says, echoing Fahrenbruch's sentiments on cost and location.

Lodging comes in the form of the adjacent

of meeting space, Sylvan Dale Coast Ranch (with an 1,815-square-foot event room), and the restored 1920s Rialto Theater Center downtown (with space for 120 and seating for 500 in the historic theater itself).

In the 75,000-resident community, Mackin touts "a lot of outdoor recreation and a lot of water" in the form of Boyd Lake, Lake Loveland and other local bodies of water, plus the public art and sculptures at Beuson

Sculpture Garden and the growing number of craft breweries within city limits.

But Loveland's also great for what's right outside of it, she adds. "We completely promote the fact that we are 35 minutes from Rocky Mountain National Park."

**Greeley**  
About 20 miles east of Loveland, Greeley is on the cusp of opening its newest full-service





## FAMILY FRIENDLY

## Denver fireworks 2017: Guide to Fourth of July fun in the metro area

Did we mention most of them are free?

By [John Wenzel](#) · June 21, 2017

1.1k  
SHARES



Fourth of July fireworks explode over the City and County building during the Independence Eve celebrations at Civic Center Park on July 3, 2016 in Denver. (Helen H. Richardson, The Denver Post)

There's a familiar refrain amid the chorus of Fourth of July celebrations this year: Leave the fireworks to the professionals.

That's the unified message from police and civic leaders as home fireworks use ramps up — particularly since there are plenty of free, large-scale displays planned for the metro area around the Independence Day holiday, which this year falls on a Tuesday.

As Christine M. Downs, public information officer for the Denver Police Department, told The Denver Post: "If you have to light it or ignite it, it's illegal." That includes sparklers, bottle rockets and Roman candles (pretty much anything loud or cool-looking).

That said, here's where you can get your patriotic pyromaniac fix in a safe, officially approved way.

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



1K



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18

All of the following events are free, all-ages and open to the public unless otherwise noted. As a rule of thumb, plan to leave your pets and booze at home, and be sure to bring your lawn chairs, blankets and bug spray.



Fireworks launched over Folsom Field in 2015. (Cliff Grassmick, Boulder Daily Camera)

#### ARVADA

The city's festival commission will take over Lutz Ballfield and Stenger Sports Complex once again (entry at 58th Avenue and Oak Street) starting at 4 p.m. July 4 with food trucks and live entertainment. Face painters, bouncy houses, "sensory games," human hamster balls and community vendors plan to offer family-friendly diversions. Fireworks begin around 10 p.m. [arvadafestivals.com](http://arvadafestivals.com).

Outside of this official display, all fireworks are illegal within city limits, and fines can run up to \$1,000 per infraction. Call 720-898-6919 to report non-emergency fireworks use.

#### AURORA

The Aurora Municipal Center's Great Lawn will host the city's "Fourth of July Spectacular," a 6-10 p.m. event on July 4 featuring music, food and a fireworks display at 15151 E. Alameda Parkway.

Visit [auroragov.org](http://auroragov.org) for a list of the city's best fireworks viewings areas. Note: The new RTD R-Line is walking distance from the event site.

Residents can call 303-627-3100 for non-emergency police and fire reports.

#### BOULDER

"Ralphie's Independence Day Blast," a Boulder tradition since 1941, features 8:30 p.m. entertainment followed by fireworks at about 9:40 p.m. All events on July 4 are at CU's Folsom Field. Free shuttles run from downtown and the Twenty Ninth Street mall beginning at 7:30 p.m. [www.boulder4thofjuly.com](http://www.boulder4thofjuly.com)

## The Know

JUN 21 2017

(IMAGE 2 OF 9)

(EST.) MONTHLY VISITS: **356K**

(EST.) COVERAGE VIEWS: **658**

DOMAIN AUTHORITY: **87**



1K



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18



p.m. [www.wkre.com/boulder-4th-of-july](http://www.wkre.com/boulder-4th-of-july).

Call 303-441-3333 to report illegal fireworks in Boulder.

#### BRIGHTON

A concert and fireworks display will take over Carmichael Park, located just behind Brighton City Hall, 500 S. 4th Ave., with entertainment from DJ Tidalwave starting at 5 p.m., and headliner Erica Brown with The Movers & Shakers at 7 p.m. Events — including kid's activities and a laser show — run 4-10 p.m. July 4, with fireworks around 9:45 p.m. [brightonco.gov/817/4th-of-july](http://brightonco.gov/817/4th-of-july).

Call the non-emergency dispatch line at 303-288-1535 to report illegal fireworks in Brighton, Northglenn and Adams County.

## The Know

JUN 21 2017

(IMAGE 3 OF 9)



The finale of the fireworks display during Broomfield's Great American Picnic in 2016. (Paul Aiken, Boulder Daily Camera)

#### BROOMFIELD

Broomfield's Great American Picnic kicks off at 5:30 p.m. July 4 in Broomfield County Commons Park and includes a children's carnival (\$3-\$6 for pony rides and "inflatables") and all-ages bike parade. Live a cappella music starting at 6 p.m. will lead into 9:30 p.m. fireworks. Limited parking on-site and additional parking available at Legacy High School, with shuttles available from 5-11 p.m. [broomfield.org/611/great-american-picnic](http://broomfield.org/611/great-american-picnic).

Call 303-438-6400 to report illegal fireworks in Broomfield.

#### COMMERCE CITY

You don't need to buy a ticket to the Colorado Rapids game July 4 to get a view of the 9:30 p.m. fireworks display at Dick's Sporting Goods Park (which follows the game against the Seattle Sounders). They're billed as the state's largest and come as part of Commerce City's 22nd annual 4th Fest, a free, family-friendly event (outside of Burgundy Boulevard) with karaoke, trampolines, disc golf, human hamster balls, live music, food and drink and other diversions. Game and main events at 6000 Victory Way. 5-9 p.m. [coloradorapids.com](http://coloradorapids.com).

Call 303-288-1535 to report illegal fireworks in Commerce City.

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



1K



10



4



18







Fourth of July fireworks explode over the City and County building during Independence Eve celebrations at Civic Center Park on July 3, 2016 in Denver. (Helen H. Richardson, The Denver Post)

#### DENVER

The annual Independence Eve celebration at Civic Center offers first-come, first-served lawn seating for its free concert (i.e. blankets and chairs) with Soul X and the 101st Army Band of the Colorado National Guard, a City and County Building light show and the 8 p.m. fireworks display July 3. [civiccenterconservancy.org](http://civiccenterconservancy.org). On July 4 on the other side of downtown, Elitch Gardens will offer a dusk fireworks display visible from the surrounding areas, while the Denver Outlaws game at Mile High Stadium (against the Atlanta Blaze) will be followed by fireworks. [denver.org](http://denver.org).

Call 720-913-2000 to report illegal fireworks use in Denver.

#### ENGLEWOOD

This family-friendly July 4 event, starting at 3 p.m., spans Bellevue and Cornerstone parks, featuring a pirate's cove, miniature train and kiddie farm (\$1.75 per go-round). Food, batting cages, miniature golf and more round out the perks, with 9:30 p.m. fireworks. [englewoodgov.org](http://englewoodgov.org).

Call 303-761-7410 to report illegal fireworks in Englewood.



## The Know

JUN 21 2017

(IMAGE 4 OF 9)

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



1K



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4



18



Hundreds of people attend the July 3rd Extravaganza at the Colorado National Golf Club in Erie in 2016. (Autumn Parry, Boulder Daily Camera)

#### ERIE

For those looking to get more than one fireworks display in the bag, the Erie-Vista Extravaganza also takes place July 3 at Colorado National Golf Club, 2700 Vista Parkway. Activities begin at 5 p.m. with fireworks at dusk. [erieco.gov](http://erieco.gov).

Call Boulder County Dispatch at 303-441-4444 to report illegal fireworks in Erie.

#### GOLDEN

Lions Park Ballfields plays host to this city's 9:30 p.m. fireworks display July 4, which is more vulnerable to wind-related cancellation based on Golden's proximity to open spaces. (Don't worry: If it's canceled, it will be rescheduled.) A noon-11 p.m. festival leads up to the display with rides, face painting, live music and food/drinks. 1300 10th St. [visitgolden.com/4th-of-july](http://visitgolden.com/4th-of-july).

Call 303-384-8045 to report illegal fireworks in Golden.

#### GREELEY

There's no shortage of Fourth of July activities in Greeley, including the fireworks display during the city's huge, 96th annual Stampede rodeo (at 9:30 p.m. on July 4). The displays will be shot over the northwest corner of Island Grove Park, with "great views from anywhere" close to the park, according to [greeleystampede.org](http://greeleystampede.org). Earlier in the day, check out the Independence Day parade that winds from the University of Northern Colorado to downtown Greeley along 10th Avenue.



Abraham Lincoln (John Voehl) sits in the Presidents Tent a short while before he gave the Gettysburg Address at an Old Fashioned July 4th Celebration of yore at the Four Mile Historic Park. (Denver Post file)

#### GLENDALE

"You only turn 241 once," proclaims Four Mile Historic Park's website. The location is offering fireworks a few days early on Saturday, July 1

## The Know

JUN 21 2017

(IMAGE 5 OF 9)

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



1K



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18



the celebration is kicking off a few days early on Wednesday as part of its old-timey Independence Celebration. The 5-10 p.m. event includes historic games, demonstrations, live music, horse-drawn wagon rides and more, along with fireworks after 9 p.m. Food trucks and a beer garden will be on site at 715 S. Forest St. [fourmilepark.org/events](http://fourmilepark.org/events).

Call 303-759-1511 to report illegal fireworks in Glendale.

#### FORT COLLINS

The city's July 4 celebration includes a 10 a.m. parade along Mountain Avenue and a celebration at City Park with live music beginning at 4:15 p.m. The fireworks are set to begin about 9:35 p.m. over Sheldon Lake. Pets, alcohol, smoking and personal fireworks are not permitted in City Park. For a complete list of Fourth of July community activities, go to [fcgov.com/july4th](http://fcgov.com/july4th).

Use of all fireworks is illegal — including sparklers and snakes. Possession and storage of fireworks is also prohibited. A violation could result in a fine up to \$2,750. Representatives from Fort Collins Police Services and Poudre Fire Authority will be out on fireworks patrol on and around July 4. Call 970-221-6540 to report illegal fireworks.

#### Related Articles

[Where to eat and drink outside on Denver's coolest patios and rooftops](#)

[Colorado fourteeners: seriously everything you need to know before you go](#)

[Great places to stand up paddleboard in Denver and beyond](#)

[Colorado summer bucket list: 100 things to do in the Centennial State](#)

[How to keep pets safe during Fourth of July fireworks](#)

#### JEFFERSON COUNTY

Can't wait until July 4 and live in Jefferson County? Head to Littleton's Red, White & You event from 5 to 10 p.m. July 3 at Clement Park (7306 W. Bowles Ave.). Food, adult beverages, exhibitor booths, the Wash Park Band and a 9:30 p.m. fireworks show round out the event. [ifoothills.org/events](http://ifoothills.org/events). Also for JeffCo: Bandimere Speedway's Jet Car Nationals & Family Festival on July 1, which costs \$15-\$58 (children 5 and under are free) with \$10 parking, but which will be easy to view from almost anywhere in Morrison or along C-470. [bandimere.com](http://bandimere.com).

Jefferson County's Fire Information Hotline includes fireworks-violation reporting at 303-271-8200.

#### LAFAYETTE

Chris Daniels & the Kings will return to open this 4-10 p.m. July 4 event at Waneka Lake Park, 1600 Caria Drive in Lafayette. The music, face painting and 9:30 p.m. fireworks are free, but fees apply for food, beer and kid-friendly inflatables and pony rides. No shuttle service. [lafayettecolorado.com](http://lafayettecolorado.com).

Call 303-665-5571 to report illegal fireworks in Lafayette.

## The Know

JUN 21 2017

(IMAGE 6 OF 9)

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



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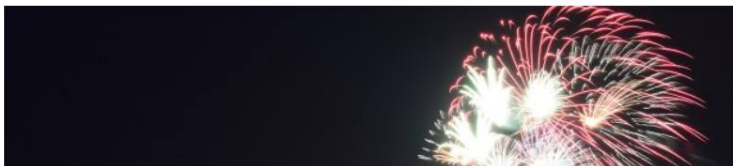
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The fireworks from the Boulder County Fairgrounds in Longmont in 2015. (Lewis Geyer, Longmont Times-Call)

#### LONGMONT

While the closest seats to Longmont's 9:30 p.m. fireworks show July 4 undoubtedly will be at Boulder County Fairgrounds (9595 Nelson Road), the city also suggests parking at a nearby shopping center and walking to the fenced area in front of Jack Murphy Arena, or watching from anywhere within a mile of the fairgrounds. The Longmont Symphony Orchestra will also perform for free starting at 11 a.m. in Thompson Park, at 4th Avenue at Bross Street. Handicap-accessible parking is available at the fairground's Nelson Road (south side of facility) entrance. [longmontcolorado.gov](http://longmontcolorado.gov).

Call 303-651-8501 to report illegal fireworks in Longmont.

#### LOUISVILLE

Coal Creek Golf Course will host Louisville's July 4 festivities from 6-10 p.m., including live music, food trucks and concessions, a bouncy castle, games, free face painting and more. While no parking is available at the golf course, free shuttles will be provided 6-11 p.m. from the Louisville Recreation Center and Home Depot parking lots. [louisvilleco.gov](http://louisvilleco.gov).

Call Boulder County Dispatch at 303-441-4444 to report illegal fireworks in Louisville and Nederland.

#### LOVELAND

This city's free, 12-hour fun-fest begins at 10 a.m. on July 4 with a flag-raising ceremony, followed by a car show from Veteran Motor Car Club of America, assorted vendor booths and a performance by the Loveland Concert Band — all before the fireworks begin at 9:17 p.m. over Lake Loveland. (Hey, that's the time they gave us). 2626 N. Taft Ave. [visitlovelandco.org](http://visitlovelandco.org).

#### NORTHGLENN

Wake up early for Northglenn's 4th of July Family Festival, which begins at 7 a.m. with a pancake breakfast followed by a 4-mile run, the Pedals and Paws Parade, kids fun area, car show, live music and bake sale. Food and community booths open at noon, while fireworks start at 9:30 p.m. at Webster Lake in E.B. Rains Jr. Memorial Park across from City Hall, 11801 Community Center Dr. [northglenn.org/july4th](http://northglenn.org/july4th).

Call 303-288-1535 to report illegal fireworks use in Northglenn.

## The Know

JUN 21 2017

(IMAGE 7 OF 9)

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



1K



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Elyse enjoys a sucker during the seventh annual Park Hill Fourth of July Parade on July 4, 2016. (Denver Post file)

#### PARK HILL

While there may not be a proper fireworks display in Denver's tree-lined Park Hill, there is a charming, Norman Rockwell-esque parade. The eighth annual event, which begins at 1:30 p.m. on July 4, stretches from Dexter to Krameria Street on 23rd Avenue and ends with a 3 p.m. street fair on the 2200 block of Kearney Street featuring food, music and kids activities. [parkhillparade.org](http://parkhillparade.org).

Call 720-913-2000 to report illegal fireworks in Park Hill, North Park Hill and Northeast Park Hill.

#### PARKER

Parker's Stars and Stripes Celebration event takes place 6-10 p.m. July 4, offering free bounce houses and inflatable activities, local food, live '80s tribute music from the Six Million Dollar Band (6-9:15 p.m.), and what the city is calling "Parker's biggest and best fireworks display to date," around 9:30 p.m. at Salisbury Park, 11920 Motsenbocker Road. [parkeronline.org](http://parkeronline.org).

Call 303-841-9800 to report illegal fireworks in Parker.

#### THORNTON

Family activities begin at 4 p.m. at Carpenter Park (11000 Colorado Blvd.) with food and drinks, live music, a presentation of colors and more. Paved and unpaved parking is available in the lots south of the Carpenter Park Fields and west of 108th Avenue. And don't miss the annual tradition of the nighttime parachutists, who will herald the fireworks. [cityofthornton.net](http://cityofthornton.net).

Call 720-977-5150 to report illegal fireworks in Thornton.

#### WESTMINSTER

The usual lineup of kids' activities and food vendors will lead up to the 9:15 p.m. fireworks show on July 4 at City Park, 10455 Sheridan Blvd. Parking is limited, and organizers recommend using a free shuttle from various locations in Westminster and Hyland Hills. [ci.westminster.co.us](http://ci.westminster.co.us).

Call 303-658-4360 to report non-emergency fireworks use in

## The Know

JUN 21 2017

(IMAGE 8 OF 9)

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



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can 303-658-4500 to report non-emergency network use in Westminster.

1.1k  
SHARES



Post tags: [2017 entertainment guides](#), [Don't Miss](#), [Fourth of July](#)



By [John Wenzel](#)

John Wenzel is a reporter and critic for The Denver Post who has covered comedy, music, film, books, video games and other popular culture over the years. His feelings for Guided by Voices and Peter Jackson's Middle-earth are wholly unnatural and know no bounds.

[Twitter](#)

Up next: Review: Despite a trip to the planet Cybertron, fifth "Transformers" doesn't really go anywhere



Where to eat and drink outside on Denver's coolest patios and rooftops



Colorado summer bucket list: 100 things to do in the Centennial State



Best snowshoeing in Colorado: Five hikes for beginners

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## The Know

JUN 21 2017

(IMAGE 9 OF 9)

(EST.) MONTHLY VISITS:

356K

(EST.) COVERAGE VIEWS:

658

DOMAIN AUTHORITY:

87



1K



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4



18

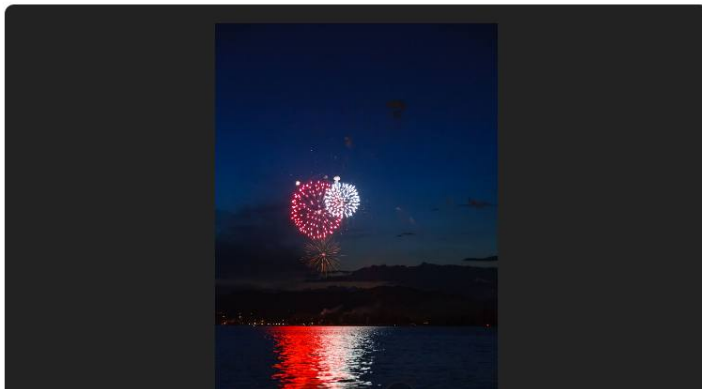






Everyone loves a good fireworks show and Colorado has so many to offer. Starting the first day of July and going all the way to Independence Day, here's a list Colorado's top firework shows you really won't want to miss. So grab your friends — and earplugs if you need them — and head on out to watch the sky light up.

See something we are missing? Comment below and we'll add it in!



## FACEBOOK



## LATEST POSTS



## RECENT POSTS

## 303 Magazine

JUN 29 2017

(IMAGE 1 OF 6)

(EST.) MONTHLY VISITS: **140K**

(EST.) COVERAGE VIEWS: **8.84K**

DOMAIN AUTHORITY: **43**

Facebook: 320, Google+: 1, LinkedIn: 22

“ 1,200,000 Impressions \$9,000 PR Value

Fireworks going off over Lake Loveland. Photo courtesy of Fyn Public Relations.

July 1, 2017

**Glendale Fireworks**– 9 p.m @ Cherry St. and Cherry Creek Drive South

July 3, 2017

**Independence Eve at Civic Center Park**– 8 p.m @ Civic Center Park

**Fireworks & Festivities**– 9:30 p.m @ Keystone Lake, Keystone

**Adams County Fair** – 9:30pm @ Adams County Regional Park, Brighton

**3rd of July Extravaganza** – 5 p.m. @ Colorado National Golf Club, Erie

July 4, 2017

**Fireworks at Elitch Gardens**– after dusk @ Elitch Gardens

**Colorado Rapids Game and Fireworks**– 7 p.m @ Dick's Sporting Goods Park

**The Denver Outlaws Game and Fireworks ft. The Colorado Symphony**– 7 p.m @ Mile High Stadium

**Fourth of July Spectacular**– 6 p.m @ Aurora Municipal Center

**Greeley Stampede Independence Day Fireworks**– 9:30 p.m @ Island Grove Park

**Longmont 4th of July Fireworks**– 9:30 p.m @ Boulder County Fair Grounds

**Boulder 4th of July**– 9:40 p.m @ Folsom Field

**Aspen Old-Fashioned 4th of July**– 9:15 p.m @ Aspen Mountain

**Breckenridge Fourth of July**– 9:45 p.m @ Breckenridge

**4th of July Celebration at City Park**– 9:30 p.m @ City Park, Fort Collins

**Manitou Springs Fireworks**– 8 p.m @ Downtown Manitou Springs

**July 4th Celebration & Fireworks**– 9:17 p.m @ Lake Loveland, Loveland

**Fireworks Over Dillon Reservoir**– 9:30 p.m @ Dillon Reservoir, Frisco

**Colorado Rockies Game & Fireworks**– 6:10 p.m @ Coors Field

**Littleton July Fourth Festival and Fireworks**– 3 p.m @ Cornerstone Park, Littleton

**Salida Fourth of July**– 12 p.m @ Riverside Park, Salida

**Woodland Park Fourth of July**– 9:15 p.m @ Memorial Park, Woodland Park

**Colorado Springs Sky Sox Games & Fireworks**– 7 p.m @ Sky Sox Stadium, Colorado Springs

**Summer Symphony & Fireworks Show**– 7:30 p.m @ Memorial Park, Colorado Springs

**Independence Day in Durango**– 9:15 p.m @ Downtown Durango

**Crested Butte Fourth of July Celebration**– 9:30 p.m @ Downtown Crested Butte

**Telluride Fourth of July Celebration**– 11 a.m @ Telluride

**Steamboat Firework Show**– 9:30 p.m @ Howelsen Hill, Steamboat Springs

**Estes Park Fourth of July Fireworks**– 9:30 p.m @ Lake Estes, Estes Park

**Parker Stars and Stripes Celebration** – 6 p.m. @ Salisbury Park, Parker

**Buena Vista Fireworks** – 9 p.m. @ Rodeo Grounds, Buena Vista

**July 4th Festival** – 9 p.m. @ E.B. Rains Jr. Memorial Park, Northglenn



303 Magazine Colorado fireworks 2017 Emily Kriss Fireworks Colorado

Fourth of July Fireworks 2017 Mile High Fireworks Rockies Fireworks

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## ABOUT THE AUTHOR



**Emily Kriss** → Intern

Emily is a recent graduate of Colorado State University and Intern at 303 magazine. She has a love for all things fashion and most often finds herself shopping the day away.



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# 303 Magazine

**JUN 29 2017**

(IMAGE 2 OF 6)

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**22**

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Emily loves to spend time with her family and friends, you'll usually find her exploring local festivals or perusing local boutiques with them. A thrift store and locally owned shopping enthusiast, Emily believes in sustainable, trendy style that supports the Colorado fashion scene. Her love for fashion has led her to take pictures of her outfits in hopes of inspiring your day-to-day looks with thrift-ed and local finds. Check out her style and follow her on [Instagram](#)

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##### Shannon Fox

June 29, 2017

Parker Stars and Stripes Celebration Presented by Fit 36  
Tuesday, July 4, 2017  
Salisbury Park  
12010 S. Motesenbocker Road  
6 to 10 p.m.

REPLY



##### Brittany Werges

June 29, 2017

Added! Thanks!

REPLY



##### Ray Stwalley

June 30, 2017

You missed the Buena Vista 4th of July celebration

REPLY



##### Brittany Werges

June 30, 2017

Thanks! We'll add it in.

REPLY



##### Nat B

## 303 Magazine

JUN 29 2017

(IMAGE 3 OF 6)

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June 30, 2017

July 3, 9:30pm – Adams County Fair

<https://twitter.com/adamscountygov/status/880145068316930049/photo/1>

REPLY



**Brittany Werges**

June 30, 2017

Added! Thanks!

REPLY



**Missed This**

June 30, 2017

<https://littletonrocks.com/event/family-festival-fireworks/>

REPLY



**Brittany Werges**

June 30, 2017

Double check the list! It was already on there.

REPLY



**Alissa**

June 30, 2017

Erie usually has fireworks each July 3. [http://www.coloradonationalgolfclub.com/july\\_3rd\\_extravaganza/](http://www.coloradonationalgolfclub.com/july_3rd_extravaganza/)

Also Westminster on July 4

<http://www.ci.westminster.co.us/Portals/0/Repository/Documents/ParksRec/Special%20Events/July%204%20Celebration%20Schedule.pdf?ver=2017-06-19-135048-827>

REPLY



**Brittany Werges**

June 30, 2017

It seems Westminster does not have or allow fireworks. But we didn't have Erie! Added in! Thanks!

REPLY



**Alissa**

June 30, 2017

The flyer says Westminster fireworks at 9:15.



**Alissa**

June 30, 2017

## 303 Magazine

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Right above "city park" the Westminster flyer says "fireworks at 9:15", so I would assume that means don't bring your own but come see the city's show.



**John**

June 30, 2017

July 4th Festival in Northglenn – All day event – 120th Avenue & I-25

REPLY



**Brittany Werges**

June 30, 2017

Added! Thanks!

REPLY



**Jeremy Newton**

June 30, 2017

You missed the 4th of July celebration in Thornton!

REPLY



**Wendy**

July 1, 2017

Clement Park in Littleton has an awesome show July 3 😊

REPLY



**michelle**

July 1, 2017

Perry Park in Larkspur. Denver Concert Band performs at 7pm. Fireworks at 9-ish.  
<http://perrypark.org/2016/06/24/come-join-us-for-4th-of-july-parade-and-evening-concertfireworks/>

REPLY



**Liz**

July 2, 2017

Red White & You on July 3rd. Clement Park, Littleton. <https://www.ifoohills.org/events/red-white-and-you/>

REPLY



**Heather M.**

July 3, 2017

Avon July 3rd. Vail July 4th.

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REPLY



**Laura Wade**

July 3, 2017

Don't forget Lafayette! Underrated, growing city a' la Louisville.  
<http://business.lafayettecolorado.com/events/details/celebrate-4th-of-july-2017-3074>

REPLY



**NORM**

July 4, 2017

You forgot Greeley fireworks, at the Stampede one of the biggest fourth of July events in Colorado, also Windoor fireworks by the lake. An probably every other small town in northern Colorado! !!

REPLY

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## Where To Watch 4th Of July Fireworks Displays In Colorado This Year

June 22, 2017 6:00 PM

**Filed Under:** [4th of July](#), [fireworks](#), [Fireworks Displays](#), [Independence Day](#)



Watch & Listen LIVE  



**DENVER (CBS4)** – Coloradans have lots of options for viewing professional fireworks displays to celebrate Independence Day this year. The majority of the fireworks displays take place on July 4, and many are part of larger town ceremonies to mark our country's birthday.

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Independence Eve (credit: Evan Semón/CBS)

**Saturday, July 1, 2017 Fireworks**

Glendale – This city boasts one of the largest and longest-running fireworks in the area. It's set for Saturday this year to blast off the holiday. The fireworks start at dusk and be aware the parking lot in Infinity Park at Cherry & Kentucky will be closed for the evening. [glendale.co.us](http://glendale.co.us)

**Monday, July 3, 2017 Fireworks**

Denver (Civic Center Park) – Independence Eve, July 3, 2017 At Downtown Denver's Civic Center Park beginning at 8:00pm features a free concert complete with a fireworks finale. Because these are close in fireworks like you see in stadiums, you'll want to make sure you have the City County building as the backdrop so you can also see the light show that

## Where To Watch 4th Of July Fireworks Displays In Colorado This Year

JUN 22 2017

(IMAGE 1 OF 5)

(EST.) MONTHLY VISITS:

1.44M

(EST.) COVERAGE VIEWS:

2.66K

DOMAIN AUTHORITY:

87



220

...and the...  
accompanies the concert. [cbsdenver.com/independenceeve](https://www.cbsdenver.com/independenceeve) |  
[civiccenterconservancy.org](http://civiccenterconservancy.org)

Littleton (Clement Park, 7306 W. Bowles)-The Foothills Park & Recreation District fires up the fun with Red, White & You from 5:00 pm-10pm. You'll find exhibitors, bounce houses, food concessions as well as a beer & wine garden. The evening ends with a free concert and fireworks display.  
[www.foothills.org/rwy](http://www.foothills.org/rwy)

#### Tuesday, July 4, 2017 Fireworks

Aurora- 4th of July Spectacular, July 4, 2017, at the Aurora Municipal Center Great Lawn. This event is from 6:00pm-10:00pm, and includes live music, delicious food, and a huge firework display. [auroragov.org](http://auroragov.org)

Arvada – Arvada Independence Day Celebration, July 4, 2017, at Lutz Ballfield and Stenger Sports Complex. This celebration begins at 4:00pm and will include face painters, bouncy houses, human hamster balls, and tons of vendors. The Fireworks Show will begin at 10:00pm.  
[arvadafestivals.com](http://arvadafestivals.com)

Aspen – Old Fashioned July 4th Celebration, July 4, 2017, Starts at 8:00am with the 31st Annual Boogies Buddy Race, followed by the Red Brick Bike Decorating contest, Independence day carnival, and parade. This all day extravaganza includes several family friendly activities, including a Hairspray Musical right before fireworks. The fireworks show will blast off at 9:15pm right over Aspen Mountain. [www.aspenchamber.org](http://www.aspenchamber.org)

Boulder – Ralphie's Independence Day Blast, July 4, 2017. This event includes a sing-a-long with. Gates open at 6:00pm, Fireworks begin at 9:40pm. [boulder4thofjuly.com](http://boulder4thofjuly.com)

Breckenridge – Breckenridge Independence Day Celebration, July 4, 2017 starts off the day at 7:00am with a 10K Trail Run, followed by the Firecracker 50 Mountain Bike Race and street parade. This event includes live music and food. The fireworks will begin at 9:45pm and last until about 11:00pm. [gobreck.com](http://gobreck.com)

Broomfield – Broomfield Independence Day, July 4, 2017 at Broomfield County Commons Park. The celebration will kick off at 5:30pm with pony rides (\$3.00), and inflatables (\$6.00), there will also be vendors, and live music. The fireworks Show will begin at 9:30pm [broomfield.org](http://broomfield.org)

Buena Vista – July 4th Celebration, July 4, 2017 is an all day event that encompasses the entire community. It kicks off the day with a pancake breakfast at 7:00am, followed by a freedom 5K run, Art in The Park, Independence Day Parade, and the firework show will begin at 9:00pm at the Rodeo Grounds on CR 321. [buenavistacolorado.org](http://buenavistacolorado.org)

Canon City – Canon City Fireworks, July 4, 2017, at Veterans Park. This event includes bouncy houses, food, and music. The fun begins at 4:00pm, and the fireworks will begin at 9:00pm. [canoncity.com](http://canoncity.com)

Commerce City – July 4, 2017, Colorado Rapids game & fireworks at Dick's Sporting Goods Park. Watch the Colorado Rapids take on the Vancouver Whitecaps at 7:00pm, and a Post-Game Firework Show!  
[coloradorapids.com](http://coloradorapids.com)

Castle Rock – Fireworks in Castle Rock, July 4, 2017. The fireworks will blast off from the top of the Butte above Red Hawk Golf Course. The firework show will begin at approximately 9:30 p.m. [crgov.com](http://crgov.com)

Cripple Creek – Cripple Creek's 4th of July Celebration, July 4, 2017. This

## Where To Watch 4th Of July Fireworks Displays In Colorado This Year

JUN 22 2017

(IMAGE 2 OF 5)

(EST.) MONTHLY VISITS: **1.44M**

(EST.) COVERAGE VIEWS: **2.66K**

DOMAIN AUTHORITY: **87**



**220**





event starts at 12:00pm, and the Fireworks Show will begin at 9:30pm. This event not only includes fireworks, but also live music, food vendors, and a beer garden. [visitcriddlecreek.com](http://visitcriddlecreek.com)

Denver (Elitch Gardens) – Fireworks Presented by Pepsi, July 4, 2017 at Elitch Gardens Theme & Water Park. The park will be open all day, the firework show begins at 10 p.m. [elitchgardens.com](http://elitchgardens.com)

Denver (Coors Field) – Postgame Fireworks, July 4, 2017 at Coors Field. Come watch the Rockies game against The Cincinnati Reds, and stay for the post game fireworks. Game starts at 6:10pm. [colorado.rockies.mlb.com](http://colorado.rockies.mlb.com)

Denver (Sports Authority Field at Mile High) – Mile High Fireworks Show, July 4, 2017, at Sports Authority Field. Watch the Denver Outlaws take on Atlanta Blaze and stick around for the fireworks afterwards. Game starts at 7:00pm. <https://www.denveroutlaws.com/schedule>

Estes Park – 4th of July Celebration, July 4, 2017, at Stanley Park. This event includes a car show, live music, mini golf, paddle boating, and even hiking. The fireworks will begin at 9:30pm. [visitestespark.com](http://visitestespark.com)

Firestone – 4th at Firestone, July 4, 2017, at Miners Park. This celebration starts at 7:00am with a pancake breakfast followed by a Firecracker 5K, a parade, car shows, climbing walls, bungee trampoline, and live music. Fireworks will begin at dusk. [ci.firestone.co.us](http://ci.firestone.co.us)

Fort Collins – 4th OF July Fireworks at City Park, July 4, 2107, at City Park. Come have a good time with family, and friends. This event will have several food vendors, and fun. Fireworks will begin at 9:35pm. [http://www.fcgov.com/events/?event\\_id=49255&m=7&y=2017](http://www.fcgov.com/events/?event_id=49255&m=7&y=2017)

Frisco – Frisco's Fabulous 4th of July, July 4, 2017. This is a small mountain town event that kicks off the day with a pancake breakfast followed by kids' bike decorating contest and a free fishing derby. The fireworks show will begin at approximately 9 p.m. [townoffrisco.com](http://townoffrisco.com)

Granby – 4th of July Parade & Party in the Park, July 4, 2017 in Downtown Granby. This event includes a fly over and parade at 11:00am. After the parade there will be a photo booth, dunk tank, music, kid's games, BBQ, and a firework show. Fireworks Show start at dusk. [visitgrandcounty.com](http://visitgrandcounty.com)

Golden – July 4th Celebration, July 4, 2017 at Lions Park. This celebration starts at 11:00am and includes free rides for children, face painting, live music, and food. The fireworks show will begin right after dusk. <http://visitgolden.com/4th-of-july/>

Kremmling – The Grand County town of Kremmling calls its celebration "Fire Up The Cliffs." The Town Square will play host to an Independence Day celebration starting at 6 p.m. with a barbecue dinner and pies, then live music and games for families. The fireworks will be set off from the cliffs in town at dark. [kremmlingchamber.com](http://kremmlingchamber.com)

Littleton – 4th of July Festival, July 4th, 2017, at Progress, and Cornerstone Parks. This event is from 3:00pm-10:00pm, and features food, family friendly games along with an extravagant firework show after dusk. [ssprd.org](http://ssprd.org)

Longmont – Longmont 4th of July Fireworks Display, July 4, 2017 at the Boulder County Fairgrounds. This event is free, and family friendly. Fireworks begin at 9:30pm, and KGUD 90.7 will be syncing their music on air to the firework display. [longmontcolorado.gov](http://longmontcolorado.gov)

Louisville – Fourth of July Celebration and Firework, July 4, 2017, at Coal Creek Golf Course Clubhouse. This event includes jumpy castles, games,

## Where To Watch 4th Of July Fireworks Displays In Colorado This Year

JUN 22 2017

(IMAGE 3 OF 5)

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DOMAIN AUTHORITY:

87



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concessions, face painting and henna tattoos. The fireworks show begins at 9:30pm. <http://www.louisvilleco.gov/Home/Components/Calendar/Event/12753/68>

Loveland – July 4th Celebration, July 4, 2017. This event includes a raising of the flag at 10:00am, followed by a car show, a live concert band at 8:00pm, and the firework show will begin at 9:17pm over Lake Loveland. The show should be approximately 30 minutes long. <http://www.cityofloveland.org/departments/parks-recreation/events-promotions/july-4th-celebration>

Manitou Spring – MSVFD Fireworks, July 4, 2017, at Higginbotham Flats. The fireworks begin at 8:00pm and end at 9:00pm. <https://manitousprings.org/calendar/msvfd-fireworks/>

Northglenn – July 4th Festival, July 4, 2017, at E.B. Rains Jr. Memorial Park. This all day event will start off with a pancake breakfast at 8:00am, followed by a 4 mile run, bake sale, car show, a parade, and so much more. The fireworks show will begin at 9:00pm and last approximately 30 minutes. <https://www.northglenn.org/july4th>

Parker – Parker Stars and Stripes Celebration, July 4, 2017, at Salisbury Park. This celebration will kick off at 6:00pm, and includes bouncy houses, slides, games, balloon twisting, climbing wall, and a trampoline bounce. Fireworks will begin at 9:30 and last about 30 minutes. <http://www.parkeronline.org/1102/Parker-Stars-and-Stripes-Celebration>

Pueblo – Rollin' in the Riverwalk, July 4, 2017. This event is paired with the Pueblo Symphony, and helps create a delightful night of family fun and fireworks. Fireworks will begin at approximately 9:00pm. <http://puebloriverwalk.org/events>

Pueblo West – 2017 Annual July Wet & Dry Parade, July 4, 2017. What started as a fire chief cooling off the crowd at the 4th of July parade has turned into the largest wet parade and water fight west of the Mississippi. It happens 4th of July morning with the Pueblo West Fire Department orchestrating a fireworks display that can be seen throughout the city in the evening. <https://pueblowestmetro.com/223/4th-of-July-Celebration>

Telluride – 4th of July Celebration, July 4, 2017. This event kicks off the day with the Telluride Foundation's Rundola, followed by a parade, firemen's BBQ (\$14 adults, \$9 for kids), and a fireworks show beginning at dusk. <https://www.telluride.com/4th-july-celebration>

Thornton – Red, White & Boom Bash, July 4, 2017, at Carpenter Park Fields. This event starts at 4:00pm, fireworks will begin at 9:30pm. This is no simple firework show as it includes parachute jumpers, live performances, and a guest appearance by Thornton's Community Band. <https://www.cityofthornton.net/festivals-events/Pages/july-fourth.aspx>

Westcliffe – Independence Day Celebrations, July 4, 2017 at the Custer County Chamber of Commerce. This weekend long event includes picnics, parades, sing-a-longs, and a firework show which will begin at dusk. <http://custercountycolorado.com/4th-of-july-weekend>

Westminster – July 4th Celebration, July 4, 2017 at Westminster City Park. This celebration includes a Fire Department Fishing Derby from 8-11am, an activity zone from 4-9pm and the firework show will begin at 9:15pm. <http://www.ci.westminster.co.us/specialevents>

Winter Park – Red, White, and Bluegrass, July 4, 2017, at Highway Park at 6:00pm. This event includes inflatables, face-painting, beer garden, and food vendors. The firework show will begin at 9:00pm. [http://playwinterpark.chambermaster.com/events/details/lance-gutersohn-s-4th-of-july-celebration-07-04-2015-152952utm\\_source=newsletter\\_303&](http://playwinterpark.chambermaster.com/events/details/lance-gutersohn-s-4th-of-july-celebration-07-04-2015-152952utm_source=newsletter_303&)

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DOMAIN AUTHORITY: **87**



**220**





Woodland Park – Old Fashioned 4th of July Celebration, July 4, 2017 at Memorial Park. This event is packed with fun, and is filled with vendors, food, and family friendly games. The fireworks show will begin at 9:15pm. <http://www.woodlandparkchamber.com/visitor-center/calendar-of-events.html>

Comments

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JUN 22 2017

(IMAGE 5 OF 5)

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## State mandates stall on \$330M tourism plan

Pat Ferrier, patferrier@coloradoan.com Published 7:00 a.m. MT June 21, 2017 | Updated 8:13 a.m. MT June 21, 2017



A list of Go NoCo's proposed tourism projects. Mollie Muchna

### Adventure park, resort, film school projects remain unrealized 18 months after announcement



(Photo: Courtesy Photo)

Exuberance that accompanied an \$86 million state tourism grant awarded in late 2015 is waning, but Loveland, Windsor and Estes Park officials say they have not lost hope that a handful of projects will bring thousands of new visitors to their communities.

There has been little movement to realize an ambitious roster of new attractions in the 18 months since Go NoCo, the multijurisdictional group that submitted the Regional Tourism Act application, won the competitive grant.

Progress has been so slow that the Loveland City Council wondered aloud late last year if the \$330 million plan to boost Northern Colorado tourism was "dead on arrival."

That's because the state's involvement in the projects — a whitewater adventure park and indoor water park resort in Loveland, a four-star resort and conference center in Windsor and a film school at the Stanley Hotel in Estes Park — came with so many restrictions.

Instead of aiding in the projects' success, Northern Colorado officials say the state's guardrails are preventing them from getting off the ground.

Among its requirements, the state encouraged Windsor and Loveland to commit sales and property tax dollars to the proposals, tied the whitewater adventure park to the indoor water park and required the Stanley Hotel to agree to various partnerships before receiving state funds.

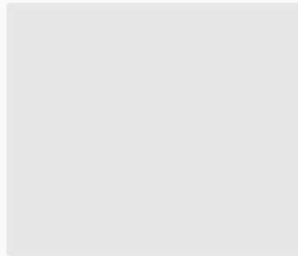
**Travel:** [Flood-damaged Inn of Glen Haven finally ready to reopen](#)

The projects, with the exception of The Stanley, are clustered near Interstate 25 in Loveland and Windsor.

Under terms of the grant, substantial work on each project must be underway within five years of the date of approval — or by Nov. 12, 2020 — with project completion reached within 10 years. Otherwise, the state can reduce or withdraw funding.

In its semiannual update to the state's Economic Development Commission of the Office of Economic Development & International Trade on Thursday, proponents of the Northern Colorado plan told the board they were still working on the guardrails.

"Their conversation was what would happen if one project fell out of the deal, which ones could go along," Windsor Economic Development Director Stacy Johnson said.



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(EST.) COVERAGE VIEWS:

**2.97K**

DOMAIN AUTHORITY:

**69**



**65**

“ 923,000 Impressions, \$11,976 PR Value

"The whitewater rafting facility could still be built even if the indoor/outdoor water park hotel could not be built in Loveland, but not the other way around."

Johnson remains optimistic Go NoCO might be able to modify some of the guardrails with the cooperation of state staff.

One of the largest stumbling blocks for Loveland requires financing for the whitewater/kayak adventure park be in place before the separate indoor water park can go forward, said Alan Krcmarik, Loveland's executive fiscal adviser.

Developers of the whitewater adventure park "have been looking high and low and haven't been able to break through" and put the financing together, he said.

**Related:** [Old Town's tourism boom remains hard to measure](#)

The board did the same thing to PelGrande, a four-star, 300-room resort and conference center to be built on the shores of Lake Water Valley.

Its construction was tied to a PGA golf course and Disney-themed Boathouse restaurant, which were not included in the state grant. According to the grant, there can be no more than three other Boathouse restaurants opened around the country, and none within 400 miles of PelGrande, for the resort to receive state funds.

And, before any funds are awarded for PelGrande, developers must have a 10-year commitment from the PGA to hold an annual Champions Tour event there.

Developer Martin Lind said the golf course will be built as part of his RainDance development, regardless of what happens to the rest of the projects. He believes the state is playing politics with the projects by imposing such "onerous" requirements.

But the state board wanted nothing to do with changes the local authority proposed last year, he said.

That puts Windsor in a holding pattern, Johnson said.

"The guardrails ... slowed the ability to get anything done," she said. "That's why we are seeing such a delay, but I'm not throwing in the towel just yet."

**More:** [Elite Airways misses summer travel season in Northern Colorado](#)

The only concrete step in the lengthy process toward the projects' realization has been dissolving the Go NoCO board and forming the requisite Northern Colorado Regional Tourism Authority in November. That move gave the authority the ability to collect state sales tax revenue to pay for the projects.

The 11-member authority board includes mayors of all three involved cities and Larimer County Commissioner Tom Donnelly.



A conceptual drawing of the the U.S. Whitewater Adventure Park proposed for Loveland. (Photo: Courtesy Photo)

The \$86 million in local funds will be generated from state sales tax revenue gathered in designated tourism zones above a 4.5 percent baseline growth rate.

To date, the designated tourism zones have not hit the baseline growth rate and no sales tax money has flowed to the authority, Johnson said.

Though Lind has moved on to other endeavors, he is bullish on Northern Colorado and believes major tourism projects can succeed here.

**Larimer County:** [These hiking hot spots deserve the most scenic calls](#)

## Coloradoan

JUN 21 2017

(IMAGE 2 OF 4)

(EST.) MONTHLY VISITS:

681K

(EST.) COVERAGE VIEWS:

2.97K

DOMAIN AUTHORITY:

69



65

“ 923,000 Impressions, \$11,976 PR Value





Larimer County. These things that sports have and must resolve can

The state's tourism proposal process, which encouraged participants to think big, resulted in The Brands, a large-scale entertainment, residential and retail project Lind is building on both sides of I-25 near the Larimer County fairgrounds complex.

In Estes Park, Reed Rowley, vice president of Grand Heritage Hotel Group, which owns the historic Stanley Hotel where the horror-centric film center would be housed, said the project is in the works, but he had "nothing he could go public with at this point."

"The RTA comes with a lot of string ... It's always a challenge to navigate the need from the development side with the restrictions of the grant," he said. "We are still very much committed to the idea and committed to bringing entertainment and film to Estes Park."

The state imposed more than 40 guardrails on the Estes Park proposal, including detailed requirements on how it will create the "largest horror movie archive in the world," and cost-sharing plans with The Stanley.

At a minimum, the plan needs to determine how many films the archive must have to be considered the world's largest archive, a timeline for how long it will take to build the archive and agreements with at least five film entities who will provide access to their collections.

When The Stanley might finalize its agreement with the state is still up in the air, Rowley said.

"We are still trying to figure it out. With so much development and so much emotion, it's like putting together a jigsaw puzzle."

**More:** [Colorado ski areas host 7.3 million visitors in 2016-17](#)

## Go NoCo projects

**Stanley Film Center:** Located on the grounds of the Stanley Hotel in Estes Park, the place that inspired Stephen King's "The Shining," the nonprofit center would celebrate the horror film genre and include a 500-seat auditorium, 45-seat VIP theater, 300-seat and 50-seat outdoor amphitheaters, horror film museum and discovery center, the world's largest horror film archive, sound stage, classroom and seminar space and film production spaces — including editing facilities. Cost: \$24.5 million

**Indoor Water Park Resort of the Rockies:** Located in Loveland, the water park is billed as an immersive, "first of its kind" new generation water park with a 300-room hotel and a family entertainment center and meeting space. Cost: \$138.3 million

**U.S. Whitewater Adventure Park:** Located in Loveland and adjacent to the proposed indoor water park hotel, it would be one of only four whitewater parks of its kind in the U.S. and would be designed to Olympic standards. It would feature a 2,200-linear-foot whitewater channel with class 1-6 rapids, adventure tubing and a lazy river. Cost: \$60.9 million

**PellGrande:** Located in Windsor. The four-star, 300-room PellGrande Resort and Windsor Conference Center would be built on the shores of Lake Water Valley, near New Liberty Road and Marina Drive.



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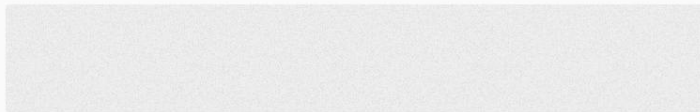
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DOMAIN AUTHORITY:

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65

“ 923,000 Impressions, \$11,976 PR Value





Screen Shot 2017 07 06 at  
10 37 59 AM

(IMAGE 1 OF 3)

“ 51,186 Impressions, \$3,083 PR Value

"Every time something like this happens, it's a win," Mackin said of the collaboration. By teaming up with small businesses that offer fun activities, city of Loveland can show whether case the unique things locals and visitors don't know about.

"We want to help people do things in Loveland," Mackin said.

At Your Pace offers customized guided and non-guided, day or multiday bike tours. The company plans the routes, has bikes, and offers guidance and assistance throughout the ride on all their tours. Multi-day tours include luggage transportation, hotel stays, snacks and more.

"All the customer has to do is show up and ride," Keller said. Keller has a background in both cycling and the tourism industry and after taking a similar tour during a visit to France she realized Colorado had a gap in the cycling industry. She started At Your Pace in 2012 and offered a first full season in 2014.

"I think it's easy to look at Colorado and see they have the pro-cycling challenge and some of these bigger races at higher altitudes that gives the perception that cycling in Colorado is hard, and it doesn't have to be," she said.

The art tour came from a partnership between At Your Pace, the Chilson Recreation Center and Bicycle Ambassador Program in Fort Collins.

"When I was routing it, I was looking for areas not only downtown but to also head out to (Benson Sculpture Garden). How could we get there cycling through neighborhoods because there is some great yard work in the neighborhoods," Keller said.

Safety is top priority in all of At Your Pace tours, so during each tour the guides get a sense of everyone's skill level and offer safety guidelines both by email before the tour and right before the tour, in person.

"Before every tour we spend 15 minutes not only on bike and helmet fitting correctly but on safety considerations, rules of the road, courtesy as a cyclist and what to look for," Keller said.

Jenny Sparks / Loveland Reporter-Herald



am Keller, left, of At Your Pace Freestyle Cycling Adventures, leads Cindy Mackin, center, and Beata McKee through parts of the Art by Bike tour in Benson Park culture Garden.

Jenny Sparks / Loveland Reporter-Herald

Screen Shot 2017 07 06 at  
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(IMAGE 2 OF 3)

“ 51,186 Impressions, \$3,083 PR Value



## Beauty by bike

Tours of Loveland public art offered at your own pace

**BYMICHELLE VENDEGNA STAFFWRITER**

You miss a lot if you drive through Loveland and don't keep an eye out. From the main streets to front yards, there are works of art everywhere. Pamela Keller, owner of At Your Pace Freestyle Cycling Adventure, offers a slower way to see the hidden, and not so hidden gems, of Loveland public art.

"There is art all over this town, it's well known or not. You just have to keep an eye out for it," Keller said.

Through At Your Pace, Keller provides a guided bike tour of art pieces in Loveland, and it features everything from a stop at Benson Sculpture Garden to yard art on the side roads.

"If we can engage the artistic community, that's always a good thing to. It promotes their works of art and their businesses as well," she said.

While the tour can be taken any time through At Your Pace, in June two free tours will be offered for Bike to Work month through the Chilson Recreation Center and the city of Loveland. From noon-4 p.m. on Sunday, June 11, start at Mehaffey Park, 3285 W. 22 St., to explore 4.5 miles on bike and learn about the art of northwest Loveland. The tour later in the month will be from 8 a.m.-noon on Saturday, June 24, starting from the Chilson Recreation Center, 700 E. Fourth St., with the focus on downtown. The tours will make stops at Benson Sculpture Garden. Bring your own bike for these two tours. Pre-registration is through the Chilson Recreation Center. Call 970-962-2000.

"I walk my dog here every weekend and I swear I find different sculpture every time," said Cindy Mackin, visitor services coordinator for the city of Loveland and Visit Loveland. Keller showed Mackin and another Visit Loveland employee, Beata McKee, a few of the sculptures at Benson Sculpture Garden that would be on the tour.

Each route and tour is well known by the guide.

"We have training programs for them, we take them on the tour and provide them talking points. We require them to do their own research as well," Keller said of all their guides. She wants the guides to make the tour their own by researching the pieces and the various artists.

"It's a great little town, it has beautiful art, the people are friendly, and it's a friendly infrastructure to cycle," Keller said. She is recommending the tour for people of all ages, those with out of town visitors, company trips, anyone interested in art of Loveland.

"You are in the fresh air, you are getting a lot of exercise, you are helping the carbon footprint of the city and it's just a really enjoyable way to tour," she said. *Michelle Vendegna: 970-699-5407, [vendegnam@reporterherald.com](mailto:vendegnam@reporterherald.com)*



Pam Keller, front, of At Your Pace Freestyle Cycling Adventures shows Cindy Mackin, center, visitor services coordinator for Visit Loveland, and Beata McKee, Visitor Services Administrative Technician of Visit Loveland, parts of the Art by Bike tour in Benson Park Sculpture Garden. PS

Screen Shot 2017 07 06 at  
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(IMAGE 3 OF 3)

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## Pair of free bike tours explores Loveland public art

At Your Pace guides visitors to beauty on main streets, front yards

By Michelle Vendegna

Staff Writer

POSTED: 06/01/2017 04:51:54 PM MDT



Pair of free bike tours  
explores Loveland public  
art

JUN 1 2017

(EST.) MONTHLY VISITS: 136K

(EST.) COVERAGE VIEWS: 875

DOMAIN AUTHORITY: 54

f  
31

“ 579,619 Impressions, \$8,577 PR value

# Where to see Fourth of July fireworks in Colorado

POSTED 1:45 PM, JUNE 29, 2017, BY WEB STAFF, UPDATED AT 05:26 PM, JUNE 29, 2017

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DENVER — Celebrate Independence Day with a bang at free fireworks displays in cities across Colorado.

Your Photos: [Share your pictures of fireworks shows in Colorado](#)

## Saturday, July 1

**Glendale:** Glendale's fireworks show is one of the largest and longest-running events in the area, the [city website](#) states. The annual Independence Celebration will be held from 5-10 p.m. at [Four Mile Historic Park](#). Admission is free. The celebration includes live music, old-fashioned games, historic demonstrations, and horse-drawn wagon rides, food trucks and a beer garden. Fireworks are expected to start between 9-9:30 p.m. (Check [here](#) for street closures.)

## Monday, July 3

**Denver:** Denver's "Independence Eve 2017" celebration will take place in [Civic Center Park](#) beginning at 8 p.m. Admission is free. It includes a concert featuring [Taylor Rae](#), [Soul X](#) and the [101st Army Band of the Colorado National Guard](#). (Check [here](#) for tips, rules, parking information and transportation suggestions.)

**Erie:** The "July 3<sup>rd</sup> Extravaganza" takes place at the Colorado National Golf Club. The event includes free music, community vendors and food, bungee trampolines, mechanical bull, bounce houses, climbing walls, clowns, games and face painting. View more information [here](#).

**Littleton:** The "[Red, White & You](#)" celebration takes place at Clement Park, 7306 W. Bowles Ave., from 5-10 p.m. Admission is free. There will be free entertainment, a variety of food concessions, a beer and wine garden, community exhibitor booths and bounce houses for kids (tickets required.) The fireworks are scheduled to begin at 9:30 p.m. (Check [here](#) for rules and parking information.)

## Tuesday, July 4

**Arvada:** Arvada's [Independence Day Celebration](#) will be held at the Lutz Ballfield and Stenger Sports Complex from 4-10 p.m. KOOL105 will provide free entertainment and there will also be face painters, bounce houses, sensory games, human hamster balls, and

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(EST.) COVERAGE VIEWS: 6.13K

DOMAIN AUTHORITY: 73

f

+

in

97027

“ 4,510,000 Impressions, \$10,500 PR value



community vendors. (Check [here](#) for rules, parking information and street closures.)

**Aurora:** The “[4th of July Spectacular](#)” is will take place from 6-10 p.m. at the Aurora Municipal Center at 15151 E. Alameda Parkway. “The Aurora Municipal Center Great Lawn will feature live music, delicious food and a fireworks display revered as one of the best in Colorado,” the city website states. (Check [here](#) for tips, rules, and transportation suggestions.)

**Black Hawk:** The “[2017 Boom Town Fireworks Spectacular](#)” will begin at 9:30 p.m.

**Boulder:** “[Ralphie's Independence Day Blast](#)” will be held at Folsom Field on the University of Colorado-Boulder campus. Admission is free. Gates open at 8 p.m., entertainment begins at 8:30 p.m. and fireworks show begins at 9:40 p.m. A free shuttle is available from the 29th Street Mall.



**Broomfield:** The “[Great American Picnic](#)” will take place at Broomfield County Commons Park, beginning at 5:30 p.m. There will be a concert, a bike parade, concessions and food vendors, as well as pony rides and bounce houses. The fireworks display will begin at about 9:30 p.m. There is a shuttle available from Legacy High School. (More information is available [here](#).)

**Buena Vista:** The city's celebration kicks off at 7 a.m. with a pancake breakfast and continues with Art in the Park from 9 a.m. to 4 p.m. There's a [Patriotic Parade at 10 a.m.](#), kids games, a free concert at 2:30 p.m. The [fireworks begin at 9 p.m.](#) at the Rodeo Grounds on CR 321.

**Canon City:** The celebration begins at 4 p.m. at Veterans Park. The event includes a free concert, a beer garden, free carriage rides around the park for the family, vendors and foot. The fireworks will begin at 9 p.m. Click [here](#) for more.

**Castle Rock:** The fireworks should be visible from most places in the Town because they are being set off from the Santa Fe Quarry butte above Red Hawk Ridge Golf Course. They are scheduled to start at 9:30 p.m. and last about 15 minutes. Click [here](#) for suggested viewing locations.

**Colorado Springs:** The [4th of July Celebration at Memorial Park](#) features a performance by the Colorado Springs Philharmonic orchestra, activities, food vendors and more. The

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JUN 29 2017

(IMAGE 2 OF 8)

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(EST.) MONTHLY VISITS: **1.61M**

(EST.) COVERAGE VIEWS: **6.13K**

DOMAIN AUTHORITY: **73**

f 970

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fireworks are scheduled to start at approximately 9 p.m.

**Commerce City:** The largest public fireworks show in Colorado is at Dick's Sporting Goods Park. Commerce City's free 4thFest celebration kicks off outside the stadium at 5 p.m. with an obstacle course, bungee trampoline, mechanical bull, food vendors, live music and more. The Colorado Rapids take on the Seattle Sounders at 7 p.m. (tickets at [www.coloradorapids.com](http://www.coloradorapids.com)) while free festivities continue outside the stadium.

**Cripple Creek:** The celebration starts at 12 p.m. and the fireworks show will begin at 9:30 p.m. Viewing locations with music will be at the City Park and in the Brass Ass Parking lot. There will also be food vendors and a beer garden. More: [visitcripplecreek.com](http://visitcripplecreek.com)

**Denver – Coors Field:** The fireworks display starts after the Colorado Rockies game against the Cincinnati Reds. The game starts at 6:10 p.m. Check [here](#) for tickets.

**Denver – Elitch Gardens:** The park is open 10:30 a.m.-10 p.m. The fireworks display is scheduled to start at 10 p.m. Click [here](#) for ticket information.

**Denver – Sports Authority Field at Mile High:** The Mile High Fourth of July fireworks display is launched from inside the stadium bowl. Tickets for the Denver Outlaws game against the Atlanta Blaze start at \$20. The event includes a live performance by the Colorado Symphony and Thunderstorm, the official parachute team of the Denver Broncos. The pyrotechnics are paired with a music video tribute on the stadium's massive 220-foot-long by 40-foot-high ThunderVision screen. Tickets can be purchased online at [www.DenverOutlaws.com](http://www.DenverOutlaws.com).

**Estes Park:** Start the day with a pancake breakfast, then head over to Stanley Park for a car show, live music, mini golf, paddle boating, and more. The fireworks are launched over Lake Estes and will begin at 9:30 p.m. Find more information [here](#).



**Firestone:** The day starts early with a pancake breakfast at 7 a.m., a 5K at 8 a.m. and a parade through town that starts at 10 a.m. The celebration at Miners Park starts at 10:30 a.m. Free activities will include a climbing wall, bungee trampoline, inflatable jumps, petting zoo, pony rides, face painting, mini golf, horseshoes, games and more. Fireworks will begin at dusk. More: [ci.firestone.co.us](http://ci.firestone.co.us)

**Fort Collins:** Independence Day in Fort Collins will include a morning parade, a picnic, a

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JUN 29 2017

(IMAGE 3 OF 8)

(EST.) MONTHLY VISITS: **1.61M**

(EST.) COVERAGE VIEWS: **6.13K**

DOMAIN AUTHORITY: **73**

  
**970**

  
**2**

  
**7**

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golf tournament, evening musical performances at City Park, and a fireworks display over Sheldon Lake at City Park. Fireworks will begin at 9:35 p.m. (Click [here](#) for the parade route, the event schedule, parking and shuttle information.)

**Frisco:** Frisco's "[Fabulous 4th of July](#)" includes a pancake breakfast, a kids' bike decorating contest and a free fishing derby. Fireworks over Dillon Reservoir will begin at about 9 p.m. The best viewing is from the area around the [Frisco Bay Marina](#) with a simulcast of patriotic music on 93.9 FM on [www.krystal93.com](#). (More: [townoffrisco.com](#))

**Glenwood Springs:** A [day of music and celebration](#) will take place at Two Rivers Park. The day begins with the Firecracker 4K run, a flyover by the U.S. Air Force, then the Symphony in the Valley performing a concert before a 20-minute fireworks display.

**Golden:** The community celebration takes place at Lions Park on 10th Street. Activities start at 11 a.m. and include free rides for the kids, face painting, live music and food. The fireworks start just after dusk. More: [visitgolden.com/4th-of-july/](#)

**Granby:** The "[4th of July Parade & Party in the Park](#)" takes place from 11 a.m. to 3 p.m. in downtown Granby and includes a dunk tank, free photo booth, music, kids games, BBQ and more. Fireworks start at dusk.

**Green Valley Ranch:** The "[Fireworks Spectacular](#)" is launched from the Green Valley Ranch Golf Club. Live music starts a little after 6 p.m. and the fireworks begin at 9:35 p.m. There is no parking at the golf club. Check [here](#) for shuttle information and rules.

**Kremmling:** The "[Fire Up the Cliffs](#)" Independence Day celebration begins at 5 p.m. in the Town Square with a BBQ dinner, home-baked pies, live music and games for kids. There is a fireworks display off the cliffs once it gets dark.

**Lafayette:** The celebration takes place from 4 p.m. to 10 p.m. at Waneka Lake Park. There will be food trucks, a beer and wine garden, bounce houses and more. Fireworks begin at dusk. (Click [here](#) for more information.)

**Littleton:** The annual "[4th of July Family Festival & Fireworks](#)" takes place from at 3 p.m. to 10 p.m. at Cornerstone Park and Bellevue Park with field games and family-friendly activities all afternoon.

**Lone Tree:** Residents from Lone Tree and Acres Green are invited to attend Lone Tree's Independence Day Celebration at [Sweetwater Park](#) from 4-9:30 p.m. Wristbands are required to enter and are only available while supplies last. Click [here](#) for more information.

**Longmont:** The free 4th of July Fireworks Display takes place at the Boulder County Fairgrounds. Fireworks begin at 9:30 p.m. (Click [here](#) for suggested viewing areas and parking information.)

**Louisville:** The celebration at the Coal Creek Golf Course Clubhouse includes patriotic music, bounce houses, games, food trucks, face painting and henna tattoos. The fireworks show begins at 9:30 p.m. (For rules, parking and shuttle information, click [here](#).)

**Loveland:** The free celebration takes place from 10 a.m. to 10 p.m. at [North Lake Park](#). Attendees can see a car show, visit booths and listen to the Loveland Concert Band perform before the Firework Show over Lake Loveland at 9:17 p.m. Click [here](#) for more

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(EST.) COVERAGE VIEWS: **6.13K**

DOMAIN AUTHORITY: **73**

  
**970**

  
**2**

  
**7**

“ 4,510,000 Impressions, \$10,500 PR value



information.

**Lyons:** The Lyons 4th of July Parade and Fireworks takes place at Veterans Park from 6:30 p.m. to 9 p.m.

**Northglenn:** The celebration at E.B. Rains Jr. Memorial Park Events kicks off with a pancake breakfast, and includes a 4-mile run, a "Pedals and Paws Patriot Parade," a bake sale, car show and more. The fireworks show will begin at 9 p.m. and last approximately 30 minutes. (The schedule of events, parking information and FAQs are available [here](#).)

**Parker:** The "Stars and Stripes Celebration" at Salisbury Park starts at 6 p.m. Parking is \$5 and is cash-only. The event includes bounce houses, slides, games, balloon twisting, a climbing wall, and a more. Fireworks will begin at 9:30 and last about 30 minutes.

**Pueblo:** The Rollin' in the Riverwalk" event will feature a performance by the Pueblo Symphony. Fireworks will begin at approximately 9 p.m.

**Pueblo West:** The day begins with the annual "July Wet & Dry Parade," which is billed as the largest wet parade and water fight west of the Mississippi. Head to Civic Center Park for various food truck vendors in the afternoon, and at sundown, the Pueblo West Fire Department puts on a fireworks show that can be seen from almost everywhere in town.

**Salida:** Events and activities in Salida include concerts, circus performers, a parade, a beer garden, a game tent and food vendors. (Click [here](#) for event times and locations.)

**Thornton:** The "Red, White & Boom Bash" starts at Carpenter Park Fields at 4 p.m. It includes beer gardens, food vendors and live performances. Fireworks will begin at 9:30 p.m. "This is no simple firework show as it includes parachute jumpers," city officials said. (Check [here](#) for rules and parking information.)

**Vail:** "Vail America Days" includes a parade that takes place at Golden Peak and fireworks at dusk. (More: [vail.com/summer/events/america-days](http://vail.com/summer/events/america-days))

**Westminster:** The celebration at Westminster City Park includes a fishing derby from 8-11 a.m. and an activity zone with food vendors from 4-9 p.m. The firework show will begin at 9:15 p.m. (Check [here](#) for rules and parking information.)

**Winter Park:** The "Red, White, and Bluegrass" festival takes place at Highway Park starting at 6 p.m. This event includes bounce houses, face-painting, a beer garden and food vendors. The firework show will begin at 9 p.m. (Check [here](#) for rules and parking information.)

**Woodland Park:** The "Old Fashioned 4th of July Celebration" takes place at Memorial Park from 9 a.m. to 3 p.m. This event includes a fishing derby, fire engine rides, vendors, food, and family-friendly games. Fireworks can be viewed from anywhere within the City starting approximately 9:15 p.m. (Click [here](#) to see the event flier.)

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1.61M

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6.13K

DOMAIN AUTHORITY:

73



970



2



7

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## If you're looking to celebrate outside of Fort Collins...

### Windsor

The Town of Windsor will host [a day of Fourth of July fun](#) starting with its dog-friendly Fourth of July Four-Legged Fun Run at 8 a.m. around Windsor Lake. A fireworks display will start in Boardwalk Park at 9:10 p.m. and attendees are encouraged to bring picnic baskets, lawn chairs and blankets.

### Wellington

Head a little north of Fort Collins for Wellington's annual Fourth of July festivities. From 7 a.m. to 10 a.m. enjoy a pancake breakfast at the Wellington Filling Station, 3906 Cleveland Ave., take in a parade on Cleveland Avenue starting at 10 a.m. and peruse the town's motorcycle, car and truck show around Centennial Park until the grand finale fireworks show at dusk (at the corner of 6th Street and Wilson Avenue). For more information, [visit \[wellingtoncolorado.gov\]\(http://visit.wellingtoncolorado.gov\)](http://visit.wellingtoncolorado.gov).

### Timnath

Head just east of town to Timnath for fireworks, festivities and more this Fourth of July. From 5 p.m. to 10 p.m. at Timnath Reservoir, the small town offers live music, free kids activities, pie-eating contests, crafts, food trucks and more — capped off with a fireworks display at 9:30 p.m. For more information, [visit \[timnath.org\]\(http://visit.timnath.org\)](http://visit.timnath.org).

### Loveland

Head to North Lake Park in Loveland on July Fourth for festivities that start at 10 a.m. with a flag raising near the city's Lone Tree School House. From there, enjoy a car show until 3 p.m., the Loveland Concert Band at 8 p.m. and a fireworks show over Lake Loveland at 9:17 p.m. For more information, [visit \[cityofloveland.org\]\(http://visit.cityofloveland.org\)](http://visit.cityofloveland.org).

## Coloradoan

JUN 29 2017

(IMAGE 1 OF 2)

(EST.) MONTHLY VISITS:

548K

(EST.) COVERAGE VIEWS:

2.39K

DOMAIN AUTHORITY:

69



71

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# Fourth of July in Fort Collins: 5 things to do

 [Erin Udell](#), [erinudell@coloradoan.com](mailto:erinudell@coloradoan.com) Published 7:30 a.m. MT June 29, 2017 | Updated 7:38 a.m. MT June 29, 2017

Coloradoan

JUN 29 2017

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS: 548K

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DOMAIN AUTHORITY: 69



71

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HOT TOPICS: Longmont a 'Gig City' Death of missing 19-year-old Fireworks complaints Johnnie St. '17

## July 4 guide of things to do on the Front Range

Where to watch fireworks and other Independence Day activities

By Christy Fantz and Michelle Vendegna

Staff Writers

POSTED: 06/30/2017 05:32:52 AM MDT

UPDATED: 06/30/2017 10:25:25 AM MDT



## July 4 guide of things to do on the Front Range

JUN 30 2017

(EST.) MONTHLY VISITS: 311K

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180

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## Crime Blotter Roundup



The Crime Blotter Roundup is a collection of the most interesting crime blotter reports from the weekly YourHub sections of The Denver Post.

[Read more »](#)


## The Rocky Mountain High Flyers Guild Burning Man sculpture





## Loveland Downtown Partnership and Blazen Illuminations Launch Loveland Downtown District LIVE Event Series


Posted by nicoleyst on June 19, 2017 in Denver | 11 Views | [Leave a response](#)


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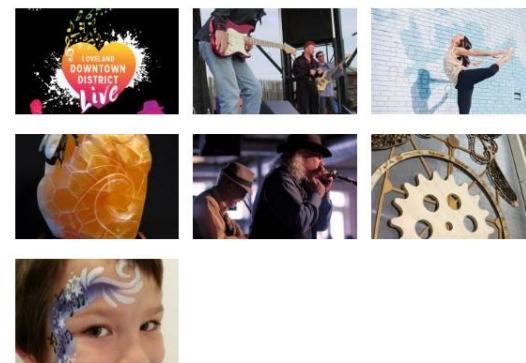
39.9K

(EST.) COVERAGE VIEWS:

74

DOMAIN AUTHORITY:

87



Downtown Loveland is the place to be this summer as the Loveland Downtown Partnership and Blazen Illuminations have launched the new Loveland Downtown District LIVE event series, launching June 24.

At the heart of Loveland's thriving community is its inspired and creative core and a community of visionaries, creators, entrepreneurs and entertainers producing a vibe that can only be found in the downtown district. The NEW Loveland Downtown District LIVE event series brings together the heart and soul of Loveland for a unique block party experience. Join the action June 24, July 29 and Sept. 23 from 2 – 9 p.m. on 4<sup>th</sup> Street from Lincoln Ave. to Cleveland Ave for music, art, shopping and the best of Loveland's downtown vibe. Explore the businesses and meet the people who bring life and energy to downtown. Bring

Something about locally-brewed coffee just tastes better. Start your Monday at one of these spots. [dpo.st/2s5frzR](https://dpo.st/2s5frzR)




**Four places around Denver to get a cu...**  
Everyone needs a pick-me-up every now and again and coffee is always a popular way to [denverpost.com](https://denverpost.com)

03 Jul

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ICYMI: This includes libraries in Lakewood, Edgewater and Arvada. [dpo.st/2tmxDiu](https://dpo.st/2tmxDiu)

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July 2 at 6:01 pm

Something about locally-brewed coffee just tastes better. Start your Monday at one of these four spots.



**Four places around D...**  
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business and meet the people who bring life and energy to downtown. Bring the kids for a fun afternoon, or make it a date night or girls night out in the evening. Dance, shop, eat and celebrate the only way we do it downtown – LIVE and full of ENERGY! Stop by the Loveland Downtown Partnership booth for information and recommendations.

The series kicks off with its first event Saturday, June 24 with a stellar lineup, great demonstrations, vendors, local businesses, galleries and breweries.

#### Music:

- 2 p.m.: Mojo Medicine Show
- 4 p.m.: Dave Beegle solo acoustic performance
- 6 p.m.: Steve Manshel duo performance
- 8 p.m.: Dale Cisek Band

#### Demonstrations and Artistic Performances:

- **Alice in Wonderland Character Stop:** Krazy Hearts Designs Assemblage Artist GIGI Deal will be appearing as the Queen of Hearts with other Alice in Wonderland characters. A larger-than-life Alice in Wonderland Party will be hosted at the ArtSpace Discovery Zone.
- **The Rocky Mountain High Flyers Guild** will be sharing their adventures and part of a sculpture they have been building for the Burning Man festival.
- **"Rock Music with stone sculptor Kathryn Vinson:** Local artist Kathryn Vinson demonstrates her rock carving skills LIVE.
- **Airbrush artist Melissa Barbee** will be showing off her airbrush painting skills by the stage.

More information to be added regularly. Stay tuned to [Facebook.com/LovelandDowntownDistrictLIVE](https://Facebook.com/LovelandDowntownDistrictLIVE) for updates and more.

Posted in Denver | Tagged Art, Arts, Colorado, downtown, events, family friendly, Loveland, Music, Performances

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JUN 19 2017

(IMAGE 2 OF 2)

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39.9K

(EST.) COVERAGE VIEWS:

74

DOMAIN AUTHORITY:

87



## Loveland Downtown District LIVE

2 to 9 p.m. Saturday, Downtown Loveland, Fourth Street and Highway 287, Loveland. At the heart of Loveland's thriving community is its inspired and creative core and a community of visionaries, creators, entrepreneurs and entertainers producing a vibe that can only be found in the downtown district. The new Loveland Downtown District LIVE event series brings together the heart and soul of Loveland for a unique block party experience. Join the action June 24, July 29 and Sept. 23 from 2 to 9 pm on Fourth Street from Lincoln to Cleveland Avenues for music, art, shopping and the best of Loveland's downtown vibe.

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JUN 20 2017

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(EST.) COVERAGE VIEWS: **2.39K**

DOMAIN AUTHORITY: **69**



**1**

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## Catch Blue October at the Mish

Erin Udell , erinudell@coloradoan.com Published 11:01 a.m. MT June 20, 2017 | Updated 8:01 a.m. MT June 21, 2017

Coloradoan

JUN 20 2017

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS:

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DOMAIN AUTHORITY:

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Years Before His Emancipation, Prince Longs to Be 'Free'.  
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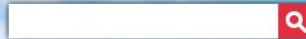


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## Mo' Betta Gumbo's Betta Plan For Expansion - Hopefully

By Dave Jensen June 23, 2017 12:56 PM

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In February of 2016, **Chef Clay**, the owner/operator of **Mo' Betta Gumbo** announced that the restaurant would be expanding to the west. Now, it sounds like he has a new plan.



Dave Jensen, TSM

There's no question that Downtown Loveland's **Mo' Betta Gumbo** is in need of more room. The joint is tiny. **Chef Clay** is more than aware of the situation.

That why he announced expansion plans in February of 2016. **They were going to expand into the antiques store directly to their west on 4th Street**, and open in the spring of that year. Those plans ran into a ton of hassle, with it being such an old building. The last I had *heard*, was that he planned on buying the entire building so that he'd have more freedom in the renovation.

Then, the busy chef/business-leader started in on his two other projects: **The Colorado Taproom** and **Miss Daisy's BBQ & Blues**. Both of those are moving along as scheduled. Great. the more new businesses the better, when it comes to Downtown Loveland.

Now, recently, I read in the **Reporter-Herald** that Chef Clay has indeed a brand NEW

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DOMAIN AUTHORITY: 42

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plan for expanding Mo' Betta. Expanding to the north! The pawn shop just north of Mo' Betta is closing down, so.. **Booyah!**

Now, that pawn shop's 'oldness' may **also** prevent the expansion from happening anytime soon, but it's good to know that he's got a new plan!

Come on, Mo' Betta!

FILED UNDER: DOWNTOWN LOVELAND  
CATEGORY: BEST OF LOVELAND | FEATURED | LOCAL BUSINESS | LOCAL NEWS | LOVELAND NEWS

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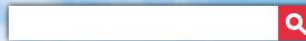






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## Is Another Brewpub/Taproom Coming to Downtown Loveland?

By Dave Jensen June 19, 2017 11:54 AM

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I was walking around Downtown Loveland recently and saw that something is happening on 4th Street at the long-vacant spot between Door 222 and The Coffee Tree.



Dave Jensen, TSM

If rumors hold true, Downtown Loveland will soon be seeing yet another brewery and/or taproom. I was walking down 4th Street and saw this big 'wall' in front of a location that's been empty for what seems like forever. It's in between Door 222 and The Coffee Tree.

Curiosity was killing me, so I went into Door 222 and asked them if they knew what was going on. The host said, 'I wish I did because everybody's been asking!' Then, I went over to The Coffee Tree and asked the woman behind the counter. 'I heard it's going to be a brewery or a taproom', she replied.

Hmmm...Hard to say if that's really going to be the case. I say that because right across the street, **Chef Clay of Mo' Betta Gumbo** is planning on opening a taproom where Scotty O'Brian's used to be. She could have been referencing that.

Then again, 'the more the merrier'. right?

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We'll keep you posted on what's happening!

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## Sounds of Centerra Summer Concert Series Line-Up



By Alana Lynn June 27, 2016 9:03 AM



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The 9th Annual Sounds of Centerra concert series at Chapungu Sculpture Park kicks off on Friday, July 8th.



Facebook.com/centerra

Bring your blankets and lawn chairs, pick your perfect spot on the Great Lawn and enjoy this year's line-up of local and regional musicians. There's something for everyone, with concerts being held from 7-9p and are FREE.

[Here's the line-up for the 2016 Sounds of Centerra Outdoor Concert Series:](#)

Friday, July 8: 101st Army Dixieland Band – Dixieland, Traditional Jazz

Friday, July 15: The Michael Scott Band – Country

Friday, July 22: The Scones – Rockin' Americana

Friday, July 29: Soul School – Funk, R&B

Friday, August 5: The Commoners – Irish Rock

Friday, August 12: Hey, Lady – B-52's Tribute Band

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July 5, 2017 10:42 AM

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The opinions of a Coloradan and a guide to the Centennial State

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Posted on [June 6, 2017](#) | [Leave a comment](#)

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- The Salida Steam Plant, Salida, CO
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# A Voice of Colorado

**JUN 6 2017**

(IMAGE 3 OF 3)

(EST.) MONTHLY VISITS:

Data not available

(EST.) COVERAGE VIEWS:

Data not available

DOMAIN AUTHORITY:

98

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# Summer concert preview for Cheyenne and Front Range

By Ellen Fike and Josh Rhoten, Wyoming Tribune Eagle Jun 4, 2017 Comments

Need help with figuring out what concerts to see this summer?

We have compiled a collection of concerts and events that will take place over the summer for you to have on

local calendar

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### Ellen Fike

Ellen Fike is the Wyoming Tribune Eagle's features reporter. She can be reached at efike@wyomingnews.com or 307-633-3135. Follow her on Twitter @EllenLFike.



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### Josh Rhoten

Josh Rhoten is the features and online editor at the Wyoming Tribune Eagle. He can be reached at jrhoten@wyomingnews.com or 307-633-3119. Follow him on Twitter at @TheRhoten.



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- Police blotter 7-1-17
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## Online Poll

Do you support the efforts of Cheyenne

# Wyoming Tribune Eagle

JUN 4 2017

(IMAGE 1 OF 3)

(EST.) MONTHLY VISITS:

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(EST.) COVERAGE VIEWS:

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DOMAIN AUTHORITY:

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nothing else matters

• Miller birthday 7-2-17

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☐ a. Yes, I support the efforts, and I think city officials are doing all they can.

☐ b. Yes, I support the efforts, but I think city leaders need to be doing more.

☐ c. No, I don't support the task force or its work. We need to protect the rights of private property owners.

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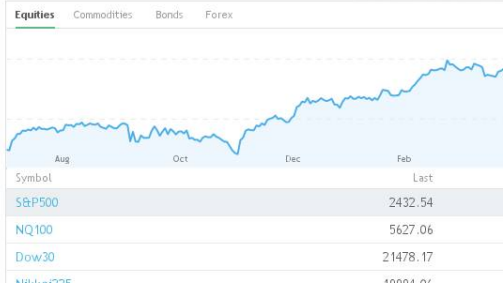
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# Wyoming Tribune Eagle

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“ 318,000 Impressions, \$9,910 PR value



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# Wyoming Tribune Eagle

JUN 4 2017

(IMAGE 3 OF 3)

(EST.) MONTHLY VISITS: 112K

(EST.) COVERAGE VIEWS: 598

DOMAIN AUTHORITY: 62

“ 318,000 Impressions, \$9,910 PR value

## Colorado Restaurant Association Presents Annual Industry Spotlight Awards

BY WESTWORD STAFF

TUESDAY, JUNE 27, 2017 AT 2:55 PM.



Handmade art-glass trophies from last year's CRA Spotlight Awards.

Mark Antonation



Every year, the **Colorado Restaurant Association** presents its Spotlight Awards for outstanding restaurants, restaurant owners and service-industry professionals from around the state. This year the dinner and awards ceremony takes place at the **Stanley Marketplace** in Aurora on Tuesday, June 27.

While Denver gets the bulk of the media attention when it comes to the Colorado food and restaurant scene, the CRA casts its net far and wide to recognize names that may not be familiar to those in the metro area. This year, winners come from Loveland, Colorado Springs, Dillon and Keystone, along with well-known Denver-Boulder eateries like the Squeaky Bean and Frasca.

advertisement

The winner of the Richard P. Ayers Distinguished Service Award – which went to Derek Figueroa, chief operating officer of the Seattle Fish Co. last year – will be announced at tonight's dinner, but here's the complete list of the honorees that have already been announced:

**Outstanding Media Professional Signature Dish:** Teresa Farney, *Colorado Springs Gazette*

**Philanthropist Signature Dish Award:** Joshua Olsen and Johnny Ballen, *the Squeaky Bean*/ACRE Farm

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Colorado Restaurant Association Honors Stars of the Restaurant Hospitality Industry

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Colorado Homes & Lifestyles Best Restaurant Design Award: **Hearth & Dram**

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DOMAIN AUTHORITY: **72**



61



2

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Colorado Restaurant Association announces Spotlight award-winners

Pinnacle Assurance Safety Award: Dillon Dam Brewery

Exceptional Newcomer Signature Dish Award: Food Maven

Regional Outstanding Professional Signature Dish Award: Clay Caldwell, Mo' Betta Gumbo

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Outstanding Professional Signature Dish Award: Bobby Stuckey and Lachlan Mackinnon Patterson, Frasca Food & Wine

Outstanding Professional Signature Dish Award: Scott Skomal, Sheraton Denver Downtown Hotel

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Jim Shields, Snake River Saloon & Steakhouse  
Dave Query, Big Red F Restaurant Group  
Gene Tang, 1515 Restaurant  
The Mobell Family, Blue Bonnet Mexican Restaurant  
Jim & Angelo Karagas, My Brother's Bar

The Colorado Restaurant Association represents more than 3,500 restaurant members around the state, offering advocacy and education for the service industry with programs like ProStart, ServSafe and culinary scholarships.

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Westword

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DOMAIN AUTHORITY:

72



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20,944,965 Impressions, \$17,305 PR value



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ESHO SPENCER / Loveland Reporter Herald

Artist Gigi Deal, right, gets some help from her granddaughter, Arya Deal, 3, placing paper flowers in an art exhibit Monday at Artspace in downtown Loveland. Deal was setting up for the upcoming Downtown District Live event.

## Downtown to go 'LIVE'

LDP and Blazen collaborate to present Loveland Downtown District LIVE

By MICHELLE VENDEGNA  
Reporter-Herald Staff Writer

With downtown Loveland covered in traffic cones and construction signs, three events this summer are planned to remind the community that downtown Loveland is very much open for business.

"We have this really awesome project going on and it may look difficult to navigate, but it's not," said Jacque Wedding-Scott, executive director of Loveland Downtown Partnership.

The Loveland Downtown Partnership ([lovelandpartnership.org](http://lovelandpartnership.org)) has teamed again with Blazen Illuminations ([blazenlights.com](http://blazenlights.com)) to highlight downtown Loveland with Loveland Downtown District Live.

"We don't want people to be thinking not to go downtown because there's construction and road closures — that's the best time to go," said Nate Webb, co-owner of Blazen Illumination. Nate along with his wife Heidi Webb own the company that, in conjunction with the Loveland Downtown Partnership, produces events such as the Fire and Ice Festival in February and Festival of Lights around the holidays.

"It's the first time we have 'remodeling our living room,' if you will, and that's exciting stuff," Nate said. The event will show what is being added to the downtown district while reminding the community of the what is already there.

Loveland Downtown District Live is from 2 to 9 p.m. on Saturday, as well as additional events on July 29

and Sept. 23 on Fourth Street from Lincoln Avenue to Cleveland Avenue. The event is free.

"I have a true heart and passion for the success and sustainability of Loveland, and to show off what we have in our town," Heidi said.

The first of the three events includes live music from Mojo Medicine Show, a Dave Beegle solo acoustic performance, a Steve Manshel duo performance and the Dale Cisek Band. Blazen will also showcase more artists as it's done with past productions.

Featured in the first event, with new artists at each, are The Rocky Mountain High Flyers Guild showing part of the sculpture they have planned for the Burning Man festival; stone sculptor Kathryn Vinson will demonstrate rock carving skills; airbrush artist Melissa Harbee will be demonstrating near the stage; and Loveland Artspace artist Gigi Deal will be appearing as the Queen of Hearts as other Loveland Artspace artists create an Alice and Wonderland theme garden party at Artspace, 140 W. Third St., Loveland.

### If you go

**What:** Loveland Downtown District LIVE

**When:** 2-9 p.m. Saturday, as well as July 29, Sept. 23

**Where:** Fourth Street from Lincoln Avenue to Cleveland Avenue

**Cost:** free

**More info:** Through a partnership between Blazen Illuminations and Loveland Downtown Partnership, the event features art, music and food. Go to [facebook.com/lovelanddowntowndistrictlive](http://facebook.com/lovelanddowntowndistrictlive).

"Queen of Hearts came about recently because I kept thinking I needed to do some performance art," said Deal, who owns Crazy Heart Designs. Always a fan of the street performers when she lived in Las Vegas, Deal decided she wanted to try presenting her work made of "reloved" items, as she put it, with a bit of street performance.

"I love I can pop up somewhere and be queen for a day," she said. Most, if not all, of Deal's work has a heart somewhere in the design. She said it comes from the phrase, "Some people are so poor all they have is money."

"I feel like I am so rich all I have is love," she said.

The idea grew to include an Alice and Wonderland theme garden party at the Artspace Discovery Zone for the first district live event. ([facebook.com/queenofheartsloveland](http://facebook.com/queenofheartsloveland)).

"It started small and got large real quick," she said. Deal will be downtown for most the downtown event but then starting at 6 p.m. Artspace will host "Wonder," garden party and art show. Attendees are encouraged to dress for the occasion and join in.

"This is a really exciting part of the event," Heidi said of the artist contribution, "because we have been working to build relationships the last five years with the artist community."

"With these events, we continue those relationships and make them stronger," Nate added.

For more information on Downtown District Live, go to [www.facebook.com/LovelandDowntownDistrictLive](http://www.facebook.com/LovelandDowntownDistrictLive).

Michelle Vendegna: 970-689-5407,  
[vendegna@reporterherald.com](mailto:vendegna@reporterherald.com)

## Reporter Herald Downtown to go live

(IMAGE 1 OF 2)

51,186 Impressions, \$8,577 PR value

LOVELAND • COLORADO

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Tatum Rembao joins her  
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## OPEN AIR ART

Loveland hosts its annual  
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Governor's Art Show

VALLEY WINDOW, 5B



Reporter Herald Downtown  
to go live

(IMAGE 2 OF 2)

51,186 Impressions, \$8,577 PR value

## Downtown District LIVE

Loveland Downtown District LIVE will hold a block party at 2-9 p.m. Saturday, June 24, on Fourth Street between Lincoln and Cleveland avenues.

The musical line-up starts at 2 p.m. with Mojo Medicine Show. Dave Beegle solo acoustic performance will play at 4 p.m. with Steve Manshel duo performance at 6 p.m. and Dale Cisek Band at 8 p.m.

Artistic performances will include Alice in Wonderland Character Stop: Krazy Hearts Designs Assemblage at the ArtSpace Discovery Zone. The Rocky Mountain High Flyers Guild share part of a sculpture they are building for the Burning Man festival. Local artist Kathryn Vinson will demonstrate rock carving and Melissa Barbee will demonstrate airbrush painting.

For details, visit [Facebook.com/LovelandDowntownDistrictLIVE](https://Facebook.com/LovelandDowntownDistrictLIVE).

Reporter Herald Downtown  
District LIVE

(IMAGE 1 OF 2)

“ 51,186 Impressions, \$685 PR value



(IMAGE 2 OF 2)

“ 51,186 Impressions, \$685 PR value



# CDOT's Bustang service joins forces with Greyhound

POSTED 9:30 PM, JUNE 27, 2017, BY NICK YOUNG, UPDATED AT 09:31PM, JUNE 27, 2017

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DENVER — Greyhound and Bustang are joining forces in a new ticketing agreement the Colorado Department of Transportation has made to give its passengers more travel options.

CDOT announced Tuesday that passengers with a Bustang ticket will soon be allowed to use that same ticket on a Greyhound bus.

The goal is to allow Bustang riders easier access to other national destinations, while also allowing Greyhound the ability to offer rides to smaller Colorado destinations such as Monument, Loveland and Eagle.

"Securing this interline partnership has been a priority since Bustang's inception," CDOT director of rransit and rail Mark Imhoff said.

"The ability to link our local service with the national transportation network provides Coloradans with flexibility, convenience and choice when it comes to traveling throughout the state and the country."

Starting in July, customers will be able to visit [Bustang's](#) or [Greyhound's](#) website to book a trip.

Which means if you live in Colorado Springs and need to visit Aunt Margaret in Los Angeles, you'll be able to catch a Bustang to Denver, then hop on a Greyhound bus to Los Angeles without having to buy another ticket.

FILED IN: [NEWS](#)  
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(EST.) COVERAGE VIEWS: 6.13K

DOMAIN AUTHORITY: 73

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## FOX31 Denver

JUN 28 2017

(IMAGE 2 OF 4)

(EST.) MONTHLY VISITS:

1.61M

(EST.) COVERAGE VIEWS:

6.13K

DOMAIN AUTHORITY:

73



61



8

“ 4,510,000 Impressions, \$10,500 PR value



JUN 28 2017

(IMAGE 3 OF 4)



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**1.61M**

(EST.) COVERAGE VIEWS:

**6.13K**

DOMAIN AUTHORITY:

**73**



**61**



**8**

“ 4,510,000 Impressions, \$10,500 PR value



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CDOT warns of scammers threatening deportation



15 percent increase in motorcycle deaths across Colorado set 2016 record

Nationwide effort held to oppose Trump's proposed transportation budget cuts

FOX31 Denver

JUN 28 2017

(IMAGE 4 OF 4)

(EST.) MONTHLY VISITS:

1.61M

(EST.) COVERAGE VIEWS:

6.13K

DOMAIN AUTHORITY:

73



61



8

“ 4,510,000 Impressions, \$10,500 PR value

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HOT TOPICS: Fourth of July Fun Fatal Shooting West Nile in County School Supplies Fun in NoCo

## Loveland company pops cork on new winery

Sweet Heart Winery and event center opens on the bank of the Big Thompson River

*By Craig Young*

*Reporter-Herald Staff Writer*

POSTED: 06/16/2017 02:48:46 PM MDT



### Loveland company pops cork on new winery

JUN 16 2017

(EST.) MONTHLY VISITS: **136K**

(EST.) COVERAGE VIEWS: **875**

DOMAIN AUTHORITY: **54**



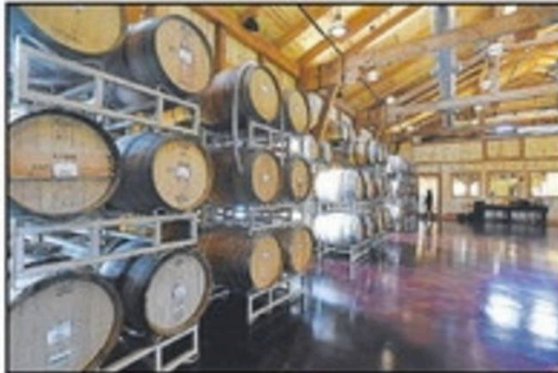
**400**

“ 579,619 Impressions, \$8,577 PR value

## Company pops cork on new winery

Reporter Herald

(IMAGE 1 OF 2)



Above: Lisa Fowler, left, and Jennifer Balzer share a laugh while sampling flights of wine Thursday on the patio of the new Sweet Heart Winery in west Loveland. The winery, in a timber-framed building at 5500 W. U.S. 34, opened for business May 25. The tasting room is open from noon to 8 p.m. seven days a week, and the facility on the bank of the Big Thompson River also hosts weddings and other events. The winery's grand opening gala, a ticketed event, is scheduled for Saturday. The business, formerly Sweetheart City Wines, has been selling its products locally since 2009 and now will be able to increase its production with the new 6,600-square-foot facility. Owners Jack and Lindsay Cantley and David and Kathy Burks use grapes from California, Colorado's West Slope and other states to make the five red and five white wines currently available. For more information, call 970-646-4334.

Left: Kathy Burks, co-owner of Sweet Heart Winery, walks out of the barrel room where wine is aging at the business west of Loveland.

PHOTOS BY KENNY SPARKS / Loveland Reporter Herald

“ 51,186 Impressions, \$1,370 PR Value



A1



## Reporter Herald

(IMAGE 2 OF 2)

“ 51,186 Impressions, \$1,370 PR Value



Weather: ☀ Loveland, CO | Now: 86° | High: 89° | Low: 60° | 5-Day Forecast

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### Loveland Downtown District launches first Live event

Reporter-Herald Staff

POSTED: 06/24/2017 07:45:02 PM MDT



Four-year-old Lincoln Boyd loses himself in the music of Steve Manshel and Dave Beegle on Saturday evening during the Loveland Downtown District Live event on Fourth Street. His parents, Justin and Natalie Boyd, and his 2-year-old brother, Griffin, had walked over from their home nearby to check out the music and the booths. (Craig Young/Loveland Reporter-Herald)

LOVELAND -- The first of three Loveland Downtown District Live events brought music and art to Fourth Street on Saturday afternoon and evening.

The free event, from 2 to 9 p.m., featured musical acts, artists' demonstrations and vendor booths.

Justin and Natalie Boyd, who recently moved back to Loveland, walked over from their home with their two little boys. Once out of the double stroller, 4-year-old Lincoln couldn't stop dancing to the music of Steve Manshel and Dave Beegle. Little Griffin, 2, tried a few dance moves himself but mostly busied himself with his sippy cup.

The Loveland Downtown Partnership will sponsor two more Live events, on July 29 and Sept 23, between Lincoln and Cleveland avenues on Fourth Street.



#### LOCAL & NATIONAL VIDEO



#### MORE VIDEOS:



## Loveland Downtown District launches first Live event

JUN 24 2017

(IMAGE 1 OF 3)

(EST.) MONTHLY VISITS:

136K

(EST.) COVERAGE VIEWS:

875

DOMAIN AUTHORITY:

54



79





Four-year-old Justin Boyd busts a move to the music of Steve Marshel and Dave Beagle while his brother Griffin, 2, is more interested in his sippy cup on Saturday evening, June 24, 2017, in downtown Loveland. (Craig Young / Loveland Reporter-Herald)

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## Loveland Downtown District launches first Live event

**JUN 24 2017**

(IMAGE 2 OF 3)

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1 Comment Loveland Reporter Herald

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as usual in front of the Rialto. Nothing for the rest on 4th. And they wonder why they didn't their funding passed. They never learn

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# Loveland Downtown District launches first Live event

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## Colorado Meetings & Events - New Cycling Tours

JUL 8 2017

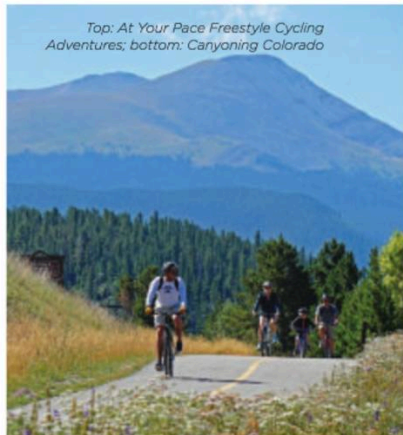
(IMAGE 1 OF 2)



GROUP ACTIVITIES»

## NEW REASONS TO EXPLORE & LEARN

From mild to a little more hard core, we all have adventuring and learning spirits just waiting to get filled. Try these for your next Colorado gathering.



Top: At Your Pace Freestyle Cycling Adventures; bottom: Canyoning Colorado



» **Canyoning Colorado** now offers canyoning/canyoneering descents and trainings in the quaint mountain town of Ouray, which has been frequented by seasoned canyoners for years due to its abundance of canyons and waterfalls. [canyoningcolorado.com](http://canyoningcolorado.com)

» **At Your Pace Freestyle Cycling Adventures** helps groups and individuals tap into Colorado's epic cycling opportunities and taste the flavor of local craft brews on the new Loveland Bike & Brews Guided Day Tour, or check out the amazing collection of public art on the Loveland Art by Bike Guided Tour. For those who prefer two feet over two wheels, the company's Breckenridge Walking Tour & Photography Workshop takes participants on a journey around town while providing opportunities to photograph historic buildings and artifacts, the creative arts district and mountain vistas. [atyourpacebiking.com](http://atyourpacebiking.com)

» **Tesoro Cultural Center** introduces its new Living History Experience programming hosted on the grounds of The Fort restaurant in Morrison and featuring historical interpreters, short films, award-winning artists and hands-on activities. [tesoroculturalcenter.org](http://tesoroculturalcenter.org)

» **Epitourean** is offering Culinary Adventures in the Heart of the Rocky Mountains, a weeklong culinary experience based in Snowmass with visits to a working dairy farm, cider mill, distillery, brewery and a cooking class in neighboring Aspen. Culinary delights are accessed on foot, hybrid bikes and customized Jeeps. [epitourean.com](http://epitourean.com)

» **Four Seasons Resort Vail** has introduced a Farm to Flame experience with an itinerary that includes a private helicopter ride to 7X Ranch in Hotchkiss, 7X beef shipped directly to guests' homes and an intimate dining experience at the Flame steakhouse chef's table at the resort. [fourseasons.com/vail](http://fourseasons.com/vail)

PHOTOS: LOUIE TRAUB; GUS SCHAYON PHOTOGRAPHER

## Colorado Meetings & Events - New Cycling Tours

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(IMAGE 2 OF 2)