



# LOVELAND POLICE

JUSTICE ★ KINDNESS ★ HUMILITY

## 2026 GOALS & OBJECTIVES

### PUBLIC SAFETY

*"In our community,  
people feel safe."*

- Identify crime trends and implement strategies to address their impact
- Uphold the law and develop approaches to reduce crime and fear of crime
- Leverage technology to improve efficiency, and data to drive decisions

### EMPLOYEE WELLNESS

*"We cannot take care  
of the community if we  
don't take care of  
ourselves."*

- Prioritize mental health and wellness for employees and their families
- Encourage physical fitness, heart health, and personal fiscal responsibility

### COMMUNITY ENGAGEMENT

*"Everything we do starts  
with serving the  
community."*

- Build trusting relationships with all groups in our community
- Listen to promote understanding and foster open, transparent communication

### TRAFFIC SAFETY

*"Traffic safety begins with  
changing driver behavior  
through Engineering, Education,  
and Enforcement."*

- Reduce motor vehicle collisions, injuries, and fatalities through traffic safety education and enforcement strategies
- Utilize a broad array of electronic enforcement tools and implement technology to increase efficiency

### LEADERSHIP

*"Leadership is the critical pillar  
woven into the fabric of every  
expectation, goal, objective,  
and decision."*

- Promote and empower paths to leadership and professional development
- Internalize the necessity for us all to be leaders - It's not a rank, it's a mindset

### VISION

One Community,  
One Police Department,  
**ONE TEAM**

### MISSION

We Seek Justice,  
Love Kindness,  
and Walk Humbly

### VALUES

Service, Transparency,  
Accountability, Integrity,  
Respect, Excellence

