



LOVELAND POLICE

JUSTICE ★ KINDNESS ★ HUMILITY

2025 GOALS & OBJECTIVES

PUBLIC SAFETY

*"In our community,
people feel safe."*

- Identify crime trends and implement strategies to address their impact
- Uphold the law and develop approaches to reduce crime and fear of crime
- Use data to drive efficiency and decisions whenever possible, especially in light of a 2025 \$1M budget shortfall

EMPLOYEE WELLNESS

*"We cannot take care
of the community if we
don't take care of
ourselves."*

- Prioritize mental health and wellness for employees and their families
- Encourage physical fitness

COMMUNITY ENGAGEMENT

*"Everything we do starts
with serving the
community."*

- Build trusting relationships with all groups in our community
- Listen first to promote understanding and to foster open, transparent communication

TRAFFIC SAFETY

*"Traffic safety begins with
changing driver behavior
through Engineering, Education,
and Enforcement."*

- Reduce motor vehicle collisions, injuries, and fatalities through traffic safety education and enforcement strategies
- Examine the broad array of electronic enforcement and implement technology when possible

LEADERSHIP

*"Leadership is the critical pillar
woven into the fabric of every
expectation, goal, objective,
and decision."*

- Promote and empower paths to leadership and professional development
- Internalize the necessity for us all to be leaders. It's not a rank, it's a mindset

VISION

One Community,
One Police Department,
ONE TEAM

MISSION

We Seek Justice,
Love Kindness,
and Walk Humbly

VALUES

Service, Transparency,
Accountability, Integrity,
Respect, Excellence

