



PARKS AND RECREATION DEPARTMENT

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LOVELAND GOLF ADVISORY BOARD

Wednesday, February 22, 2017 – 5:15 p.m.

Parks and Recreation Conference Room

NOTICE OF MEETING POSTED

Call to Order at 5:15 p.m.

Citizen Comments (By Citizens present at meeting)

Approval of 01/27/2016 Minutes

Council Liaison Report

Non Action Items – Information

1. 2016 Year-End Financial Review Steve Southard
*Verbal at meeting
2. Road Map to Growth Steve Southard
*Sports Converts and “We time”
*Verbal at meeting
3. 2018 Budget: Capital Improvements Steve Southard
* Verbal at Meeting
4. Denver Public Golf Expo Report Andrea Sheldon
*Verbal at Meeting
5. 3 Course Annual Pass Wait List Methodology

Reports/Correspondence

6. Golf Manager Report Steve Southard

Board Member Comments

Next Regular Meeting Date 03/22/2017

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LOVELAND GOLF ADVISORY BOARD

MINUTES

01/25/17

Parks and Recreation Conference Room

PRESENT: Joe Lopo, Julie Nelson, Jan Wall, Robert Walkowicz, Chuck Weirauch, Jim Whitenight, Charlie Dyer, Hope Chrisman, Rex Lamoreaux, Jack Stringer

ABSENT:

STAFF: Steve Southard, Andrea Sheldon

COUNCIL: Absent

CITIZENS: None

Notice of meeting posted.

Chair Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, January 25, 2017 at 5:15 pm.

Welcome

Steve Southard welcomed new Board members, Jack Stringer and Rex Lamoreaux.

Council Liaison Report

None

Citizen Comments

No citizens present

Minutes

The minutes for the 10/26/16 meeting were approved as submitted.

ACTION ITEMS

Election of Officers

Robert Walkowicz opened the floor for nominations for chair and vice chair. Nominations were solicited and closed for voting.

Action: Robert Walkowicz was elected as Chair, Julie Nelson was elected as Vice Chair.

Councilor Overcash leaves at 5:50

NON-ACTION/INFORMATION ITEMS

Conceptual long term strategic planning

Robert moved this item up in order. Steve Southard presented the topic of long term strategic planning for the golf courses in regards to expenses and revenues, e.g. the mandated increase to minimum wage. Topics discussed included

- more effective ways to operate, e.g. mowers that are faster and mow more per acre
- ways to save; e.g. installing drinking fountains
- ways to change the courses to maximize experience and minimize maintenance; e.g. native areas, keeping the course fresh. Steve presented some ideas for The Olde Course at Loveland
- Ways to fund the changes; e.g. PILT, fee increases etc.

No action taken

2016 Accomplishments and 2017 Priorities

Robert opened the discussion for updating the 2016 accomplishments and establishing 2017 priorities.

Action: Charlie Dyer motioned, Jim Whitenight seconded with unanimous approval:

The 2016 accomplishments were approved as submitted.

The 2017 priorities were unanimously approved as:

- 1. Work with Staff on 2018 Golf Fund balance projections, 2018 operation budgets, revenue projections and fee setting policies along with updating 2018 – 2023 capital improvement projects schedule. Work with staff to develop long-term strategic plan to renew facilities and courses to better serve golfing community while reducing operating expensed.*
- 2. Work with Staff in continuing a golf community outreach, and family golf and new golfer Initiative for the Loveland Golf course. Continue to utilize ownership of all Cattail Creek golf course operations and mini-course and SNAG equipment to build new golfer base and transition golfers to other options; continue transition of Cattail Creek into a more diverse “learning center;” continue investigate possibilities to expand family friendly initiative to other two golf courses.*
- 3. Work with staff to continue to develop and provide innovative and appealing driving range facilities that serve as a fun entry way into the sport. Work with staff to develop “self-directed learning” opportunities utilizing the driving range and practice areas.*

Annual Boards and Commissions Summit

Robert reviewed the Boards and Commission Summit information included in the packet.

Jim Whitenight and Robert Walkowicz volunteered to attend;

GAB Calendar

Andrea Sheldon reviewed the packet information. The 2018 City budget schedule has not been set yet, however the Board will most likely begin 2018 budget planning sessions in March. Board members need to be prepared to propose any new fees, programs, budget line items, etc. at a very early stage of the season. The 2018 budget will be offered for final G.A.B. recommendation during the May or June 2017 meeting.

Denver Public Golf Expo

Andrea reviewed the information in the packet regarding the upcoming Denver Public Golf Expo. Kevin Cohrs will be looking for volunteers willing to help man the booth over the weekend. Board members can contact Kevin via email or phone

REPORTS/CORRESPONDENCE**Golf Operations Report**

Steve thanked the Board for their response to his question about converting athletes from other sports to golfers.

Comments from the Board included:

- Cost for golf compared to other sports
- Demographics of new people to Loveland
- Using the Chilson Center to promote golf
- Introduce programs that more “by age”
- Using the various ball fields to promote golf

Board Member Comments

Julie Nelson: Drove by the Top Golf venue in Las Vegas; women like to do things in groups – may be ideas for programs there

Jack Stringer: Do not think that golf should take a back seat to other recreation opportunities

There being no further business, the meeting was adjourned at 7:05 p.m.

Respectfully submitted,
Andrea Sheldon