

VISIT LOVELAND

DECEMBER 2016 CMC REPORT



SUCCESS SUMMARY

December was a great month for Visit Loveland PR and social media. Below are the highlights and results.

Visit Loveland was featured in 11 pieces of coverage resulting in 11.5 million online readership views and 2.3 million print impressions. Coverage consisted of holiday events and activities for families to take part in and around the city of Loveland. From the Christmas Walk in the Woods to holiday light displays, Loveland was a holiday destination travel spot for numerous publications. Additionally, the upcoming Valentine's Day Group Wedding also received media hits to preview the Valentine's Day season in Loveland.

TOP PR/SOCIAL MEDIA PRIORITIES

The Visit Loveland PR team primarily focused on prepping for the the upcoming Valentine's Day season and additional media coverage for holiday events and activities during the month of December.

PRIORITY #1 - EXPERIENCE THE HOLIDAYS

- The Visit Loveland PR team continued to follow-up with media to showcase Loveland as a holiday travel destination with the many family-friendly events and attractions.
- Some of these features included the sporting events, concerts, and other events at the Budweiser Events Center, Christmas Walk in the Woods, shows, and movies featured at the Rialto Theater, and holiday light displays around Downtown Loveland. Other holiday attractions included shopping at the Promenade Shops at Centerra, outlet mall, Downtown Loveland, Visitor's Center and west Loveland shops. This was added promotion from the blog posts created in the previous month.

PRIORITY #2 - VALENTINE'S DAY PREP

- A primary focus of the Visit Loveland PR team was finalizing planning efforts for the upcoming Valentine's Day season and researching potential media coverage to kick-off the Valentine's Day press conference hosted at the Loveland Chamber of Commerce in early January.
- The team finalized media lists, created pitches and a media kits to push to media outlets during the press conference and prepped for live social media coverage of additional social media coverage for local, state and national influencers.



Steve Winkler describes the Christmas Walk in the Woods, 1700 George Road, Loveland. The walk features lights, Santa, and more.

Fun for the season

The second Christmas Walk in the Woods features visits with Santa, hot chocolate, carolers and more.

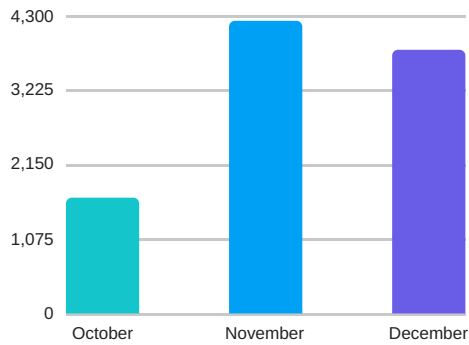


Loveland will have first group wedding

My Big Day is organizing event on Valentine's Day at Foote Lagoon

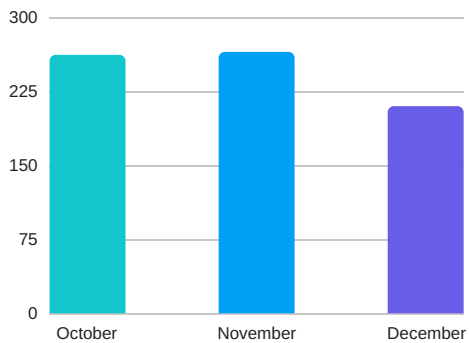
RESULTS

SOCIAL MEDIA GROWTH



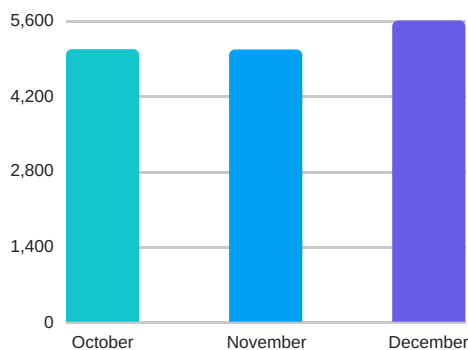
123 new followers | 5,373 total fans | 204,093 impressions | 3,805 engagements

The Visit Loveland Facebook page was primarily focused on holidays and winter fun during the month of December. Loveland received its first snow at the beginning of the month and joined the winter conversation with other social media influencers. Other posts included promotion of holiday shopping, holiday family-friendly events, and activities like Colorado Eagles, ice skating, Christmas Walk in the Woods, Santa visits, and holiday decorations. Most engaging posts included the first snow video, sunrise, sunsets, and holiday events.



30 new followers | 1,427 followers | 11,283 impressions | 210 engagements

The primary focus for December was promoting holiday events and attractions to the Loveland area. Posts included photos of the Downtown Loveland Christmas tree, ice skating, holiday shows and movies at the Rialto Theater, Christmas Walk in the Woods, hockey games, and outdoor winter activities. December saw a slight decrease in engagements due to the number of posts slightly dipping due to the holidays. The most engaging posts included sunsets, local eateries, Sylvan Dale Guest Ranch and first day of winter.



268 new followers | 3,534 followers | 5,600 engagements

The primary focus for the Visit Loveland Instagram channel was posting engaging photos of Loveland during the holidays and captivating photos of the winter season. Posts included sunsets, art culture, beer culture, holiday decorations, outdoor scenery and local restaurants and food. Most engaging photos: the Downtown Loveland light display, sunsets, outdoor scenery, and sculptures. Most engaging hashtags: #visitloveland, #coloradolive, #coloradogram, #lovelandco, #viewsfromcolorado, #visitcolorado, and #lovelivingincolorado.



views | # screenshots | # story completion | # followers

The Visit Loveland PR team created and officially launched the Visit Loveland snapchat channel at the end of December. There were no posts or activity to track for the initial month, but there will be more to come in the upcoming months for this social channel.

RESULTS

MEDIA RESULTS



- **Loveland Reporter-Herald Online:** Christmas Walk in the Woods offers fun for the season
- **Loveland Reporter-Herald Print:** Fun for the season
- **Boulder Daily Camera Online:** Find holiday light displays in Boulder, Longmont, Loveland
- **Loveland Reporter-Herald Print:** Looking Ahead - #1 Holidays
- **Loveland Reporter-Herald Online:** Loveland distiller savors sweet success
- **KUNC Online:** In Oakland's Shadow, Artspace Looks to Cast Light Over Colorado Artists
- **Coloradoan Online:** Where to dine on New Year's Eve in Northern Colorado
- **Coloradoan Online:** 19 things to do this New Year's Eve in Fort Collins
- **The Denver Post Online:** Beer in Review 2016 - Best in Colorado Beer
- **Loveland Reporter-Herald Online:** Loveland will have group wedding on Valentine's Day
- **Loveland Reporter-Herald Print:** Loveland will have first group wedding

PR NUMBERS

\$126,291

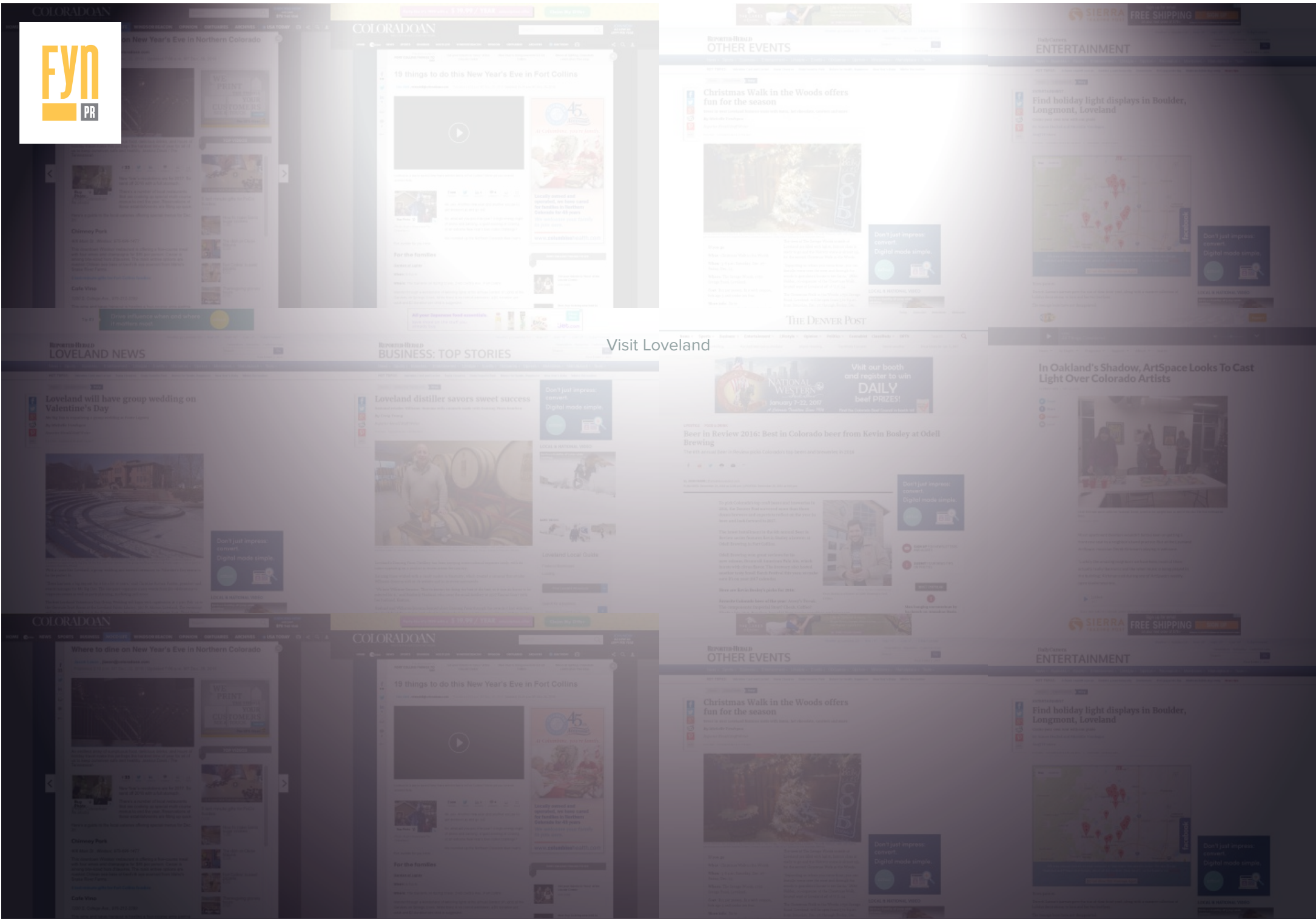
PR VALUE

13.8M

IMPRESSIONS

2.07K

MEDIA SOCIAL SHARES



PIECES OF COVERAGE:

ONLINE READERSHIP:

ESTIMATED COVERAGE VIEWS:

SOCIAL SHARES:

AVERAGE DOMAIN AUTHORITY:

IMPRESSIONS:



★ HIGHLIGHTS

COLORADOAN
 Thursday, December 18, 2015
 \$19.99 / YEAR
 Choose My Offer

19 things to do this New Year's Eve in Fort Collins

Locals around and around, we have named the best New Year's Eve in Fort Collins

For the families

Fun for the families

Fun for the families

Page 3A
FRONT RANGE
 Thursday, December 18, 2015
 Lucky for Life: 6-10-15-33-34
 Cash 5: 16-19-27-28-32
 Pick 3: 8-3-3 (Midday)
 Pick 3: 8-3-3 (Evening)

Man accused of attempted murder formally charged

Loveland will have first group wedding

My Big Day is organizing event on Valentine's Day at Foote Lagoon

SECTION A
OUTPOST
 Thursday, December 18, 2015
 NICE TO KNOW
 The Audubon Society will hold Christmas Bird Counts on Dec. 17 for Fort Collins and Jan. 1 for Loveland

Fun for the season

Fun for the season

Fun for the season

COLORADOAN
 Thursday, December 18, 2015
 \$19.99 / YEAR
 Choose My Offer

Where to dine on New Year's Eve in Northern Colorado

Where to dine on New Year's Eve in Northern Colorado

Where to dine on New Year's Eve in Northern Colorado

IN OAKLAND'S SHADOW, ARTSPACE LOOKS TO CAST LIGHT OVER COLORADO ARTISTS

IN OAKLAND'S SHADOW, ARTSPACE LOOKS TO CAST LIGHT OVER COLORADO ARTISTS

IN OAKLAND'S SHADOW, ARTSPACE LOOKS TO CAST LIGHT OVER COLORADO ARTISTS

THE DENVER POST
 Thursday, December 18, 2015
 \$19.99 / YEAR
 Choose My Offer

Beer in Review 2016: Best in Colorado beer from Kevin Bosley at Odell Brewing

Beer in Review 2016: Best in Colorado beer from Kevin Bosley at Odell Brewing

Beer in Review 2016: Best in Colorado beer from Kevin Bosley at Odell Brewing

REPORTER-ORIGIN
BUSINESS: TOP STORIES
 Thursday, December 18, 2015
 \$19.99 / YEAR
 Choose My Offer

Loveland distiller savors sweet success

Loveland distiller savors sweet success

Loveland distiller savors sweet success

REPORTER-ORIGIN
OTHER EVENTS
 Thursday, December 18, 2015
 \$19.99 / YEAR
 Choose My Offer

Christmas Walk in the Woods offers fun for the season

Christmas Walk in the Woods offers fun for the season

Christmas Walk in the Woods offers fun for the season

REPORTER-HERALD
OTHER EVENTS

[News](#) • [Sports](#) • [Business](#) • [Entertainment](#) • [Lifestyle](#) • [Events](#) • [Obituaries](#) • [Opinion](#) • [Milestones](#) • [Marketplace](#) • [Tools](#)

HOT TOPICS:
[Valentine Card and Cachet](#)
[Snow Closures](#)
[Body Found in Park](#)
[Nature for Health, Happiness](#)
[New Year's Baby](#)
[Winter Recreation](#)

[Home](#)
[Other Events](#)
[Story](#)

Christmas Walk in the Woods offers fun for the season

Event in west Loveland features visits with Santa, hot chocolate, carolers and more

By Michelle Vendegna

Reporter-Herald Staff Writer

POSTED: 12/14/2016 09:13:41 PM MST



Snow blankets decorations at the Christmas Walk in the Woods, 1750 Savage Road, Loveland. The walk features visits with Santa, performances from the Original Dickens Carolers and more. (Kitty Wild / Special to the Reporter-Herald)

If you go

What: Christmas Walk in the Woods.

When: 5-8 p.m. Saturday, Dec. 17-Friday, Dec. 23.

Where: The Savage Woods, 1750 Savage Road, Loveland.

Cost: \$12 per person, \$10 with coupon, kids age 5 and under are free.

More info: Go to www.christmaswalkinthewoods.com or www.facebook.com/Christmaswalkinthewoods

or currently on Loveland Domino's Pizza boxes. It is run by Kitty Wild and her partner, Nolden.

The trees at The Savage Woods outside of Loveland are filled with lights, Santa's chair is ready to go and the Nativity scene is almost up, for the second Christmas Walk in the Woods.

"Depending on where you come from, you can literally come over the river and through the woods to grandma's house to see Santa," Mike Nolden, co-organizer of the Christmas Walk, located west of Loveland off of U.S. 34.

The Christmas Walk in the Woods, 1750 Savage Road, Loveland, will be open from 5 to 8 p.m. from Saturday, Dec. 17, through Friday, Dec. 23. Cost is \$12 per person, \$10 with a coupon, and children ages 5 and under are free. Coupons can be found on the facebook page (www.facebook.com/Christmaswalkinthewoods)

The couple runs two other events each year on their property. The Medieval Festival fills the fields with sword fights and jousting in June and the Creepy Walk in the Woods is a nonprofit haunted woods walk in October.

"As soon as we could start taking down Halloween, we started putting up Christmas," said Nolden. Wild and Nolden have five weekends to clear the woods of all things Halloween and fill it will all things Christmas

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LOCAL & NATIONAL VIDEO

Kid Does Backflip off jump while sledding
Prarie Mountain Publishing

MORE VIDEOS:

DEC 14 2016

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:

49

PR Value: \$6,090

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Now blankets decorations at the Christmas Walk in the Woods, 1750 Savage Road, Loveland. The walk features visits with Santa, performances from the Original Dickens Carolers and more.

Fun for the season

The second Christmas Walk in the Woods features visits with Santa, hot chocolate, carolers and more

By MICHELLE VENDIGIA
Reporter-Herald Staff Writer

The trees at The Savage Woods outside of Loveland are filled with lights, Santa's chair is ready to go and the Nativity scene is almost up, for the second Christmas Walk in the Woods.

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It is run by Kitty Wild and her partner, Nolden.

The couple runs two other events each year on their property. The Medieval Festival fills the fields with sword fights and jousting in June and the Creepy Walk in the Woods is a nonprofit haunted woods walk in October.

"As soon as we could start taking down Halloween, we started putting up Christmas," said Nolden. Wild and Nolden have five weekends to clear the woods of all things Halloween and fill it with all things Christmas.

"It was just something we dreamed up maybe year two (of Creepy Walk)," said Wild of the idea she had six years ago. "It took until last year to pull the trigger because it is

another event," she said. The couple will put up nearly 75,000 lights through the woods before opening day and they will take most of them down right after.

"Carefully coil them up and put them either in a zip-lock baggies or shopping baggies," Nolden said of his secret to keep everything untangled and always keep each one separate. He also suggested checking every strand the next year.

"Even if it works right this second, when you put it in bag, next year plug it in before you put it up," he said.

For those who went to the first Christmas Walk, they will notice a couple of big differences. The walk has been flipped to start where it ended last year, there are a lot more heaters, and Santa will come a little sooner in the stroll.

"Everyone wanted to rush to Santa, so now Santa is almost the first thing you see," Nolden said. With plenty of lights and heaters, Santa will be sitting for pictures with the kids or for the whole family. Nolden said there will be a divider marked the nice list or the naughty list.

"The nice list gets to go see Santa and the naughty list gets to go straight on in," he said. Parents can take pictures for free or there will be a professional photographer on site, Ray Martin Images (raymartinimages.com), that will offer photos for purchase.

"If they want a professional one printed right then and there or they want to download it off his site later, they absolutely can," Wild said, especially if they want a whole family photo.

If you go

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Cost: \$12 per person, \$10 with coupon, kids ages 5 and under are free.
More info: Go to christmaswalkinthewoods.com or facebook.com/Christmaswalkinthewoods.

"There are so many pictures of the family without me in them because I'm taking the photo," said Wild. She wanted to make sure families had plenty of chances of getting everyone in the photo. The couple's three sons will be throughout the walk to offer to take photos.

"It's about making family memories," she said.

As people make their way through the woods and the lights, they can visit with a sugar plum fairy, dance under the disco lights, and look at the many character cut outs and signs through out.

"We have built 80 percent of everything if you don't count the lights, and everything else someone else has built it or garage sales," Wild said. The small amount that was bought has been altered in some way. New this year is Frosty the Snowman and all of his friends that were built by a friend.

"We are trying to build everything we can," said Nolden. "We don't want what you saw at the store."

Further down the path, there is a clearing.

SEE WALK, 8A

Hunters weather a lack of ducks while awaiting Christmas Eve

No ducks?
I haven't been in a duck blind all year but apparently I'm not missing much. From what I hear and judging by almost everything I've read, there are precious few ducks about. The first half of the split duck season (Oct. 1-Nov. 28) found most Front Range duck hunters staring at empty blue skies and barren ponds.

Regional hunters describing their experiences via the Ducks Unlimited Migration Map and Hunting Reports web page (www.ducks.org/migrationmap/#) painted a grim picture indeed: "...hunted all day, saw one distant flock of ducks," a W.Indoor hunter wrote. "I haven't seen a duck in two weeks," wrote another from Evans.



Dennis Smith

Home Waters

"Saw very few birds before noon and none wanted anything to do with my decoys," wrote a Fort Collins waterfowler. Earlier this week, a Milliken hunter lamented, "I'm beginning to wonder when—or if—it'll get any action along the Front Range."

I could go on and on, but you get the picture.

So, where are they? Well, it's hard to say for certain, but clearly, they aren't here—at least not in the numbers duck hunters are used to seeing this time of year. While the balmy comfort of the Canadian Provinces or the urairie outbore regions



Colorado duck hunter, Derek Smith, watches the empty skies for migrating ducks during the first half of the split season.

after that.

A much-needed Arctic front finally pushed birds south in good numbers last week but, as luck would have it, the season had already closed and won't reopen until Christmas Eve day.

In the meantime, the subzero temps have frozen most of the small ponds and shallow lakes in the region and snow has blanketed many of the crop fields. Reservoirs and large lakes remain open, but puddle ducks don't like big water. They prefer to roost and feed on sheltered ponds and backwater creeks, so any mallards arriving in the next couple of weeks are likely continuing south to open water and better food

SEE WATERS, 8A

Fossil Creek Eagle Watches begin Friday

Free Eagle Watch programs will begin Friday, Dec. 16, at Fossil Creek Reserve Natural Area, on Carpenter Road approximately one mile west of Interstate 25.

The drop-in programs will be offered at 1-4:30 p.m. Friday-Saturday, Dec. 16-17 and Dec. 30-31. Times will be 1:30-5 p.m. Fridays and Saturdays, Jan. 6-7; Jan. 13-14, Jan. 21 and Jan. 27-28. Times will be 4:30-8 p.m. Friday-Saturday, Feb. 3-4; Feb. 10-11 and Feb. 17-18.

Programs are free and registration is not required.

A master naturalist volunteer will discuss the eagles' natural history, and a spotting scope and binoculars will be provided.

The programs require a short walk from the parking lot. Dress warmly. If temperatures are below freezing or it's windy, foggy or unsafe to drive, the programs may be canceled.

Visit fcpv.com/naturalareas for details.

—Reporter-Herald Staff

Slash pile burns planned at RMNP, Larimer County

Fire managers from Rocky Mountain National Park plan to burn piles of slash generated from several fuels reduction projects and hazard tree removals when conditions allow in January through April.

Slash cut and piled by park fire crews and contractors during the last two years are now dry enough to burn, park spokeswoman Kate Patterson said in a press release.

The piles are located in a variety of locations on the east side of the park including west of Deer Mountain, around Eagle Cliff Mountain, along upper Fall River Road, near the Mill Creek Ranger Station off of Bear Lake Road, and west of Beaver Meadows Entrance.

Patterson said prior hazard fuels projects helped stop the 2012 Fern Lake fire from jumping Bear Lake Road.

The park conducts fuels reduction projects to reduce the amount of forest fire fuels near its urban interface.

"By reducing the potential fire behavior the wildland fire risk to firefighters and the public is significantly reduced," Patterson said, but she cautioned they should not be the only defense against wildfire. Property owners also should do wildfire mitigation, she said. Tips are available at www.firewise.org.

Safety factors, weather conditions, air quality and other environmental regulations will be continually monitored.

Larimer County crews also plan to burn slash piles this winter to improve forest health and reduce the threat of wildfire. Zac Wiebe, resource specialist, said projects may be done at Hermit Park and Horsetooth Mountain open space areas.

Any trail closures will be posted at the park or open space trailhead, and on hucollab-report.org.

—Reporter-Herald Staff

Fishing photos sought

The Reporter-Herald would like to share photos of your prize catches on the Outpost page.

Send jpg format photo files to CatchoftheWeek@newsreporter-herald.com.

—Reporter-Herald Staff

Catch of the week

SPECIAL TO THE REPORTER-HERALD
Cooper Christensen, age 6, of Loveland caught this largemouth bass on July 15 at Decker, Mont.

ENTERTAINMENT

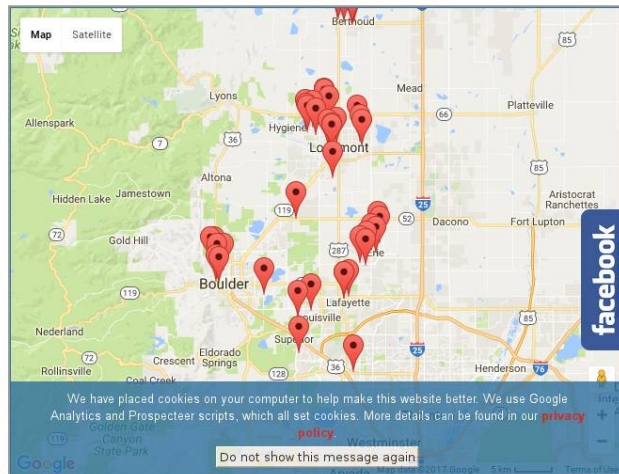
Find holiday light displays in Boulder, Longmont, Loveland

Create your own tour with our guide

By [Aimee Heckel](#) and [Michele Vendegna](#)

Staff Writers

POSTED: 12/16/2016 07:01:20 AM MST | UPDATED: 22 DAYS AGO



Brave parents.

Derrick Larson's parents gave the run of their front yard, along with a massive collection of holiday decorations, to him and his two brothers.

The teenage boys have not disappointed.

You can see their holiday display in Longmont at 69 Baylor Drive: a dramatic presentation of about 50 strings of lights, multiple glowing trees and various wintery critters, from polar bears to penguins.

No Santa Claus here, although you can see the jolly man represented at plenty of other highly decorated houses throughout Longmont and up and down the Front Range.

Derrick, 17, a student at Silver Creek High School, says he and his brothers (Dylan, 16, and Devon, 12) began decorating their yard a few years ago. After the holidays when a bunch of decorations went on sale, he says they felt inspired and cleaned out the clearance section. They scored a sweet sleigh one Black Friday.

"My parents gave us the reins, and here we are," Derrick says.

Due to their busy schedules with sports, he says it takes about three full days to set up the display, and they're usually out there late at night in the dark. But it's worth it, he says.

"It's just the fun factor. The idea of being able to turn your house into something that's more than

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:



630



1



1

PR Value: \$8,865

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LOCAL & NATIONAL VIDEO



MORE VIDEOS:



Yeah,
we've got
a chip
on our
shoulder

BuffZone.com

COVER SHOT

Paul Aiken / Staff photographer
Holiday lights at 423 Tynan
Drive in Erie.

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looking ahead

1 holidays

Carolers, lights in the woods

The Christmas Walk in the Woods will take place at 5-8 p.m. Saturday through Friday, Dec. 23, at The Savage Woods, 1750 Savage Road, in Loveland. Hear carolers, see holiday lights and meet Santa. Cameras are welcome, \$12 per person; children 5 and under are free. Info: 970-667-3002, email thesavagewoods@gmail.com or visit christmaswalkinthewoods.com.



Jessica Benes / File photo

A mother-daughter caroling pair called Merrily on High, Carol Olsen and Rebekah Lind perform Christmas carols at the 2015 Christmas Walk in the Woods in west Loveland. This year's event offers carolers, Santa and holiday lights.

2 holidays

Museum hosts second festival

Performances by the Boulder Ballet, Take Note Singers, Manuel Molina, the Boulder Klezmer Consort and more are in store during the Longmont Museum's Second Annual Holiday Festival. The fun, including a visit from Santa Claus, comes in two separate events, at 3 p.m. and again at 6:30 p.m. on Saturday. The museum is located at 400 Quail Road, Longmont, \$10-\$15. Info: longmontcolorado.gov

3 astronomy

A little night music

Guest speaker Robert Ayala, a librarian at the Loveland Public Library, is featured during "Astronomica Symphonica," a multi-media event that showcases powerful music inspired by the world astronomy. The event is planned for 7 p.m. on today, Dec. 16, at the Little Thompson Observatory at Berthoud High School, 850 Spartan Ave., in Berthoud. Info: 970-613-7793 or starkids.org

4 music

Irving Berlin favorites

The Loveland Choral Society will present its "Christmas in America" at 7:30 p.m. today, 3 p.m. and 7:30 p.m. on Saturday, and 3 p.m. on Sunday at the Rialto Theater Center, 228 E. Fourth St., Loveland. The choral group members will perform "Appalachian Winter," a merry medley from Irving Berlin's timeless "White Christmas," and hits from "How the Grinch Stole Christmas," \$18. Info: 970-962-2120 or rialtotheatercenter.org

5 theater

'A Christmas Carol' staged

A new adaptation of Charles Dickens' "A Christmas Carol" will be staged at 7:30 p.m. on Tuesday at the Lincoln Center, 417 W. Magnolia, in Fort Collins. The powerful story of redemption has enchanted audiences the world over with its simple message of holiday joy, \$15-\$39. Info: 970-233-6730 or lctix.com.

DEC 16 2016

IMPRESSIONS:

PR Value: \$6,090

All your Japanese food essentials.
Save more on the stuff you
already buy.



Weather: Loveland, CO Now: 16° High: 19° Low: -2° 5-Day Forecast

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HOT TOPICS: Valentine Card and Cachet Snow Closures Body Found in Park Nature for Health, Happiness New Year's Baby Winter Recreation

Home Business: Top Stories Story

Loveland distiller savors sweet success

National retailer Williams-Sonoma sells caramels made with Dancing Pines bourbon

By Craig Young

Reporter-Herald Staff Writer

POSTED: 12/22/2016 05:11:35 PM MST



Kristian Naslund, co-owner of Dancing Pines Distillery in Loveland, stands Thursday in the distillery with a bottle of bourbon and the caramels made for national retailer Williams-Sonoma with Dancing Pines bourbon. (Craig Young / Loveland Reporter-Herald)

Loveland's Dancing Pines Distillery has been enjoying some national exposure lately, with its name appearing on a product in stores across the country.

Dancing Pines worked with a candy maker in Kentucky, which created a caramel that retailer Williams-Sonoma sold on its website and in its stores nationwide.

"We love Williams-Sonoma. They're known for doing the best of the best, so it was an honor to be selected for it," said Kimberly Naslund, who owns the small distillery at 1527 Taurus Court with her husband, Kristian.

Naslund said Williams-Sonoma learned about Dancing Pines through the awards it had won from the Good Food Foundation and asked the Naslunds if they would partner with one of their candy makers.

"We worked back and forth with them on samples for a while," said Naslund, who couldn't divulge the name of the candy company. Dancing Pines sold 30 gallons of its bourbon for the candy, she said.

The result was Williams-Sonoma Small Batch Caramels with Dancing Pines Bourbon, which sell for \$29.95 for a one-pound box.

The caramels had sold out on Williams-Sonoma's website by the middle of December, Naslund said, although the candy still was available the week before Christmas in some of the company's stores.

Williams-Sonoma has four locations in Colorado. The nearest, in FlatIron Crossing in Broomfield, has sold out of the candy. The next closest store, in Denver's Cherry Creek Shopping Center, still has some, according to a store clerk.

Naslund said she dealt with Williams-Sonoma via a third-party agent, and she doesn't know

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LOCAL & NATIONAL VIDEO



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DEC 22 2016

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:



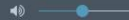
280



34

PR Value: \$6,090





In Oakland's Shadow, ArtSpace Looks To Cast Light Over Colorado Artists

By STACY NICK • DEC 22, 2016



Holly Kirkman paints while her husband, Derek, practices his upright bass as part of the duo The Storm Mountain Boys.

STACY NICK / KUNC

Most apartment dwellers wouldn't be too keen on getting a front row seat to a neighbor's band practice. But at the Loveland ArtSpace, musician Derek Kirkman's playing is welcome.

"Luckily the amazing neighbors we have here, most of them actually really like music and like when music is being played in the building," Kirkman said during one of ArtSpace's weekly open studio sessions.



Listen

3:57

Stacy Nick talks to Colorado artists about the need for safe spaces to live, work

This month a deadly fire ripped through an unofficial artists' compound in Oakland, California. The tragedy spurred evictions of residents from a popular do-it-yourself arts hub in Denver's River North (RiNo) Arts District. Both have renewed conversation about the need for more affordable – and safe – housing for the creative community.

ArtSpace is a nationwide program that rehabs former warehouses, hotels and, in Loveland's case, grain elevators, into affordable housing for artists

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:



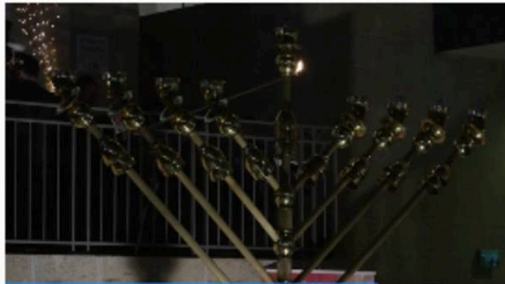
93

“ PR Value: \$N/A Outlet does not do paid advertising.

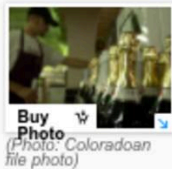
Where to dine on New Year's Eve in Northern Colorado

Jacob Laxen, jlaxen@coloradoan.com

Published 2:18 p.m. MT Dec. 22, 2016 | Updated 7:06 p.m. MT Dec. 28, 2016



An endless array of sumptuous food, delicious drinks, and hours of holiday travel make this perhaps the hardest time of year for all of us to keep ourselves safe and healthy. Jessica Davis / The Tennessean



f 33 **T** **in** **C** **E** **M**

New Year's resolutions are for 2017. So send off 2016 with a full stomach.

There's a number of local restaurants that are cooking up special multi-course menus to end the year. Reservations at these establishments are filling up quick.

Here's a guide to the local eateries offering special menus for Dec. 31:

Chimney Park

406 Main St., Windsor, 970-686-1477

This downtown Windsor restaurant is offering a five-course meal with four wines and champagne for \$85 per person. Caviar is among bite-sized hors d'oeuvres. The main entree options are roasted Chilean sea bass or beef rib eye sourced from Idaho's Snake River Farms.

5 last-minute gifts for Fort Collins foodies

Cafe Vino

1200 S. College Ave., 970-212-3399

This wine and tapas hangout is hosting a four-course wine pairing for \$79. The restaurant will have a balloon drop and a champagne toast at midnight.

Door 222

222 E. Fourth St., Loveland, 970-541-3020

This downtown Loveland restaurant is offering two different multi-course options. Early birds can get a four-course wine pairing starting at 5:30 p.m. for \$65 per person. A six-course wine dinner then starts at 8 p.m. for \$80 per person. A grilled Colorado beef filet in a mushroom ragu sauce is the main entree for both meals.



TOP VIDEOS



5 last minute gifts for FoCo foodies
0:59



How to make Santa sugar cookies
1:48



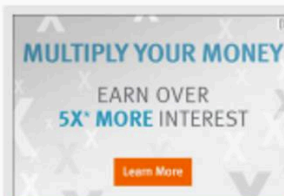
The dish on Okole Maluna
0:59



Fort Collins' busiest pizzeria
0:52



Thanksgiving grocery hours
0:55



DEC 22 2016

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:



33

PR Value: \$11,976

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This story is part of FORT COLLINS THINGS TO DO

Get your tickets to 'Once' at the Lincoln Center

New Year to bring new look to Fort Collins

Menorah lighting, Chanukah celebration Thursday

19 things to do this New Year's Eve in Fort Collins

Erin Udell, erinudell@coloradoan.com

Published 9:02 a.m. MT Dec. 26, 2016 | Updated 10:29 a.m. MT Dec. 26, 2016

330

1

2

Play button icon

Looking for a way to spend New Years with the family in Fort Collins? We've got you covered. Jennifer Hetty

Buy Photo

Photo of a person in a blue costume

(Photo: Austin Humphreys/The Coloradoan)

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MORE

Ah, yes. Another new year and another excuse to get dressed up and go out.

So, what will you pick this year? A high-energy night of drinks and dancing, a quiet evening of cooking, or an extreme New Year's Eve rodeo challenge?

We rounded up the Northern Colorado New Year's Eve events for you here.

For the families

Garden of Lights

When: 5-9 p.m.

Where: The Gardens on Spring Creek, 2145 Centre Ave., Fort Collins

Wander through a wonderland of twinkling lights at the annual Garden of Lights at the Gardens on Springs Creek. While there is no cost of admission, a \$5 donation per adult and \$2 donation per child is suggested.

New Year's Eve Extreme Rodeo Challenge

When: 7:30 p.m.

Where: Budweiser Events Center, 5290 Arena Circle, Loveland

The New Year's Eve Extreme Rodeo Challenge returns to Loveland for the eleventh year, offering rodeo favorites like saddle bronc riding, bareback riding, bull riding and bull fighting, along with family-friendly mutton bustin'. Tickets range from \$17 to \$27 and can be purchased at the Budweiser Events Center box office, online at BudweiserEventsCenter.com or by calling 877-544-TIXX. A \$112 VIP ticket will be available, which includes floor seating in the VIP pit, an unlimited buffet and a host bar for select beverages. Child tickets are \$12 for ages 2 to 12, and all tickets will increase \$3 the day of the show. Discounts for groups of 10 or more are available by calling 970-619-4122.

New Year's Eve at Loveland Laser Taa

COLUMBINE HEALTH SYSTEMS 45th Anniversary

At Columbine, you're family.

Locally owned and operated, we have cared for families in Northern Colorado for 45 years

We welcome your family to join ours.

www.columbinehealth.com

FORT COLLINS THINGS TO DO

Get your tickets to 'Once' at the Lincoln Center

Erin Udell

New Year to bring new look to Fort Collins

Erin Udell

Menorah lighting, Chanukah celebration Thursday

Erin Udell

4 family-friendly things to do on New Year's Eve

Jennifer Hetty

DEC 26 2016

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:

f

330

+

4

in

1

PR Value: \$11,976





LIFESTYLE FOOD & DRINK

Beer in Review 2016: Best in Colorado beer from Kevin Bosley at Odell Brewing

The 6th annual Beer in Review picks Colorado's top beers and breweries in 2016



By JOHN FRANK | jfrank@denverpost.com
PUBLISHED: December 29, 2016 at 12:00 pm | UPDATED: December 29, 2016 at 9:03 pm

To pick Colorado's top craft beers and breweries in 2016, the Denver Post surveyed more than three dozen brewers and experts to reflect on the year in beer and look forward to 2017.

The latest installment in the 6th annual Beer in Review series features Kevin Bosley a brewer at Odell Brewing in Fort Collins.

Odell Brewing won great reviews for its new release, Drumroll American Pale Ale, which bursts with citrus flavor. The brewery also hosted another tasty Small Batch Festival this year, so make sure it's on your 2017 calendar.

Here are Kevin Bosley's picks for 2016:

Favorite Colorado beer of the year: Avery's Tweak.

The components: Imperial Stout? Check. Coffee? That's a big 10-4. Bourbon barrels? Now you're speaking my language. Over 17% ABV? Let's open another one.

Favorite Colorado brewery of the year: Verboten Brewing in Loveland.

I have never been disappointed (or even underwhelmed) by any beer from Verboten. They always have something new and unique on tap, a great space to drink it in and awesome people serving it up. What more do you need?



(Photo courtesy of Odell Brewing)
Kevin Bosley is a brewer at Odell Brewing in Fort Collins.

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MOST POPULAR

1

Man hanging unconscious by backpack on Arapahoe Basin chairlift is cut down by friend in harrowing rescue

2

Colorado snow totals for Jan. 5, 2017

3

Why Vance Joseph, Wade Phillips protégé with CU ties.

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:

560 1 3

PR Value: \$56,934



Tip #3

Drive influence when and where
it matters most.

adtaxi

Weather: ☀ Loveland, CO Now: 16° High: 19° Low: -2° 5-Day Forecast

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HOT TOPICS: Valentine Card and Cachet Snow Closures Body Found in Park Nature for Health, Happiness New Year's Baby Winter Recreation

Home Loveland News **Story**



Loveland will have group wedding on Valentine's Day

My Big Day is organizing a group wedding at Foote Lagoon

By Michelle Vendegna

Reporter-Herald Staff Writer

POSTED: 12/29/2016 08:48:56 PM MST



Dave Pierson jogs around Foote Lagoon on Thursday in downtown Loveland. The city of Loveland and the Loveland Chamber of Commerce is supporting My Big Day for the first Loveland Valentine's Day group wedding ceremony at Foote Lagoon. (Jenny Sparks / Loveland Reporter-Herald)

With a name like Loveland, a group wedding and renewal ceremony on Valentine's Day seems to be the perfect fit.

"There has been a big request for it for a lot of years," said Christine Kovacs Forster, president and events manager for My Big Day. The company organizes many events from life celebrations to corporate events as well as party planning, marketing and more.

The first Loveland Valentine's Day Group Wedding will begin with registration at 2 p.m. Feb. 14 in the Gertrude Scott Room at the Loveland Public Library, 300 N. Adams, Loveland. The ceremony will be at 4:30 p.m. Feb. 14 at the Foote Lagoon Amphitheater in Civic Center Park, Third Street and Washington Avenue.

"We want people to still be able to see each other, and we can still take photos," Forster said of the time as the sun should set about 5:30 p.m. that day.

The ceremony will be officiated by K99's Morning Show host, Todd Harding.

The cost is \$30 per person to participate, which does not include a marriage license. Couples getting married must get their own marriage license prior to the event and must bring it with their IDs to registration.

Those renewing their vows will only need to purchase tickets and present IDs at registration.

Ticket cost includes a few gifts for the newlyweds. Along with the certificate signed by the officiant, they will get a personalized photo by Memorybox Photos, cupcakes from B Sweet Cupcakes, a gift bag and a chance to win a large gift basket.

Advertisement

"There are still a lot of partners working on

DEC 29 2016

(EST.) MONTHLY VISITS:

(EST.) COVERAGE VIEWS:

DOMAIN AUTHORITY:



51

PR Value: \$6,090

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LOCAL & NATIONAL VIDEO



MORE VIDEOS:



FYN
PR

BOULDER COUNTY

Man accused of attempted murder formally charged

By JOHN BEAR
Boulder Daily Camera

An Alaska man was formally charged in Boulder County Court Thursday with attempted second-degree murder stemming from an incident on Saturday when police say he attempted to kill his wife by crashing the couple's car in Lyons.

Rodney David Barba Jr., 34, of Ketchikan, Alaska, is also charged with felony menacing and obstruction of a telephone. Boulder County sheriff's deputies had initially sought littering and reckless endangerment charges against Barba, but those were not filed.

Barba did not speak in court but his attorney unsuccessfully argued to have his \$100,000 bond reduced. He remains in custody.

Prosecutors allege that Barba's wife was driving them to Lyons on Saturday afternoon when Barba had an anxiety attack, consumed some edible marijuana gum

and told his wife to call the police.

The couple had been on their way to Estes Park when Barba became agitated and asked his wife to call the police, but she could not because there was no cell service in their location.

Barba is accused of grabbing the steering wheel in the car and attempting to pull the car into oncoming traffic or off a cliff about five times. He is also accused of threatening to molest the couple's 4-year-old daughter, who was not present at the time.

Barba's wife told police she attempted to call police multiple times on the drive back toward Lyons, but Barba kept trying to snatch the phone away from her. She was able to contact police from a liquor store in Lyons.

Prosecutors allege that the couple is separated but was in Colorado for therapy.

John Bear: 303-473-1355,
bearj@dailycamera.com or
twitter.com/johnbearwithme



Rodney David Barba Jr., a 34-year-old from Ketchikan, Alaska, appears at the Boulder County jail courtroom Tuesday afternoon.

In Brief

Extension Office offers radon testing classes

FORT COLLINS—Three upcoming classes will teach residents how to test their homes for radon, which is the second leading cause of lung cancer in the United States.

Radon, a gas that comes from the breakdown of uranium in soil and rock, is odorless, tasteless and invisible and, when it builds up inside buildings, can be harmful, according to the Larimer County Extension Office.

If radon gas seeps undetected into your home from the soil through foundation cracks or other openings on lower levels, there is a risk of developing lung cancer from breathing radon-contaminated air over long periods of time, the Extension Office reports.

In fact, the U.S. Environmental Protection Agency estimates that radon is responsible for more than 20,000 lung cancer deaths each year.

Because each house is different, residents are advised to test their home to see if it may have a radon problem, a process the Extension Office says is easy and inexpensive.

To learn more about radon and receive a test kit, three upcoming classes are scheduled:

- Jan. 18, noon to 1 p.m., at the extension office in Fort Collins.
- Feb. 13, 1-2 p.m., at the Fort Collins Senior Center.
- Feb. 28, 2-3 p.m., at the Red Feather Lakes Community Library.

Registration is required.

Register online at www.sign-upgenius.com/go/16x04dabab2ba6c1-radon or by contacting Karen Crumshaker at 486-6003 or kcrumshaker@larimer.org.

Larimer County accepting nominations for Conrad Ball award

The Larimer County Community Corrections Department, on behalf of the county commissioners, is now accepting nominations for the 38th annual Judge Conrad L. Ball award until Feb. 28.

An "outstanding individual who has significantly contributed toward improving the quality of criminal justice in Larimer County, in the memory of Judge Conrad Ball" is honored with the award each spring, according to a press release.

Judge Ball was for many years a loved and respected jurist who contributed to the progress of criminal justice in Larimer County, "the release stated.

The award can go to one person, co-recipients or a team.

To make a nomination, write an essay (no more than two typed pages) describing the nominee and his or her contributions and email it to Lisa Wempen or Lindsay Murr at wempenl@co.larimer.co.us or laurier@larimer.org, or mail it to the attention of Murr or Wempen at Larimer County Community Corrections, 2255 Midpoint Drive, Fort Collins, CO, 80525.

For the nomination form, go to larimer.org/concor/conrad_ball_award.htm.

Reporter-Herald staff



Dave Pierson jogs around Foote Lagoon on Thursday in downtown Loveland. The city of Loveland and the Loveland Chamber of Commerce is supporting My Big Day for the first Loveland Valentine's Day group wedding ceremony at Foote Lagoon.

Loveland will have first group wedding

My Big Day is organizing event on Valentine's Day at Foote Lagoon

By MICHELLE VENDEGNA
Reporter-Herald Staff Writer

With a name like Loveland, a group wedding and renewal ceremony on Valentine's Day seems to be the perfect fit.

"There has been a big request for it for a lot of years," said Christine Kovacs Forster, president and events manager for My Big Day. The company organizes many events from life celebrations to corporate events as well as party planning, marketing and more.

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The cost is \$30 per person to participate, which does not include a marriage license. Couples getting married must get their own marriage license prior to the event and must bring it with their IDs to registration. Those renewing their vows will

only need to purchase tickets and present IDs at registration.

Ticket cost includes a few gifts for the newlyweds. Along with the certificate signed by the officiant, they will get a personalized photo by Memorybox Photos, cupcakes from B Sweet Cupcakes, a gift bag and a chance to win a large gift basket.

"There are still a lot of partners working on what we want in that gift basket but it will be all things Northern Colorado," she said. The gift bag and gift basket items will be from local places to encourage participants to visit local businesses either between the registration and the ceremony or after.

"We will cut tickets off the morning of the wedding," Forster said. The company has not put a limit on how many tickets will be available but the ceremony will not exceed the 300-seat capacity of the venue.

"It's really for the couples, not large groups of spectators," Forster said. Couples are asked not to bring family or friends to witness the unions so there is enough room for all couples.

The event joins many traditions for Loveland in February including the Valentine's remailing program, Fire and Ice Festival, the annual Valentine coffee and beer, Miss Valentine and more.

"It's an exciting collaboration between our entities to help highlight the Valentine initiative and build this

energy around the Sweetheart City," said Mindy McCloughan, president and CEO of the Loveland Chamber of Commerce.

Forster said it will be a great opportunity for couples to do something different on Valentine's Day.

"It's just a really unique way to celebrate Valentine's Day without thinking of another kind of gift," she said.

There is the added bonus that it provides an alternative wedding option. "It's an affordable way to get married for folks that want to say I do who may run to the courthouse if that's their only option, it's far more romantic than the courthouse," Forster said.

Foote Lagoon will be decorated for the occasion. Couples will receive a survey following their ticket purchase to vote for their favorite wedding song and readings to make the event a little more personal. The top choices in songs will be performed by Brandon Sipes at the ceremony.

Forster hopes this will become a tradition for Loveland and that couples will take advantage of this first year.

"It's always great to say that you did something in the first year, that you were part of it from the beginning," she said.

For more information or to register, go to ValentinesDayInLoveland.com.

Michelle Vendegna: 970-699-5407,
vendegna@reporterherald.com

I-25 ROAD RAGE INCIDENT

Front Range Fire crews work inspect a Lexus RX 300 that careened off northbound Interstate 25 into a field in front of Johnson's Corner on Thursday afternoon. According to Colorado State Patrol Trooper Paul Cherico, the accident was a result of a road rage incident. "Another vehicle cut in front of the (driver) and cut him off," Cherico said. "And instead of (the driver) hitting the vehicle in front of him, he tried to avoid the crash and went off the road." No one was injured during the incident.



DANA RECK / Loveland Reporter-Herald

DEC 30 2016

IMPRESSIONS:

PR Value: \$6,090



Facebook Pages Report for **Visit Loveland Colorado**

Dec 01, 2016 - Dec 31, 2016

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.



Facebook Activity Overview



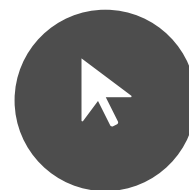
204,093

IMPRESSIONS



3,805

POST ENGAGEMENTS

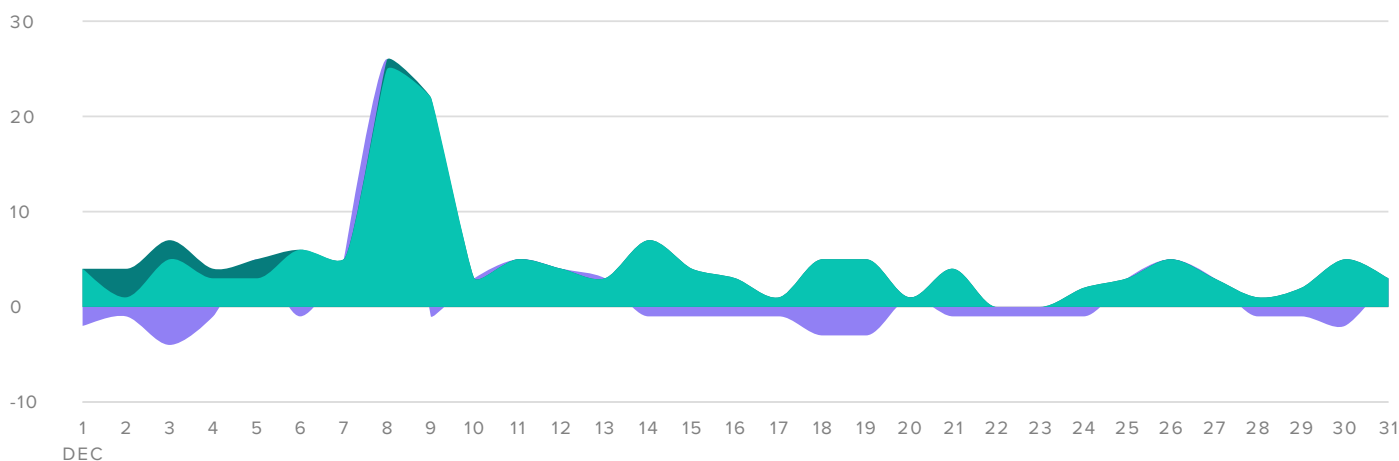


559

LINK CLICKS

Audience Growth

LIKES BREAKDOWN, BY DAY



■ ORGANIC LIKES ■ PAID LIKES ■ UNLIKES

AUDIENCE GROWTH METRICS

TOTALS

Total Fans	5,373
Paid Likes	9
Organic Likes	143
Unlikes	28
Net Likes	124

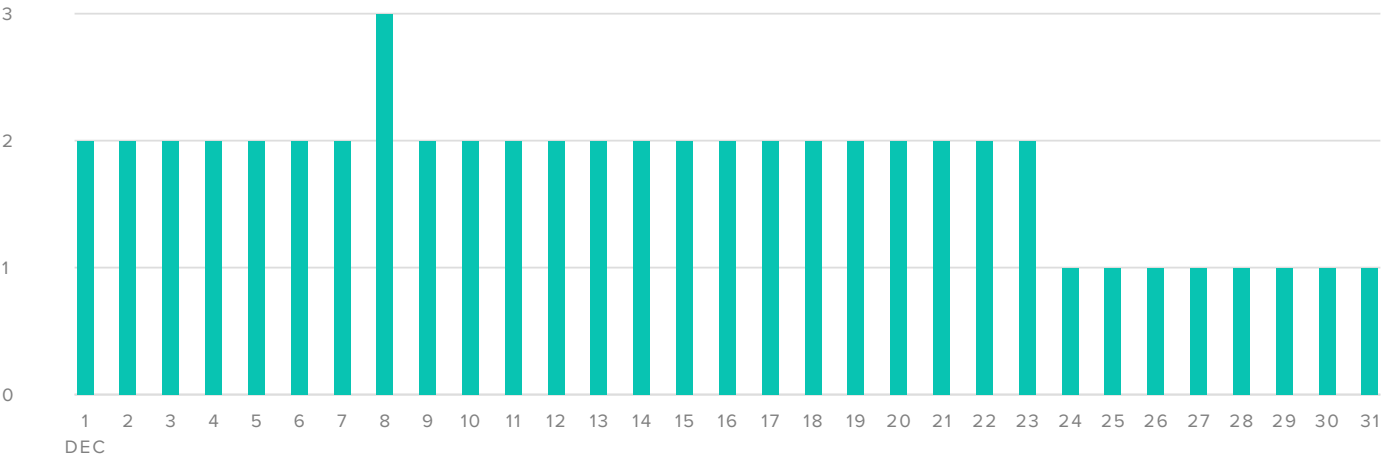
Total fans increased by

▲ 2.3%

since previous month

Publishing Behavior

POSTS, BY DAY






PUBLISHING METRICS		TOTALS
Photos		50
Videos		-
Posts		5
Total Posts		55

The number of posts you sent decreased by

▼ **19.1%**

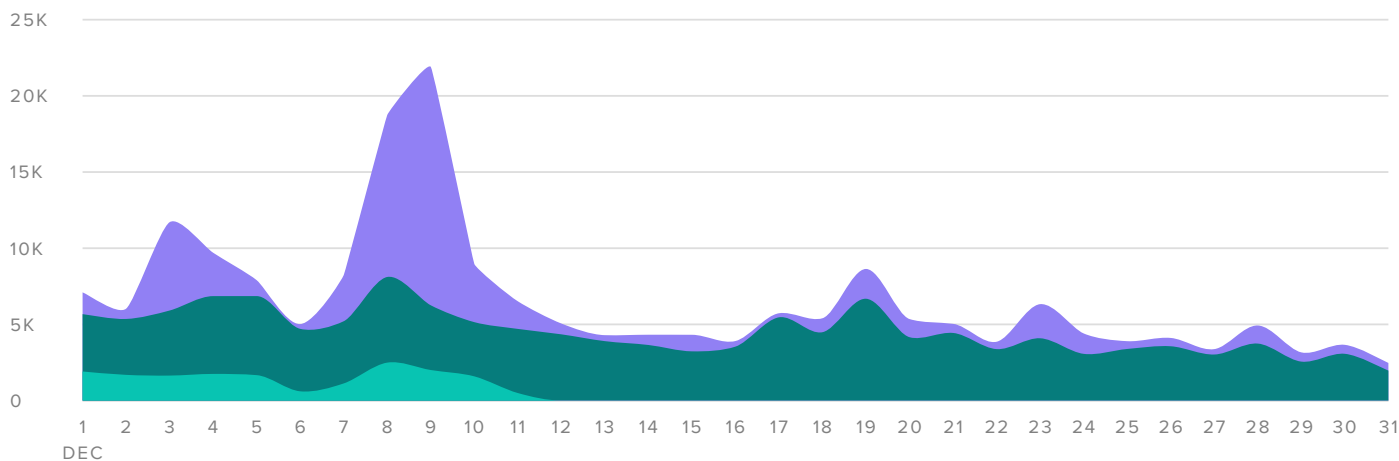
since previous month

Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
<p>Visit Loveland Colorado</p> <p>Snow in Downtown Loveland just warms the heart. What a perfect place to spend the holiday season. Photo: Matthew Carras #visitloveland #holidaytravel</p>  <p>(Post) December 08, 2016 6:10 pm</p>	995	68	8.1%	17,313
<p>Visit Loveland Colorado</p> <p>Snow in Downtown Loveland just warms the heart. What a perfect place to spend the holiday season. Photo: Matthew Carras #visitloveland #holidaytravel</p>  <p>(Post) December 08, 2016 6:08 pm</p>	179	17	6.8%	3,913
<p>Visit Loveland Colorado</p> <p>Goodnight Loveland. Photo: Instagram user @mormas13 #visitloveland</p>  <p>(Post) December 14, 2016 5:21 pm</p>	125	6	6.4%	2,316
<p>Visit Loveland Colorado</p> <p>How should you bring in the new year this weekend? How about a drive up to the Rocky Mountains through the Big Thompson Canyon? U.S. Road 34 will be open through Jan. 3 for all to enjoy. Be sure to stop by the west Loveland shops and visit the art-tastic sculpture parks on your way through the canyon. #visitloveland https://www.codot.gov/projects/floodrelatedprojects/us-34-big-thompson-canyon-1</p> <p>🔗 US 34 Big Thompson Canyon —</p> <p>(Post) December 30, 2016 1:26 pm</p>	24	—	5.3%	1,648
<p>Visit Loveland Colorado</p> <p>Magical December sunrises to start your day in Loveland. Photo: Dick's</p>				

Page Impressions

PAGE IMPRESSIONS, BY DAY



PAID ORGANIC VIRAL

IMPRESSIONS METRICS	TOTALS
Organic Impressions	123,551
Viral Impressions	63,572
Paid Impressions	16,970
Total Impressions	204,093
Users Reached	99,207

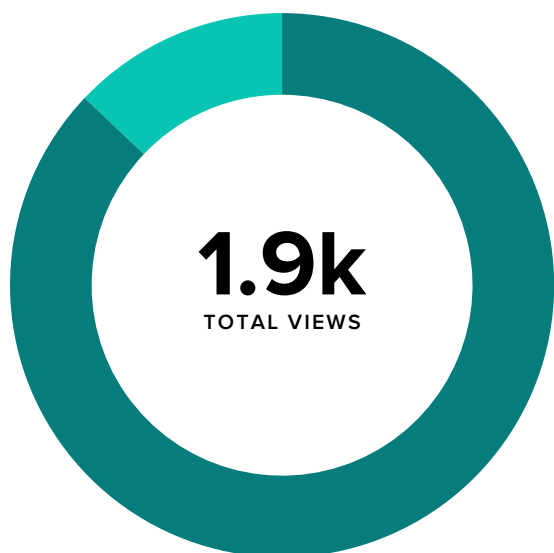
Total Impressions decreased by

- 19.3%

since previous month

Video Performance

VIEW METRICS



251

ORGANIC FULL

1.7k

ORGANIC PARTIAL

VIEWING BREAKDOWN

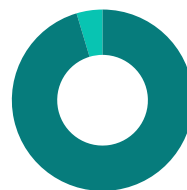


100%

ORGANIC VIEWS

0%

PAID VIEWS



5%

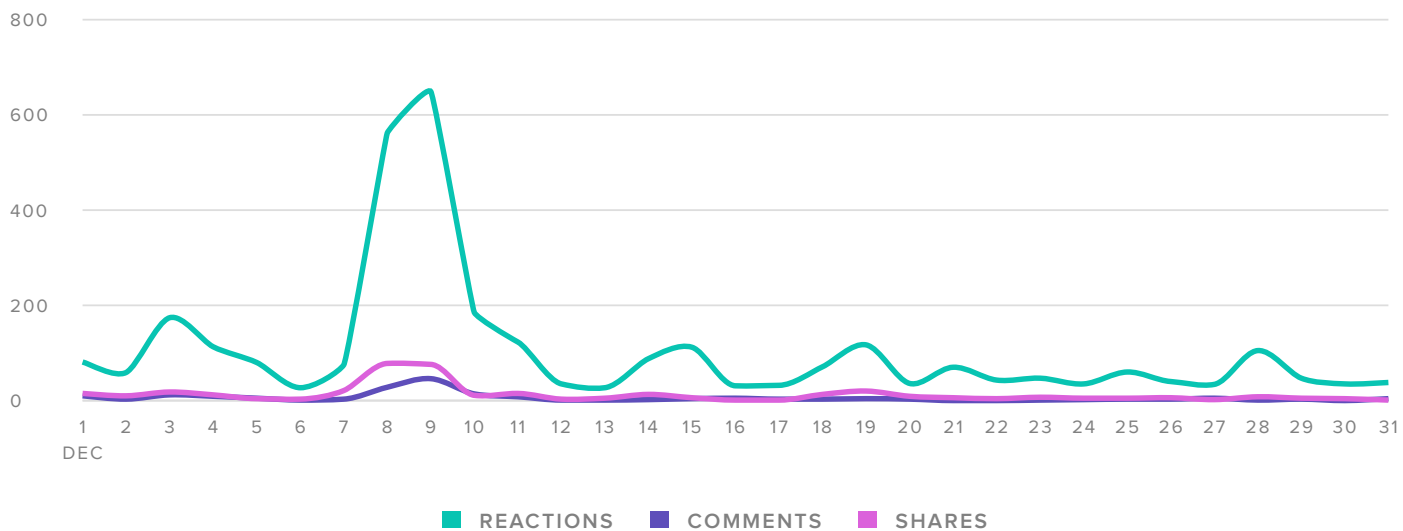
CLICK PLAYS

95%

AUTO PLAYS

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ACTION METRICS	TOTALS
Reactions	3,231
Comments	187
Shares	387
Total Engagements	3,805

Total Engagements decreased
by

▼ **11.1%**

since previous month

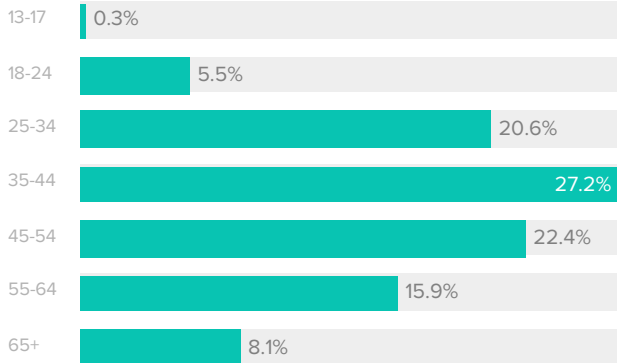
Demographics

PAGE FANS

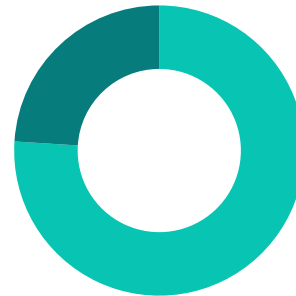
PEOPLE REACHED

PEOPLE ENGAGED

BY AGE



BY GENDER



76.0%


FEMALE

24.0%

MALE

Women between the ages of 35-44 appear to be the leading force among your fans.

TOP COUNTRIES


	United States	5,233
	Mexico	12
	India	11
	United Kingdom	9
	Italy	9

TOP CITIES

Loveland, CO	1,979
Fort Collins, CO	544
Greeley, CO	228
Johnstown, CO	123
Denver, CO	88



Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Visit Loveland Colorado	5,373	2.34%	55	204,093	3,711	3,805	69.2	559



Twitter Profiles Report

for **VisitLovelandCO**

Dec 01, 2016 - Dec 31, 2016

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.



Twitter Activity Overview

**11,283**

ORGANIC IMPRESSIONS

**210**

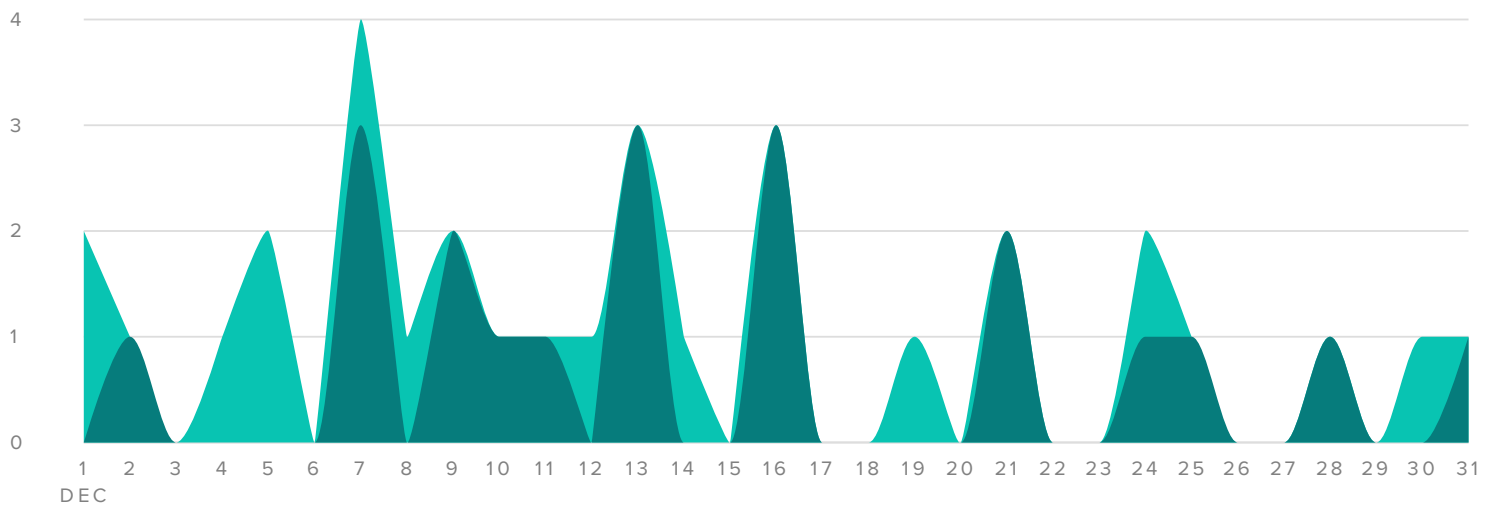
TOTAL ENGAGEMENTS

**10**

LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY

■ NEW FOLLOWER ALERTS ■ ACTUAL FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers

1,457

New Follower alerts

30

Actual Followers gained

11

People that you followed

2

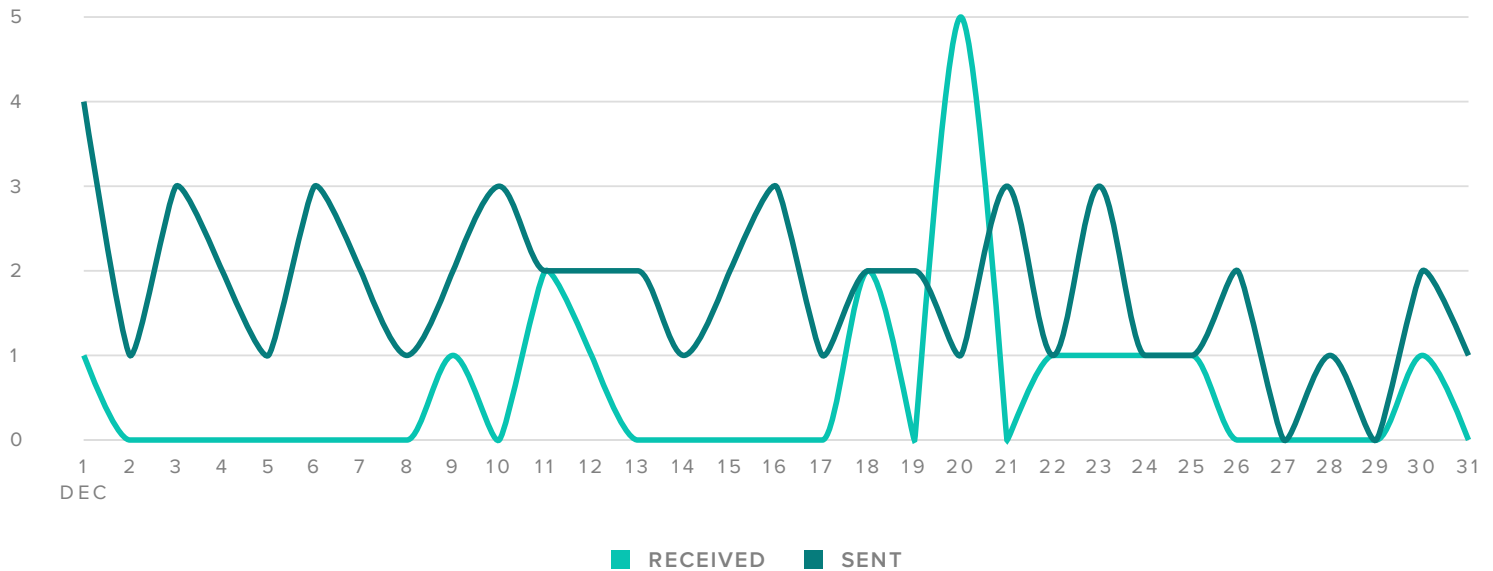
Total followers increased by

▲ 0.8%

since previous month

Posts & Conversations

MESSAGES PER DAY



SENT/RECEIVED METRICS

TOTALS

Tweets sent

55

Direct Messages sent

-

Total Sent

55

Mentions received

17

Direct Messages received

-

Total Received

17

The number of messages you sent decreased by

▼ **5.2%**

since previous month

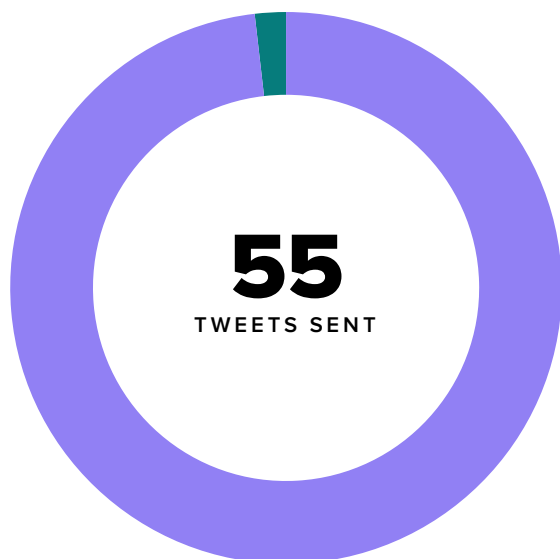
The number of messages you received decreased by

▼ **5.6%**

since previous month

Your Content & Engagement Habits

SENT MESSAGE CONTENT

**0**

PLAIN TEXT

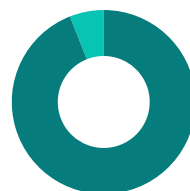
1

PAGE LINKS

54

PHOTO LINKS

YOUR TWEETING BEHAVIOR

**6%**

CONVERSATION

94%

UPDATES

**0%**

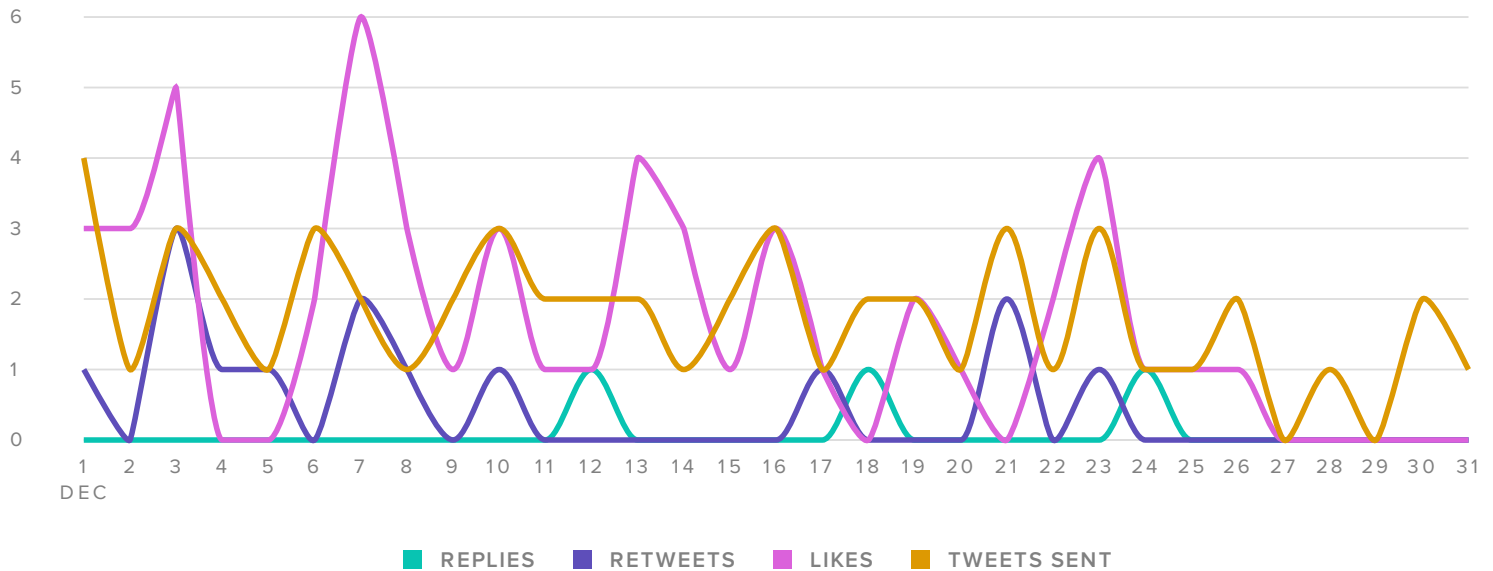
NEW CONTACTS

100%

EXISTING CONTACTS

Audience Engagement

ENGAGEMENT COUNT



ENGAGEMENT METRICS	TOTALS
Replies	3
Retweets	14
Retweets with Comments	1
Likes	52

Engagements per Follower	0.1
Impressions per Follower	7.7
Engagements per Tweet	3.8
Impressions per Tweet	205.1
Engagements per Impression	1.9%

The number of engagements decreased by

▼ **21.3%**

since previous month

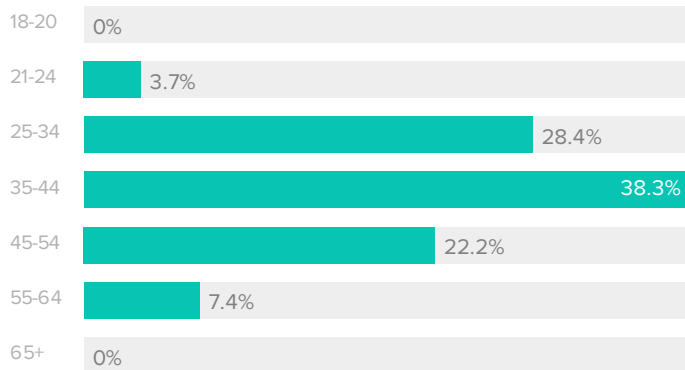
The number of impressions per Tweet decreased by

▼ **1.6%**

since previous month

Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



52%


FEMALE FOLLOWERS

48%

MALE FOLLOWERS

Women between ages of **35-44** appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @VisitLovelandCO	1,457	0.8%	55	11,283	7.74	210	0.14	14	10



Instagram Profiles Report

for **visitlovelandco**

Dec 01, 2016 - Dec 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.



Top Instagram Posts



@visitlovelandco
204 Engagements



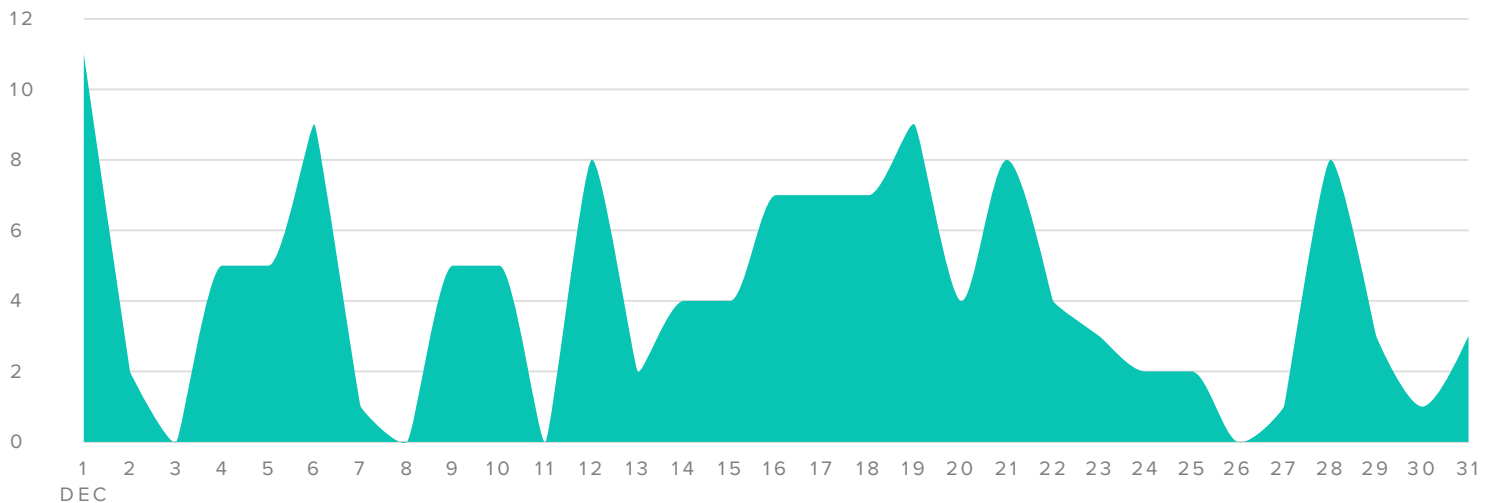
@visitlovelandco
176 Engagements



@visitlovelandco
169 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers	3,534
Followers Gained	124
People that you Followed	20

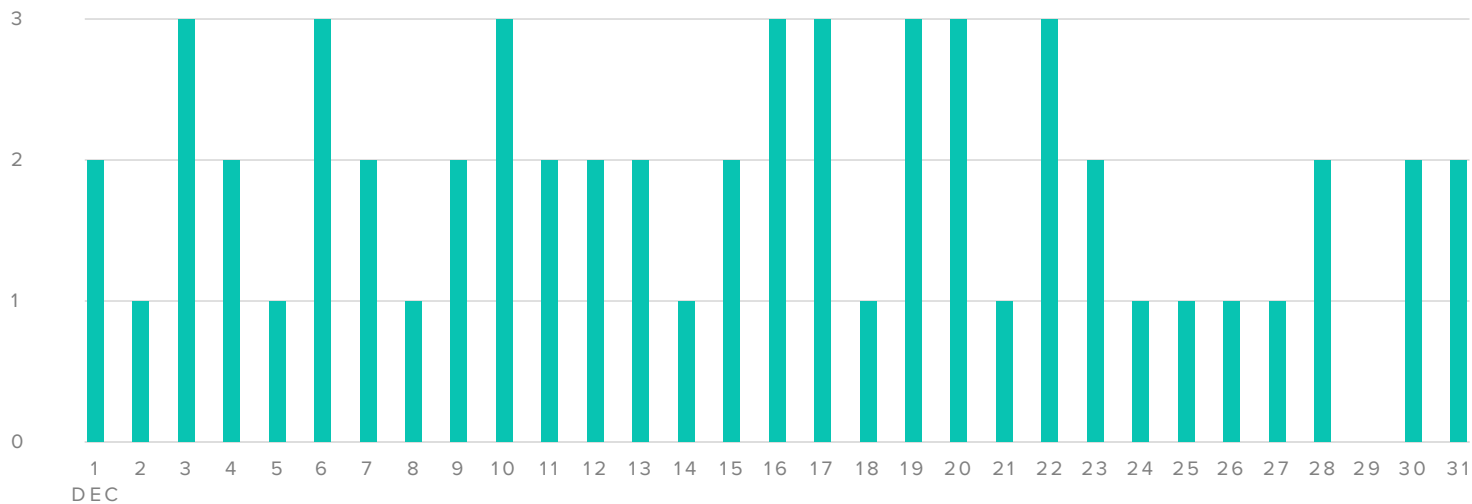
Total followers increased by

▲ **3.6%**

since previous month

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

PUBLISHING METRICS

TOTALS

Photos

57

Videos

1

Total Media

58

The number of media you sent
decreased by

▼ **1.7%**

since previous month

Outbound Hashtag Performance

MOST USED HASHTAGS

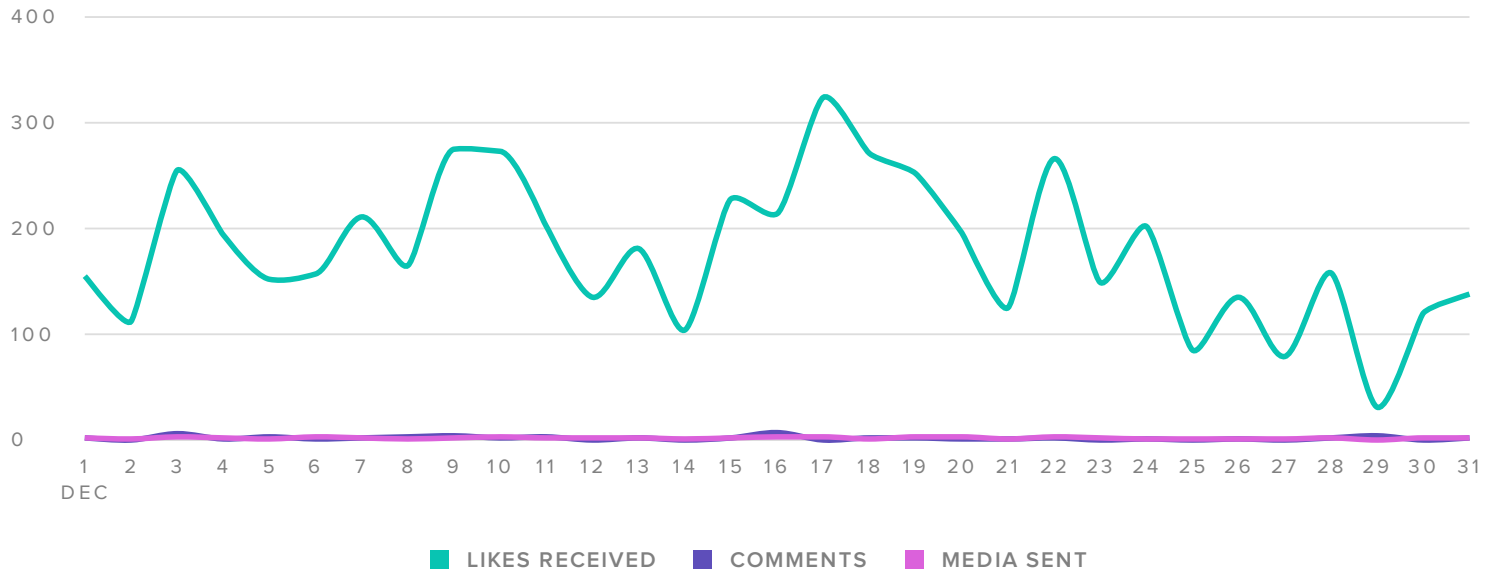
#visitloveland	56
#coloradolive	35
#coloradogram	27
#lovelandco	27
#viewsfromcolorado	25
#lovelivingincolorado	18
#visitcolorado	16
#tlpicks	14
#wintertravel	11
#outsidecolorado	9

MOST ENGAGED HASHTAGS

#visitloveland	2,010
#coloradolive	1,719
#lovelandco	1,300
#lovelivingincolorado	1,044
#visitcolorado	981
#coloradogram	933
#wintertravel	863
#viewsfromcolorado	779
#nature	603
#holidaytravel	515

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS

TOTALS

Likes Received

5,544

Comments Received

56

Total Engagements

5,600

Engagements per Follower

1.6

Engagements per Media

96.6

The number of engagements increased by

▲ 8.3%

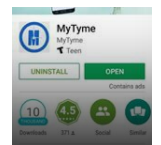
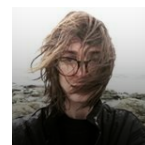
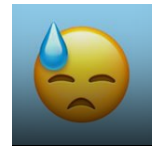
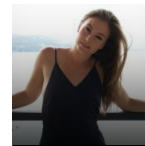
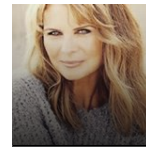
since previous month

The number of engagements per media increased by


▲ 10.2%

since previous month

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 visitlovelandco	3,534	3.6%	124	58	—	5,600	96.6	1.58