

**COMMUNITY MARKETING COMMISSION MEETING  
REGULAR AGENDA  
WEDNESDAY, SEPTEMBER 21, 2016 AT 6:00 PM  
500 EAST THIRD STREET  
CITY COUNCIL CHAMBERS**

*The City of Loveland is committed to providing an equal opportunity for services, programs and activities and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. For more information on non-discrimination or for translation assistance, please contact the City's Title VI Coordinator at [TitleSix@cityofloveland.org](mailto:TitleSix@cityofloveland.org) or 970-962-2372. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act (ADA). For more information on ADA or accommodations, please contact the City's ADA Coordinator at [bettie.greenberg@cityofloveland.org](mailto:bettie.greenberg@cityofloveland.org) or 970-962-3319.*

*"La Ciudad de Loveland está comprometida a proporcionar igualdad de oportunidades para los servicios, programas y actividades y no discriminar en base a discapacidad, raza, edad, color, origen nacional, religión, orientación sexual o género. Para más información sobre la no discriminación o para asistencia en traducción, favor contacte al Coordinador Título VI de la Ciudad al [TitleSix@cityofloveland.org](mailto:TitleSix@cityofloveland.org) o al 970-962-2372. La Ciudad realizará las acomodaciones razonables para los ciudadanos de acuerdo con la Ley de Discapacidades para americanos (ADA). Para más información sobre ADA o acomodaciones, favor contacte al Coordinador de ADA de la Ciudad en [bettie.greenberg@cityofloveland.org](mailto:bettie.greenberg@cityofloveland.org) o al 970-962-3319".*

**I. CALL TO ORDER & ROLL CALL**

**II. APPROVAL OF MINUTES**

August minutes

**III. PUBLIC COMMENT**

*Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.*

**IV. REPORTS – See written reports in packet if available**

- a. Council Liaison Report
- b. Staff Liaison Report
  - i. Financial Report
  - ii. Staff/Visitors Center Report
  - iii. PR/Social Media Report

**V. DISCUSSION**

- a. Strategic Marketing Plan – presentation by Cindy Mackin
  - DMAI Strategic Diagnostic Survey/Tool

**VI. PUBLIC COMMENT**

**VII. ADJOURNMENT**

*Next meeting date:  
Wednesday, October 19, 2016 from 6:00-8:00pm  
City Council Chambers*