



PARKS AND RECREATION DEPARTMENT
Civic Center • 500 East Third Street • Loveland, Colorado 80537
(970) 962-2727 • FAX (970) 962-2903 • TDD (970) 962-2620
www.cityofloveland.org

LOVELAND GOLF ADVISORY BOARD

Wednesday, March 23, 2016 – 5:15 p.m.
Parks and Recreation Conference Room

NOTICE OF MEETING POSTED

Call to Order at 5:15 p.m.

Citizen Comments (By Citizens present at meeting)

Approval of 02/24/16 Minutes

Council Liaison Report

Non Action Items – Information

1. Report from Boards and Commission Summit	J. Nelson/J. Whitenight
2. Roadmap to Growth * “Families On Course”	Steve Southard

Discussion/Action

3. Budget Process 2017 Preliminary Discussions: M&O, Capital Expenses *Handout at meeting	Steve Southard
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Reports/Correspondence

4. Golf Manager Report	Steve Southard
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Board Member Comments

Next Regular Meeting Date 04/22/2015 * Mariana Butte Maintenance Facility

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LOVELAND GOLF ADVISORY BOARD
MINUTES
02/24/2016
PARKS AND RECREATION CONFERENCE ROOM

PRESENT: Robert Walkowicz, Tom O'Gorman, Jerry Weitzel, Julie Nelson, Hope Chrisman, Jan Wall, Chuck Weirauch, Joe Lopo, Jim Whitenight
ABSENT: Charlie Dyer
STAFF: Steve Southard, Andrea Sheldon, Elizabeth Anderson
COUNCIL: Don Overcash
CITIZENS: Rex Lamoreaux

Notice of meeting posted.

Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, February 24, 2016 at 5:15 pm.

Minutes The minutes for the 01/27/16 were approved as submitted.

Citizen None

Comments

NON-ACTION/INFORMATIONAL ITEMS

2015 Year-End Financial Review Steve Southard reviewed the year-end 2015 financials included in the packet. 2015 reflected the continued recovery of the 2013 flood at Mariana Butte on expense side of the balance sheet. 2015 also reflected the expense of the buyout of the independent contractor at The Olde Course at Loveland. Revenues at Cattail Creek for 2015 were up from 2014 and show a steady increase over the past 3 years.

Roadmap to Growth *Self-Directed Learning Steve presented and reviewed the Roadmap to Growth for the Loveland golf courses; specifically, Self-Directed Learning. Work is underway to begin to provide facilities for the self-directed learner at the Loveland golf courses. One such project is the new *Learning Cubes* at Cattail Creek which allow golfers to visually see themselves in the stance position and throughout the half-swing. Other topics of discussion included the use of video, YouTube, and QR codes to assist with this effort.

Project Update Steve reviewed the following projects:

- #16 Bridge project at Mariana Butte – 99% complete; extra time was needed due to the need for constant dewatering of the construction site. Left to complete is the installation of the railings on the bridge and the replacement of some damaged cart path areas.
- The Olde Course at Loveland pro shop remodel is nearing completion. A new office space was sectioned off to allow the

building to be sectioned into two areas; pro shop and snack bar, each with their own office space; this was needed due to the change in operations. Changes also included paint and new slat wall.

- **Denver Public Golf Expo** Steve reviewed the expo. Per the EXPO organizers, attendance was down 20-25%. This did not equate to fewer sales though, as overall sales were up from 2015 reaching over \$27,000 of pre-sale round revenue. Suggestions for the 2017 booth included:
 - Higher tables for writing and sales
 - Continue to improve sales method – PC's took up a lot of space but were better than last year's credit card machines.

Councilor Overcash arrives at 6:30 pm

- **Golf Operations Manager Report** Steve stated that the interview process was complete for the private golf instructors at The Olde Course. A unique opportunity surfaced during the interviews which afforded the possibility of partnering with GolfTec of Fort Collins. Three instructors that work for GolfTec will also commit to one day a week at The Olde Course. In total, The Olde Course will have 5 instructors for golfers to choose from they are:
 - PGA Professional, Brandon McDermitt*
 - LPGA Professional, Kristin Moreland
 - LPGA Professional Kim Stiner
 - PGA Professional, Harry Tanner*
 - PGA Professional, Brad Thorberg*

*GolfTec Instructors

- **Council Liaison Report Board Member Comments** No report
 - Jan Wall: Loves the Learning Cube idea: Went to both CCGC and OCAL, the people he talked with really like the idea of all 3 City-operated pro shops and feel operations have improved.
 - Robert Walkowicz: Has had calls from golfers regarding the different feel at The Olde Course; all have been favorable. Robert feels that all the changes made to date have been necessary and positive.

There being no further business, the meeting was adjourned at 6:45 p.m.



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AGENDA ITEM: 3

MEETING DATE: 03/23/2016

DESCRIPTION: Budget 2017: Preliminary Discussions: Expenses

SUMMARY:

2017 Expenditures:

- **Capital Improvements and Equipment Budget:**
 - 10-year Cash Flow Capital Plans:
 - 2016 reflects rollover projects from 2015, equipment replacement amounts including the purchase of the new cart rental fleet, and the completion of the final flood related repairs.
 - *2016 Capital Outlay projected \$1,440,999*
 - 2017 – 2026 Capital Improvement: *Discussion and Board input regarding improvement projects for 2016 & forward will be taken into consideration with a 10-year plan presented at the May meeting as part of the total budget package for approval.*
 - **Line Item Maintenance and Operation Budgets**
 - Staff has not received official word on a city-wide operational budget increase percentage. Staff does not feel that an increase to any maintenance line items will be warranted for 2017, except for personnel services increasing due to the requirements of the federally mandated Affordable Care Act. Operation budgets include transfers to the General Fund for services and 3% for PILT
 - *2016 Maintenance and Operations Budget - \$3,356,857*
 - *2017: Discussion regarding maintenance and operation expenses and possible changes for 2017.*

Discussion: Review information for discussion at meeting.