

**COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA
WEDNESDAY, JANUARY 21, 2016 AT 6:00 PM
500 EAST THIRD STREET
CITY COUNCIL CHAMBERS**

The City of Loveland is committed to providing an equal opportunity for services, programs and activities and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. For more information on non-discrimination or for translation assistance, please contact the City's Title VI Coordinator at TitleSix@cityofloveland.org or 970-962-2372. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act (ADA). For more information on ADA or accommodations, please contact the City's ADA Coordinator at bettie.greenberg@cityofloveland.org or 970-962-3319.

"La Ciudad de Loveland está comprometida a proporcionar igualdad de oportunidades para los servicios, programas y actividades y no discriminar en base a discapacidad, raza, edad, color, origen nacional, religión, orientación sexual o género. Para más información sobre la no discriminación o para asistencia en traducción, favor contacte al Coordinador Título VI de la Ciudad al TitleSix@cityofloveland.org o al 970-962-2372. La Ciudad realizará las acomodaciones razonables para los ciudadanos de acuerdo con la Ley de Discapacidades para americanos (ADA). Para más información sobre ADA o acomodaciones, favor contacte al Coordinador de ADA de la Ciudad en bettie.greenberg@cityofloveland.org o al 970-962-3319".

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

December minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Council Liaison Report
- b. Staff Liaison Report
 - i. Financial Report
 - ii. Staff/Visitors Center Report
 - iii. PR/Social Media Report

V. DISCUSSION

- a. Wayfinding Update – Presentation by Cindy Mackin
- b. 2015 Year in Review – Presentation by Cindy Mackin
- c. 2016 Ideas for Exploration/Goals/Strategies – Presentation by Cindy Mackin

VI. PUBLIC COMMENT

VII. ADJOURNMENT

*Next meeting date:
Wednesday, February 17, 2016 from 6:00-8:00pm
City Council Chambers*