



## PARKS AND RECREATION DEPARTMENT

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[www.cityofloveland.org](http://www.cityofloveland.org)

### LOVELAND GOLF ADVISORY BOARD

**Wednesday, December 9, 2015 5:15 pm**

**Parks and Recreation Conference Room, 500 E. 3<sup>rd</sup> Street, Loveland, CO**

#### AGENDA

NOTICE OF MEETING POSTED

**Call to Order at 5:15 p.m.**

**Citizen Comments** (By Citizens present at meeting)

**Approval of 10/28/15 Minutes**

#### Non-Action Items

1. **Project Review:** The Olde Course at Loveland Operations Steve Southard  
\* Verbal at meeting
2. **Golf Instruction Scope of Service: Olde Course/Cattail Creek** Robert Walkowicz  
\*Verbal at meeting

#### Reports/Correspondence

3. Council Liaison Report Troy Krenning
4. Golf Operations Manager Report Steve Southard

#### Board Member Comments:

**Next Regular Meeting Date: 01/27/2016**



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**LOVELAND GOLF ADVISORY BOARD**

**MINUTES**

10/28/15

Parks and Recreation Conference Room

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**PRESENT:** Julie Nelson, Jan Wall, Robert Walkowicz, Tom O’Gorman, Jerry Weitzel, Chuck Weirauch, Jim Whitenight, Charlie Dyer  
**ABSENT:** Joe Lopo, Hope Chrisman  
**STAFF:** Steve Southard, Andrea Sheldon, Jim Dargis  
**PRO SHOP:** Kim Stiner, Gale Stiner  
**COUNCIL:** Absent  
**CITIZENS:** Kristin Moreland, Lucinda Matheson, Trish Moreland

Notice of meeting posted.

Chair Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, September 23, 2015 at 5:15 pm.

**Minutes** The minutes for the 09/23/15 meeting were approved as submitted.

**Citizen Comments** Citizens comments were deferred until agenda topics

**NON-ACTION/INFORMATION ITEMS**

**Project Review:** Steve Southard reviewed the timeline for completion of projects associated with the operational changes in the pro shop at The Olde Course at Loveland. Projects include; small remodel of pro shop, ordering of merchandise for retail, anticipated job scope and descriptions for staff positions.  
**The Olde Course at Loveland Pro Shop Operations**

**Independent Contractor/Employee Guidelines** Steve reviewed the areas of operations in which the City employs independent contractors and reviewed a 20 point IRS checklist.

**DISCUSSION/ACTION**

**Golf Instruction Scope of Services; Olde Course** Robert Walkowicz opened the topic and stated that this discussion was the third in a series of 3 regarding operations at The Olde Course at Loveland; the pro shop operations; the scope of food and beverage; and the scope of programming/lessons. Steve Southard presented the opportunities available for golf instruction including the use of independent contractors for golf instruction at The Olde Course at Loveland and possibly at Cattail Creek. Staff would recommend that the City individually contract with each independent contractor for golf instruction.

Robert opened the floor to Citizen Comments:  
Kristin Moreland: Expressed concern regarding equal treatment of independent contractors for lesson opportunities and

wondered how pro shop staff would book/promote lessons by independent contractors in contrast to any private lessons offered by City staff. Robert asked Kristin how that was handled currently at The Olde Course, Kristin said that her clients book lessons with her via her website and pay her directly. Kristin then pays Kim and Gale Stiner a portion of those lessons.

Kim Stiner: Expressed concern over the pricing structure and how it would work to make sure the City did not undercut the independent golf instructor. She also expressed concern regarding how fair and equal treatment in promotion and opportunity for new clients would be assured. Kim proposed the following: That all independent golf instructors go through one person and that person then contracts with the City. Kim said that she would be interested in that type of contract and that she would bring other aspects to the table such as a caddy program, a means for cohesive scheduling of lessons, maintain a high level of instructors (LPGA or PGA), begin an instructor “mentor” program where high level instructors shared their knowledge with other instructors; all are items that she has thought about in the past as the head of golf instruction at The Olde Course, but has not had time to implement. In summary: one golf instruction service provider.

Robert closed the floor to comment.

Robert asked staff to clarify how the interaction between the outside services and City services would occur. Steve said that both lesson opportunities offered by independent contractors and City staff would be advertised in the Recreation Brochure; independent contractors would have equal display space in the clubhouse; a large outdoor information sign would promote all independent contractors available for lessons.

*After a lengthy discussion that included the City involvement in Youth Golf, recreational level classes, opportunities for independent contractors to access City-organized classes, levels of instruction, quality of instructors and the difference between sole service provider and multi-service providers , a motion was made by Jim Whitenight to table the discussion. Charles Dyer seconded with unanimous approval.*

**Review of 2015 Policy and Procedures for 2016**

Robert reviewed the information included in the agenda packet regarding recommended changes for 2016.

*Jerry Weitzel motioned that all recommended changes be approved as submitted, Jan Wall seconded with unanimous approval.*

**Tee Opportunities at Mariana Butte**

Steve introduced the topic of using the various tees at Mariana Butte to create hybrid “courses”. For example, a player would play the blue tees on some holes and the white tees on others. Jim Whitenight has been working with Winston Howe, Golf Professional at Mariana Butte, and a focus group for “course” recommendations.

*The general consensus was to create the new “courses” at Mariana Butte and to indicate them via color bars on the scorecards.*

**REPORTS/CORRESPONDENCE**

Council Liaison Report                      None

Golf Operations Report                      None

**Board Member Comments**

- Tom O’Gorman presented a memo he received from a player that participated in the recent Ryder Cup at the Mariana Butte golf course; players were not able to complete the event on Saturday at MBGC due to scheduling issues. Tom also mentioned the “Always time for 9” website that lists 9-hole courses around the nation.
- Julie Nelson mentioned that a soap/hand sanitizer station needed to be added to the Cattail Creek restrooms; also she thanked staff for teaching a S.N.A.G. golf class at her son’s school.
- Chuck Weirauch asked when the new scorecards would be available for The Olde Course with the new handicap holes; on the #11 white tee at MBGC, the bushes have grown to be too close to the sides of the tee
- Jan Wall inquired whether yardages could be added to the games on the driving ranges.
- Robert Walkowicz – the golf hole signs, tee signs, need to be replaced – in bad shape.

**There being no further business, the meeting was adjourned at 7:50 p.m.**

**Respectfully submitted,  
Andrea Sheldon**

December G.A.B.

Independent Services Provider

Questions:

How will various golf instructors  
be promoted at The Olde  
Course at Loveland

# Display Board on The Olde Course Driving Range



Equal spacing for self promotion on a middle bulletin board panel in the bathroom hallway.





8 ½ X 11 Acrylic  
Display with  
Instructors Contact  
Information  
(counter or  
prominent wall  
space)



Contact Information listed on Golf Division section of the City website

The screenshot shows the City of Loveland website with a navigation menu and a sidebar. The main content area features a banner for golf lessons and a table of contact information for three golf courses.

NEWS | CALENDAR | SIGN UP FOR ENEWS | VISIT LOVELAND | CAREERS | CONTACT US

CITY OF LOVELAND, COLORADO

HOME ABOUT LOVELAND CITY GOVERNMENT DEPARTMENTS SERVICES I WANT TO...

▼ Golf Courses

- Parks & Recreation Main Page
- Online Tee Time Reservations
- Mariana Butte Golf Course
- Games on the Range
- The Olde Course at Loveland
- Cattail Creek Golf Course
- Cattail Creek Mini-Course / S.N.A.G.
- BUY ONLINE
- e-Specials Club
- Coupons & Offers
- Golf Course Updates
- Fees/Gift of Golf
- NEW to Golf? FAQ's
- ▼ Learn To Golf
  - Instruction Opportunities at Cattail Creek
  - Instruction Opportunities at The Olde Course
  - Instruction Opportunities at Mariana Butte
  - Teach Yourself and Others

Departments » Parks & Recreation » Golf Courses » Learn To Golf

Font Size: + - [+] Feedback Print + Share & Bookmark

### Golf Lessons are Available at the Loveland Courses!

| Course                      | Contact Name/Email           | Phone Number                                   |
|-----------------------------|------------------------------|--|
| Cattail Creek               | <a href="#">Jim Dargis</a>   | <a href="tel:(970)663-5310">(970) 663-5310</a> |
| The Olde Course at Loveland | <a href="#">Kim Stiner</a>   | <a href="tel:(970)667-5256">(970) 667-5256</a> |
| Mariana Butte               | <a href="#">Winston Howe</a> | <a href="tel:(970)667-8308">(970) 667-8308</a> |

Opportunities abound for those wishing to learn to golf! Loveland offers three different golf courses with learning environments that are welcoming, pressure free, and fun.

*Please call the courses directly for specific lesson information and scheduling availability or visit the individual course instruction pages here:*

#### INSTRUCTION OPPORTUNITIES AT SPECIFIC COURSES:

**LESSONS & CLINICS** - All lessons/clinics include free rental equipment. Please call the course directly at: (970) 663-5310 for info. You may also email our Golf PGA Pro, [Jim Dargis](#) for answers.

- "Starting New at Golf" - **SNAG LESSONS**
- "How Do I Teach the Basics?" - **GOLF CLINIC**
- "Begin to Learn" - **FREE DEMO DAYS!**

[Cattail Creek](#)

**YOUTH GOLF LESSONS** - find out more about our Summer Golf Program for

Contact  
Information listed  
in the Leisure  
Times brochures

**Leisure Times**  
Activity Guide  
Summer 2015

**Inside**

- Active Generation  
Pages 52-57
- Adapted Rec  
Page 17
- Athletics  
Adults 20-21  
Youth 22-27
- Chilson Rec Center  
Pages 3-5
- Swimming  
Pages 6-9
- Fitness & Wellness  
Pages 10-17
- Tots, Toddlers, & Leisure Interests  
Pages 32-51
- Directory  
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**WebTrac Online Registration**  
Begins May 4th at 6:00 p.m.

**Walk-in/Drop-off Registration**  
Begins May 7th at 8:30 a.m.

FACEBOOK, TWITTER & YOUTUBE

Facebook, Twitter, YouTube icons and QR codes

Parks & Recreation Department  
400 E Third Street - Suite 204  
Loveland, CO 80537  
[www.CityofLoveland.org](http://www.CityofLoveland.org)

# List of Benchmarked lesson fees from other courses in Northern Colorado

|             |          |                     |          |
|-------------|----------|---------------------|----------|
| City Park 9 | Head Pro | 1 Lesson 45 minutes | \$50     |
|             |          | 3 Lessons           | \$135    |
|             |          | 5 Lessons           | \$200    |
| City Park 9 | Asst     | 1 Lesson 45 minutes | \$25     |
|             |          | 3 Lessons           | \$60     |
|             |          | 5 Lessons           | \$90     |
| Collindale  |          | 1 Lesson 30 Minutes | \$55     |
|             |          | 3 Lessons           | \$150    |
|             |          | 6 Lessons           | \$275    |
|             |          | 1 Lesson 60 Minutes | \$95     |
|             |          | 3 Lessons           | \$255    |
|             |          | 6 Lessons           | \$495    |
| South Ridge |          | 1 Lesson 45 Minutes | \$60     |
|             |          | 3 Lessons           | \$150    |
|             |          | 5 Lessons           | \$200    |
| Twin Peak   |          | 1 Lesson 30 Minutes | \$50.00  |
|             |          | 5 Lessons           | \$225    |
|             |          | 1 Lesson 60 Minutes | \$100.00 |
| Ute Creek   |          | 1 Lesson 60 Minutes | \$100.00 |
|             |          | 4 Lessons           | \$360    |
|             |          | 12 Lessons          | \$960    |