

CULTURAL SERVICES BOARD MINUTES

Tuesday, September 29, 2015

4:30 PM

LOVELAND MUSEUM

503 N Lincoln Avenue, Loveland, CO 80537

I. The September 29, 2015 meeting of the Cultural Services Board was called to order at 4:34pm by Kris Ortmann in the upstairs Conference Room of the Loveland Museum due to the Chair and Vice Chair being absent.

Board Members Present: Louise Kauffman, Kris Ortmann, Juanita Cisneros, and Dr. Dierdre Cook. Jan DesJardin, Desiree Eremondi, and Teresa Mueller were absent.

Also present were Council Liaison Ralph Trenary; Susan Ison, Cultural Services Director; Bryan Zellmer, Rialto Theater Center Manager; Jennie Dobson, Curator of Education; and Tegan Hollen, Office Support Specialist.

Additions/Changes to the Agenda

The Holiday Tree Lighting agenda item was moved to the beginning of the Museum Report section. A Firehouse Storage agenda item was added to the Museum Report section. The Gallery 101 agenda item was tabled until a future meeting where Maureen Corey, Curator of Art, can speak about it. There were no other additions or corrections/changes to the agenda.

Additions or Corrections/Changes to the August 25th, 2015 Minutes

There were no additions or corrections/changes to the August 25, 2015 minutes.

Approval of the August 25th, 2015 Minutes

Louise Kauffman motioned for the August 25, 2015 minutes to be approved. Juanita Cisneros seconded the motion. The motion passed unanimously.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

CSB Accomplishments Update – Kris Ortmann reviewed the activities that CSB members participated in during the last month.

Kris Ortmann also recognized Erika Lehman, Marketing Coordinator, and Bryan Zellmer for their presentations at the recent PechaKucha Night event at the Museum.

Cultural Services Department Reports

Museum Report – Museum staff spoke about current and upcoming events and exhibits at the Loveland Museum as well as other news.

- *Holiday Tree Lighting*: Jenni Dobson provided more information about the Holiday Tree Lighting event that will take place on Wednesday, December 2, 2015. Juanita Cisneros led board members in a discussion with Jenni Dobson about rethinking some aspects of the event, including increased lighting along the sidewalks as well as potential activities and alternative music options. Jenni Dobson also provided board members with additional details about *Connecting the Dots*, the teacher professional development program she developed with Audrie Mergleman, local artist and art teacher at both Mary Blair and Lincoln Elementary in Loveland. This program gives Thompson School District art teachers the opportunity to engage in community art events at the Museum, Artworks Loveland, and other organizations. By participating in these events, teachers can earn professional development credits.
- *CEFs*: Susan Ison and Councilor Ralph Trenary provided an update regarding the recent City Council discussion of Capital Expansion Fees. City Council has now asked, Bill Cahill, City Manager, and Alan Krcmarik, Executive Fiscal Advisor, to review the two different models used to collect and distribute CEFs – plan based and impact based – to determine which is actually the better option for the City, including the potential for some departments to use the plan based model while other departments use the impact based model. As a result of this decision, the CEF program will continue as it is until it is determined what changes, if any, need to be made.
- *New Brochures*: New brochures providing general information about and membership options for the Museum were created. New brochures for the Art in Public Places *Transformations* project, featuring the transformer boxes added this year, were also created. These brochures were distributed to board members, and Susan Ison mentioned that new brochures for the Rialto Theater Center are also being made.
- *Colorado Creative Industries (CCI) Grant*: Susan Ison announced the results of the recent grant application the Loveland Museum submitted to Colorado Creative Industries. The Museum was awarded a grant of \$10,000, which was recently announced in an article about the CCI grants in the Loveland Reporter Herald.
- *Firehouse Storage*: Susan Ison asked board members for feedback about an offer from the retired firefighters group to display Loveland Fire Exhibit collection items in the lobby of Firehouse Storage, a commercial business south of Loveland. These items were previously on display in the building next to the Museum that was replaced by The Gallery Flats apartments. Board members discussed the offer and decided not to pursue it as it would seem like a situation in which they would be leveraging Museum and City assets to promote and advertise the business, which they wanted to avoid.

Rialto Theater Center Report – Bryan Zellmer spoke about current and upcoming performances and events at the Rialto Theater Center as well as other news.

- *Railings*: New railings were installed in the Balcony area at the Rialto Theater Center.
- *Backstage Rialto*: Bryan Zellmer met with the Backstage Rialto committee in charge of planning a fundraiser in February, which may have an Academy Awards theme. This event and other items will be presented and discussed at the board meeting on Wednesday, September 30th, 2015. Susan Ison provided an update about the 501c(3) status of Backstage Rialto and will be submitting another application to ensure the status is recorded and current with both the state and IRS. Susan Ison also reported that she received an \$80,000 donation from Linda Ligon, Loveland resident and founder of Interweave Press, to be used for the new Rialto Theater Center film program.

City Council Report

Councilor Ralph Trenary offered an update about specific items being considered by City Council as well as City Council news.

- The first reading of the 2016 Budget will take place at the City Council meeting on Tuesday, October 6th, 2015.
- Councilor Ralph Trenary expressed his excitement about the Wrecking Crew film being shown at the Rialto Theater Center on Wednesday, September 30th, 2015.
- Councilor Ralph Trenary reminded board members to think about how the Cultural Services board and department can partner with the Loveland Downtown Partnership/Downtown Development Authority.

Miscellaneous

- Juanita Cisneros mentioned the upcoming *Carolyn Hoyle: Paintings from Music* exhibit at the Loveland Museum on view in the Foote Gallery from November 14, 2015 through January 17, 2016.
- Susan Ison reminded board members about the upcoming *Christo and Jeanne-Claude: The Tom Golden Collection* exhibit on view in the Main Gallery from October 24th, 2015 through January 17, 2016. Susan Ison mentioned that Erika Lehman, Marketing Coordinator, secured two billboard advertisements for this exhibit. One will be located in Denver on Park Avenue West facing east and the other will be located near the Windsor exit on I-25 facing north.
- Susan Ison will be traveling to Japan and will be gone from October 15th – October 30th, 2015. As a result, she will be unable to attend the upcoming Cultural Services Board meeting.
- Susan Ison mentioned that the new museum storage building is included in the budget to be reviewed by City Council at their Tuesday, October 6th meeting. If approved, the contract for purchasing the building will be prepared and presented to City Council on November 3rd and closing will occur on January 8th, 2016. This will allow the Museum to begin moving collection items to more sufficient storage and allow room for other donations that have previously been put on hold.

- Susan Ison provided an update about the Museum's expansion project, reminding board members that the Seattle-based architecture firm Olson-Kundig was chosen to create the expansion plans. Meetings continue to move the project forward.
- Susan Ison reported that meetings regarding the creation of a Science and Cultural Facilities District (SCFD) in Larimer County continue.

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, October 27, 2015 at 4:30 pm in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

The Cultural Services Board meeting was adjourned at 5:45pm.