

**COMMUNITY MARKETING COMMISSION MEETING
REGULAR AGENDA
WEDNESDAY, APRIL 15, 2015 AT 6:00 PM
500 EAST THIRD STREET
CITY COUNCIL CHAMBERS**

The City of Loveland is committed to providing an equal opportunity for citizens and does not discriminate on the basis of disability, race, age, color, national origin, religion, sexual orientation or gender. The City will make reasonable accommodations for citizens in accordance with the Americans with Disabilities Act. For more information, please contact the City's ADA Coordinator at Bettie.Greenberg@cityofloveland.org or 970-962-3319.

I. CALL TO ORDER & ROLL CALL

II. APPROVAL OF MINUTES

- a. March Minutes

III. PUBLIC COMMENT

Anyone making a comment should come forward to a microphone and identify yourself before being recognized by the Chair. Please do not interrupt other speakers. Side conversations should be moved outside the Council Chambers. Please limit your comments to no more than 3 minutes.

IV. REPORTS – See written reports in packet if available

- a. Council Liaison Report
- b. Staff Liaison Report
 - i. Financial Report
 - ii. Staff/Visitors Center Report
 - iii. PR/Social Media Report

V. DISCUSSION

- a. Destination Loveland Strategic Plan – Presentation by Cindy Mackin
 - a. Review comments and discuss next steps
- b. Destination and Community Events – Presentation by Cindy Mackin
 - a. Review revised events funding request form

VI. PUBLIC COMMENT

VII. ADJOURNMENT

*Next meeting date:
Wednesday, May 20, 2015 from 6:00-8:00pm
City Council Chambers*