

LOVELAND GOLF ADVISORY BOARD
MINUTES
01/28/15
PARKS AND RECREATION CONFERENCE ROOM

PRESENT: Robert Walkowicz, Jerry Weitzel, Julie Nelson, Jim Whitenight, Hope Chrisman, Charlie Dyer, Jan Wall, Joe Lopo. Chuck Weirauch
ABSENT: Tom O’Gorman
STAFF: Steve Southard, Andrea Sheldon,
COUNCIL: Absent

Notice of meeting posted.

Steve Southard called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, January 28, 2015 at 5:15 pm.

Welcome Steve Southard welcomed back members Robert Walkowicz and Hope Chrisman who were reappointed to the Board. Charlie Dyer was newly appointed to the Board for a 3 year term; Chuck Weirauch will serve as an alternate. Steve reported that Councilor Troy Krenning is the City Council Liaison to the Golf Advisory Board.

Minutes The minutes for the 10/22/14 were approved as submitted.

Citizen Comments None

DISCUSSION/ACTION ITEMS

Election of Officers Robert Walkowicz opened the floor for nominations for chair and vice chair. Nominations were solicited and closed for voting.
Action: Robert Walkowicz was elected as Chair, Julie Nelson was elected as Vice Chair.

Review Of 2014 Accomplishments and 2015 Priorities Robert opened the discussion for updating the 2014 accomplishments and establishing 2015 priorities.
Action: The 2014 accomplishments were approved as submitted. The 2015 priorities were unanimously approved as:

- 1. Work with Staff on 2016 Golf Fund balance projections, 2016 operation budgets, revenue projections and fee setting policies along with updating 2016 – 2021 capital improvement projects schedule.*
- 2. Work with Staff in continuing a New Golfer and Family Golf Initiative for the Loveland Golf courses.*

3. *Work with staff to formulate and generate ideas to improve the driving range facilities with the goal of making them an appealing conduit into golf for new golfers and productive practice areas for core golfers.*

Annual Boards and Commissions Summit

Robert reviewed the Boards and Commission Summit information included in the packet.

Robert Walkowicz and Jim Whitenight volunteered to attend.

NON-ACTION/INFORMATIONAL ITEMS

Added Item: Update on 5 & 9 at The Olde Course at Loveland

Steve gave a quick update on the work being done to holes 5 & 9 at The Olde Course at Loveland. The goal is to have work complete by May 2015 and the Girls High School state tournament. In the spring, trees will continued to be planted and moved, as necessary, to provide a barrier between the holes.

Road Map to Growing Golf in Loveland

Steve presented the Golf Division's 2015 plan for growing golf in Loveland. Statistics show that participation in golf is holding steady for youth and women. Conversely, according to the National Sporting Goods Association survey, the sport has lost 1/3 of participating males over the last 10 years. Staff is developing ways to facilitate the multiple ways people enter golf, including self-directed and self-taught. Within the 2015 plan, staff evaluated where Loveland golf has been, where it needs to go, and the means and methods to get it there.

Productive Practice/Top Golf Range Concept

Steve related the planned improvements to the driving ranges that include targets and obstacles that will provide productive practice for the seasoned golfer and also entertainment and a non-intimidating start to golf for new players. Most of the changes will take place on Mariana Butte and Cattail Creek this year. The Olde Course at Loveland will be evaluated for 2016.

GAB Calendar

Andrea Sheldon reviewed the packet information. The 2016 City budget schedule has not been set yet, however the Board will most likely begin 2016 budget planning sessions in March. Board members need to be prepared to propose any new fees, programs, budget line items, etc. at a very early stage of the season. The 2016 budget will be offered for final G.A.B. recommendation during the May or June 2015 meeting.

Denver Public Golf Expo

Andrea reviewed the information in the packet regarding the upcoming Denver Public Golf Expo. Winston Howe will be looking for volunteers willing to help man the booth over the weekend. Board members can contact Winston via email or phone.

Council Liaison Report

No report

Golf Operations Manager Report

No report

**Board Member
Comments**

- Joe Lopo: are the shrubs on #9 and #13 tee box necessary or could they be removed?
- Julie Nelson: is there a way to add lights to the Mariana Butte clubhouse to be more visible.
- Chuch Weirauch: likes that Golf Division is focused on growing the game.
- Hope Chrisman: Is there a way to add a “visual target” to hole number 1 at MBGC to assist golfers with their aim so that the number of balls hit into #9 is reduced?

There being no further business, the meeting was adjourned at 7:00 p.m.

/S/ Robert Walkowicz, Chair