

LOVELAND GOLF ADVISORY BOARD
MINUTES
02/27/2013
PARKS AND RECREATION CONFERENCE ROOM

PRESENT: Robert Walkowicz, Jim Corlett, Jerry Weitzel, Julie Nelson, Jon Krizman, Jim Thompson, Noel Mickelson, Jan Wall, Tom O’Gorman
ABSENT: Michael Ford
STAFF: Steve Southard
COUNCIL: Daryle Klassen

Notice of meeting posted.

Robert Walkowicz called the regular meeting of the Loveland Golf Advisory Board to order Wednesday, February 27, 2013 at 5:15 pm.

Citizen Comments None

Minutes The minutes for the 01/23/13 were approved as submitted.

NON ACTION ITEMS

2013 Pace of Play, Cart and Range Operations With fewer full time employees in the golf division, supervisory duties continue to evolve. Play and tee managers at Mariana Butte will report to Winston. Evening cart and range workers at The Olde Course now report to the assistant superintendent at Cattail Creek.

Review Of 2013 Denver Golf Expo Steve reported that overall attendance at the EXPO was down by about 7%. Organizers claim the dip in attendance was due to a new golf expo in Colorado Springs. However, sales of the Loveland golf special packages were up about 5% over 2012. A summary of 2012 revenues and expenses were presented.

2012 Year-End Financial Review Mariana Butte and Cattail Creek are financially performing in a manner where revenue exceeds operating expenses + capital equipment purchased + asset replacement. Asset replacement for the division is currently projected at \$590,000 per year.

Reports/Correspondence

Youth Golf Report Jan Wall reported that the fundraising tournament for Junior Golf will be moved from Mariana Butte to Cattail Creek

Council Liaison Report Mayor Pro-Tem Klassen compared the operation of the Golf Enterprise Fund to the recent the Water and Power Enterprise

Golf Operations Manager Report

Fund. The Golf Enterprise Fund has been able to finance all operational expenses and asset replacement with fees generated from operations. The board and staff have done an excellent job managing the fund.

In the upcoming months, we will review capital and asset replacement needs and review the 10-year plan. Following this review, fees will be discussed to assure the Golf Enterprise Fund remains healthy and self-supporting.

Board Member Comments

- Jan Wall: Discussed letter received from Kim Stiner, LPGA Professional. Expressed an “uncomfortable” feeling associated in The Olde Course clubhouse often felt as a result of unwelcoming customers
- Julie Nelson: Recently borrowed the SNAG equipment and taught preschooler between the ages of 4 and 5. It was Julie’s first time teaching with the SNAG equipment and the response from kids and parents was very positive
- Mayor Pro-Tem Klassen: Asked for an update and future plans on the framed artwork, located at OCAL, that was donated to the Men’s Club.
- Jim Thompson: Commented that staff has been helping maintain and repair the cart building.
- Robert Walkowicz: Commented on the discounting at area courses. At many courses, what was once considered a discount is now viewed as the new normal price.

There being no further business, the meeting was adjourned at 7:10 p.m.

/S/ Robert Walkowicz, Chair