

CULTURAL SERVICES BOARD MINUTES

Tuesday January 22, 2013

4:30 P.M.

LOVELAND MUSEUM/GALLERY

503 N. Lincoln Ave.

Loveland, CO 80537

I. The January 22, 2013 meeting of the Cultural Services Board was called to order at 4:40 p.m. by past Chairperson Kris Ortmann in the Upstairs Conference Room of the Loveland Museum/Gallery.

Board Members Present: Louise Kauffman, Kerri McDermid, Teresa Mueller and Kris Ortmann. Juanita Cisneros, Jan Desjardin, Ginger Klein were absent. Also present were Ralph Trenary, City Council liaison; Susan Ison, Cultural Services Director; Jennifer Cousino, Curator of History; Jenni Dobson, Curator of Education; Erika Lehman, Marketing Coordinator; and Mary Shada, Office Support Specialist.

Additions/Changes to the Agenda

Under Museum Reports: Marketing presentation was moved to the February 26, 2013 agenda.

Additions or Corrections/Changes to the November 27, 2012 Minutes

There were no changes to the November 27, 2012 minutes.

Approval of the November 27, 2012 Minutes

Teresa Mueller motioned to accept the November 27, 2012 minutes. Kerri McDermid seconded. The motion passed unanimously.

Introduction of Visitors

There were no visitors at the January meeting.

Public Comments

There were no public comments.

II. Agenda Items

Board Reports

Election of Chair and Vice Chair – A motion was made by Teresa Mueller to nominate Kris Ortmann as the Chairperson for 2013. Kerri McDermid seconded. The motion passed unanimously. Louise Kauffman made a motion to nominate Jan DesJardin as Vice Chairperson for 2013. Teresa Mueller seconded. The motion passed unanimously.

Board members attendance at meetings – There was some discussion regarding how many meetings a member needs to attend in a year to retain their position as a CSB member. Susan Ison said that the effective operation of a board depends upon regular attendance of the members at meetings. According to city policy, if someone misses 4 meetings in a year they can be removed from a board.

Collections tour – Kris Ortmann asked if a tour of the museum collections in storage could be provided for the CSB members. Susan Ison said that she would include a tour on the March 26, 2013 meeting agenda.

Museum Reports

Programming Report – Jenni Dobson and Jennifer Cousino presented their ideas for programming for 2013. Their focus this year will be on the Museum's educational role in the community to match the mission statement of providing insight into its collections, exhibits and the city of Loveland's history. A calendar listing of possible programming is at the end of these minutes.

Membership – Memberships to the Museum/Gallery have steadily risen over the past two years, from 145 in 2011 to 342 in 2012. As of January 22, 2013 19 new members have been added. There was some discussion about where to advertise the benefits of becoming a Museum member such as the library, in the city utility bill, the rolling marquee at the Chilson Center, on facebook, in the Aha! newsletter.

SCFD – The Science and Cultural Facilities District (SCFD) will be explored at the February 26, 2013 City Council study session at 6:30 p.m. in the Council Chambers, 500 E. 3rd St., Loveland, CO 80537. All CSB members are encouraged to attend this session which follows the February 26, 2013 CSB meeting.

Rialto Reports

2012 recap and statistics – The Rialto Theater had 24 events in December 2012 with 7,302 people in attendance. This represents the largest attendance in one month since December 2008, with attendance of 5,989. Annual attendance at the Rialto in 2012 was 47,927, up 21% from the 2011 attendance of 39,644. In addition, the Rialto had their highest ever earned revenue year. Revenues from rentals and concessions totaled \$197,470, up 56% over the 2011 revenues. They also received over \$115,000 in donations in 2012.

Devereaux room window replacement – The windows have been replaced in the Devereaux room due to the leaking of sealant between the two panes of glass.

2013 winter/spring preview – Ian Tyson will be performing on Saturday February 9, 2013 at 7:30 p.m. Danu: Traditional Music and Song from Ireland, will perform Saturday March 2, 2013 at 7:30 p.m. with a VIP pre-show at 6:30 p.m. Peter Yarrow will be performing Friday April 12, 7:30 p.m. with a pre-show cocktail hour at 6:30 p.m.

LHAT proposal – Jan Sawyer, Rialto Theater Manager, is researching the possibility of eligibility to receive an award for the Rialto Theater Center through the League of Historic American Theatres (LHAT) at their annual conference, July 2013.

Miscellaneous

- Kris Ortmann mentioned an article in the December 2012 Reader's Digest regarding "touchable exhibits" for the visually impaired. Susan Ison said that at one point, there was a touchable exhibit at the front of the museum where the carriage is currently placed.
- The Art and Craft of Skiing exhibit has been drawing a lot of attention. Artist James Niehues will be speaking on "Envisioning Nature", Thursday January 24, 2013 at 5:30 p.m.
- The Loveland Library and the Museum/Gallery have partnered on a grant from the National Endowment for the Humanities Bridging Cultures initiative. The Library will present the "Muslim Journeys Bookshelf" project. The Museum will host an exhibit in the Foote Gallery of Muslim Art, textiles and contemporary photographs.
- Susan shared the buttons that were made for the 75th Anniversary celebration of some of the hidden gnomes that Kent Pendleton

NEXT CULTURAL SERVICES BOARD MEETING: Tuesday, February 26, 2013 at 4:30 p.m. in the Loveland Museum/Gallery upstairs Conference Room.

III. Adjournment

Motion to adjourn the meeting was made by Louise Kaufman at 6:03 p.m. Teresa Mueller seconded the motion. All approved the motion.



Museum/Gallery • Art in Public Places
Fifth and Lincoln, Loveland, Colorado 80537
(970) 962-2410 • FAX 962-2910 • TDD 962-2833

CITY OF LOVELAND
CULTURAL SERVICES DEPARTMENT

Rialto Theater
228 E. 4th St., Loveland, CO 80537
(970) 962-2120 • FAX 962-2422

Calendar presented by Jenni Dobson and Jennifer Cousino at
1/22/13 Cultural Services Board Meeting as partial future
educational programming at the museum.

Suggestions for monthly focus areas with programs and events

- * **Jan:** Winter Break Camp
- * **Feb:** Stamp Camp, Valentine's History
- * **March:** Youth Art Month (ArtSteps)
- * **April:** Poetry Month, Spring Break Camp
- * **May:** Historic Preservation Month: Lone Tree and LIVE!
- * **June:** Summer's big art show opening with programming (2013: Goya); Summer break classes and camps
- * **July:** Cherry Pie Celebration and history talk
- * **August:** Exhibit programming (2013: Cheese Taste Fest), Battle of the Bands
- * **September:** Literacy Month: history book signings, partnership with Library for programming, writing workshops,
- * **October:** Family flashlight tours
- * **November:** Veterans Day – (2013 focus: WWI)
- * **December:** Holiday exhibit in Lobby instead of decorating?



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